UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 87523/November 13, 2019

ADMINISTRATIVE PROCEEDING File No. 3-11578

In the Matter of

CIHC, INC., CONSECO SERVICES, LLC, and CONSECO EQUITY SALES, INC.,

Respondents.

ORDER DIRECTING DISBURSEMENT OF FAIR FUND

On January 19, 2010, the United States Securities and Exchange Commission ("Commission") published an Amended Notice of Proposed Plan of Distribution and Opportunity for Comment ("Notice") pursuant to Rule 1103 of the Commission's Rules of Fair Fund and Disgorgement Plans, 17 C.F.R. § 201.1103.¹ The Notice advised all interested parties that they could obtain a copy of the Distribution Plan from the Commission's public website or by submitting a written request to George S. Canellos, Regional Director, United States Securities and Exchange Commission, 3 World Financial Center, Room 400, New York, NY 10281. The Notice also advised that all persons desiring to comment on the Distribution Plan had to submit their comments, in writing, within 30 days of the date of the Notice. No comments were received in response to the Notice. On February 26, 2010, the Commission issued an Order Approving Plan, Appointing a Fund Administrator, and Waiving Bond.²

The Distribution Plan provides for the distribution of the disgorgement and civil penalties paid by the Respondents, plus any accumulated interest earned, less a reserve for taxes and any amounts determined to be payable upon appeal, to investors according to the methodology set forth in the Distribution Plan. The Independent Distribution Consultant ("IDC") has conducted five rounds of distributions to date.³ The IDC has submitted to the Commission staff a validated payment file for the sixth round of distribution totaling \$5,244,633.27 to 79,035 investors.

¹ Exchange Act Rel. No. 61209A (Jan. 19, 2010).

² Exchange Act Rel. No. 61601 (Feb. 26, 2010).

³ In the first round, \$4,263,506.27, in the second round, \$2,864,027.70, in the third round, \$2,524,880.83, in the fourth round, \$903,956.39, and in the fifth round, \$5,140,771.95 was distributed in accordance with the Distribution Plan. *See* Exchange Act Release Nos. 72999 (Sept. 4, 2014), 74522 (Mar. 17, 2015), 78370 (July 20, 2016), 80452 (Apr. 13, 2017), and 82118 (Nov. 20, 2017) respectively.

Commission staff has reviewed the validated payment file and requests that, pursuant to Rule 1101(b)(6) of the Commission's Rules on Fair Fund and Disgorgement Plans,⁴ the Commission authorize the distribution of \$5,244,633.27 to the 79,035 investors in accordance with the Distribution Plan.

Accordingly, it is ORDERED that the Commission shall transfer \$3,544,633.27 from the Fair Fund to U.S. Bank, N.A., and the Fund Administrator shall distribute such monies to investors, along with \$1,700,000 in funds held at U.S. Bank, N.A., as provided for in the Distribution Plan.

For the Commission, by its Secretary, pursuant to delegated authority.

Vanessa A. Countryman Secretary

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⁴ 17 C.F.R. § 201.1101(b)6.