

Bob Traficanti

Head of Accounting Policy and Deputy Controller Citigroup

Bob Traficanti is the Head of Accounting Policy and Deputy Controller for Citigroup. In this role Bob is responsible for establishing accounting policies for Citigroup and interfacing with the organization's senior management and its business lines concerning accounting issues and policies. Bob joined Citigroup in January 2001 as the Managing Director of Accounting Policy for the Global Investment Bank.

Bob has over 30 years of diversified financial management experience. Prior to joining Citigroup, he was a Project Manager at the Financial Accounting Standards Board (FASB), where he was one of the members of the Derivatives Project Team and the Project Manager that drafted the FASB Derivatives Training Course. Prior to working at the FASB, Bob worked in the insurance and banking industries at Mass Mutual Life Insurance Company (formerly Ct. Mutual), Fleet Capital (formerly Barclays Business Credit) and Ernst & Young.

Bob earned a B.S. degree in Accounting from the University of Connecticut and an M.S. degree in Taxation from the University of Hartford. In addition, Bob is a CPA and CFA. Bob also co-authored a book entitled *Investment Pricing Methods, A Guide For Accounting and Financial Professionals*, published by John Wiley & Sons.