

U.S. Securities and Exchange Commission

## Small Business Capital Formation Advisory Committee

May 1, 2024

The Honorable Gary Gensler Chair U.S. Securities and Exchange Commission 100 F Street NE Washington, DC 20549-1070

Dear Chair Gensler:

On behalf of the SEC Small Business Capital Formation Advisory Committee, we are pleased to submit the below recommendations approved at the Advisory Committee's February 27, 2024 meeting, where the Committee discussed the "accredited investor" definition.

Recognizing that the Commission may be considering changes to Regulation D and the definition of "accredited investor," as set forth in Securities Act Rule 501(a) of Regulation D, over the course of the <u>November 29, 2023</u> and <u>February 27, 2024</u> meetings, the Committee explored ways the definition might be amended to work better for small businesses and investors across the country.

The Committee's discussion covered a number of important concepts, including the importance of facilitating greater access to capital for founders, particularly underrepresented founders; the tension in regulatory policy between accessibility and government paternalism; and changes in the private market landscape since the definition was adopted in the 1980s. The Committee also emphasized the importance of investor risk awareness and discussed the role of education and the merits of the current financial thresholds for individual investors to qualify as accredited.<sup>1</sup> Our recommendations below seek to promote a balanced approach to the "accredited investor" definition, and the Committee urges the Commission to consider them in any future rulemaking.

Erica Duignan Founder and General Partner Reign Ventures New York, NY

Sue Washer Founder and Former CEO Applied Genetic Technologies Corporation Gainesville. FL

Jasmin Sethi Founder and CEO Sethi Clarity Advisers Philadelphia, PA

Davyeon Ross Co-Founder and President DDSports/ShotTracker Overland Park, KS

Wemino Abbey Co-Founder and Co-CEO Esusu Los Angeles, CA

Donnel Baird Founder and CEO BlocPower LLC Brooklyn, NY

William M. Beatty\* Securities Administrator of the Washington State Securities Division Olympia, WA

Stacey Bowers

Director, Office of the Advocate for Small Business Capital Formation, U.S. Securities & Exchange Commission Washington, DC

George Cook Co-Founder and CEO Honeycomb Credit Pittsburgh, PA

Vincent Cordero Partner, Co-CEO, and CBO Mucho Mas Media Miami, FL

Marcia Dawood Venture Partner Mindshift Capital Charlotte, NC

Gregory J. Dean\* Senior Vice President Office of Government Affairs FINRA Washington, DC

Bailey DeVries\* Associate Administrator for the Office of Investment & Innovation U.S. Small Business Administration Washington, DC

Bart Dillashaw Founder Enterprise Legal Studio Omaha, NE

Herbert Drayton III Founder and Managing Partner HI Mark Capital Charleston, SC

Diego Mariscal Founder, CEO, and Chief Disabled Officer 2Gether-International Washington, DC

Laura Niklason Founder, President, and CEO Humacyte Durham, NC

Aren Sharifi Attorney Kutak Rock LLP Denver, CO

Marc Sharma\* Chief Counsel, Office of the Investor Advocate U.S. Securities and Exchange Commission Washington, DC

**Dennis R. Sugino** Founder Kansa Advisory LLC Huntington Beach, CA

<sup>&</sup>lt;sup>1</sup> Pursuant to Rule 501(a) of Regulation D under the Securities Act of 1933, individuals may qualify as accredited investors by meeting certain professional criteria or the following financial criteria: net worth over \$1 million (excluding primary residence), or annual income over \$200,000 (individually) or \$300,000 (with spouse or partner). *See* "What is the role of accredited investors?" at https://www.sec.gov/education/capitalraising/building-blocks/accredited-investor.

- 1. With respect to the definition of "accredited investor," the Committee recommends that the Commission leave the current financial thresholds in place, and not adjust such financial thresholds for inflation (either retroactively or going forward).
- 2. Given the imperfect proxy that financial thresholds provide for measuring investors' sophistication, the Committee recommends that, for individuals who do not meet the wealth and income thresholds, there be a way to qualify as accredited by satisfactorily completing an educational program, which would then allow such person to invest up to 5% in total of the greater of their income or net worth over a 12-month rolling period. While the Committee defers to the Commission to further develop and implement these criteria, the Commission is encouraged to consider the analogous framework used in Regulation Crowdfunding.
- 3. Having discussed the importance of investors being aware of the risks of investing in private securities, the Committee further recommends that the Commission look at ways to ensure that certain information be made available which identifies key investment risks of this asset class in a clear and concise manner. In particular, the Committee identified the following key investment risks: risk of total investment loss; limited liquidity; and that loss of investment (absent fraud) does not give an investor a legal claim against the company.

Respectfully submitted on behalf of the Advisory Committee,

Erica Duignan Committee Chair

Ausan B. Washer)

Sue Washer Committee Vice Chair

Jasmin Sethi Committee Secretary

Davyeon Ross Committee Assistant Secretary

CC: Commissioner Hester M. Peirce Commissioner Caroline A. Crenshaw Commissioner Mark T. Uyeda Commissioner Jaime Lizárraga