# Presentation to the SEC's Investor Advisory Committee

Karen Barr, President & CEO Investment Adviser Association March 2, 2023



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#### **Investment Adviser Association**

is a not-for-profit organization that has exclusively represented the interests of fiduciary investment adviser firms for more than eight decades."

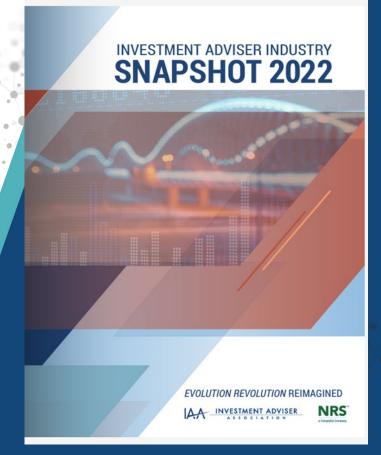


#### IAA Presentation

- Profile of Investment Advisers
- Oversight of Investment Advisers



A statistical look at the almost 15,000 SEC - registered investment advisers, based on their Form ADV filings.



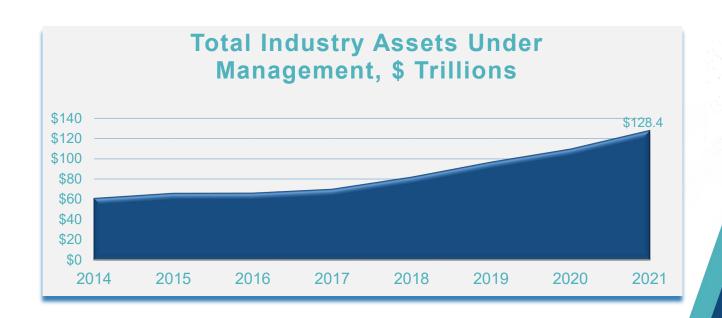


# Number of Advisers Consistently Growing



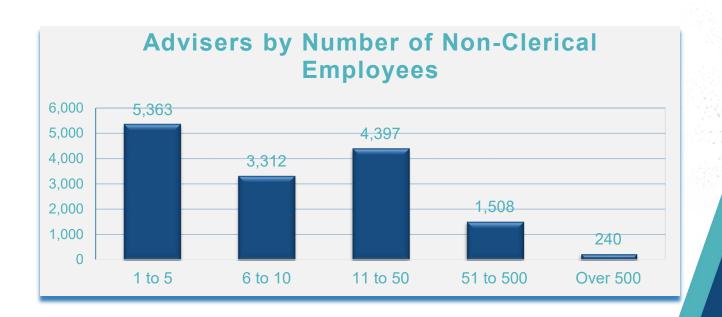


#### Aggregate AUM Consistently Growing



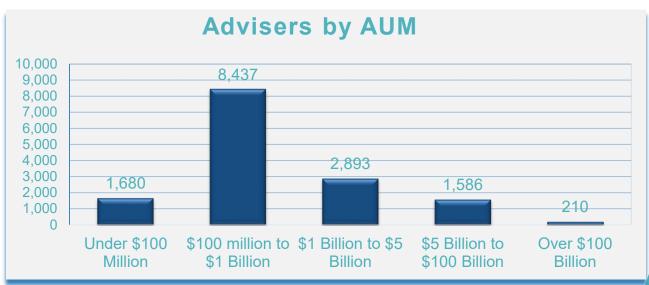


#### Most Advisers Are Small Businesses



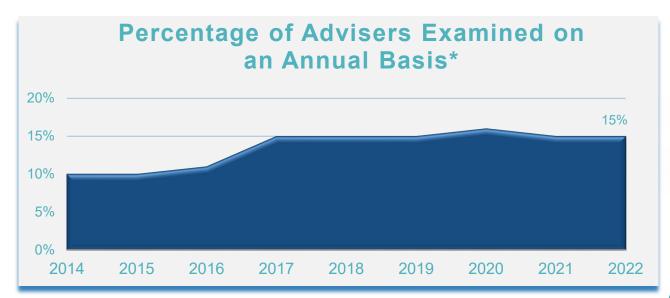


### Most Advisers Manage Less Than \$5B AUM





## Adviser Examination Coverage Has Remained Steady





#### Thank you

Karen Barr

President and CEO

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