

RECORD OF PROCEEDINGS

SECURITIES AND EXCHANGE COMMISSION

ADVISORY COMMITTEE

on

SMALLER PUBLIC COMPANIES

First Day of Meeting
October 24, 2005

9:30 a.m.

Securities and Exchange Commission
Multi-Purpose Room L006
100 F Street, N.E.
Washington, D.C.

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PROCEEDINGS

The following Members were present in person:

Patrick C. Barry

Stephen E. Bochner

Richard D. Brounstein

Pastora S.J. Cafferty

James A. "Drew" Connolly, III

E. David Coolidge, III

Alex Davern

Joseph "Leroy" Dennis

Janet Dolan

Richard M. Jaffee

Mark Jensen

Richard M. Leisner

Robert E. Robotti

Kurt Schacht

Ted Schlein

James C. Thyen

John B. Veihmeyer

Herbert S. Wander

The following Members were absent:

C.R. "Rusty" Cloutier

Deborah D. Lambert

Scott R. Royster

The following Official Observers were present in person:

Daniel L. Goelzer

Jack E. Herstein

The following Official Observer was absent:

George J. Batavick

The following SEC personnel were present in person:

Anthony G. Barone

Alan L. Beller

Chairman Christopher Cox

Mark W. Green

William A. Hines

Gerald J. Laporte

Kevin M. O'Neill

1

2

MR. WANDER: Why don't we begin our meeting and we'll

2a

call the meeting to order. This

3

is a meeting of the Securities and Exchange Commission

4

advisory committee on smaller businesses, and as you will

5

notice from our program, it says, "Opening Remarks," but it

6

doesn't say from whom, so we are fortunate this morning to

7

have Chairman Cox here to start with some introductory and

8

opening remarks. It is our pleasure and Jim and my pleasure to

9

introduce him to all of you.

10

CHAIRMAN COX: Thank you very much.

11 First of all, thank you for being here. Thanks for
12 what you are doing -- members, observers, everybody here, and
13 I am getting the front end of what will be two more days on
14 top of the nine months that you have already put in, so I
15 just want you to know how deeply appreciative not only am I
16 as Chairman, but all of the Commissioners and the
17 professional staff of the Securities and Exchange Commission
18 for what you are doing.

19 This advisory committee was established even before
20 I became Chairman, but I have been a supporter of what you
21 have been doing even before the President nominated me. This
22 is a wonderful purpose and the SEC is very, very much in need
23 of the information and the guidance that you are going to
24 provide, and as Chairman I will be very interested in
25 receiving your work product at the beginning of next year.

1 So I want to state that at the outset.

2 Second, since I haven't had a chance personally to
3 meet with many of you, just a little bit about my background
4 that perhaps you didn't know. In addition to serving in
5 Congress and serving as a securities practitioner, I actually
6 started a small business at one point and it was smaller, I
7 hope, than most of yours. I hope you have grown, all of you,
8 a little bit bigger than Context Corporation, which I started
9 out with my dad in the 1980s. It had an interesting
10 business. It translated in real-time Pravda, which was the
11 Soviet Union's major newspaper, if one can call it that, and
12 we distributed this product, which was a complete replica of
13 the Russian original except in English, graphically identical

14 in every respect, typefaces matched from cyrillic to roman
15 and so on, radio and TV listings, editorial cartoons -- as if
16 the rest of the newspaper were not an editorial -- in 26
17 countries around the world.

18 It was a fascinating thing to be involved in
19 something that was brand new. Nobody had ever tried to and
20 nobody has since attempted to translate in real-time an
21 entire newspaper, a daily, and reproduce it this way. It
22 took a team of 50 full-time translators to do that. But it
23 was an impressive thing for me to watch this organism, to
24 watch the way a small business develops.

25 I had perhaps more realistic, in terms of scale,

1 experience as a lawyer working with small companies, venture
2 capital financed companies -- in fact, some venture capital
3 firms out in California, mezzanine level companies and early
4 stage public companies.

5 What I discovered as a result of all of that
6 animated a lot of what I did in Congress over 17 years. I
7 came to the firm conviction that small business is the
8 critical engine of growth in the United States of America,
9 that small business really does drive innovation. It really
10 is the genius of our system and albeit a great many enormous
11 multinational companies have acquired the successes of
12 smaller businesses along the path of their growth. Without
13 the small business engine America and indeed the world

14 wouldn't be what it is.

15 We are critically dependent as a nation and as a
16 global economy on small business, and so from the standpoint
17 of the Securities and Exchange Commission, it's going to be
18 very, very important for us to keep this alive, to make sure
19 that we are focused on what is necessary for capital
20 formation, a key part of the SEC's mission and also one of
21 the principles that you have adopted here, to make sure that
22 we are doing everything necessary for investor protection,
23 because if investors don't have confidence they won't
24 continue to put their money into small business and the
25 investor protection is also one of the critical missions of

1 the Securities and Exchange Commission.

2 The entirety of the principles that you have
3 adopted, beginning with investor protection, is a perfect
4 fit, I think, with what the Commission has in mind for this
5 advisory committee and for ultimately what our aim has to be
6 as regulators. Investor protection, balancing costs and
7 benefits, we really need your guidance in this area because
8 we want to make sure that we are spending essentially the
9 economy's money wisely in achieving the benefits that
10 Congress intended when they passed Sarbanes-Oxley, for
11 example.

12 Maintenance of our culture of entrepreneurship I
13 think refers directly to what I just remarked upon --

14 encouraging capital formation, as I mentioned, is what we
15 need to be all about and lastly keeping it simple, perhaps
16 that is the rabbit in the hat of this whole exercise, because
17 it is very easy to be for all the above, but doing it and not
18 missing our stride is going to be much, much more difficult.

19 Godspeed in this mission. It is very, very
20 important. I want to thank you for what you are doing and I
21 want you to know, since you are all such busy people, I am
22 pretty sure that we picked the right people. As Alan
23 Beller's fond of saying, "If you want a job done right, pick
24 a busy person to do it." We have a grouping of people that
25 fit that description to a T, and I am extremely impressed

1 that notwithstanding how busy you are and how much time you
2 put into this already, you want to have even more meetings
3 perhaps than we could immediately pay for.

4 I want you to know we are going to finance as many
5 meetings as you need to have because we want to get this job
6 done right. We are behind you to the hilt.

7 Thank you very much for what you are doing. Good
8 luck. I had a chance to meet with Jim and Herb for the second
9 time this morning. I am very much, as you know, looking
10 forward to receiving your final recommendations early next
11 year, and I hope that we can move on them with alacrity here
12 at the Securities and Exchange Commission. Thanks very much.

13 MR. WANDER: Thank you.

14 (Applause.)

15 CHAIRMAN COX: Thanks.

16 MR. WANDER: We are also fortunate to have Alan
17 Beller with us this morning, who is also going to provide us
18 with some opening remarks.

19 MR. BELLER: I'm really not going to attempt to
20 follow up on that. I think Chairman Cox said essentially
21 everything that I would say. I have been speaking with him.
22 I have been speaking with other members of the Commission.
23 They continue to be very, very strong supporters of the idea
24 of this committee, and more importantly, they continue to be
25 very, very strong supporters of the work that this committee

1 is doing. They look forward to seeing the recommendations.
2 Given the work that has been done, I am confident that those
3 recommendations are going to be taken very seriously.

4 The Chairman has indicated that. I think the
5 Chairman and I are committed to getting those recommendations
6 the prominence they deserve and getting them considered on an
7 expeditious basis. I know some of the things you have been
8 talking about have been around for -- not quite as long as I
9 have, but, you know, 20 years, and they are entitled to
10 serious consideration by the Commission, and that is what you
11 will get and what your recommendations will get.

12 Beyond that, I know you have a lot of work to do
13 over the next two days, and I am not going to take up any

14 more of your time. Jim, the meeting and Herb, the meeting
15 and the floor are yours. I thank you for your work today,
16 and I wish you Godspeed as you continue it over the next
17 couple of days and thereafter. Thanks very much for being
18 here and thanks for doing this.

19 (Applause.)

20 MR. WANDER: Good morning, everybody. I hope you
21 are satisfied with the arrangement, the way we have set up
22 the tables. We have each of the subcommittees together, and
23 I think this room is quite appropriate for our meetings today
24 and tomorrow.

25 You'll notice on the agenda for today that after

1 the opening remarks we are going to have a discussion and
2 evaluation of witness presentations at recent meetings and
3 written statements received.

4 I will provide a short introduction to that, but I
5 am going to alert all of you that we would like to have this
6 discussion to be quite thorough, quite interactive, and we
7 are going to call on all of you to give us your views because
8 we think it is important that the committee members express
9 themselves and we find out where we are in agreement, and
10 frankly, if we are not in agreement to note that and to see
11 if we can bridge some gaps.

12 When we finish that, we will go into reports from
13 the subcommittees, and what we have produced for everybody is

14 a list of items where there appears to be alignment among the
15 subcommittees, in the individual subcommittees, and -- away
16 from the mike? Oh, okay. How's that? Usually they say move
17 closer.

18 And so we will discuss those, not I hope in any
19 great depth, and then we will adjourn for the day. The
20 subcommittees will meet during the rest of today, so that
21 when we open our meeting tomorrow morning at 9 o'clock, we
22 will have consideration of subcommittee reports and
23 recommendations and at least narrow the recommendations so
24 that at least we can begin fresh to start putting together
25 our final recommendations in due course, so that we can

1 present them to the Commission, and then at the end of
2 tomorrow's session we will really look at next steps and the
3 timetable and outline how we will prepare our final report
4 and recommendations.

5 Jim, did you have any comments that you would like
6 to make?

7 Before we go into the discussion of what we have
8 learned, I would like to mention a couple of things that have
9 happened that you should be aware of, in case you haven't
10 seen or heard of them yet.

11 First is that the COSO report will be published I
12 think tomorrow. Some of us received an advance copy over the
13 weekend. It is going to be voted upon, I think, today, if

14 that is correct, and will be out tomorrow. It is about this
15 thick (indicating) and all of you will get a copy. Don't do
16 what I did. I printed it out at home on my home printer,
17 which took over an hour and a half, so do it in your offices.
18 But that will be a document that we will want to review,
19 particularly Janet's subcommittee.

20 The other thing that I would like actually to mention
21 to Dave -- your subcommittee. There are two things that have
22 happened on the analyst front. One is that the SEC has
23 published some interpretations of the soft dollar rule 28(e),
24 and it is actually quite a lengthy release. Your committee
25 may want to look at that, and if appropriate, actually

1 recommend to the whole committee that we provide comments to
2 the SEC on that, since that is one of topics that you are
3 supporting and I think unanimously.

4 In addition to that, it has been reported, although
5 I haven't seen the official word, that a group of
6 regulators in NASDAQ, et cetera, have also supported some
7 rules that would permit third -- paid for by issuers third
8 party research, and I can't go much beyond that, other than
9 what I sent out to everybody, but actually maybe Kurt will
10 help us later on and discuss that, since I know he is very
11 familiar with that.

12 So those are two developments that have
13 happened just in the last two days or last week.

14 Now I am going to move on to the topic that I would
15 like to devote some attention to today.

16 We have essentially finished our fact-finding
17 process, and are moving onto considering our recommendations.

18 Our fact-finding has been quite extensive, and Jim
19 and I believe that before moving on we should as a full
20 committee review what we have learned, share our observations
21 with each other, and assess the need, if any, for developing
22 recommendations to be made to the Commission.

23 When we started on this journey last April we
24 adopted five overarching principles. Let's repeat them, so
25 that they are at the forefront of our thinking, and Chairman

1 Cox mentioned them.

2 They are: further the Commission's investor
3 protection mandate; seek cost choice benefit inputs; keep it
4 simple; maintain the culture of entrepreneurship; and
5 capital formation should be encouraged.

6 We should also keep in mind the SEC's mission,
7 which, as you notice from the plaque up in the lobby, is to
8 protect investors, maintain fair, orderly and efficient
9 markets, and facilitate capital formation.

10 We have learned a lot, and not all we have heard
11 has been consistent. That was, in my view, to be expected.
12 It is our job now to evaluate all this mix of information,
13 assess it, and use it as the foundation for our

14 recommendations. Each of you committee members were selected
15 because of your knowledge base and experience. Now is the
16 time to utilize your skills to sift through all the
17 information presented to us, and to help form our committee's
18 recommendations.

19 Let me briefly review what we have learned.

20 First, we received approximately 110 written
21 submissions in response to our request for public comment.
22 We also received seven written comments regarding our first
23 public meeting. We received approximately 270 on-line
24 responses to our 29 questions and 20 written answers to those
25 questions.

1 In terms of oral presentations, we had 12 in New
2 York City in June, 8 in Chicago in August. We had 11
3 presenters in San Francisco in September. In addition, at
4 that meeting we had five presenters from the Small Business
5 Forum and we were fortunate enough to have Larry Rittenberg,
6 the head of COSO, also make a major presentation to us.

7 Finally, a week or so ago we had seven more
8 presenters in New York City.

9 These written and oral submissions cover the
10 waterfront. We had accounting firms, large and small,
11 investors, big institutions, smaller, small cap investors,
12 buy-out firms, venture capital firms. We had company
13 representatives, CEOs, CFOs, comptrollers.

14 We had organizations such as the FEI, the Society
15 of Corporate Secretaries and Governance Professionals, the
16 Center for Public Audit Firms.

17 We had many people from the analyst community. We
18 had some attorneys. We had a lot of community bankers. We
19 had the NASDAQ, the AMEX, and the Pink Sheets, and we had
20 some professors.

21 In addition, I want to particularly acknowledge the
22 work of the SEC staff. We have received a wealth of
23 information from not only Gerry's staff, but also from the
24 Office of Economic Analysis, and from the Office of the Chief
25 Accountant.

1 We want to thank each of those who has helped us
2 along this way for their splendid contribution to us.

3 (Applause.)

4 MR. WANDER: Now it is up to us to bring all this
5 information together and use our experiences and knowledge to
6 form a coherent set of recommendations for the Commission.

7 So that is my brief introduction this morning. I
8 would, rather than start calling on people to give their
9 views, would anyone like to volunteer to go first?

10 Well -- Richie?

11 MR. LEISNER: Well, this is the capital formation
12 subcommittee and I pinch-hit a little bit for Dave Coolidge,
13 who is to my left as he was making his own investigations of

14 the capital formation in other areas during a couple of our
15 meetings, and so with Dave's permission I am going to report
16 briefly on I think what the sense of our committee's findings
17 are.

18 You know, we did get direct testimony in San
19 Francisco from Jerry Niesar, who was one of the founders of
20 the ABA private placement broker dealer study group, and I
21 think Jerry did an excellent job of encapsulating the problem
22 there, which is how do people seeking capital tell the good
23 guys from the bad guys in a place where lots and lots of
24 capital is needed and lots and lots of capital is being
25 raised by people who are not licensed as broker dealers.

1 The essence of that testimony I think is a request
2 that leadership be provided to take the next step. There is
3 a very good scholarly background in the Business Lawyer
4 article that has been distributed and this is an idea that
5 has been percolating through the bar and with the assistance
6 and participation of certain of the regulators for a number
7 of years, so the next step is for somebody to come forward
8 and lead a project and because there are multiple agencies
9 involved and there are lots of difficult challenges
10 associated with this project, I think our sense is that the
11 SEC would be the ideal agency to move that forward.

12 Now that is the only direct testimony that I think
13 we experienced dealing with capital formation for

14 smaller public companies and for private companies, but I
15 think everybody who listened to the testimony would agree that
16 you can learn a lot about the capital formation world by
17 listening to what full-blown public companies and smaller
17a public
18 companies have experienced in the post-Sarbanes-Oxley world
19 and from the perspective of capital formation sort of lower
20 down in the totem pole, I think we would agree that you now
21 need to be larger to qualify to go public than would have
22 been the case a decade ago. It is more expensive to get to
23 that threshold. It's more expensive to cross the threshold,
24 and of course we have been hearing lots of testimony and the
25 other subcommittees will talk about the nuts and bolts of

1 life as a public company.

2 So the conclusion is inescapable, that lots and
3 lots of companies that a decade ago might have been thinking
4 about going public are thinking about something else, but
5 they don't have less of a need for capital.

6 The other things they are thinking about are
7 private capital or getting sold, and if they are continuing
8 down their plans, maybe more so than a decade ago, something
9 in the capital formation arena that addresses the need for
10 capital growing companies is as important as ever, and we
11 think our proposals, starting with the private placement
12 broker dealer and probably the other largest proposal is

13 doing something to relax the current prohibitions against
14 advertising and general solicitation in the private offering
15 area. Those are sort of the two that I guess would be at the
16 top of our list.

17 Unlike some of the other committees I think our in
18 absorbing all this testimony we kind of turned internally and
19 I'll let the subcommittee members disagree, but mostly we had
20 agreement on the items that we recommended thus far.

21 Our challenge wasn't setting priorities and also in
22 limiting the number of proposals we got something that's
23 sneaking up on looking a little bit like a laundry list but
24 we didn't have places where we had arguments that somebody
25 didn't think the ideas were good ones.

1 MR. WANDER: Okay, any comments on Richie's
2 comments? Dave?

3 MR. COOLIDGE: Let me just add to what Richie
4 talked about. With respect to companies that are
5 contemplating a public offering, clearly the landscape has
6 changed, a lot of it due to regulatory requirements that they
7 are facing -- the expense of complying -- and as a result
8 there are fewer companies perhaps that have been willing to
9 go that route, go public.

10 I think at the same time, though, you can't say it
11 is strictly a regulatory environmental issue. It is also a
12 market environmental issue. The markets have changed.

13 Investors are demanding I think bigger companies, greater
14 public float that is created at the time of an initial public
15 offering and this would be for the larger institutional
16 investors, so even in the absence of the regulatory change
17 you would probably have seen the bar raised for companies
18 that were contemplating a public offering just to meet those
19 minimums that institutional investors require from a
20 liquidity standpoint and a market cap standpoint.

21 So that is sort of what has happened. Companies
22 that are private today do have alternatives to raise capital.
23 We have had testimony to that effect and perhaps, as Richie
24 suggested, our committee is focused on making it a little bit
25 easier to raise capital in the private markets because the

1 public markets are not as available as they once were.

2 I think there is a whole other group of companies
3 that sort of have found that the game has changed on them.
4 They went public at a time when being really small wasn't as
5 big an issue from a regulatory compliance and cost standpoint
6 and also perhaps wasn't as big an issue from an investor
7 standpoint, so there's lots of companies out there, the small
8 public companies, that are being pressured on the cost side
9 because of the regulatory environment and also being
10 pressured on the investor's side because there is a lack of
11 investment research for these companies.

12 There is a lack of interest in a lot of

13 institutional investors for these companies and they are
14 feeling orphaned, I mean, and I think there's lots and lots
15 and lots of public companies out there that don't feel that
16 they have the support they need or the interest that they
17 need to continue as a public company, and again it was both
18 the market changing situation and a regulatory changing
19 situation that created a situation where more of these
20 companies felt orphaned.

21 Investment research is a topic that we discussed.
22 It's been testimony from several people. Clearly research
23 budgets at the Wall Street firms have been cut pretty
24 dramatically. Lots of companies have been dropped. There's
25 many, many companies out there that are public, so, as Richie

1 said, this creates a dilemma and one of the things that we
2 have addressed in our committee is this going private issue.

3 If you are caught as a company in a position where
4 it's not attractive to be public, it's not interesting to be
5 public, one of the options is to go private, and the rules
6 for going private are quite difficult, and the smaller you
7 are again the more expensive it is to jump through all those
8 hoops and accomplish what you may think is good for your
9 company, which is getting out of the public market.

10 So we want to encourage capital formation. We want
11 to make it attractive to go public and not too burdensome to
12 go public. At the same time, if the public markets are not

13 the right place for companies, we don't want to make it
14 terribly burdensome to go in reverse, because the rules of
15 the game have changed, so I think that is an area that we are
16 interested in creating some additional relief for smaller
17 public companies.

18 On the other hand, there is one thing going on. We
19 didn't have a lot of testimony from venture capitalists, but
20 Ted Schlein, who is not here at the moment, is in the venture
21 business. The amount of capital that has been raised in
22 private equity funds has grown very, very, very dramatically,
23 so there is a viable private alternative for many companies.

24 It is not easy to get money from some of these
25 sources, so you have to be a very well-qualified company, but

1 fortunately offsetting this lesser access I think to public
2 capital, there is substantial private capital that's been put
3 together to provide investment capital for companies that
4 need it and want it.

5 So it is a curious situation I find that we are
6 dealing with, which is lots and lots and lots and lots of
7 smaller public companies and they don't really know if it's a
8 great place to be because of the cost of the regulatory
9 environment and the potential, you know, orphanage or lack of
10 interest on the part of the investment community, and again
11 on the research side we have talked about that and you noted
12 at the beginning that there's some movement at the SEC and

13 with other regulators that are going to encourage the
14 continuation of research, facilitate the flow of dollars to
15 pay for that research for those companies that want it to stay
15a public. That
16 is a very critical thing that they need to have in order to
17 get their story out and be an attractive investment for lots
18 of investors.

19 So I think we have kind of focused on the right
20 issues, but we are dealing with a market and a regulatory
21 environment that is different than it was five and ten years
22 ago and it's -- you know, I don't think we can turn the clock
23 back and say it's going to be just like it was ten years ago
24 and practically anybody could go public -- and did.

25 But I think many of the recommendations that we are

1 contemplating making do try and make it easier for those
2 smaller public companies to either stay in the market, get
3 research coverage, lessen the burden, or if they want to opt
4 out, make it a little easier for them to opt out.

5 So anyway, those are my general remarks.

6 MR. WANDER: Thanks, Dave. I just would add one
7 other thing to this analyst coverage. The SEC, as you know,
8 has adopted some rules recently for larger public companies,
9 particularly in the securities offering area, and it's very
10 clear that the existence of analyst coverage, the "eyeballs,"
11 as Alan Beller called it, is a real plus in the regulator's

12 eye because it means somebody else is looking at the company
13 so that the enforcement division isn't as active in that
14 area, so it is another reason for that.

15 Drew? I saw you move the microphone.

16 MR. CONNOLLY: That was your first clue.

17 Well, thank you, and I most assuredly want to echo
18 Dave Coolidge's and predecessor to that Richie Leisner's
19 remarks because they do sum up, almost leaving nothing for me
20 to add, but there are several interesting footnotes to our
21 activities that hopefully we can take some credit for
22 already.

23 I am looking at an NASD notice to members that came
24 out in September where they are soliciting from their members
25 and presumably the public as well commentary on enhanced

1 short interest reporting. As you can recall from our last
2 hearing, that was a big issue for me. It doesn't
3 specifically address the bulletin board of the Pink Sheets
4 but obviously we're early days.

5 It seems to me at least at the micro-cap tier of
6 the marketplace and the individual investor portion of the
7 marketplace there is an untoward focus on whether or not
8 short selling has been either naked or covered short selling
9 has been in somehow a manipulative market practice. I think
10 that one of the hallmarks of this committee, when we finally
11 tender our report, should be that we have examined this issue

12 so as to give confidence on a go forward basis.

13 The other part that I would like to comment about
14 Mr. Coolidge's presentation is the whole focus of research,
15 both brokerage firm, investment banking firm sponsored
16 research on the buy side, and then quite frankly the
17 resurrection of issuer paid research as a model to attract
18 qualified -- whether they be CFAs, whether they be members of
19 the National Institute of Investor Relations, whether they be
20 other standards credentialed organizations. Companies are
21 going to be given an opportunity to tell their story and
22 expose their company, warts and all, to the investor public,
23 and I think that clearly in the internet age and the
24 immediate ability to do research, do a wider and broader
25 audience, that is a very, very good thing.

1 Then finally, just in terms of the issue of going
2 private and how we make that simpler, or propose to make that
3 simpler, one of the things I hope we focus on, and this
4 really was part of the testimony I gave last year, on the
5 House Financial Services Committee, is the focus on investors
6 who were already in.

7 One of the concerns I guess on a proactive, going
8 forward basis is the investor protection side of things, one
9 part of that investor protection has to be protecting the
10 folks who are already invested, as opposed to preventing
11 folks from bad choices going forward, so I hope we focus

12 there as well, and once again second the prior comments from
13 the capital formation committee.

14 MR. WANDER: Dave?

15 MR. COOLIDGE: I just remembered there is one item
16 I didn't mention that I think I want to keep everybody
17 informed, and it has to do with the trading markets, the
18 NASDAQ and I think one of our main focuses has been the
19 over-the-counter bulletin board market and the fact that the
20 NASDAQ in effect transferred that over to the NASD and, you
21 know, we did have some testimony that was very concerned
22 about whether that was going to be a successful transition
23 and going forward the bulletin board market was going to be a
24 well maintained and viable market.

25 Our committee has the same concern, not that we

1 have any reason to believe it won't be maintained as a viable
2 market, but just that the focus, the emphasis, the energy,
3 the dollars to support it were quite focused on making sure
4 that that occurs, that it doesn't become -- you know, not
5 only do our companies that are traded there become orphans
6 but the market itself becomes an orphan.

7 Somebody with a real desire to make that a good
8 place for a lot of these smaller public companies to trade
9 and the resources and the energy to make sure that it is
10 maintained as a good market -- I mean promoting a market like
11 that or maybe promoting is not the right word, but keep it as

12 a market that investors like to deal in and have confidence
13 in is very, very important to these smaller public companies.

14 If that market were to deteriorate, it would not be
15 good news for capital formation. It would not be good news
16 for these companies, and so, you know, that is really in the
17 NASD and the NASDAQ's control at this point in time, but
18 whatever this committee can do to make sure that the pressure
19 is on or the heat is on to make that a very viable market and
20 put the necessary resources into it to continue it is
21 another focused topic of our committee.

22 MR. SCHACHT: Can I ask one question of this
23 group? I don't care who answers it, but just on this notion
24 of lesser access to capital or is the access the same, there
25 is just a higher cost related to the integrity of the

1 numbers?

2 What comes to mind is the testimony we heard in San
3 Francisco from one of the underwriter folks, and I forget who
4 it was, but mentioning that in their view people are still
5 going public, the ones that want to go public are going
6 public. They are making that decision to do so, so there is
7 not really a lesser access to public capital.

8 MR. COOLIDGE: Well, I guess the way I describe it
9 is that it is up to the owners to decide whether they want
10 the company public or not and what you without question see
11 in today's markets is private equity sponsors being the

12 owners, the decisionmakers on that go-forward to a public
13 market, and they are doing it because they feel it is in
14 their best economic interest to do that.

15 Ted is not here, but he mentioned, you know, one of
16 his portfolio companies, they did the work, they figured that
17 this was a viable public offering candidate and they went to
18 the management and said, "Come on, this is what we want to
19 do," and the management said, "We don't want to go public. I
20 mean it's just going to create a whole series of issues for
21 us -- time distractions, expenses to the bottom line, et
22 cetera, et cetera, et cetera."

23 And in this particular case Ted's firm had control
24 of the situation and they said, "You are going public," you
25 know, and so that was the end of the story, but some of

1 these, say, family-owned companies or management-controlled
2 companies, the willingness or the interest in being public
3 has definitely declined because of the regulatory hurdles and
4 so the capital is out there. I think that's probably what
5 the testimony said, for those companies that do meet the
6 minimum standards, and as I said in my earlier remarks, the
7 standards have clearly gone up.

8 There's just not the same level of interest in the
9 really small public company, and I don't know how you want to
10 define it, but the way that we define it at our firm is
11 minimum \$50 million to do an IPO, minimum \$150 million market

12 cap to go public. I mean that is where we draw the line.

13 Now others may draw the line lower. Other bigger
14 firms probably draw the line higher, but that is what is
15 going on in the marketplace. Underwriters are setting their
16 standards at a level, and that is -- you know, when a company
17 goes in and talks to a very major underwriting firm, you know
18 that those numbers are going to be higher. When he talks to
19 our firm, which specializes in small to mid-size companies,
20 you know, that is what we consider the minimum.

21 Now there are others that will do smaller deals,
22 but I would say that the intermediaries, the underwriting
23 community, has clearly raised the bar so the access is not as
24 ready as it was historically for smaller companies, for
25 smaller deals.

1 So, you know, it can get done, and maybe it gets
2 done in a public mode, but it isn't really a full-blown
3 public offering and you don't get to the NASDAQ daily quotes,
4 et cetera, et cetera, unless you meet a lot of these
5 minimums, and you certainly don't attract the kind of
6 investors that most companies want to have if you don't get
7 to these minimums.

8 A lot of it has had to do, as I said, with the
9 marketplace. You have seen a good example of a T. Rowe Price
10 that used to have, you know, a few billion under management,
11 and we would sell them \$20 million IPOs all day long. Well,

12 now they have got a hundred billion under management and they
13 are just not going to play at that really small company
14 level. They've got to see bigger companies, bigger deals, so
15 the consolidation on the buy side has created some of this.

16 As I said, it's a marketplace phenomenon as well as
17 a regulatory issue, so, you know, the capital is out there,
18 but clearly the rules I think and the minimums for going
19 public have changed pretty dramatically in the last five to
20 ten years.

21 MR. JENSEN: Can I follow up? I'm sorry. Go
22 ahead.

23 PARTICIPANT: I'll yield.

24 MR. JENSEN: Well, I think that is an interesting
25 point. I think we ought to drill down on that a little bit,

1 because it seems like the notion of the aggregation of
2 capital into larger and larger funds is a marketplace dynamic
3 that is undeniable, and I think as a result of that it has
4 caused IPO candidates to actually have to raise a lot of
5 capital because it takes as much time to invest \$5 million as
6 it does to take to invest \$50 million.

7 So the question is is it -- what is really the
8 driving force? Is it the capital aggregation that is going
9 on in the centers of that capital, or is it the burden of being
10 a public company and cost, the regulatory cost, of being a
11 public company, because that about -- it's not the same

12 necessarily but it is -- there's a lot of cost you have
13 regardless of what size you are.

14 MR. COOLIDGE: I think there are both dynamics
15 going on at the same time. In my opinion, it raised the bar.

16 MR. WANDER: Anybody else have any comments?

17 MR. BOCHNER: I guess this is a little bit between
18 the 404 subcommittee and the capital formation subcommittee,
19 but talking about public offerings, I think we would
20 hopefully all agree that 404 seems to be the biggest cost
21 area that people have addressed concerns about in our
22 testimony or written responses, and so I'm wondering about
23 the Capital Formation Subcommittee's thoughts about the
24 impact of 404, in particular, on the IPO process and whether
25 the existing -- or maybe I ought to broaden it to all of

1 governance reform.

2 You know, we've got this huge new set of rules in
3 the governance disclosure, internal controls and other areas,
4 that apply to companies going public, although we do have
5 some phase-in periods. We have phase-in periods for board
6 independence. We have some phase-in for 404.

7 And I'm wondering whether we have evaluated enough
8 the -- whether those timelines, that relief is appropriate
9 for a company going public, particularly in the 404 context.
10 In other words, is that creating a chilling effect, that huge
11 cost?

12 And I think that's sort of a classic investor
13 protection versus cost kind of an issue. Because, on the one
14 hand, you'd like to have the best internal controls possible
15 for a company going public. On the other hand, we've got to
16 get companies public. We need to encourage capital formation.

17 And as we've seen, until we solve this issue for
18 smaller public companies, it's just such a large cost, a
19 large component for a small company trying to get public and
20 raise money.

21 MR. CONNOLLY: I'm going to take a first crack at
22 that, Dave, if I may?

23 David is obviously still a major bulge bracket
24 investment banking firm. I come out of.

25 MR. COOLIDGE: I wish.

1 MR. CONNOLLY: I got your annual report. Certainly
2 bigger capital than I used to play with.

3 But I have a background on the street as well, most
4 recently late '90s, with a smaller New York member firm, and
5 our efforts in those days, pre-SOX, to go through the due
6 diligence presentation material and pull together what we
7 legally needed and what we, from the standpoint of our
8 attorneys, needed to be a sponsoring underwriter was
9 significant then. I can only imagine that it has gotten
10 substantially stronger.

11 And, clearly, I don't think I'd want to be in

12 Goldman Sachs' shoes right now with having taken Refco public
13 a couple of months ago.

14 My sense of it is that the information gathered and
15 the costs attendant to pulling that capital together, almost
16 by definition, at the smaller end is going to require bridge
17 financing just obviously to get to the IPO.

18 My hope is -- and there's certainly an interesting
19 statistic -- there's something like 5163 NASD member firms.
20 I'm going to be looking for a number of those who will
21 specifically state that they will reach out for a lower
22 minimum than Blair.

23 Because, you know, quite frankly, the costs and the
24 time investment are not -- if not exactly -- they are
25 similar. So there needs to be an economic rationale for the

1 lower tier. But, clearly, those front end expenses are a
2 real detriment.

3 MR. COOLIDGE: Steve, managements are fearful. So
3a there's just --
4 that's not a monetary or a financial issue. It's just, gee,
5 do I want to be signing, you know, all those financial
6 statements, you know, exposing myself financially and, you
7 know, to potential lawsuits and criminal whatever.

8 So that's just a psychological barrier you've got to
9 get over.

10 I'd say that the costs of 404 are factored into

11 what is it going to cost for us to do this? That's going to
12 deduct from my net income. My valuation is going to be a
13 multiple of that net income out two years or one year.
14 That's how these deals get put together. You look at the
15 forward numbers. You put a multiplier.

16 So if that number is lower, and you multiply it,
17 you know, and it doesn't get to the kind of minimum market
18 cap, well, yeah, okay, that can be a show-stopper, say,
19 that's too expensive. It's going to hit our net income too
20 hard. We can't go public until it's a less material item.

21 MR. BOCHNER: Well, yeah. I think there's an
22 additional issue which I had in mind, which is, you know, not
23 all public offerings succeed, and I suppose the smaller the
24 company, the less likely success. Markets can change,
25 companies can change.

1 So there's a certain capital commitment that a
2 small company makes, and it's, you know, in the order of
3 several million dollars of lawyer fees, accounting fees,
4 internal control consulting help. And so part of what I was
5 thinking about was your issue, that calculus of being public.

6 But the other part of my issue was that up front
7 cost and that risk you take with the up front cost. For
8 example, if we said you ought to be fully 404 compliant on
9 day one when you're public, because that's important to
10 investors, you know, that's a large amount of capital and it

11 takes a lot of maturity for a company to do that.

12 On the other hand, maybe we split the baby, and we
13 say, you know, the underwriters will hopefully do due
14 diligence on this issue. They'll look at the controls and
15 the accounting staff and so on. And we think to encourage
16 capital formation, let's not make the owners take that up
17 front business risk right away, but let them phase into it
18 over a period of time.

19 So that was really more the debate that was going
20 through my mind.

21 MR. COOLIDGE: I think the way underwriters have
21a dealt
22 with that in general is, you may get a representation for the
23 company that they will be, you know, compliant with 404 when
24 they are required to be, after going public.

25 And at least I'm not aware of one where they said

1 we don't want to go forward until you are 404 compliant, and
2 spend all the money now before we even file the registration
3 statement. It's been more of a forward-looking commitment on
4 the part of companies.

5 And then they've got to do the numbers to figure
6 out how much it's going to cost and whether that's going to
7 really impact the valuation or not.

8 MR. CONNOLLY: Steve, there's one other issue here
9 at the lower tier. I don't believe -- I haven't heard for

10 years of any such thing as a firm commitment underwriting.
11 So the underwriters are all doing best efforts underwritings,
12 which in effect means if they can't find customers to place
13 the offering, that offering will fail.

14 It's no longer an issue of a firm, an underwriting
15 firm committing their own capital. They may on some of the
16 larger deals, but certainly the small deals are, you know,
17 subject to market demand immediately.

18 MR. JAFFEE: This is a wonderfully interesting
19 discussion for me, and I started out thinking retrospectively
20 because Dave and I worked on my public offering a long time
21 ago, and certainly at the size my company was at the time we
22 went public, we would never consider, and never could go
23 public in the environment that we're in.

24 But I was really -- besides telling old stories,
25 I was thinking about -- one of the areas I think we haven't

1 focused on enough is looking forward rather than looking
2 backward.

3 And what I mean by that is that this committee is
4 probably unique and probably won't be reconvened or a
5 committee like it for a long time in the future. So maybe it
6 would be worth thinking about what's the world going to look
7 like 5, 10, 15 years from now in terms of these kinds of
8 issues.

9 And I don't see regulation being reduced, in

10 general. And I think that's another issue that I'm focused
11 on, because our company is an extractive industry. We mine
12 clay out of the ground, and so we have a large number of
13 environmental regulations which maybe other companies do or
14 don't have.

15 So I see the landscape as increasing regulation,
16 increasing cost and burden of regulation. And so this piece,
17 this 404, or Sarbanes-Oxley, is just one more nail in the
18 coffin of a small company that's attempting to do the right
19 thing, as we understand the right thing to be done.

20 The other thing that I don't see getting any
21 better -- maybe I'm too pessimistic, because we've certainly
22 talked about it -- is tort reform. We got a legal system
23 that seems to be continuously -- whether or not the -- you
24 know, the settlements get knocked off at appeal or not, but
25 there's -- out there there's constant threat of having your

1 business taken away because of the legal system.

2 And a number of us here from Chicago are involved
3 in the medical area, and we're the poster child for medical
4 malpractice settlements. We just had one from the county
5 hospital for \$35 million. One individual in the hospital
6 that Dave and Pastora and I are associated spent \$60 million a
7 year just to take care of the trial lawyers and the
8 malpractice issue.

9 So, again, I'm looking at it in a broader context.

10 I don't think it's going to get any easier. I think that
11 this regulation is very burdensome, and whether or not we can
12 come up with specific examples of how it inhibits capital
13 formation in any one individual case is not the whole thing.

14 The other thing that bothers me, and we have had --
15 we have one -- I believe an attorney who took a company
16 public on the London market, and I forget what you call that
17 market --

18 MR. WANDER: AIM.

19 MR. JAFFEE: AIM, yeah. You know, if you think
20 about it -- I haven't even read his book yet, but Friedman's
21 got this book out about the world is flat, and I heard him
22 being interviewed by Russert on TV the other day. And I got
23 a bunch of grandchildren, and he was making the point that
24 they're going to have to compete with kids from Shanghai and
25 Bombay and various places. And I'm sure that's probably

1 true.

2 If you think about it going forward on a
3 competitive basis with other areas of the world where capital
4 may be available or where markets for trading securities may
5 be available, I think that's an area that we shouldn't lose
6 sight of.

7 I mean, if I wasn't public, and I knew all that I
8 know now when I was thinking of going public, I'd sure pick
9 up the phone and call the guy from this London market.

10 Because I'd say to myself, why do I want to expose myself to
11 a legal system and to this 404 stuff -- and I come from a
12 point of view which I don't believe 404 is really protecting
13 the investor to any significant extent, so I look at it
14 mainly just as a bunch of sunk non-useful costs.

15 And so if I were going public today, and I were
16 talking to you as I did 35 years ago, I would say, hey,
17 Coolidge, can we take this thing on the London market rather
18 than worrying about NASDAQ or the NYSE and so forth.

19 I don't know whether that's -- because we're in
20 this category -- like Dave describes, I mean, we're happy,
21 we're public, we got a market, we got investors, and paying a
22 dividend. Everybody is -- nobody's too unhappy. But if I
23 could throw a switch and get private, I'd do it. But I can't.
24 It's just too tough.

25 So -- I don't know if that helps, but it seemed to

1 me -- and the subject here was to evaluate the testimony. It
2 seemed to me that those people who are really in the
3 trenches, dealing with the problem -- and I would
4 characterize those people as being the CFOs that we heard,
5 particularly in Chicago. They were crying out for help.
6 There's a lost of cost, and they're having great trouble.

7 If I put it at the other end of the spectrum, the
8 regulator who we heard in San Francisco, oh, it's easy, and
9 every CFO can fill out the form in a day and solve the

10 problem in a week, and the costs that we're hearing about are
11 really over-exaggerated, and they're all going to go down in
12 a year or two, it's real easy.

13 I think that the truth is closer to the
14 practitioners of the CFOs that we heard from, that this
15 regulation is really quite burdensome.

16 So I don't know if that's helpful. It's more
17 general than --

18 MR. WANDER: No, we'd like to hear everybody's
19 views. I'm going to call on Steve and then -- is there
20 somebody over here? Or you, Mark.

21 MR. BOCHNER: I'll be quick here, since I kind of
22 led down this alleyway to begin with. I guess I'd like to
23 request, since we're -- the 404 work is still ongoing, that
24 perhaps the capital formation subcommittee, and maybe the 404
25 sort of put a little note in areas to consider.

1 Once we figure out what the right balance is in
2 terms of the implementation of 404 with respect to smaller
3 public companies, we ask ourselves as a group, did we get it
4 right for the companies going IPO for the first time?

5 So come back to this issue once we figure out where
6 our 404 decisions land.

7 MR. WANDER: Mark?

8 MR. JENSEN: Yeah, I just wanted to go back. First
9 of all, I agree with what was said. But what I wanted to do

10 is take it back to some of the testimony we heard, and not
11 give my own point of view, but, rather, what I heard other
12 people say.

13 And, interestingly, I bring up the community banks
14 again because we heard a lot from those guys. But there was
15 a reoccurring theme there that that I think we may have missed.
16 And the theme that I heard was the burden of regulation on
17 top of regulation. It was, nothing ever got taken away, more
18 just got added.

19 And you kind of get to the point after you heard
20 that for a while, it's like, well, maybe what we've got is a
21 system that is becoming so top heavy and so complex --
22 because there was also a reoccurring theme from Irwin
23 Federman, who blasted 404, if you recall -- or Sarbanes-Oxley
24 generally, and got an ovation for doing it. But I think he
25 had the same theme, which was -- and he talked about

1 competitiveness, and he's an old semiconductor guy, and he
2 talked about how the United States was losing its
3 semiconductor business in the '80s being beat by the Japanese
4 because they knew how to build quality into a product, and
5 they didn't inspect it in. They didn't have inspectors
6 running around, they just built quality into it, and then
7 didn't have to look at it at the end.

8 And he was using that and analogizing that to a
9 regulatory system, what companies should be able to -- or

10 should bake this into what they do, build quality into what
10a they

11 do, and not have to regulate it or inspect it in later.

12 And I think -- as a committee, I think those are
13 some things that I took away from it. I did hear -- we did
14 ask Bill Hambrecht -- back on your question -- if you
15 remember, I asked him about underwriter liability, and, you
16 know, 404 or lack of 404 certifications in registration
17 statements, whether that gave him any problem, and he said
18 no, and that because he had his own 33 Act liability, he had
19 to do his own due diligence.

20 So now we're going to see -- because in the case of
21 Refco there were two material weaknesses identified by the
22 auditor. They were put into the prospectus. So you got two
23 material internal control weaknesses identified in the
24 prospectus, and underwriters took them public anyway, some
25 quality underwriters, and people invested, seemingly not

1 caring about it at the time.

2 And so, as an auditor, I look at it and I go, well,
3 is disclosure enough? And no amount of regulation solves
4 those kinds of things. The only thing that solves those
5 kinds of things are what Irwin Federman said, which is having
6 things baked in and built into companies that enable them to
7 control themselves.

8 MR. WANDER: I'm not sure, but I think there were

9 significant deficiencies.

10 MR. JENSEN: Well, okay. Well, I stand corrected.

11 MR. WANDER: But I've been too busy on committee
12 work. I haven't had a chance to go read the Refco prospectus -
12a - Janet?

13 MS. DOLAN: Well, I was just going to suggest a
14 format here since maybe it would be better. Why don't I give
15 my comments on behalf -- as the chair of the 404, and then
16 maybe invite the rest of our subcommittee to make their
17 comments? And we'll have perhaps a little more cohesive, and
18 then maybe move it on to the next committee.

19 MR. ROBOTTI: I'm sorry. I really feel as if I've
20 got -- one more thing that has to be disclosed on that.

21 MR. WANDER: Go ahead, Bob.

22 MR. ROBOTTI: I'm sorry. A lot of what we talked
23 about, I want to kind of echo from the point of view -- of
24 course, I'm an after-market participant, not a pre-market
25 participant. So I'm not interested in necessarily as much

1 the capital raising function, and there are alternatives to
2 the public market.

3 But, you know, I think there is too much
4 regulation. I think 404 really has to be reevaluated for the
5 small companies, because if you change the rules to make it
6 easier for them to exit the marketplace, and you increase
7 their cost of regulation and the amount of regulation over

8 time, you're going to increase the pool of companies that no
9 longer see the public market as a place in which it makes
10 sense for them to be.

11 And if you're going to ease them leaving the
12 markets -- and one of the reasons they're going to ease the
13 market is because of the cost of regulation. And I think,
14 you know, therefore, that's why you really have a tradeoff
15 here.

16 The cost of the regulation -- and I think
17 specifically 404 is one of them -- is too burdensome, and
18 you're going to encourage more companies that then go away.
19 And from a company point of view, I am sympathetic to the
20 company, but I also have to think about -- you know, the
21 number one rule we all have here is investor protection.

22 And there's a huge number of investors. Those
23 investors are not institutional because the institutions
24 don't invest in this market. It is a bifurcated market.
25 Like the small cap, microcap market is very different.

1 We have the institutions who become larger. Even
2 the small cap investors become larger and larger, therefore,
3 less willing to commit capital to this market. So because of
4 that, you've created a huge amount of companies, with a huge
5 number of investors that potentially we're taking away
6 investor protections for.

7 The alternative is, you have to reduce the cost of

8 it. You have to reduce the cost of it. Otherwise, I think
9 we lose one of the objectives that we have, kind of core and
10 fundamental.

11 So it's a repeated concept. We've got too much
12 cost, probably. How do we do something? But it's from a
13 different point of view. It's the after-market point of
14 view, as opposed to pre-marked point of view, capital raising
15 point of view.

16 Sorry, excuse me, Janet.

17 MR. WANDER: Before we move on to you, Janet, I
18 just thought we haven't heard from this side of the room,
19 Leroy's group, and I'm sort of trying to get just general
20 views. You don't have to speak only about your own area, but
21 I think it's worthwhile so that everybody knows what
22 everybody else's thought process has been, and where we may
23 have agreement or disagreement.

24 So any comments on a general nature?

25 MR. DENNIS: I wrote down some things as I was

1 listening to everybody, and what I heard from the
2 testimony -- and I'll just rattle some of these off, the
3 testimony and also some of the things that we received in
4 written comments.

5 We clearly heard from our -- I'm on the accounting
6 standards committee that -- two separate sets of standards is
6a not

7 appropriate for the market.

8 We heard a lot of discussions about relationship
9 between auditors and their clients, although I would tell you
10 we heard a lot more of it early in the process and a lot less
11 later in the process so at least from my standpoint tends to
12 make me think that maybe the guidance from the PCAOB is
13 working. We heard a lot about the ability of smaller public
14 accounting firms to audit smaller firms, and I think we heard
15 some of the testimony in San Francisco that that is a way to
16 potentially broaden your competition and potentially reduce
17 cost, although, you know, the fact is that 404, as currently
18 written, is probably not going to -- we're never going to go
19 back to the 1990s as to what things cost.

20 We heard some comments on COSO, and, really, the
21 surprise to me was that how -- as I thought about it, how
22 involved COSO really is in setting standards now, given that
23 most companies in the United States use their framework to
24 set controls, and that they really are a fairly informal
25 organization in how it's funded and the processes they go

1 through, although doing some very important work.

2 Heard a lot of companies about delisting, going
3 dark, and I think we all agree that's probably not the best
4 thing for the market when there's no information being
5 presented to people.

6 And then probably -- I think Jim said it best, when

7 we had the tastes great, less filling comments on 404. It
8 seems like you're either on one side of a camp or the other,
9 and not much in the middle.

10 I do believe it's real important that for the
11 smallest companies, that we be very aggressive in what we
12 recommend on 404, keeping in mind the investor mandate
13 protections that we have in place.

14 But I would tell you the other thing I heard a lot
15 of was that a lot of thing in Sarbanes are working very well.
16 Tone at the top, the board involvement, the audit committee
17 involvement, all that stuff working very well at some cost,
18 but certainly a lesser cost than the 404 transactional side
19 of testing.

20 And then the last thing I wrote down was, you know,
21 that -- I think Larry testified to the number of errors in
22 restatements in the smaller public companies, and that the
23 SEC spends a lot of time in that area with smaller companies,
24 although the dollars are obviously not the size of an Enron
25 or a Worldcom or something like that, but that there are a

1 lot of numbers involved in the number of restatements and the
2 number of errors that are uncovered in smaller public
3 companies.

4 And those are -- as I reflected back, those are
5 some of the things that I remember from the testimony that
6 stood out. I guess I'd ask John or Patrick for any other

7 comments or thoughts.

8 MR. VEIHMEYER: I would just add. I think one of
9 the things that surprised us from an accounting subcommittee
10 standpoint in terms of the testimony is, we heard less about
11 big GAAP, little GAAP than I think any of us anticipated when
12 we began this endeavor.

13 There really didn't seem to be a strong view about
14 needing a little GAAP for little companies or smaller public
15 companies. We didn't hear any of that to speak of.

16 And the more we talked about the concepts that I
17 think led us into that big GAAP, little GAAP initial agenda
18 item, I think the more it becomes clear that the issues that
19 I think lead people to think we need a little GAAP for smaller
20 public companies are just as true for large companies as they
21 are for small companies in terms of problems with standards
22 as they're currently written and the complexity and
23 everything else, that that's a problem being experienced by
24 the largest companies as well as the small companies.

25 I think you'll see that reflected in some of the

1 recommendations that we have. So I think that was surprising
2 from the testimony standpoint for us.

3 And then I think -- you know, Herb, back on your
3a comments,

4 I think, you know, if there's one thing that the testimony
5 proved it's where you stand depends on where you sit, I

6 guess.

7 And there wasn't a lot of consensus, but I agree
8 with you that what we really need to do is not rely too
9 heavily, I think, on any one individual or any one set of
10 testimony, because everyone comes to the table biased by
11 their perspective and where they sit in the capital market
12 system.

13 And what we really have to do is, I think, resist
14 the temptation to rally around maybe the most persuasive, or
15 the loudest of the folks providing testimony, and really be
16 reflective and balance everything that we've heard and
17 everything we bring to the table in terms of our respective
18 backgrounds as we move forward with recommendations.

19 MR. DENNIS: Patrick, given you're the only one in
20 the real world, in our group, anyway, do you want to say
21 anything?

22 MR. BARRY: Yeah, I mean, for me, a lot of the
23 testimony was still sort of geared towards the larger
24 companies than the companies my size. I really represent the
25 smaller, microcap size company.

1 The thing that struck me the most was sort of the
2 testimony in New York. There was sort of a back and forth,
3 and they were talking about, you know, not really investment
4 in smaller cap funds. They were really talking about
5 investing in companies you know and using the information,

6 and they were basically talking about Enrons.

7 And if you look at the information, you know, one,
8 you shouldn't have invested based upon what was there, or if
8a you
9 didn't know it, you shouldn't invest in it. Someone would
10 get lost with, you know, putting the onus on the shareholder
11 to understand what they're invested in.

12 I mean, I deal with a lot of companies probably
13 that Bob deals with, and the investors are largely very
14 unsophisticated, and I think we do a good job presenting the
15 financial information, the Q's and the K's, et cetera, and
16 they're not looking at them.

17 Where does sort of our burden as a practitioner end
18 and where do you say, hey, we've got to run a business, and
19 push the burden back on the investor to say, you've got to do
20 your due diligence, and you've got to start using the
21 information.

22 And it's sort of -- I feel like something's lost,
23 where I think some of the things that Dave was talking about,
24 the economies are going to take care of themselves.

25 You know, there's -- I'm in the after-market for

1 public capital, and three years ago I might have talked to
2 David's firm because we were doing \$30 million, you know,
3 secondaries, and people were interested in doing that. And
4 now I'm in the PIPE market, and there's not necessarily

5 anything wrong with the market. It's sort of -- you know,
6 the big guys don't want to touch it for their own economic
7 reasons. So there is access to capital for me. It's just in
8 a different format.

9 And I think we're sort of -- you know, everybody's
10 sort of looking at how do you protect against the Enrons? I
11 don't think you ever protect against that. I think, you
12 know, you have to do enough to give an informed investor
13 information and assume they're informed on the other side.

14 I'm not sure that any of the testimony really
15 focused on the burden that the investor has to do their due
16 diligence.

17 That's sort of what strikes me as -- you know, I
18 deal with these guys every day, and they're just -- they're
19 not sophisticated, they're not informed, and I just don't
20 know where my burden stops and theirs starts.

21 MR. WANDER: That's an interesting comment.

22 Pastora?

23 MS. CAFFERTY: Let me say that my experience is
24 very different from most of the people in the room. I know a
25 lot more about mid-cap and large cap companies than I do

1 about smaller public companies.

2 But nothing I have heard here or in testimony is
3 something that I haven't heard from large cap and mid-cap
4 companies. And that is, that no one likes the costs and

5 everyone's a little bit nervous about new regulations.

6 But reflecting on testimony and on the data, I
7 think the issue that's very persuasive is the
8 disproportionate cost of 404 to the smaller companies.

9 This is very persuasive. Whatever we do, not --
10 well, yes, whatever we do is going to be done in a political
11 climate, and I think the fact that the same relief that is
12 wished for by smaller public companies is being wished for by
13 large and mid-cap companies.

14 I think the strongest argument here is the
15 disproportionate costs, and the disproportionate costs is
16 very persuasive.

17 Going beyond that, I have heard nothing or read
18 nothing in the testimony except occasionally or in
19 discussions that really would persuade me that anything but
20 the 404 cost is really seen as onerous.

21 There's a lot of positive testimony that was given
22 on the impact of Sarbanes-Oxley, and I would argue that the
23 change in tone in the top and the change in tone in the board
24 room is the greatest impact of Sarbanes-Oxley, that the
25 culture has changed, and in my view and my experience, it is

1 nothing but a change for the better.

2 To do that in a way -- and I think your points
3 about baking it in are excellent -- to do that in a way that
4 basically builds the controls better into the process, rather

5 than make it an attestation of those controls, which is an
6 added burden, may make a great deal of sense.

7 I do not think that looking forward, as Dick Jaffee
8 suggested, takes us away from regulation. If anything, you
9 know, we look at Refco in the last couple of weeks, the fact
10 that a very reputable firm took them public -- and, indeed, I
11 would not like to be in their shoes. But, on the other hand,
12 where were the investors who were investing in this, and what
13 did they read?

14 We will not be able to come up with any regulation,
15 I think, that guards against fraud. That is impossible. The
16 Enrons will go on. That's not the job, I think, of the
17 regulators. The job of the regulators obviously is to catch
18 it and then enforce it and put the right people necessarily
19 fined or punished.

20 But hopefully what we can do -- and I think
21 Sarbanes-Oxley does that -- is set a tone which makes the
22 likelihood of fraud lesser, simply by -- and I think baking
23 in is a point, but it's also the penalties of the
24 regulations.

25 I think for this committee to be most effective,

1 given the testimony, given the data that the SEC staff has
2 pulled together for us, is to focus on financial costs, and
3 particularly -- and any other cost that's disproportionate.
4 I think when we look at this proportionality, I think we can

5 be very persuasive.

6 I think if we go beyond that, just complaining that
7 this is a highly litigious environment with a great deal of
8 regulation, again, listening very careful to Dick Jaffee,
9 that's not the world going forward. Part of it is the
10 complexity of the world.

11 And I must say, the European markets are
12 increasingly regulated. They're different regulations, but
13 in a way the London market, in particular, has had much more
14 tone at the top regulations for the last 15 years. We're
15 very behind the European markets. So globalization, if
16 anything, argues for greater, not less, clarity of
17 regulations.

18 MR. WANDER: Okay, thank you. Is there anyone who
19 hasn't spoken that would like to? Otherwise, I'm going to go
20 back to the agenda. Yeah, Jim?

21 MR. THYEN: I'd like to make some comments on
22 proportionality just to give some context, and respecting
23 that viewpoint is determined by where you sit.

24 It's the cost choice that is forced or driven upon
25 a small public company that is causing the greatest amount of

1 pain because it changes the cost structure, the internal cost
2 structure of the company, and it changes it rather abruptly.

3 In my world, in the electronics side, we are in a
4 global value chain. We have customers all around the world,

5 customer value chain. We also have a global supply chain.
6 Our supply stretches around the world.

7 On the furniture side, we're primarily domestic on
8 the customer side, although I don't know that any customer is
9 truly domestic anymore, and we are global on the supply side.

10 Now, material costs, when you look at the cost
11 structure of a company -- and I'm coming to burden and the
12 burden of regulation in general and how the way this was
13 implemented really disproportionately changed the whole cost
14 structure.

15 The world is getting flatter, and the Internet, the
16 communication, it's moving a lot quicker, a lot faster. To
17 serve a customer globally you have to have pretty accurate
18 inventories, pretty accurate record-keeping, or it will break
19 down and you won't even serve that customer.

20 So it is important that we bake it in in a
21 preventive, up front way.

22 Material costs generally are moving the world
23 prices. They're generally the same price wherever you are in
24 the world. Logistics, it's the cost of moving of time and
25 distance, moving to and from.

1 And so that brings you to burden. And burden, if
2 you want to define it as perhaps the cost of one hour, labor
3 and overhead, including cost of capital, to convert your
4 materials to a package of value that your customer

5 appreciates and is willing to pay for.

6 When I look at information from The Economist
7 magazine, when I hear us talk, one of the things that I
8 didn't hear said in terms of the disproportionate costs of
9 this burden -- and, Dick, I think you started -- you hit upon
10 it. In Western Europe the cost of one hour of burden, labor,
11 overhead, whether it's social cost, whether it's government
12 regulations, whether it's market regulations, is about -- in
13 U.S. dollars, it's about \$110 to \$120 in Western Europe per
14 hour.

15 So if you had made this pencil in Western Europe,
16 your material would be about the same. Now, you would pay
17 more in logistics, depending on where you're going to ship it
18 to, who you're going to sell it to, and where you're buying
19 your components, time and distance. But if you assembled and
20 manufactured it, \$110 to \$120 in Western Europe.

21 In the United States, \$50 to \$60 per hour, fully
22 loaded burden of one manufacturing hour. In Eastern
23 Europe -- Poland, Romania, Czechoslovakia, the Slovakian
24 countries -- \$20 to \$25, one hour burden to make this same
25 pencil. In Mexico, \$20 to \$25, some range there. In Asia --

1 Thailand, China, Vietnam, Malaysia -- \$10 to \$12.

2 Now, when you're a manufacturing company trying to
3 compete, the disproportionate cost, the amount that is added
4 to the burden, is a big deal, especially if you're smaller,

5 because if you're a smaller public company, we compete on
6 skill, not on scale. So we don't really have the leverage in
7 procuring material to change that cost structure to offset
8 that burden that comes from the cost of a manufacturing --
9 one fully loaded manufacturing hour.

10 If we are going to remain competitive in the global
11 market, I don't know that it's a choice of getting rid of
12 regulation, because all of us support the need to restore
13 confidence of the investor in the marketplace.

14 I don't know any of us that disagree with the
15 need -- we all support the need for good internal controls.
16 But it must be done in a way that the overhead burden, the
17 one hour of burden -- and it's not the labor, it's not the
18 employee. Because when you start comparing productivity, in
19 the United States we have a 2000, 2100 man-year -- or
20 hour-year. Europe, sometimes 1300, 1400 hours a year.

21 It really is the rest of that cost structure -- and
22 I believe as we go through our debate here, one of our big
23 challenges is -- certainly, if we can keep regulation from
24 being added to move us into European cost structures of \$110,
25 \$120, that's going to be good news.

1 But we really have to find a way, given the
2 regulations we've got, how we get that cost structure down,
3 because that skill set from Asia, from Mexico, is world
4 class. And that is our competition. And the more we move our

5 cost of burden above that \$50 to \$60 per hour, the less
6 competitive we become in the world.

7 I would just like to share that with you so you
8 kind of calibrate it as we go through the two days.

9 MR. WANDER: Dick, and then Janet.

10 MR. JAFFEE: Jim, I thought that was brilliant,
11 frankly, I think, because I think you put numbers on what I
12 was conceptually attempting to communicate, that in real
13 cents, we are putting ourselves in a position of becoming
14 less competitive on the world market.

15 And I would like to also follow up on a couple
16 points that Pastora made. To me, most of Sarbanes-Oxley has
17 been positive and has been implemented, and I'm glad we have
18 it, and I don't have a problem with it at all. It really --
19 for me -- and I don't have the issues about, you know, that
20 Drew understands or that Dave does in the markets because I'm
21 not involved in that.

22 But for me, the whole thing revolves around 404.
23 And it's not just only what is 404 costing me, and the
24 accounting fees are up, it is really the issue, is 404
25 accomplishing what we would all say would be a good outcome?

1 And it seems to me very questionable that the
2 answer is yes. Because it seems to me that the way it's been
3 implemented, the way it's been focused on -- and maybe the
4 PCAOB briefing is going to help it to some degree -- but up to

5 what I've heard to this point, it has been so much at the
6 transactional level, so much a focus in energy and cost, on
7 documentation, which is, again, if you analogize to quality
8 control, the wrong way to go. That's all about the check and
9 checking the checkers rather than starting at the tone at the
9a top and
10 really understanding what the outcomes are supposed to be.

11 So I'm having trouble with 404 because of two
12 things. I think it's making us less competitive, it's
13 raising the burden cost, as Jim said. I don't see it having
14 the desired outcome that it was supposed to have.

15 And in terms of the political environment, the one
16 thing that I found that was -- I'm sure you're all aware --
17 but there was a piece in The Wall Street Journal co-authored
18 by Bob Dole and Tom Daschle on this subject, which I thought
19 was amazing, that -- first of all, that they wrote something
20 together, and, secondly, that they picked this subject
21 together.

22 So there may be a political environment where a
23 recommendation that would be bold in 404 might be received
24 better than we think it might be.

25 MR. WANDER: Janet?

1 MS. DOLAN: I just want to make a couple comments
2 that perhaps haven't been mentioned so far, although it does
3 build a lot on what Dick just said.

4 If the real question to us is how do we evaluate
5 the testimony we've heard, and what haven't we heard, and do
6 we need any more. I presume that's what we're trying to get
7 at.

8 MR. WANDER: Sure.

9 MS. DOLAN: I have three areas. But one is, I
10 think we appreciate very much having a sort of ad hoc hearing
11 a couple weeks ago from investors.

12 That helped a lot, because at the end of the day,
13 what we're really trying to find out, and this is building on
14 what Dick said, which is we heard a lot of testimony about
15 the cost. The real question is, does it make a difference?

16 I would say one of the things we heard from the
17 testimony is there's no alignment among investors as to
18 whether this really makes a difference. I thought that was
19 the most startling conclusion to come out of the New York
20 testimony two weeks ago.

21 We had a number of investors, as somebody has
22 already said, many of them don't invest in micro-caps, that's
23 one category, but many of them said, "It hasn't changed my
24 behavior. It's nice to have, but I do my own research. My
25 job is to go in and meet with the leadership of the company.

1 I form my judgment about the caliber of the company based on
2 the people who run it."

3 I found that quite disturbing that, you know, we

4 have an opportunity to bring investors in to say, "I would
5 invest only in companies that do get a 404 certification and
6 I wouldn't in others," and we didn't get any indication of
7 that, and when pressed, we asked investors, "Do you invest in
8 companies outside the United States who don't have this
9 burden," and they said, "Yes, we feel the need to diversify
10 and do you ask a higher premium."

11 They couldn't answer that in terms of, "How do you
12 actually calculate the value of this?"

13 So in terms of what we have heard and what we
14 haven't got in front of us to work with, we do not have a
15 monolithic view from investors that, for all the expense that
16 went into this, that it really is making a difference.

17 The second is, I think we've heard nothing, and
18 perhaps we couldn't expect to, but we have heard nothing on
19 what happened here. Is this really what was intended?

20 We've certainly gotten innuendoes, but we certainly
21 know from outside documents that the expectation was that
22 this was going to cost a company \$90,000 a year.

23 I think when you roll out this kind of huge
24 regulatory burden as fast as we did, we owe it to both the
25 regulated and the investment public to do some sort of

1 reflection on if we knew then what we knew now, would we do
2 it this way, and if we wouldn't, how would we calibrate it?
3 And I think calibration is the word we heard.

4 So we didn't hear any testimony on that, but I
5 think all of us are taking that as our charge.

6 The last point is, and I think it was touched on
7 over in Leroy's table there, but we can sort of laugh and
8 chuckle a little bit about this sort of combination of
9 regulatory and legal liability, but that is the 800-pound
10 gorilla in the middle of the room here, and we can't ignore
11 it.

12 I would compare it, I would compare the process to
13 when we were naming our first child before he was born.
14 Every name I came up with, my husband would say, "Oh, no, you
15 know what nickname they're going to put on that. They'll
16 call him da da da da."

17 And I said, "What, did you do this when you were a
18 child?"

19 It's the same process here.

20 Every time we come up with any kind of reform, we
21 go right down the road of, "Oh, but what kind of legal
22 exposure will this expose somebody to?" We right away run
23 all the scenarios on what kind of possible malpractice or
24 some other exposure is somebody going to be exposed to, and
25 therefore, we can't have that reform.

1 So it is a big thread here, and we've had very
2 little testimony on it, so in terms of the testimony, those
3 would be the three areas that I would say we didn't get

4 uniformity from investors, and we certainly didn't get an
5 overwhelming burden of evidence from investors that this
6 really does make a difference, this changes their behavior,
7 this drives their investment decisions, it really makes U.S.
8 capital markets much more attractive than other markets they
9 could invest in.

10 We didn't hear anything on is this really what the
11 regulatory climate was expected to be, or did we somehow get
12 off-track and how do we get it back; and we didn't hear
13 enough on what is this regulatory and legal liability
14 exposure that is so threatening that kind of stands in the
15 way of sort of stepping back from the precipice and sort of
16 right-sizing this to fit what the market can bear?

17 MR. WANDER: Leroy?

18 MR. DENNIS: I just want to echo Janet's comments,
19 because I think in everything we talked about in our group,
20 it does come back to legal liability, and the question from
21 the auditor's standpoint is, "Well, if I'm going to be held
22 responsible for something regardless, then I'm going to do
23 it."

24 I think what I take from all that is if we are
25 going to recommend less regulation or less steps or however

1 we want to call our recommendations, there's a corresponding
2 expectation of the courts and the legal system that there's
3 less being done, so we can't, if we walk out of this with

4 less regulation under 404 for micro-cap companies, we can't
5 also go to the courts and expect the same level that we have
6 today in liability for all the participants -- the company
7 management, the auditors, the underwriters, everybody.

8 MR. WANDER: And the lawyers.

9 MR. DENNIS: And the lawyers. I was going to
10 exclude them, but --

11 (Laughter.)

12 MR. DENNIS: -- but we can't have the same
13 expectation of them if we require less regulation on the
14 other side.

15 MR. WANDER: I think that actually was -- Janet's
16 point and your follow-up is something that I don't think we
17 have discussed.

18 I think the big public policy issue is, we tend
19 to think of our court system as being a safety valve --
20 higher quality, people have a chance to have these class
21 action lawsuits.

22 But, you know, in the end, is it right? I mean,
23 they're blaming all that on why we don't have vaccine, for
24 example, and so we're without vaccine.

25 In any event, that's my little editorial on that.

1 Rich?

2 MR. BROUNSTEIN: Hi. Rick Brounstein.

3 Again, I'm going to speak just basically from my

4 role on the 404 Committee. And I don't disagree with
5 anything Janet said, I agree with it all.

6 A couple points I have that kind of jumped out at
7 me, and not all-inclusive.

8 Everyone seemed to be, you know, whether they were
9 for on the yes 404, on the no 404 side, they all seemed to
10 have what I'll call the spirit of 404.

11 Everyone, you know, if they were down in the
12 trenches, it was too expensive, but everyone sort of, you
13 know, from a 30,000-foot level, said it builds investor
14 confidence.

15 I think the people down in the trenches understand
16 the cost of it more, and it struck me as amusing that, you
17 know, one of our speakers, who admitted to being an author of
18 SOX, you know, talked about it in terms of, you know, well,
19 the CFO ought to be able to do his work in a day and they
20 ought to be able to audit it in a week.

21 Well, I think we know that that's not the case, but
22 if you could do that, it would come back to if everyone was
23 spending 90 or 91 thousand dollars, I think was the number
24 that the SEC predicted, we wouldn't be having this
25 discussion.

1 So in many ways, I saw a lot of convergence, maybe
2 not a lot of understanding about what's involved, but a lot
3 of convergence about, you know, 404. The theory behind this

4 was that it improves investor confidence, and that's a good
5 goal.

6 Secondly, virtually nobody presenting was willing
7 or did invest in the smallest of these companies that this
8 committee has defined as the micro-caps, and I heard some
9 shock when we talked about the proportionality that's come
10 out a little bit today, that, "Well, it can't possibly cost
11 that much, or if it does, something is very wrong."

12 But, quite indeed, when you take a look at the
13 markets for what is half of the companies in our environment,
14 if you are a fund manager, they're probably too small for you
15 to invest in, and we tried to get small-cap fund managers,
16 and I think I recall one person in the entire group of 44
17 presenters that said they actually have any investments in
18 what we call a micro-cap.

19 My last point is everybody, on the other hand,
20 admitted that good corporate governance, you know, is a major
21 deterrent of fraud, and my take-away there is, as we take a
22 look at what we're going to do, we have to make sure that the
23 requirement for good corporate governance is something that's
24 important to all the companies that we're considering.

25 MR. WANDER: Kurt?

1 MR. SCHACHT: I'm just glad we have a committee
2 hearing today, because I think we have some discussion to do
3 about what we heard the investors' viewpoint was at some of

4 these hearings, because I actually came away thinking that we
5 gleaned at least a couple things from investors.

6 That is that, by and large, the professional
7 institutional investors that we talked to felt that internal
8 controls were important, and I think by and large, all
9 investors feel that internal controls are important, it's
10 just a question of what the level, what's the proper level of
11 independent outside verification we need to have as part of
12 that process.

13 I think everybody that's been a part of this
14 discussion can stipulate to the fact that the costs are high
15 and disproportionate. I think we knew that coming in. I
16 don't think we learned anything new in that regard.

17 But I think it's important to understand investors
18 do care about this.

19 You know, whether they're actually asking about it,
20 whether they -- I think one of the comments was that there's
21 a lot of information that's out there and available for
22 investors, and what's their responsibility?

23 Well, I would certainly agree that investors have a
24 responsibility to be competent to understand what they're
25 investing in, but to suggest, if the suggestion is that

1 investors aren't paying attention to this and that that
2 somehow mitigates the responsibility of the issuer to provide
3 clear and concise and consistent information, I would argue

4 with that.

5 So we get down to this question about what is the
6 level of proper independent external review of the internal
7 control structure, and the question we're going to be
8 struggling with, is it none for some public companies, or is
9 it a matter of a more cost-conscious, a more focused and
10 direct implementation of 404.

11 Thanks.

12 MR. WANDER: A couple people haven't made comments.

13 Before we take a short break and then go into our
14 committee presentations, Alex, did you have something you'd
15 like to share with us?

16 MR. DAVERN: Yeah. Just in the vein of everybody
17 being heard, I guess, I appreciate the opportunity to be
18 heard.

19 Alex Davern.

20 I'd first off like to say I think we got very good
21 testimony overall. I think we heard obviously from
22 companies, auditors, regulators, investors, COSO, so I think
23 we got a lot of good input.

24 I like what Kurt said, that we all came, most
25 people came here with the perception that there was a large,

1 disproportionate cost for smaller companies, and I think we
2 all had that confirmed for ourselves.

3 I'd echo Janet's comment that the biggest cause of

4 that problem I personally believe is the whole legal
5 liability system we operate under, and that really is the
6 800-pound gorilla she said. I would echo that completely.

7 I do believe very strongly, personally, that what's
8 happened has and continues to do significant damage to small
9 public companies in America, and I do personally passionately
10 believe that it's very bad for the country and that we have a
11 great opportunity to try to find a way to do what's right.

12 I take my guidance on what I think is right going
13 back to what I think was originally intended.

14 We've heard reference today to SEC's role and the
15 expectation it would cost \$90,000, and I go back to what Rick
16 said about the testimony we heard from Lynn Turner, that it
17 should take a week to execute this requirement of 404, and I
18 think it probably should, and that was, I believe, what was
19 probably intended.

20 Unfortunately, what happened I believe is certainly
21 not cost-effective, not productive, not what was intended, I
22 think, by the SEC, and therefore I assume not what was
23 intended by Congress, and I think it's our job to try to find
24 a way to right-size that.

25 My conclusion I've also formed from listening to

1 all this testimony is that tweaking around the edges of the
2 procedures and process of executing 404 will not achieve the
3 goal of right-sizing. I just don't believe that will work.

4 As Janet said, we've gone down multiple paths, and
5 we always end up it creates too much liability for somebody.

6 So I'd also echo what Leroy said. As long as
7 auditors have the responsibility, they're going to protect
8 themselves, as they should. It's a rational, economic
9 decision for them to make.

10 I personally believe the only way we will
11 effectively right-size this is we've got to specifically
12 eliminate some of those responsibilities for certain classes
13 of companies, to make any substantive forward progress on it;
14 and I believe from the testimony we've heard that investors
15 in general will support that, and as long as the emphasis on
16 management is clear, that they continue to have a requirement
17 to have strong internal controls, they continue to certify
18 against those controls.

19 And I think all the other provisions of SOX, absent
20 404, I believe are very, very effective in helping promote
21 what the investor wants, which is a management team who is
22 focused on running the business as honestly and presenting
23 those results as honestly as possible.

24 So I believe we need to look at fundamental change
25 and we need to be bold, and that tweaking won't make any

1 difference.

2 Thank you.

3 MR. WANDER: Would either of our two observers like

4 to make a couple comments?

5 Jack or Dan?

6 Dan?

7 MR. GOELZER: Dan Goelzer.

8 Yeah. Of course, my attention has been primarily
9 to the comments about 404, as I guess is true of many of the
10 other people in the room.

11 I thought I heard six things.

12 First, surely from the perspective of the
13 preparers, particularly the CFOs, the point was very clearly
14 made that the cost of 404 compliance, documenting controls,
15 testing controls for purposes of an assessment, was
16 disproportionately high relative to the resources available
17 to the company, that unlike the situation with much larger
18 companies, you could be talking about a significant
19 proportion of the company's revenues, for example, that had
20 to be devoted to this activity, and at the same time, they
21 felt that the benefits were not significant, for, people
22 suggested a variety of reasons, but primarily because, in a
23 smaller enterprise, the CFO, for example, is much closer to
24 the day-to-day operation of the controls than in other
25 companies.

1 With respect to the second, with respect to the
2 perspective of the investors, I guess I would largely agree
3 with what Janet and Kurt said.

4 I think what I took away was that investors
5 generally, institutional and perhaps individual to the extent
6 they think about it, do have an expectation that public
7 companies have effective controls in place.

8 That doesn't quite answer the question about what
9 they need to see and how they would act on it in terms of
10 external verifications of that, like management assessments
11 or auditor attestations, but I thought that there was a
12 fundamental expectation that companies will have effective
13 controls, as has been required, well, since 1977, at least,
14 long before the Sarbanes-Oxley Act was passed.

15 The third thing I was kind of struck by was that I
16 thought the managements felt that there was a surprising lack
17 of guidance available to them about how a smaller company
18 ought to structure its controls and how it ought to assess
19 their effectiveness if they're going to have to do that.

20 Obviously, as we've heard at great length, there
21 are pages and pages and pages of stuff available from the
22 PCAOB about how the auditor ought to do the attestation
23 process, but that guidance, which is really just aimed at the
24 auditor part of the process, has sort of I guess bled over
25 into what management has to do because there isn't much

1 practical guidance available to management.

2 There is obviously the COSO framework and we know
3 that COSO is going to be coming out with something soon that

4 at least has the purpose of trying to help smaller companies
5 understand how to apply the framework to smaller companies,
6 but I thought that suggested that however people come out on
7 404, that there was a need to be filled in terms of guidance
8 for smaller company managements on structuring controls.

9 The fourth thing that seemed to be a pretty common
10 theme was that what's been referred to by the shorthand of
11 "tone at the top" is the most important single factor in
12 terms of the integrity of the company's financial reporting
13 -- the integrity of management, the quality of the people on
14 the board of directors, particularly the outsiders, and other
15 kinds of corporate governance measures that are in place.

16 Fifth, and others have certainly made this point, I
17 thought there was a pretty general agreement that at some
18 company level the costs of an auditor attestation are not
19 worth the benefits.

20 What I had difficulty hearing was how that line
21 should be drawn, and we're in a situation now where companies
22 down to approximately 75 million in market cap, accelerated
23 filers, are already in the system.

24 There's been some suggestion based on the
25 companies' definitions that everybody above 700 or 750

1 million ought to be taken out of the system again.

2 At least from what I heard, it's all just opinion.
3 Nobody was really able to point to much tangible guidance as

4 to how that line ought to be drawn if a new line is going to
5 be drawn in that area.

6 Finally, the sixth thing, the final thing I thought
7 I heard was that while people I think pretty uniformly
8 acknowledge that the SEC and the PCAOB had done a good job of
9 trying to redirect the process to a risk-oriented approach in
10 the May 16th statements that were put out that the PCAOB had
11 a lot more to do in terms of making sure that auditors really
12 brought that to bear in the course of their work and felt, I
13 guess, to put it directly, that the risks of an adverse
14 inspection report from the PCAOB were equally on the side of
15 doing the work inefficiently versus not doing enough work.

16 Thank you.

17 MR. WANDER: Jack, did you have any comments?

18 MR. HERSTEIN: This whole process, being from a
19 small state, this whole process has been a shock to my
20 system, starting with the definition of a small company,
21 which from a state regulator, I very seldom see cross my
22 desk.

23 But the observations of all the advisors and the
24 other observer has been excellent.

25 Definitely, cost seemed to be one of the major

1 problems. Capital Formation, the committee I'm on, is also
2 trying to do our best to help with this process.

3 I believe what Richie said in San Francisco, the

4 finders should be number one or two on the list, that that
5 would definitely help the small companies achieve the goal of
6 raising capital formation.

7 Tweaking the trading markets, some of the trading
8 market rules would be helpful.

9 Also, I noticed that what the commissioner said,
10 just in my final closing remarks, the commissioner said is
11 that -- chairman, excuse me -- that, you know, keep it simple
12 and always remember investor protection.

13 From a state standpoint, for a lot of the states,
14 it's, for talking about fraud, it's easier to stop the frauds
15 before the investors lose their money.

16 MR. WANDER: Thanks.

17 We're going to take a short break, it's 20 after
18 11:00, to 11:30. Then we'll come back to our agenda, and
19 Leroy, you'll be the first that we'll call on.

20 (A brief recess was taken.)

21 MR. WANDER: We're missing a few people.

22 I know Alex went to get coffee, because I asked him
23 for some.

24 (Laughter.)

25 MR. WANDER: Kevin. Where's Kevin? We've lost

1 him. Mark and Alex and Richie. Richie is probably on the
2 phone.

3 Let me just talk about what we're going to be doing

4 the next two days.

5 We're now going to have reports of the
6 subcommittees, and these are really reports telling us where
7 you're at, where you're in alignment, where you're not in
8 alignment, and we'll go through all four subcommittees.

9 Then we're going to adjourn for the day.

10 Kevin, I've already asked him, Gerry, to tell us
11 where to go eat, and then we will return for subcommittee
12 meetings the rest of the afternoon, so that you can really
13 work in depth now that we've finished our fact-finding.

14 By the way, if anybody needs more information,
15 don't hesitate to ask us. We'll see if we can find it or
16 accumulate it.

17 Then my next question is, we would like to begin
18 tomorrow morning in full committee where we would have the
19 subcommittees come back and, in effect, give us their latest
20 thinking after their afternoon meetings, and recommendations.

21 I just wonder whether you all need the rest of the
22 afternoon and maybe you'd want an hour tomorrow morning and
23 then we'd begin at 10:00, or whether we should begin with a
24 full committee deliberation at 9:00.

25 Dave?

1 MR. COOLIDGE: Do we have all afternoon for the
2 subcommittees?

3 MR. WANDER: Yes. Yes.

4 MR. COOLIDGE: I think we'll need tomorrow
5 morning.

6 MR. WANDER: You would. Okay, that's fine. No,
7 that's fine.

8 I think we made this two days so that we don't get
9 rushed through something, because we really becoming the
10 important part of it.

11 Steve, I guess we're going to have an hour tomorrow
12 morning, so we will begin tomorrow morning at 10 o'clock.
13 Hopefully, we will be through by 3 o'clock, and I say that
14 because Don Nicholiason's farewell reception is in the same
15 room we're meeting in.

16 (Laughter.)

17 MR. WANDER: Okay. Yes, Steve.

18 MR. BOCHNER: For the subcommittee meetings, will
19 we, should we meet here at 9:00 and then somebody will divide
20 us up? What's the --

21 MR. WANDER: I think you could -- Gerry, do you
22 know the room numbers?

23 MR. LAPORTE: Yeah. When Kevin gets back, he'll
24 tell you this afternoon.

25 We've got some rooms reserved in the building, and

1 he'll assign you a room this afternoon. I think it'll be the
2 same room tomorrow morning.

3 MR. WANDER: It's on the third floor. That's all I

4 know.

5 But Kevin I think is looking for a power point
6 projector.

7 Oh, here comes the coffee. Now we can begin.

8 See, you didn't realize what you were signing on
9 for.

10 MR. DAVERN: I've got an opportunity for a small
11 business.

12 (Laughter.)

13 MR. WANDER: Okay.

14 MR. CONNOLLY: Can I just --

15 MR. WANDER: Oh, sure, Drew.

16 MR. CONNOLLY: This is Drew Connolly.

17 I have asked Deal Flow Media, who is the publisher
18 of something called the PIPEs Report as well as the Small Cap
19 Report, for their copyright permission to distribute parts of
20 the September PIPEs Report to this committee, and they were
21 kind enough and gracious enough to give it.

22 I've distributed two sets here, one of which talks
23 about there's a story about Regulation SHO and how it has not
24 in fact impacted the marketplaces perhaps the way it was
25 intended to, the back of which quotes rather directly from

1 our friend the president of the Pink Sheets Club, Cromwell
1a Coulson, talking

2 about what I think appears to be happening, which is

3 additional enhanced short entrance reporting.

4 So all of that is background information.

5 But the real guts of this issue which comes out
6 monthly, both in specificity and in aggregate, is what is the
7 activity in the marketplace having to do with PIPEs, and as I
8 think we've talked about before without any specific
9 information, PIPEs or private investments in public equity,
10 have become the de facto IPOs for micro-cap and small cap
11 companies, not by themselves, but largely Pink Sheets,
12 Bulletin Board, and other securities, in the absence of being
13 able to attract investment banking support, there's an entire
14 industry now both of bankers and the attorneys that service
15 these things, that are doing PIPEs.

16 I guess one of the pages here will outline both the
17 firms that are issuing and the firms that are underwriting,
18 if you will, a PIPE transaction.

19 The one negative, and I think for my friends and
20 colleagues on this committee who don't have the market timing
21 or the market specific access background, the one concern
22 that continues to resonate is that, in large measure, most of
23 or many of these PIPE investors will make a PIPE investment
24 and often require relatively short-term liquidity such that
25 it's almost required that a micro-cap company go out and do a

1 lot of promotion, create some enthusiasm and some additional
2 market side buying, so that that PIPE investor can sell into

3 the buying, and therein that has created, I suspect, a fair
4 amount of enforcement issues and folks should kind of be
5 aware of that.

6 So anyway, there's the data. Hopefully, it's
7 helpful.

8 MR. WANDER: Does anybody not know what a PIPE is?
9 If you don't, somebody here will tell you, or ask us. Ask
10 us, if you -- ask one of the lawyers. I suspect we can tell
11 you.

12 Leroy?

13 MR. DENNIS: I was just going to say I thought a
14 PIPE was something you used to pump out Louisiana, but --
15 Herb, are we going to debate each one of these as we go
16 through this?

17 MR. WANDER: No.

18 I really think that we'd like to really have you
19 tell us where you're at and where you have some disagreement,
20 and not necessarily debate, but rather, you know, any
21 comments before, so that you can consider them this afternoon
22 and then come back tomorrow morning and --

23 MR. DENNIS: Okay.

24 MR. WANDER: -- and give us some real
25 recommendations, and then we'll all slug it out.

1 MR. DENNIS: I guess I would ask, as people have
2 comments, you don't have to wait 'til the end to give me

3 these.

4 We've had several discussions over the past few
5 weeks and months, and I would say as we come together as a
6 group there tends to be little other issues that come up, and
7 I'll include those as we go through here.

8 Some of the things that we have a lot of alignment
9 on is, like we've said before, big GAAP/little GAAP does not
10 work and that we will not be recommending anything in that
11 area, that GAAP is GAAP and there should be one set of
12 standards for all the companies in the United States.

13 We do agree, though, that the implementation dates
14 for new standards, especially more complicated standards,
15 should be extended for micro-cap companies.

16 Our recommendations really center around the fact
17 that they don't have the resources of the larger companies
18 and that if we allow another year for them to adopt new
19 accounting standards, that gives time for the bigger
20 companies to sort them out and you kind of get some flavor in
21 the market for how the standards are being implemented.

22 We did have some debate around SAB 74.

23 MR. WANDER: Dick, can I interrupt?

24 I just want to emphasize, I think that's a very
25 good recommendation for the reason that the FASB standards

1 don't go through a beta test, and they spring to life all of
2 a sudden, and no one has ever done a scenario planning of

3 what the problems will be with them.

4 And so it's very useful if the larger companies,
5 for example, work through those bugs or kinks, and we just
6 saw one with the option pricing, where the FASB said, "Well,
7 it's the day you have an agreement with your option holder as
8 to how you start pricing these," and they hadn't realized the
9 technical problems that that was going to cause, and so that
10 was, fortunately, that was changed before adopted.

11 So I think this is an excellent recommendation for
12 that additional --

13 MR. DENNIS: Yeah.

14 And our thought is that, if you can just sort those
15 out, let the market sort those out and deal with the FASB on
16 a Q&A basis before the smaller companies have to go through
17 the cost to implement those, that that's a good thing.

18 Now, we also would say to the FASB, there may be
19 some standards that are fairly simple that we should just do,
20 and so it ought to be up to their judgment as they're
21 implementing those.

22 And traditionally, the FASB has required
23 implementation by public companies on a quicker basis than
24 private companies, and we would just suggest that the
25 micro-companies probably be aligned with the private

1 companies as opposed to being aligning with the public
1a companies as

2 it comes to implementation.

3 One of the areas we're still having some discussion
4 on, although I think John and I got closer to this today and
5 with some input from the SEC, is whether or not SAB 74 needs
6 revision.

7 For those of you who don't know, SAB 74 requires a
8 company to disclose what the effect is going to be on its
9 financial statements of pending but yet unadopted financial
10 accounting standards, and that requires them to disclose what
11 they know about.

12 I think we're now pretty much in alignment that
13 that standard is fine as written and probably doesn't need to
14 be revised.

15 Moving on, the second recommendation centers around
16 the areas of independence with auditors.

17 We found that specifically, companies that do have
18 some overseas operations, but even companies in the United
19 States, there could be some pretty severe consequences for a
20 company should its auditor have either an insignificant or an
21 inadvertent violation of the independence rules.

22 The poster child example might be, you know,
23 somebody in Sri Lanka doing some bookkeeping for a registrant
24 that's affiliated with the accounting firm, and technically
25 the accounting firm is not independent.

1 The consequences of that could be that that

2 company's prior filings are invalid and certainly would have
3 to be -- potentially have to change auditors.

4 We think the SEC, for the most part, has been
5 pretty, I don't want to say lenient, but understanding of
6 when those situations exist; but having more of a de minimis
7 rule inside the regulations that would allow the Audit
8 Committee, in conjunction with the auditor, to make those
9 decisions might be appropriate.

10 The next item has to do with accounting standards.

11 And certainly we all want to move towards a
12 principles based standard -- oh, by the way, you guys, please
13 chime in as I say something that you don't necessarily agree
14 with -- that principles based is the way to go.

15 We see a lot of problems with that with, and we've
16 outlined that in a paper as we're pulling our recommendations
17 together, but there are, you know, there is -- part of this
18 is the legal liability issue that Janet mentioned, and when
19 you have -- when you're faced with that environment, people
20 want rules, they want bright lines, and those are not what
21 you get with principles based accounting.

22 And they also -- I think it requires efforts on all
23 parts to do the right thing, regardless of what the rules
24 say.

25 The example I also use is the 123-R calculation or

1 argument on stock options.

2 The first thing that happened after that got issued
3 was the market figured out that if they accelerate some
4 options, that they will never have to take a compensation
5 charge.

6 That's not, in my mind, in agreement with the
7 principles of that standard, and if we are going to continue
8 to have those kind of things, I don't think we'll ever get to
9 a principles based standard.

10 However, having said that, we do think that we are
11 going to make a recommendation to the FASB that they consider
12 the ease of implementation and simplicity just as important
13 as theoretical correctness when they're evaluating a new
14 standard.

15 I'm less concerned about whether a lease is
16 capitalized or not, as long as I know that everybody is
17 treating it the same way, and because it goes to
18 comparability of the financial statements, and when I'm an
19 investor, in my mind, anyway, I seem to -- I would be more
20 concerned about comparability than I would about theoretical
21 correctness.

22 The next thing we talked about had to do with, also
23 with accounting standards, and we noted that even when GAAP
24 -- you know, there's a lot of pronouncements in GAAP and a
25 lot of interpretations, but we still have emerging

1 transactions that there may not be on point guidance relating

2 to that.

3 And so is there some sort of protocol for
4 accounting and terming the accounting for that that the
5 auditor along with the registrant can use that would protect
6 them if they follow that process correctly?

7 Now, I'm not saying they get to the wrong answer
8 and just because they follow the process that would absolve
9 them of any liability. That's clearly not the case.

10 But if there is an emerging issue where there isn't
11 clear guidance, if they follow a correct process, do some
12 appropriate disclosure and disclose the alternatives and why
13 they considered what they considered to be the right
14 accounting, is there a way we can protect them from being
15 second-guessed down the road?

16 The next item has to do with promotion of
17 competition among audit firms for smaller public companies.

18 You know, I think we heard a lot of testimony about
19 some other non-Big Four firms that are qualified to do public
20 company audits, especially of the smaller companies.

21 Certainly, the Big Four are very qualified in that
22 area.

23 If there's a way that the SEC can promote that
24 competition and promote the ability of those firms by
25 including them on committees like this, including them on

1 other -- more involvement in the profession and the

2 accounting for those entities might get more promotion of
3 those entities and allow them to be perceived as a viable
4 alternative to the Big Four.

5 Along Dan's lines with the PCAOB guidance.
6 We think that that guidance is working between the auditor
7 and his clients.

8 I've interviewed all of the Big Four and a lot of
9 the other middle tier firms, and it does seem to be having an
10 impact. I think we'll know after we go through this busy
11 season, and our recommendation is going to be that the PCAOB
12 monitor that through their next inspection season.

13 If it's not working as they determine, then we
14 recommend further guidance, but at this point, we believe
15 that it is going to work as hoped.

16 I talked earlier about COSO, and we are going to
17 recommend that the SEC study the structure of COSO and
18 whether or not it needs to be more formalized with funding
19 and a more formalized standard-setting process, because it
20 does seem to be issuing standards, especially in light of
21 very little guidance on the structures of internal controls
22 that is available out to companies.

23 Lastly, the things we are aligned with is we'd like
24 to have some more enhanced technical assistance for smaller
25 public companies.

1 There's a lot of these companies out there, and if

2 they had a place that was more actively funded, either
3 independent of the SEC or with the SEC that they could call.

4 You have usually smaller auditors doing a lot of
5 these smaller companies, and if they had a place they could
6 call where they could get some advice and some help, that
7 would be a good thing.

8 Some of the things that we have not reached
9 alignment on, and probably more controversial:

10 We had some recent discussions on the cost to
11 change auditors and how do we make that less costly, to
12 promote competition.

13 As we thought through that, and I've thought
14 through it, I don't see us being able to change the education
15 process required for a new auditor. They're obviously going
16 to come in, they're going to spend a lot of time and effort
17 getting to know the company, getting to know the systems. I
18 don't see that being reduced to any large extent.

19 The question does come in as to whether or not we
20 could reduce the involvement of the predecessor auditor in
21 10-Ks, 10-Qs, and those kinds of things.

22 I think it also goes to if we're going to reduce
23 the involvement of those auditors in that process, they would
24 also have to -- we have to reduce the liability associated
25 with that, because they're not going to continue to want to

1 be associated with a statement that they're held responsible

2 for.

3 But they would have, for example, if I had a 2004
4 report out there, and the predecessor, or the successor
5 auditor came in and issued 2005, I still have my 2004 report.
6 I just got to make sure that what -- right now I make sure
7 what's said in the 2005 10-K is consistent with that. Can
8 that be someone else's responsibility, rather than the
9 predecessor auditor?

10 MR. WANDER: Isn't there also the possibility of,
11 at least for some or all smaller companies, lessening the
12 number of years you have to go back?

13 MR. DENNIS: Well, right now we're at two, anyway.
14 I think I'd be hard pressed to say you shouldn't issue some
15 kind of comparative financial statements --

16 MR. WANDER: So you go to two?

17 MR. DENNIS: -- but you could put that onus on the
18 investor to say, "We're going to issue single-year
19 statements, and you got to go back and pull up the prior
20 10-K," would be an option, too.

21 I think it's something we're still debating on what
22 the answer would be, but the premise is, can we reduce that
23 prior auditor involvement so as to reduce the cost to change?

24 MR. BROUNSTEIN: Can I add one more on this?

25 MR. WANDER: Sure.

1 MR. BROUNSTEIN: On the same subject.

2 So there indeed is a lesser role for the SB clients
3 today --

4 MR. DENNIS: Yes.

5 MR. BROUNSTEIN: And I don't know if you've
6 addressed it, but to sort of follow up on that, it would seem
7 to me that as we've now, as a committee, gone ahead and
8 looked at micro-cap and smaller definitions, that you ought
9 to look at those definitions and see if that kind of -- if
10 some of the SB rules should apply to that level standard,
11 because it makes -- you know, and you can issue a two-year
12 balance sheet without three years of income statement, and it
13 allows you, from a predecessor auditor point of view, one
14 less year, and that can be significant.

15 MR. DENNIS: I think that's something Steve's group
16 is looking at as the regulations of SB; is that correct,
17 Steve?

18 MR. BOCHNER: Yes.

19 MR. BROUNSTEIN: Because it seems to tie into this
20 predecessor auditor relationship.

21 MR. DENNIS: We can look at whether or not, in
22 conjunction with Steve, whether or not the requirements for
23 filers under our smaller definition should be two years
24 versus three, and that's certainly a point we can take a look
25 at.

1 One that Steve asked me to take a look at, that we

2 haven't really talked about much yet in our committee, is
3 materiality in financial statements.

4 We've seen a large increase in the number of
5 restatements has happened. My sense is that there is more of
6 a quarterly analysis for materiality as opposed to an annual
7 analysis in the past.

8 What the right answer is, I don't know. Is there a
9 different way to deal with immaterial errors in financial
10 statements that are possibly material to quarters?

11 I am planning to meet with some of the staff of the
12 SEC later on this afternoon and get their views on that, but
13 that's something we've just really sorted out here or just
14 really got put on our list of items to look at in the last
15 two weeks, so we'll be sorting through that and --

16 MR. DAVERN: Can I comment on that?

17 MR. DENNIS: Yes.

18 MR. DAVERN: It's Alex Davern.

19 I'd like to encourage you guys to take a hard look
20 at that question, because I think that is an area that does
21 cause a lot of problems, and that some form of reevaluation
22 of what are slicing these things up into ever smaller slices
23 makes sense.

24 MR. DENNIS: Yeah, my sense is --

25 MR. DAVERN: I think it really should be examined,

1 its practical impact, because there is a de minimis stage we

2 reach that I think we can have a lot of wasted effort around
3 if we don't have some form of review of that.

4 Thank you.

5 MR. DENNIS: Yeah, and, you know, I think there are
6 several things contributing to the number of restatements.
7 One is 404, and the increased auditor involvement in a lot of
8 areas is uncovering more issues.

9 I think when you change auditors, there's probably
10 a bigger risk that other issues are uncovered.

11 You know, I think we're on a quarterly materiality
12 level now, which effectively reduces everything by a quarter,
13 and I think you run into situations where, an immaterial
14 effect on each quarter is uncovered. It's probably
15 immaterial on an annual financial statement, but when you go
16 to correct it, because you have an accumulation of several
17 quarters, possibly it becomes material in any one quarter.

18 Is there a better way to deal with that than
19 restating the past eight quarters? And that's, I think, the
20 question on the table that we need to sort out.

21 The last one I would say is -- and we got to be
22 careful how we explain this.

23 This really is a thought, and we do not have
24 alignment on this in our committee. In fact, I would say I'm
25 in the minority on this, but because I'm the chair, I keep

1 putting it on the agenda.

2 MR. VEIHMEYER: Since there's only three of us, and
3 you're in the minority, that kind of nails down who feels
4 what way on this issue.

5 (Laughter.)

6 MR. DENNIS: But I got some statistics on the
7 number of registered CPA firms in the United States, and I
8 might not say these correctly, but there's something like 900
9 registered firms in the U.S. of which 200 or 300 don't audit
10 a public entity and another 400 audit somewhere between one
11 and five.

12 In our firm, whenever a person comes in and wants
13 to do an SEC account, we will say, "You don't do any right
14 now, we don't think we should allow you to do that on your
15 own, but if you make a commitment to get involved in the
16 industry and get some education and we'll monitor you along
17 the way, then we'll allow them to go forward.

18 And I'm wondering whether there is something that
19 would be appropriate for the PCAOB to have with firms that
20 audit a smaller number of companies that maybe don't have the
21 right experience that would require them to make a bigger
22 commitment to the SEC business, and I think that ultimately
23 would help in competition, because if I had a smaller number
24 of registered CPA firms out there that did more public
25 entities, I think it possibly could help in the competition.

1 It certainly would assist in the amount of

2 regulatory burden that the PCAOB is saddled with, and the
3 amount of people that they have to hire to accomplish their
4 task at hand.

5 I think this also will sort itself out over a
6 period of years. It's just a question of how long that will
7 take.

8 I don't know exactly how the recommendation would
9 get formulated or even if there's a recommendation there, but
10 it's something I believe would be correct. I have a lot of
11 people to convince.

12 MR. COOLIDGE: Only two.

13 MR. DENNIS: Pardon?

14 MR. COOLIDGE: Only two.

15 MR. DENNIS: Only two here.

16 (Laughter.)

17 MR. DENNIS: But, you know, it's just something
18 that seems to make some common sense to me, and I want to
19 emphasize I'm not trying to decrease the number of -- if a
20 firm wants to be in the business, that's fine.

21 I think they would be required, if they only do one
22 account, they probably need to have some kind of plan with
23 the PCAOB that says, "Here's some additional education I'm
24 going to do."

25 I mean, the SEC and the AICPA put on a great

1 training here in December every year, and it's very, very

2 good.

3 They ought to have some kind of commitment to
4 increase the number of public companies they do -- something
5 that gets them more involved in the industry.

6 Because as I've learned over my career, whether it
7 be in industry or whether it be in SEC or banking, you can't
8 do one, because if you do one, you don't do it very well.

9 So that's one of the things we're exploring.

10 The other thing I would -- that I heard today,
11 Herb, that's not on our committee agenda, but I think it
12 needs to be somewhere, is the issue that Janet brought up on
13 tort reform.

14 And we've not talked about it in our group, but it
15 seems like something that we need to deal with somewhere in
16 our group.

17 And with that, I would open it up for questions or
18 comments.

19 Yes.

20 MR. JAFFEE: Leroy, Dick.

21 Did you at all think about how the accounting
22 standards are formulated, I mean, what the deliberative
23 process is and who they reach out to and how much input they
24 get from users and that sort of thing?

25 Because there's one being formulated now on prepaid

1 mining costs and reserve calculations, which I haven't read

2 and thought about except my people tell me it doesn't make any
3 -- they don't think it makes sense in the real world.

4 And I just wondered whether you stepped back from
5 that and talked about that.

6 MR. DENNIS: We didn't go through a lot of the
7 process that they go through in evaluating that.

8 Our big thing that when we looked at the standards
9 was simplicity and ease of implementation.

10 It just seems like we get so theoretical in the
11 standards, and then we try to make sure that -- and this is
12 not faulting the FASB. I think they got a very difficult
13 job.

14 But everyone has an exception, and if you're going
15 to have uniformity and ease, you can't have 15 different
16 exceptions, and so it has to -- there needs to be less of
17 those kind of things going on.

18 But we did not go through the actual process that
19 they go through to draft a statement or anything like that.

20 MR. WANDER: Janet?

21 MS. DOLAN: Leroy, I have a question about -- this
22 is Janet Dolan. I have question about your principle based
23 recommendation.

24 One question is, what action would it take to do
25 that? What do you -- I mean, what would it actually take to

1 make that happen?

2 But then my second question is more of a context,
3 which is, we certainly hear that outside the United States,
4 especially in the U.K., with the Turnbull approach to
5 corporate governance, it is more principle based.

6 It's less, you know, prescriptive and it's more
7 principle based, and it leaves it -- puts it more in the
8 hands of the board and the audit committee to manage risks.

9 And so my question is, did the accounting standards
10 used to be more principle based but we got into a more sort
11 of regulatory, litigious environment and so they become more
12 prescriptive, or have we just had no history in the United
13 States accounting environment of principle based?

14 I mean, would you be recommending something really
15 different, or would you say we've kind of gotten way too
16 prescriptive, let's kind of move back to the center and
17 become what we used to be?

18 MR. DENNIS: I'll, John, maybe ask for your
19 comments on this, also, but I think it's going to be very
20 difficult for us to ever get to an effective principles base,
21 because -- and I think the litigation is one of those things,
22 because you have more and more ability to be second guessed
23 in a principles based environment, and you've got to have
24 people that do the right thing right out of the chute, so we
25 can't have designing accounting transactions or designing

1 transactions for accounting purposes as opposed to designing

2 transactions for business purposes.

3 We've seen that evolve over the last 15 years or
4 so, where those things have come into play, you know, the
5 number and complicated nature of the financial transactions
6 that are going on.

7 I think it's going to make it very, very difficult
8 to get to a principles based type environment, and my guess
9 is that -- and this is just Leroy Dennis's prediction, so
10 that's worth what it's worth -- that the Europeans will
11 eventually get to a more rules based environment than they
12 are right now, because what will happen is the same thing
13 that happened in our environment over the last 20, 30 years,
14 is that somebody abused the system, just like 404, someone
15 abused the system, and so we fix the system by requiring
16 everybody to do 404.

17 And someone will abuse the system over there, and
18 then a rule will be established on how you account for a
19 certain transaction, and then the next rule will be
20 established.

21 I think there's where we've gotten to over the
22 years, is every time someone abuses the system, regulations
23 respond by creating a rule for everybody.

24 I think we've yet to figure out a way to identify
25 the bad people up front and just prohibit them from ever

1 being involved in a public company. If we could ever figure

2 that out, then I think we can go to a principles based
3 standard and be fine.

4 John?

5 MR. VEIHMEYER: Yeah.

6 You know, I think it has gotten more -- you know,
7 to your question about did this evolve, yeah, I think it did
8 evolve over the last 20 to 30 years.

9 If you just look at the volume of the accounting
10 literature today versus 25 years ago, I think that's an
11 indication of how we have evolved.

12 You know, the prediction of where we can go, I
13 agree with Leroy. It's not going to be easy. I do think, as
14 we look to convergence to a global and international
15 financial reporting system, there are going to have to be
16 compromises on both sides of the pond, and I expect we will
17 have to make some compromises that would move us to a more
18 objectives based or principles based kind of model.

19 And we've got some specific thoughts, you know.
20 We've kind of hit it at 30,000 feet. I think we've got some
21 specific recommendations that, even if you don't wholesale
22 throw out what we've got, which I think is very unlikely, I
23 think there are some recommendations that, you know, we're
24 going to put forward around if the standard setter, for
25 example, envisions that there is a bright line test embodied

1 in a particular standard being adopted, make that very clear

2 in the standard, because there are a lot of standards that I
3 think, initially issued, appeared to provide grey area for
4 judgment, practitioners and auditors make reasonable
5 judgments around implementation of that, and then are second
6 guessed and find out that someone else looking at it after
7 the fact believes that was a bright line test and not an area
8 of reasonable judgment based on your facts and circumstances.

9 So I think without just making a recommendation
10 that standards ought to be more objectives based, I think we
11 can try and make some specific recommendations that would
12 move us close to that, but I think it's going to be a huge
13 challenge. It won't happen overnight, and I think this is
14 our view of some prodding and yet another voice, you know, in
15 this direction that might be helpful.

16 MR. DENNIS: Alex?

17 MR. DAVERN: Yeah.

18 Just as you bring up the issue, Leroy, of
19 international accounting standards and the whole notion that
20 we will come together and have one set of international
21 standards, I'd just like to raise -- I guess being the one
22 European in the crowd, perhaps I can do this without fear of
23 too much recrimination.

24 I personally have a lot of concern with the notion
25 that the U.S. would, I won't say blindly, I don't want to

1 overstate it, but I think we need to be very careful with the

2 idea that a body of people who are unelected and unappointed
3 by anybody in the U.K. or based in the U.K. become the de
4 facto regulators and standard setters for the U.S. capital
5 markets. I think that's a notion that scares me a little
6 bit.

7 And I know it's way beyond the purview of our group
8 here, but I think having a national standards body that has
9 preeminence should remain the intent, and I think that would
10 be much better for the U.S. capital markets than delegating
11 that to a committee of unappointed people based in the U.K.

12 MR. DENNIS: I've heard nobody say that we should
13 delegate accounting standards to anybody outside of the FASB,
14 and I'd be -- I wholeheartedly agree with you.

15 I do believe that, to the extent we can get those
16 two groups thinking together -- which they are doing. You
17 know, when new statements are issued, they usually float one
18 to the other, and so they are trying to converge together,
19 but -- and hopefully, great minds think alike, so that you
20 don't have somebody on an opposite side of the pond, so to
21 speak, coming up with a completely different answer.

22 I think the key to all that is the politics out to
23 stay out of the accounting standards process. We saw that
24 attempted to be done here in the United States, and whether
25 or not you agree with the stock option accounting or not, the

1 prospect for having a political agenda in setting accounting

2 standards would be a really, in my mind, would be a really
3 scary process.

4 MR. CONNOLLY: Spoken like a true Irishman.

5 MR. DAVERN: And I agree with that, and I would
6 also say that the process is already highly politicized in
7 Europe already, especially relative to regulations around
8 banks, et cetera, and this is one that's already very
9 politicized within the EU.

10 So I just, I urge a little bit of caution. I
11 support your remarks. And I think everybody would agree the
12 preeminence of FASB should continue.

13 MR. JENSEN: I just had --

14 I just had a couple of ideas.

15 First of all, there's a lot of people who would say
16 our accounting system is principles based, but most of the
17 rules that we have today are just how you interpret those
18 principles in certain industries.

19 So you might get a little bit of argument about
20 that.

21 But I do think the body of literature has become
22 unbelievably complicated for anybody, including auditors and
23 accountants, companies, everybody to understand.

24 So I was curious whether you've taken a position on
25 this project I think the AICPA has been looking at in terms

1 of reorganizing all the literature so that it's more

2 comprehensible and somewhat understandable.

3 That was one.

4 And two, I wondered if you had thought at all about
5 is there a recommendation that would encourage the SEC,
6 through -- because that's who our recommendations are going
7 to go to -- to encourage the SEC to encourage the FASB to
8 have better representation from smaller companies along these
9 lines that, you know, maybe the theory would be that they
10 could help keep some of the stuff a little simpler, because
11 they tend to think, you know, a little more rationally than
12 somebody that's dealing with, you know, complex derivatives.

13 MR. DENNIS: To your second point, we have not
14 talked about whether or not to have representation from
15 smaller businesses on the FASB. That's something that we can
16 put down and discuss. That's a good point.

17 Certainly we would support, or I would support any
18 kind of effort to make the standards easier to read.

19 You know, I think part of it comes to trying to get
20 all of these exceptions handled somewhere inside the
21 standards, and so you take a document where maybe the
22 principles piece of it is five pages long, and when you tack
23 on all the possible different exceptions that someone is
24 trying to get into there, it becomes a 150-page document, you
25 know, and unreadable.

1 One of our recommendations that John alluded to in

2 our more formal discussions have been whether we can exclude
3 those type of interpretations and put them in just that, in
4 some kind of other document where, you know, if you're a real
5 estate company or a mining company, you can go to that piece
6 of it for an interpretation of a standard as opposed to
7 everyone having to read and understand those, relates to all
8 the different exceptions that are out there.

9 So if we could, in the actual standards themselves,
10 be more principles based with the interpretations, maybe
11 dealing with the one off type situations or the industry
12 situations, it would hopefully make it a little bit easier to
13 understand.

14 MR. JENSEN: Have you thought at all about asking
15 the SEC to make it easier for small companies to consult with
16 them directly --

17 MR. DENNIS: Well, that is one of our
18 recommendations, is that they have some -- you know, they've
19 got a help desk right now, I believe, but some more funding
20 into that that would provide an ability for smaller companies
21 to call.

22 I think you question whether or not that needs to
23 be outside of the SEC, because whether a small company would
24 want to call the SEC and bare their soul, so to speak --

25 MR. JENSEN: Well, I think also, if you're going to

1 -- and your interest in smaller accounting firms, having

2 smaller accounting firms have access to some help at the SEC
3 would be helpful, as well.

4 MR. DENNIS: Right.

5 MR. JENSEN: They may or may not want it, but I
6 mean, I think having it available to them --

7 MR. DENNIS: I think having some kind of help desk
8 that could assist with those issues for smaller companies --
9 you know, and I think a lot of them are basic questions, and
10 hopefully try to ward off some comments that are made later
11 on in the process of whether it's an annual 10-K review or
12 review of an S-1 or something like that would -- that's just
13 heading it off before it becomes an issue.

14 MR. WANDER: Rick?

15 MR. BROUNSTEIN: Let me just kind of follow on with
16 what Mark was saying.

17 I really think, you know, we've talked all about
18 404 and the proportionality. You know, I sit at a micro-cap
19 company, and if you took that out, the next most
20 unproportional thing is all these new accounting standards,
21 whether -- you know, I'll pick on 123-R.

22 But all of a sudden, I'm out there, you know,
23 having to hire people to do independent valuations of stock
24 options or warrants that are happening in financing, and all
25 these, you know, non-cash things, and I've got to update them

1 every quarter, and we're spending -- you know, I guess I'm --

2 you know, my thought is, if you peeled away 404 from a
3 cost/benefit basis, the complexity that is hitting the
4 accounting standards and the cost that is hitting smaller
5 companies is probably the next biggest thing that is starting
6 to get more and more out of line for, you know, I guess, you
7 know, to play off what Mark was saying, if FASB had more
8 smaller companies involved in the decision process, maybe it
9 wouldn't -- maybe you'd get some more balanced, you know,
10 assessments of what's going on.

11 But there are a lot of things that we're being
12 asked to do that I don't think anyone who looks at my
13 financial statements, you know, cares about, but it's
14 costing, you know, significant dollars compared to our
15 revenues.

16 MR. DENNIS: I agree completely, and I think in my
17 mind it goes -- and I think the smaller company
18 representation on the FASB is a good idea to think about.

19 But, you know, I think it goes to there's no doubt
20 in my mind that 123-R or 133 or pick any of the standards
21 that we all like to pick on, they're theoretically correct.
22 They're difficult to implement. And any time you get into
23 fair value accounting, it's a very difficult concept to
24 implement.

25 Is there a way to make sure that we get 80 percent

1 of the theoretical correctness there and 85 percent of the

2 simplicity and comparability in? Because the simpler a
3 standard is to implement, the easier it is for companies to
4 get done, the less costly it is for companies to get done,
5 and the more comparability you're going to have between
6 companies.

7 I really don't care whether you have \$2.47 per
8 share of net income. What I really care about is how you
9 compare to your competition and which one -- in my mind, that
10 makes the decision of which company I'm going to invest in.

11 MR. BROUNSTEIN: So is that on the agenda?

12 MR. DENNIS: Yes.

13 MR. BROUNSTEIN: Okay.

14 MR. WANDER: Could I just suggest, since we're being
14a web cast,
15 that you state your name before you --

16 MR. BARRY: This is Pat Barry.

17 I'd just say, as a way of process, when we began
18 looking at this, remember one of the first things on our
19 agenda was should there be a big GAAP/little GAAP, so we sort
20 of headed down the path of, you know, do we look at
21 individual FASBs and ask the FASB to go back and revisit
22 them.

23 And pretty quickly, from the testimony and the
24 questionnaires and things we were hearing is, you know, GAAP
25 is GAAP. We can't really segment the big guys from the

1 little guys, and that's where you sort of have to draw the
2 line.

3 And then when talking to the FASB, they basically
4 said, "Look, take a prospective approach. Our docket is, you
5 know, so long for the next five years. Don't bother going
6 back and having revisionist history. Let's try to make this
7 prospective."

8 So I think our guides are sort of geared to how do
9 we, you know, get them as they move forward and put in new
10 pronouncements to look prospectively versus going back and
11 looking at, you know, should we have 123-R, should it be
12 different for smaller companies, big companies, et cetera.
13 We said, let's look forward on this.

14 MR. WANDER: All right.

15 Steve, why don't we move on to the Governance and
16 Disclosure Subcommittee?

17 MR. BOCHNER: Great. Steve Bochner.

18 Well, I think I'd like to start with talking about
19 some of the things that we think are working well in
20 Governance and Disclosure, based on our discussion, the
21 answers to our questions, the testimony.

22 And we think that there's a lot that's going right
23 in this area, the CEO-CFO certifications, and in particular,
24 the processes that have been put in place to support those I
25 think are serving corporate America and the investing public

1 well.

2 The whistleblower protections we think are
3 important. The Audit Committee reforms and responsibilities
4 and charter amendments. Board independence, I think is very
5 important. And more frequent SEC review of periodic reports,
6 I think.

7 And I think we all think all those things have had
8 a positive impact, although I will get to couple of
9 suggestions, or at least one suggestion in the independence
10 area in a moment that one of our members has suggested, and
11 that's an area still under consideration.

12 But I think that we looked at a lot of areas of
13 current disclosure.

14 Are the 8-Ks being burdensome, the four business
15 days? Is there something magic about quarterly reports?
16 Board independence.

17 And what really came back, I think, to all of us,
18 and perhaps a big part of this is just that 404 so dominates
19 the landscape, but we did not get a lot of concerns raised
20 out there in these other areas.

21 So I would say that the corporate governance
22 changes and the disclosure rules seem to be working pretty
23 well, and putting aside 404 and perhaps some of the auditor
24 relationship issues, not to be a cause of consternation at
25 least among those who have responded for the most part to our

1 questions and those who have given us testimony, with some
2 exception.

3 So where are we aligned?

4 Our first recommendation, which was no further
5 acceleration of periodic reports for smaller public companies
6 beyond 75/40, was voted on by the Commission to propose this
7 for comment on September 21, so we're pleased to see that
8 moving forward.

9 Secondly, in the S-B area, we've got Regulation S-B
10 applicable to a very small -- the smallest companies, 25
11 million in market cap and lower, and we think that having two
12 sets of almost parallel regulation -- there's a lot of
13 overlap between those two -- causes complexity with the
14 rules, it causes a bit of a stigma.

15 And so we've suggested, and I think we've got some
16 signs of support for this, that, and certainly our
17 subcommittee has supported this, that why don't we just have
18 one set of rules with a new SK item which provides whatever
19 accommodations the committee proposes and the SEC agrees to
20 with respect to small businesses.

21 And we're recommending that threshold get raised to
22 our micro-cap company size, at 100 million in market cap, so
23 the two years financials versus three years accommodation
24 afforded SB filers today, we would propose making that
25 accommodation available to micro-cap companies, it's time to

1 raise that threshold, and then perhaps taking a look at other
2 accommodations for micro-cap companies that could be
3 similarly put into this new SK item or items such as whatever
4 the 404 Committee comes up with, and we're recommending that
5 as possibly a context in which to make this recommendation.

6 Another one. I describe this as modest, because I
7 wouldn't say that we received a huge outcry here, either.

8 But the SEC, as Herb noted, did approve a
9 securities reform release, did issue a securities reform
10 release, and that's final now, and they did move forward with
11 this access equals delivery concept, noting that 70 percent
12 of Americans have Internet access and so saying that the
13 final prospectus doesn't need to be physically delivered.

14 And so our subcommittee supports that, and suggests
15 that the SEC continue to look at other ways to bring similar
16 efficiencies to smaller public companies, such as the
17 electronic delivery of proxy statements and annual reports,
18 so that as Internet usage increases, do smaller companies who
19 bear these costs disproportionately really need to print
20 paper copies and disseminate them and proxy statements.

21 That would have to be paired with appropriate
22 protections for investors still wishing to receive paper
23 copies. That might require more time and certainly require
24 access by those investors who need paper copies to get those
25 at no additional cost.

1 I think a similar suggestion is, again assuming
2 that Internet accessibility is growing and pretty widespread,
3 particularly among the investing public, to consider
4 extending S-3 availability and forward incorporation by
5 reference privileges to smaller public companies.

6 These smaller companies again disproportionately
7 bear the costs of having to do an S-1 and repeat information
8 that's already on file in 34 Act reports, so once we assume
9 that those reports are available, then these accommodations
10 and efficiencies ought to be made available to smaller public
11 companies.

12 So we support that.

13 I'd say one of the areas that we did hear a lot of
14 concern was -- and I think this was highlighted by comments
15 from the smaller banks, and we heard this loud and clear, and
16 I'm sorry Rusty Cloutier, one of our committee members from
17 the banking community, couldn't be here, but it was sort of
18 an outcry with respect to the overlap in regulation.

19 Duplicate governmental filings, such as financial
20 statements, having multiple regulators filing -- you know,
21 the filing burdens associated with those overlapping
22 requirements were very burdensome, we heard, and so we've
23 made a couple of recommendations in those areas, and those
24 are fairly general, but that the SEC consider synchronizing
25 filings with other governmental agencies, perhaps extending

1 incorporation by reference privileges to other filings when
2 they're already on file with a primary regulator, for
3 example.

4 We looked at the loan prohibition under
5 Sarbanes-Oxley. There's only a limited amount that can be
6 done there, since it's in the statute, and the subcommittee
7 strongly supports that prohibition.

8 We noted that there is a lot of confusion about
9 what is a loan out there, particularly in the -- and even in
10 the legal community.

11 And so we urge some clarification of the following
12 areas: cashless exercise of stock options, indemnity
13 advances, and relocation accommodations.

14 I think there's a different of opinion out there,
15 and at least some confusion as to whether those types of
16 transactions constitute prohibited loans.

17 And finally, we did hear from a couple of
18 responders about the costs associated with EDGAR, and so we
19 have a recommendation, we have alignment on a recommendation
20 that seeks to reduce costs associated with SEC filings which
21 again are higher proportionately for smaller public
22 companies, and to explore new technologies for filing SEC
23 documents perhaps in more widely available formats.

24 Areas still under consideration that we hope to get
25 some resolution on over the next day or two:

1 We decided to put on the list this beneficial
2 record holder issue under Section 12(g). That is the 500
3 shareholder limit and the idea that street name was really
4 not in existence, not recognized when the statute was
5 enacted, and whether we should look at a beneficial holder
6 test.

7 I think we need a lot more data on that, and I
8 might ask the SEC for some help there in figuring out, if we
9 were to make a move to what would be a more widely common
10 standard such as beneficial holders, sort of where those
11 cutoffs might be appropriate and what kind of transition
12 rules might be appropriate.

13 There was, and this came from the ABA, but we also
14 have under consideration the idea of excluding holders of
15 unexercised stock options that are issued in compensatory
16 transactions from the determination of holders of record for
17 purposes of Section 12(g) under the theory that those option
18 holders have not made an economic decision to invest yet and
19 so therefore shouldn't be counted for purposes of figuring
20 out whether 34 Act registration should occur.

21 We're going to kick over the materiality issue to
22 the Accounting Subcommittee here, and I guess I would just
23 add that, and I know some of my lawyer friends on the
24 committee think I'm crazy to wade into this materiality swamp
25 continually, but I think it is a little broken out there,

1 because now that SAB-99 throws us back into this reasonable
2 investor test, which is basically case law -- you know, go
3 talk to your lawyer about whether a reasonable investor would
4 consider this important -- when you have a penny a share
5 difference making a swing in your stock price, you're going
6 to get very, very conservative calls on that.

7 If the street is expecting \$1.55 and you come in at
8 \$1.54, and that impacts stock price, you're going to have a
9 lawyer being conservative tell you, well, that reasonable
10 investors consider a penny a share a difference.

11 And so that's the kind of problem we've got, is
12 that these small changes result in very conservative calls
13 there, and as a result, we've seen restatements where
14 investors are saying, "Well, why did you restate? That seems
15 immaterial."

16 MR. COOLIDGE: I would say those are not reasonable
17 investors.

18 MR. DENNIS: I guess I would also ask the question,
19 Steve, you know, if the market does react to a penny a share,
20 then that sounds like it's material, then.

21 MR. BOCHNER: Well, it is material as we apply that
22 standard today.

23 I guess the question is, should you -- should any
24 errors that could conceivably move stock price trigger a
25 restatement when it's, you know, happened, you know, three

1 quarters, two years ago. I think that's the question.

2 But I mean, it's under -- it's an area under
3 consideration, and I think we're kicking it over to you to
4 resolve, Leroy, so good luck with that.

5 MR. WANDER: Guess what the answer is?

6 Any --

7 MR. BOCHNER: Well, one more, and Dick may want to
8 comment on this, but I think there's a split on the committee
9 on this.

10 I think some of us think the independence rules are
11 working well, and I have to admit, as being on the NASDAQ
12 Listing Council while these definitions were enacted, I may
13 have the parent problem of thinking, you know, your children
14 are beautiful.

15 But I think Dick at least views the independence
16 standards as confusing and thinks we might want to think
17 about more of a uniform safe harbor.

18 So those are the areas under consideration.

19 MR. WANDER: Any questions for Steve, comments?

20 Rick?

21 MR. BROUNSTEIN: Yeah. It's Rick Brounstein.

22 One comment, and then maybe one question on the
23 last point, that maybe it's a decision of which the committee
24 needs to look at it.

25 But the first comment is, I really support, putting

1 on my hat as a small business user, the idea of the S-3
2 rules, the incorporation by reference.

3 It is a huge burden. Not only are you, when you're
4 filing these documents, they become much longer, that's
5 probably the least of the problem, because it's pretty easy
6 just to go take what was in other documents and cut and paste
7 them in.

8 But you go stale, and so if you've got outstanding
9 registration statements, you have a very short period between
10 the time you finish your audit a following year and you have
11 to refile a brand new registration statement.

12 If they happen to be looked at for any reason by
13 the SEC, then you're going to trigger all kinds of violations
14 in your agreements, you're going to have -- your investors
15 will not be able to trade on those, and there's all kinds of
16 penalties associated.

17 So it seems to be something that is very burdensome
18 for smaller companies, and being in the middle and watching
19 it happen, you know, I guess that just has my vote.

20 The other piece, and maybe it relates a little bit
21 to the independence rules, but when we talk about corporate
22 governance and how good it is, and how we've been looking in
23 404 at what to do with the smallest, the micro-caps, one of
24 the things that is clear to me is that the corporate
25 governance standards that apply to companies trading on the

1 exchanges do not apply to what is today most of all the
2 micro-caps, and that's if you're trading on the Bulletin
3 Board or the Pink Sheets, you don't have those same kind of
4 rules.

5 And I don't know that, you know, the rules are --
6 you know, should be equal, but clearly, one of the things
7 that we've been looking at is, if you're going to lessen the
8 cost burden on the smallest of the companies, and everyone
9 talks about tone at the top, just to use it, you know, what is
10 -- you know, what makes sense from corporate governance
11 standards, and I think we should decide whether it's, you
12 know, our committee or your committee, but I think somebody
13 should tackle, you know, is there reasonable corporate
14 governance standards for the smallest of the companies.

15 MR. BOCHNER: Yeah, you've got to -- you know,
16 traditionally, the SEC and the federal government really was
17 not in the corporate governance business. You know, that was
18 something left to the states, Delaware corporate law, as it's
19 evolved principally, and the listing standards of the stock
20 exchanges.

21 So, you know, and there's a question as to whether
22 everybody should continue to stay in their lane, I think in
23 the words of Justice Strine.

24 So I guess I am a little reluctant, but would be
25 interested in hearing from others, I am reluctant to expand

1 or recommend an expansion of the role of the SEC and the
2 federal government in the area of corporate governance beyond
3 what we've got today, but others may have different views.

4 MR. WANDER: Well, but maybe the compromise or the
5 solution is you don't have to change, but if you want to take
6 advantage of anything that you would do under 404, you have
7 to voluntarily somehow commit to the governance standards.

8 Because I don't think you're going to get a
9 reduction in 404 for the small companies without that, so
10 it's a problem we have to solve and you might want to put it
11 on your agenda, Steve.

12 MR. BROUNSTEIN: And let me just add to that.

13 So I think if you follow that to the next
14 conclusion, I think then it takes a fair look as to what
15 makes sense from a corporate governance standard.

16 I've seen early drafts of COSO, and we'll see what
17 the final one is, but there when the COSO small business
18 report talks about some aspects of corporate governance, and
19 it isn't necessarily that you need a fully independent audit
20 committee, that you need, you know, a majority of independent
21 directors, but there's some reasonableness that makes sense.

22 I think it was the -- I don't know if it was the
23 ABA presentation, but I think it was one of our speakers
24 that, maybe from Wilson, that talked about the ABA paper, and
25 that was one of our submissions, and made some -- you know,

1 talked about the idea that in smaller companies they are --
2 you know, the people that sit on their board are oftentimes,
3 their consultants are a lot more involved than maybe what we
4 define as independent and not independent for the purpose of
5 the smaller company needs a look -- so I guess there's a -- you
5a. know, I
6 agree with Herb that if we want to give on one side, we need
7 to take away, and especially since everyone goes, you know,
8 if you got the right tone at the top, you've solved a lot of
9 the problem, you know, to simply hand off and force the
10 smallest companies into what today the exchanges require, you
11 know, may be too burdensome.

12 And so I'm thinking it's fair to look at that.

13 MR. WANDER: I hope all of you are strong enough to
14 carry the COSO report. You need a gorilla to carry it.

15 Any other comments for Steve?

16 Yes, Leroy.

17 MR. DENNIS: Steve, I just had one question on the
18 ability to exclude unexercised options and the purposes of
19 12(g).

20 Are you thinking all option holders or just the top
21 management or management option holders?

22 It seems to me like you'd have a different answer
23 if you had a company that gave options to everybody versus
24 maybe one that targets them towards certain management or
25 certain holders.

1 MR. BOCHNER: We were -- I think we were thinking
2 about options issued in compensatory transaction.

3 There's an exemption that looks at sort of the
4 compensatory intent on the books today, so we sort of aligned
5 our views on this with that exemption and said, if they're
6 options and the intent is compensatory when they're issued,
7 why have that be part of the count?

8 You know, I think you might need that if we can
9 resolve this beneficial record holder thing in a more
10 palatable manner, but I think we're struggling.

11 It's hard to have something that everybody has
12 relied on for some period of time and then to sort of stick a
13 new stake in the ground and say, you know, all of a sudden
14 we're going to require a whole 'nother large category of
15 companies to go public.

16 So it's a tricky issue, but, you know, it's been
17 raised and there's a perception out there that what we have
18 today isn't fair because it can be gamed simply by
19 aggregating beneficial holders and street name and calling
20 him a record holder, calling one record holder.

21 MR. WANDER: There's actually, I guess, a couple of
22 petitions to the SEC to change the rule, which the Commission
23 has been sitting on for some time.

24 Right, Gerry?

25 MR. LAPORTE: The first petition was filed a while

1 ago. I don't agree that the Commission has necessarily been
2 sitting on them.

3 (Laughter.)

4 MR. WANDER: That's all right. It wasn't one of my
5 priority issues.

6 Any other comments? We'll move right along to --

7 MR. CONNOLLY: I have one quick one.

8 MR. WANDER: Yes.

9 MR. CONNOLLY: And this is Drew Connolly.

10 Coming from the specific baseline of capital
11 formation, which is finding investors, and we've spoken, I
12 think, on several levels about -- hopefully, the end result
13 of our work product not only makes more effective, efficient
14 public company interactions with the government and their
15 investors, but I can't help but think that this committee can
16 take some steps to encourage or in some way promote financial
17 literacy among investors.

18 We are in the internet age. We are in a highly
19 sophisticated financial era. And whether or not we're
20 encouraging this at a college level or tying, somehow,
21 into -- the Treasury Department has a link on their website,
22 for example, and it talks about financial literacy. And it
23 is a linkage of all the federal agencies and the work -- it's
24 far more complex and cumbersome than necessary.

25 But I'd like to point out that there are some major

1 companies that have interests in this area that are taking it
2 very seriously. Charles Schwab, for example, embraced the
3 Boys & Girls Clubs and committed X numbers of people and
4 dollars to bringing some level of financial literacy.

5 Now, I don't think they're teaching little kids
6 about stocks and bonds, per se, but they're bringing that
7 along. Merrill Lynch is committed to the Girl Scouts in
8 certain jurisdictions.

9 So, I don't know how to address this specifically,
10 but if we don't increase the pool of investors, and I mean
11 individual investors who are prepared to assume some of the
12 risk in these little companies, I think we're likely going to
13 shrink the market cap of many more going forward.

14 MR. WANDER: Okay. Dave, would you like to take
15 center stage, please?

16 MR. COOLIDGE: Sure. Are we going to have lunch,
17 Mr. Chairman?

18 MR. WANDER: No, we're going to -- well, we can --
19 it's 20 till 1:00. We have two more subcommittees to do.
20 Would you -- I'm interested in your views. Would you like to
21 break for an hour and then come back for the next two or
22 would you like to move ahead?

23 MR. COOLIDGE: (Nodding.)

24 MR. WANDER: Move ahead. Dick, you're from
25 Chicago. It's only 11:20.

1 (Laughter.)

2 MR. COOLIDGE: Okay. Capital Formation
3 Subcommittee; we've mentioned a few of these in our previous
4 remarks, but let me just go over the list.

5 Item 1, end prohibition against general
6 solicitation and advertising for transactions with certain
7 purchasers. The idea here is potentially to make private
8 offerings a little more robust, be it a new class of private
9 offering transactions limited to purchasers who do not
10 require the protections afforded by the securities
11 registration process.

12 This is tricky, because it has to do with
13 definition of your investor base in making sure that you're
14 only soliciting or advertising to those highly sophisticated
15 investors. And it doesn't leak over into less sophisticated
16 investors, which the Commission, I think, generally wants to
17 protect from these kinds of promotional activities in the
18 private placement arena, but it's a subject worthy of some
19 more discussion, I think.

20 Secondly, going to the intermediaries that do
21 function in the private placement market, I thought, and this
22 would really be an action on the NASD's part, to qualify
23 finders, M&A advisors, and other institutional private
24 placement practitioners in a streamlined way. There is an
25 ABA task force proposal out there on this subject, which we are

1 thinking of supporting.

2 Then there's a number of other private placement
3 exemption adjustments that we are thinking about
4 recommending. Again, the relaxation of the solicitation in
5 advertising rules, Rule 152 safe harbor issue, shortening
6 periods that -- in between offerings so that there's a safe
7 harbor after a much shorter period of time from the
8 conclusion of one offering to the initiation of another, et
9 cetera.

10 I mentioned earlier item 4 in our list, Going
11 Private. I mentioned that before, perhaps looking at the
12 issue of making it easier for small companies to go private;
13 Bob's comments, you know, about -- is this good for the
14 investors. I guess my reaction to that is -- you know, it
15 really depends on the price.

16 You know, it's good for investors if the price is
17 good. It's bad for investors if the price is not good. But
18 the process and the expense of that process really doesn't
19 have much to do with the price and I don't know whether
20 there's a way of getting to the right price with a more
21 streamlined process, but that's really the gut issue.

22 And making it easier, at least in my mind, is
23 making it less costly, making it a more efficient thing to
24 execute. It doesn't really speak to the price issue as to
25 whether it's a fair price or not.

1 Trading Markets; we talked about this, trying to
2 maintain robust trading markets for smaller companies and
3 especially the bulletin board market.

4 Another issue is information on public companies
5 that broker/dealers need to have in order to trade and make a
6 trading market, Rule 15c2-11. This is information that is
7 not now publicly available, but it is in -- as I understand
8 it, in the broker's possession and also in the SEC's
9 possession -- or the NASD's possession, excuse me.

10 And the question is whether that should all be made
11 public. It seems like a fairly easy thing to do and if --
12 you know, full disclosure is the mantra of the SEC and the
13 NASD, why don't they fully disclose what they have with
14 respect to information on these companies.

15 Potentially making S-3 available for bulletin board
16 companies is another idea and there's a few other items that
17 we're discussing. We're also looking at the PIPE. Drew
18 brought up and distributed this PIPE report.

19 We're looking at the PIPE process to make sure that
20 that process, because it has become a very significant
21 capital-raising tool for smaller public companies; make sure
22 that there aren't things that we can't do to improve that
23 process and make it a more viable option for smaller public
24 companies without creating problems from an investor
25 protection standpoint.

1 Research; we've already commented on that. You
2 opened the meeting talking about those two items. I noticed
3 those myself and it looks like the SEC is definitely
4 concerned about the diminution of research in the marketplace
5 and doing things to stem that tide or maybe reverse it.

6 Let's see. We had an item on Regulation S-B, Steve,
7 that we fully hand off to you. It sounds like you've got the
8 same thoughts that we have in terms of kind of getting rid of
9 S-B, just making it a correction of S-K.

10 And I guess that's it. We have Rule 701 issues
11 that we're discussing about stock options and whether they're
12 voting securities type -- it's the same issue that you had
13 talked about, Steve. Maybe you and I can talk briefly about
14 what our deliberations were, but that's it.

15 MR. WANDER: Thanks, Dave. Any other questions or
16 comments?

17 (No response.)

18 MR. WANDER: We move -- save the best for the last.
19 Janet Dolan?

20 MS. DOLAN: And maybe even the shortest. Always --
21 being the only thing standing between us and lunch encourages
22 simplicity and speed.

23 So, I would refer everybody to our areas of
24 agreement and areas still under consideration and I will say
25 that I'm going to somewhat merge them by simply painting a

1 picture for you of where we are and I think from comments
2 earlier this morning, you can see some of the dynamics that
3 are going on.

4 And that is, I think it's very clear that everyone
5 following -- as Kurt indicates, everyone believes that good
6 internal controls are important and important to the
7 integrity of the financial statement. And we are all in
8 agreement that the 302 Certification and the role of
9 management in continuing to certify for the integrity of the
10 controls is a great addition and we all support it.

11 The area that we are most -- we are struggling with
12 or that we have the greatest dichotomy within the committee
13 in which we will work to resolve today, or as quickly as we
14 can, is all around what's the role of the auditor; what
15 auditor role should there be for small companies.

16 And we are ranging from -- as we indicated, I
17 think, from our very first meeting, the very easiest and more
18 straightforward is to simply exempt all small companies. A
19 more complex way of approaching it, which may add greater
20 investor confidence, however, is, is there something less
21 than the full auditor testing and attestation; is there a
22 still a role for the auditor, but something short of the full
23 auditor testing and attestation.

24 For instance, we are looking at the possibility
25 that as you move from the micros, which we, in all

1 likelihood, are likely to exempt, up through to the larger,
2 as you move up closer to that \$700 million market cap, can we
3 have stages of involvement so that we -- closer and closer to
4 the full 404 auditor involvement by the time a company
5 reaches that level, so that you don't have all or nothing can
6 you have kind of a graduated approach.

7 And that would mean, as you get larger, can we add
8 an auditor role such as -- as part of the audit of the
9 financial statement, the auditors would also opine on the
10 design and implementation.

11 In other words, sort of assuring that there is a
12 good internal control system in place. They don't have to
13 test it and attest to its operation themselves, but they
14 would opine on the fact that there's a good design and
15 implementation in place, understanding, of course, that the
16 CEO and CFO themselves would be doing the attesting.

17 And from our conversation this morning, you can
18 imagine some of the tradeoffs we're looking at, which is, if
19 the auditor has to have any role at all, does that do
20 anything to reduce either their exposure or the cost. Both
21 of those are major factors that we're looking at.

22 And we also are looking at -- while we have -- the
23 size committee did make two cuts of small companies and that
24 may fit for every other committee, but might we look at more
25 gradation when it comes to 404, just as we said, which is,

1 you might move from the micro up through a couple of layers.

2 And in each layer, you would have more auditor involvement.

3 And the tradeoff there is, we think that anything

4 less than either full exemption or living with the current

5 standards that we have may be that it would require new

6 rulemaking by either the PCAOB or the SEC.

7 And there is a level of debate within our committee

8 as to, is that something you want to engage in. I mean, do

9 we want to look for some new rulemaking which might be around

10 this lesser involvement of the auditor, knowing that the

11 tradeoff there is, you now have a brand-new rule that you may

12 or may not know what it's going to look like when it comes

13 out and you'll have a new level of learning curve, a new

14 learning curve that everybody's got to go through, even

15 though many of the accelerated reporting companies have at

16 least already been through one round of the 404.

17 So, while our list of areas under consideration

18 where we do not have alignment is short, it is very

19 substantive. It goes right to the heart of the matter of, do

20 we have any -- do we recommend any auditor involvement at all

21 and if so, can we recommend something less than what it

22 currently is and if we do, what would that take and how would

23 it help relieve the cost burden impact that we've certainly

24 all this morning agreed is the number-one concern.

25 So, those are the areas that we're considering. I

1 also put on a couple of areas that we did discuss. I would
2 call them parking lot issues at this point. They're off to
3 the side.

4 We had pretty much discussed and sort of decided
5 that there wasn't enough committee -- subcommittee
6 endorsement for having, basically, say, a full 404 but maybe
7 every three years or every five years, with the idea being
8 that if you went -- if you were a small company and you went
9 through your first 404 and you got your certification, then
10 you wouldn't have to go through it for a few more years. If
11 you didn't, obviously, you might have to go through it again.

12 And we had debate around, again, would investors
13 accept that; wouldn't there be, sort of, the full expectation
14 of accountability for the audit firms, even if they didn't do
15 it. So, that was kind of side -- put on the side. I will
16 say the investors that testified in New York two weeks ago --
17 there were several of them that said that would be fine, that
18 they would endorse or certainly support something like that.

19 We have looked at whether this should be a
20 shareholder decision; that's for the investors, ultimately
21 let the shareholders decide. Again, I would say that's a
22 parking lot issue at this point until we really get the
23 substance of our bigger issues resolved.

24 And then there has been some discussion about if
25 accelerated filers fall within our definition of small but

1 they've already gone through the process and gotten their
2 certification already, are they going to be within -- are we
3 going to provide an exemption or a reduced burden on them or
4 is the idea that they've already gone through that and they
5 aren't going to get the benefit of this.

6 These are kind of side issues that we've been
7 debating, but put on the side for now.

8 MR. WANDER: Steve?

9 MR. BOCHNER: Janet, have you -- and thanks for
10 doing this. You guys clearly have the toughest job here and
11 we all know that.

12 Have you thought about, to the extent -- you know,
13 it sounds like there's a lot of agreement that the 404 costs
14 are way higher than anybody expected, causing a lot of
15 problems.

16 Have you thought about -- to the extent we decide
17 there is -- there should be some exempt status, whether it's
18 micro cap companies or smaller public companies, have you
19 thought about the idea of enhanced disclosure to make up for
20 the absence of an auditor attestation, for example, if we
21 decided, "Look, we just can't get the cost thing right, too
22 expensive, hurting smaller public companies, so what we're
23 going to suggest is much more robust disclosure," maybe
24 significant deficiencies get disclosed, maybe there's a new
25 section on internal controls where management really has to

1 go through what is the control structure.

2 So, the idea is use full and fair disclosure and
3 beef that up as an alternative to paring back the
4 requirements which seem so burdensome today.

5 MS. DOLAN: Yes. That is -- I guess when we say in
6 our -- what we're in agreement with, the importance of the
7 financial statement audit. And it's always a question of, do
8 you start with the floor and build up or do you start with
9 the ceiling and peel away. And maybe you end up at the same
10 place, maybe you don't, but that's exactly what we've been
11 thinking about.

12 Can we take the financial audit and do more with it
13 if we do, in fact, exempt a 404 audit or can we -- do we
14 start with the 404 audit, but then try to peel away some
15 parts of it. I mean, so it's -- we're looking at both of
16 those.

17 MR. WANDER: Yes, Mark?

18 MR. JENSEN: Can I -- I just wanted to add a couple
19 of things that --

20 MR. WANDER: This is Mark Jensen.

21 MR. JENSEN: I'm sorry, it's Mark Jensen. I have
22 to tell you, I appreciate all the attention the auditors get
23 in these conversations. In 30 years, I've always felt I
24 wasn't that important, but --

25 MR. DENNIS: Wouldn't you love to go back to those

1 days?

2 (Laughter.)

3 MR. JENSEN: Yeah, the relative obscurity was good.
4 A couple of things that I think we're struggling with or at
5 least I struggle with is, first of all, if the audit was free,
5a if
6 it didn't cost anything for the auditor to do a 404
7 attestation, there's still a significant cost in the company.

8 So, you know, I think we have to keep that in mind.
9 I mean, all of the recommendations being laid at the audit,
10 as if somehow, the auditors have driven this cost north,
11 there may be some truth in that, but I think you have to
12 remember if the audit was free, management still has a lot of
13 stuff to do.

14 And I also worry about another thing that's going
15 on and the lawyers in the room can talk about this better
16 than I, but there -- every state has a standard of due care,
17 even in the private companies, even for private companies,
18 that if you -- you know, so there are lots of laws on the
19 books that aren't necessarily Securities and Exchange laws.

20 My concern is that the way we are documenting
21 internal controls today, the way they're being tested, the
22 way they're being implemented, this notion of management --
23 or not notion, but management's assertion under 404 that the
24 internal control environment is proper and working proper,
25 those are best practices today. Those are becoming the

1 standards of corporate governance in this country and they're
2 going to impact all companies.

3 And so, I think that to some extent, a little bit
4 about what we're doing here isn't going to really get to the
5 real heart of this matter. I think what does get to the
6 heart of the matter is, as I said earlier today, when Irwin
7 Federman talked about building processes into companies from
8 the ground up.

9 And that's the piece that -- where I still think we
10 need a strong recommendation. Who is that body? There is
11 no body in the country today who has that as their charge or
12 their responsibility. COSO is a volunteer organization.
13 It's a virtual company. You heard the guy say that. They
14 don't even have -- I don't think they have any employees. I
15 think even he's part time, isn't he?

16 Gerry, do you know? I think he's part-time.

17 MR. BROUNSTEIN: He's a law professor, right.

18 MR. JENSEN: Yeah, he's a law professor. He's
19 part-time.

20 MR. WANDER: No, he's an accounting professor.

21 MR. BROUNSTEIN: Accounting, sorry.

22 MR. JENSEN: And so, somehow or another --

23 MR. WANDER: You're getting the award for that --

24 (Laughter.)

25 MR. JENSEN: So what's happened is, is all of the

1 internal control stuff has been put back at the accounting
2 firms because they're the only people that had any of that
3 expertise. And we've got to figure out how to get better
4 processes, best practices out there, get better information
5 in people's hands and get the problem corrected that way.
6 That's the only way it's going to get corrected, in my mind,
7 my speech of the morning.

8 MS. DOLAN: So you can see some of the debate we
9 have.

10 (Laughter.)

11 MR. WANDER: Leroy?

12 MR. DENNIS: Leroy Dennis. Janet, I just have a
13 couple questions. Following up on Steve's comment on
14 disclosure, if we do go down the road of exempting or
15 requiring a lesser standard, is there going to be something
16 that's real apparent to investors, like a ticker symbol or --
17 you know, something that's right on the 10-K?

18 Are you -- have you had those kind of discussions
19 as to how we would inform investors there's a difference?

20 And my other question is, when you talk about
21 possible outcomes for the micro cap companies and you threw
22 out the word, exemption, are you talking about both
23 management's assertion of controls, tying into Mark's
24 comment, or just the auditors' attestation on that?

25 MS. DOLAN: Generally, we are not talking about

1 exempting the management certification. We're talking about
2 the auditor.

3 MR. DENNIS: I guess I just point out Mark's
4 comment that --

5 MS. DOLAN: Oh, for micro caps, I'm sorry.

6 MR. DENNIS: Yeah, for micro caps.

7 MS. DOLAN: Yes -- no, we're talking about total
8 exemption, right.

9 MR. DENNIS: So, management's assertion and --
10 okay, for the --

11 MS. DOLAN: But it is -- I want to say that it's
12 premature at this point to assume -- when I say that we're
13 aligned around that, we don't want to yet say that we've got
14 a framework ready for disclosure, because we're certainly
15 working on a lot of issues.

16 So, I just -- the purpose of this is to tell you
17 the kinds of issues that we're dealing with and -- you know,
18 where some of the alignment is, but I want to -- I don't want
19 to suggest that we've taken a position and -- you know, voted
20 through a particular exemption or not. Nothing has been
21 voted through yet or anything of the subcommittee. We're
22 working with the --

23 MR. DENNIS: I agree and I would emphasize also
24 that -- you know, for the micro cap companies listening out
25 there, that any recommendation this committee makes is just a

1 recommendation and ultimately, it's the commissioners, so
2 they can't go celebrate in the streets just because somebody
3 used the word, exemption, so --

4 (Laughter.)

5 MR. WANDER: Yes, Drew?

6 MR. CONNOLLY: I'm sorry that you took the wind out
7 of my sails there a little bit, Leroy, because we were going
8 to salute the work of the committee in drafting that
9 recommendation.

10 My concern is twofold, sir. I certainly would
11 object vehemently to a scarlet letter being appended to a
12 company that is a micro cap company. I think that the
13 marketplace will know, by virtue of a company being defined
14 as a micro cap, that if these exemptions are, in fact,
15 applied to a micro cap, that -- you know, the buyer beware if
16 that's the concern.

17 But I do salute you, Janet, because I think that
18 frankly, when I heard you say that, I didn't really know what
19 to do. But it is also fairly clear to me that -- you know,
20 and Leroy, this is really true, inside every micro cap CEO's
21 heart is a smaller public company CEO waiting to break free.

22 So, because there is a momentary period in a public
23 company's life where it is a micro cap, I want to assure you
24 that everyone that I've talked to doesn't want to stay a
25 micro cap to the extent that the American dream and their

1 business model allows them to move forward into a more
2 heavily regulated segment of the public company marketplace.

3 MS. DOLAN: Well, I would just conclude, on behalf
4 of our subcommittee, two comments and I'm sure Herb and Jim
5 will say the same thing when they close.

6 The first is, we assume that companies do have an
7 evolutionary aspiration to them and that's why we're looking
8 at staging and suggesting stages that companies would go
9 through in their maturity, from a micro up through actually
10 moving out of our definition of small.

11 That's exactly why we do it. This is not so much
12 about exempting. It's about laying out a road map and
13 helping companies understand what they're going to need as
14 they get bigger and bigger in order to meet the expectations
15 of the marketplace.

16 But the second is, we just finished taking
17 testimony two weeks ago, so this comment's for everybody,
18 which is, we want to also balance our need to share with the
19 public some status report. And yet, the reservation that we
20 are just now in the stage where we're debating and developing
21 our recommendations.

22 And so, it's premature for anybody, either around
23 this table or listening, to take anything as a conclusion at
24 this point.

25 MR. WANDER: That's for sure. Let me make a

1 comment. We discussed whether shareholders should be able to
2 vote on this. Well, a number of people have said that really
3 isn't -- shareholders shouldn't do that; management should
4 make that decision.

5 If the ultimate conclusion that we recommend is
6 that for some group of companies, let's say micro cap, they
7 don't have to do a 404 with auditor attestation -- you know,
8 the companies could opt into that. So, don't forget that
9 that is a possibility, that if you think that the -- you
10 would -- your goods, your securities would be more dear in
11 the marketplace, you can obviously opt into that.

12 And in that regard, I will tell you one very quick
13 story. I was on a program at the Corporate Secretaries Group
14 in Chicago a couple of weeks ago and an investment banker
15 from Milwaukee that does non-profit investment banking, a
16 well-known company, Ziegler & Company, had less than 300
17 shareholders and decided to deregister. They were very upset
18 when I said, "Go dark, so deregister."

19 And they actually went through a very lengthy
20 study, hired experts, they actually had Cromwell Coulson come
21 out and visit with them because they're on the Pink Sheets.
22 They decided that they would provide everything but 404 going
23 forward; proxy statements, 10-K type information, everything
24 else.

25 And they found that their market was not harmed.

1 In fact, their stock price has gone up because they claim, in
2 any event, that they saved the \$800,000 which adds to the
3 bottom line. That's a vignette. It shows you can opt in or
4 opt out. Maybe we ought to think of it on both sides of the
5 coin.

6 There is one final thing that I should mention,
7 that our friend Joe Grundfest, who is a former SEC
8 Commissioner and joined us for dinner out in San Francisco,
9 has drafted a paper. It isn't published yet, but I did send
10 it to Janet's committee.

11 I don't know if you got it in time to read it, but
12 very interesting; his suggestion is -- he has two and I'll
13 just give you the first one -- is that -- and this would
14 require a PCAOB amendment -- that we do away with significant
15 deficiencies and that you define material weakness as a
16 reasonable possibility or probable likelihood that a material
17 misstatement will not be prevented or detected, which is a
18 different standard. And he argues in here that that would be
19 good.

20 He has another standard, which is procedural that
21 you can all read and I'll circulate his article to all of
22 you. So, there are still a number of solutions out there
23 looking for a home.

24 (Whereupon, at 1:00 p.m., the meeting was
25 adjourned until 10:00 a.m. the next day.)

CERTIFICATION

I hereby certify the accuracy of this record of the proceedings of the SEC Advisory Committee on Smaller Public Companies.

 11/12/08
Herbert S. Wander Date
Committee Co-Chair

Index of Written Statements Received

Listed below are the written statements received by the Advisory Committee between its meetings of October 14, 2005 and October 25, 2005 and the dates of receipt.

Oct. 25, 2005

Gerald G. Morgan, Jr., Burdett, Morgan, Willlamson & Boykin, LLP on behalf of Church Loans and Investments Trust

See also:

- * M. Kelly Archer
- * Jack R. Vincent
- * Steve Rogers
- * Bill R. McMorries
- * Michael A. Bahn
- * Larry G. Brown
- * Michael W. Borger
- * Alfred J. Smith

Oct. 21, 2005

A. John Knapp, Jr., President and CEO, ICO, Inc.

Oct. 17, 2005

Edmund M. Ruffin, Executive Vice President, Capital Formation Sector and Business Development, Biotechnology Industry Organization

THE PIPEs REPORT

NEWS, INFORMATION, AND ANALYSIS OF PRIVATE INVESTMENTS IN PUBLIC EQUITY

Vol. III, No. 16

September 15, 2005

THE MID-MONTH REPORT

FEATURE: Katrina's impact on the southern U.S. shows a possible upswing in PIPEs for energy-related damage control and to help finance companies involved in the massive recovery effort.

TRENDWATCH: New SEC data indicate Reg SHO hasn't been effective so far at eliminating settlement failures due to naked shorting, especially among micro cap stocks.

PIPELINE: PIPEs are on at N.O.'s Hibernia, Canaccord buys Adams Harkness, short seller Collier loses class action, SEC may delay SOX for small companies, hedge funds top stock indexes, Bayou's PIPE past, hedge fund assets drop last quarter, PIPE deals of interest, events, and all the hirings and firings in the business; p. 2.

DEALFLOW: During the period August 15 through September 15, deal activity comprising 137 corporate issuers included 106 closed transactions, 22 definitive agreements, 22 announced placements, and two cancellations; p. 10.

SCORECARD: Industry rankings of the year-to-date PIPE activity; p. 14.

THE KATRINA QUESTION

Hurricane's Impact on PIPE Issuers Anticipated

by Joe Gose

Hurricane Katrina's decimation of communities along the Gulf of Mexico has affected recent PIPE issuers, particularly in the energy industry, and her impact will likely spread farther. Thus far, drilling, pipeline, and exploration and production issuers that operate in the area have generally reported minor damage and little business interruption.

But the storm's wake ultimately could lead to more PIPE financings as energy companies raise capital to repair the havoc wreaked by one of the largest natural calamities in U.S. history. Additionally, environmental remediation companies, home builders, communication firms, commercial contractors and other companies may turn to PIPEs to ramp up for what is sure to become tens of billions of dollars worth of recovery work in Louisiana, Mississippi, and Alabama.

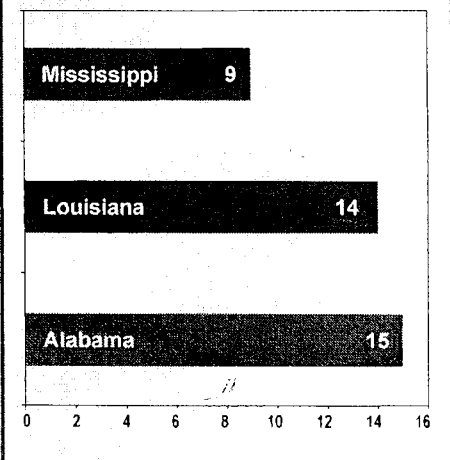
While refinery behemoths such as Valero Energy in all likelihood won't tap the PIPE market to raise funds for major refinery or platform repairs, the large companies likely will hire smaller engineering, consulting, and construction firms that focus on energy assets. The increased awareness of the country's flagging refining capacity, which was an issue even before Katrina made landfall, may also spur new refinery construction and spark work for third-party firms.

"There are a lot of public companies that provide services to the energy industry, and they may have the need to staff up to take on these kinds of projects," says Keith Behrens, managing director of Energy Capital Solutions, which has facilitated four energy placements this year valued at \$58 million. "That could be a reason for many of those companies to do a PIPE."

Continued on page 17



PIPE ISSUERS IN KATRINA DAMAGED STATES



Source: PrivateRaise. Includes PIPE Issuers since 2001.

TREND

Watch

SHO FAILS TO DELIVER

Reg Has Had Little Effect on Stock Kiting

by Brett Goetschius

Analysis of settlement data recently obtained from the SEC indicates that Regulation SHO has had little effect on reducing the level of extended settlement failures in heavily shorted small cap stocks. The data, obtained exclusively by TPR through Freedom of Information Act requests, show that there has been little change in the amount of "failures-to-deliver" (FTDs) resulting from naked short sales in stocks quoted on the OTC Bulletin Board, American Stock Exchange, and Pink Sheets.

The data includes the total number of shares on a daily basis from April 2004 through July 2005 which have not been delivered to buyers from short sellers of stocks which already have settlement failures exceeding 10,000 shares. Reg SHO incorporates the 10,000 share FTD threshold in its criteria for triggering the mandatory short sale pre-borrowing and

Continued on page 19



ACTIVITY FOR THE PERIOD AUGUST 15 THROUGH SEPTEMBER 15, 2005

During the period August 15 through September 15, deal activity comprising 137 corporate issuers included 106 closed transactions, 22 definitive agreements, 22 announced placements, and two cancellations.

Status*	C/A Date**	Issuer	Ticker	Exchange	Amount	Security Type
C	9/15/05	Allen-Vanguard Corporation	ALNVF	OTC	\$10,377,260	Prepaid Warrant
C	9/15/05	Antrim Energy Inc.	ATGYF	OTC	\$9,315,778	Prepaid Warrant
C	9/15/05	Cano Petroleum, Inc.	CFW	AMEX	\$10,779,997	Common Stock
C	9/15/05	China Evergreen Environmental Corp.	CEEC	OTC BB	\$4,830,000	Common Stock
C	9/15/05	Genaera Corporation	GENR	NASDAQ-SC	\$24,475,800	Common Stock
A	9/15/05	Nevada Geothermal Power Inc.	NGLPF	OTC BB	\$8,468,889	Common Stock
C	9/15/05	Regalito Copper Corp.	RLO	AMEX	\$4,600,000	Common Stock
C	9/15/05	Viragen, Inc.	VRA	AMEX	\$1,430,000	Debt: Conv
DA	9/14/05	Ascentia Biomedical Corporation	ASCE	OTC	\$1,000,000	Debt: Conv
DA	9/14/05	China BAK Battery, Inc.	CBBT	OTC BB	\$43,450,000	Common Stock
DA	9/14/05	Spectrum Pharmaceuticals Inc.	SPPI	NASDAQ-NMS	\$42,000,000	Common Stock
DA	9/14/05	Toreador Resources Corporation	TRGL	NASDAQ-NMS	\$25,000,000	Common Stock
C	9/14/05	Valkyries Petroleum Corp.	VYPCF	OTC	\$55,856,900	Common Stock
C	9/13/05	GeoGlobal Resources Inc.	GGR	AMEX	\$27,640,600	Common Stock
A	9/13/05	HyperSpace Communications, Inc.	HCO	AMEX	\$30,000,000	Debt: Conv
A	9/13/05	InforMedix Holdings, Inc.	IFMX	OTC BB	\$4,000,000	Unknown
C	9/13/05	Smart Online, Inc.	SOLN	OTC BB	\$3,461,535	Common Stock
C	9/12/05	Nara Bancorp, Inc.	NARA	NASDAQ-NMS	\$19,999,997	Common Stock
C	9/12/05	National Storm Management, Inc.	NLST	OTC	\$1,000,000	Unknown
DA	9/12/05	NUR Macroprinters Ltd.	NURM	OTC	\$12,000,000	Common Stock
C	9/12/05	Smith & Wesson Holding Corporation	SWB	AMEX	\$26,160,000	Common Stock
DA	9/12/05	Terax Energy Inc.	TERX	OTC BB	\$7,380,000	Common Stock
C	9/12/05	ViRexx Medical Corp.	VIRFF	OTC	\$3,425,472	Common Stock
C	9/9/05	Cord Blood America, Inc.	CBAI	OTC BB	\$3,500,000	Debt: Conv
C	9/9/05	Deep Field Technologies, Inc.	DPFD	OTC BB	\$10,000,000	Equity Line
DA	9/9/05	FC Banc Corp.	FCBQ	OTC BB	\$2,108,288	Common Stock
C	9/9/05	PolyMet Mining Corporation	POMGF	OTC BB	\$7,066,883	Common Stock
A	9/9/05	Resin Systems Inc.	RSSYF	OTC BB	\$21,157,753	Debt: Conv
C	9/8/05	Turinco, Inc.	TURI	OTC BB	\$1,490,000	Common Stock
C	9/7/05	American Technologies Group, Inc.	ATEG	OTC BB	\$7,000,000	Debt: Conv
C	9/7/05	American Technologies Group, Inc.	ATEG	OTC BB	\$3,000,000	Debt: Conv
C	9/7/05	American Technologies Group, Inc.	ATEG	OTC BB	\$2,000,000	Debt: Conv
C	9/7/05	Boston Life Sciences, Inc.	BLSI	NASDAQ-SC	\$12,780,000	Common Stock
C	9/7/05	In Veritas Medical Diagnostics	IVME	OTC BB	\$10,000,000	Equity Line
A	9/7/05	Kirkland Lake Gold Inc.	KGILF	OTC	\$3,363,600	Common Stock
A	9/7/05	Kirkland Lake Gold Inc.	KGILF	OTC	\$2,102,068	Common Stock

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Status*	C/A Date**	Issuer	Ticker	Exchange	Amount	Security Type
C	9/7/05	Sutura, Inc.	SUTU	OTC BB	\$7,000,000	Debt: Conv
DA	9/6/05	Alnylam Pharmaceuticals Inc.	ALNY	NASDAQ-NMS	\$58,517,292	Common Stock
A	9/6/05	Laramide Resources Ltd.	LMRXF	OTC	\$8,410,400	Common Stock
A	9/6/05	Miranda Gold Corp.	MRDDF	OTC BB	\$1,513,800	Common Stock
DA	9/6/05	Oxford Ventures, Inc.	OXFV	OTC BB	\$30,000,000	Equity Line
A	9/6/05	Oxford Ventures, Inc.	OXFV	OTC BB	\$15,000,000	Debt: Conv
DA	9/6/05	Rand Acquisition Corporation	RAQC	OTC BB	\$15,000,000	Pref: Conv
C	9/2/05	Bulldog Technologies Inc.	BLLD	OTC BB	\$2,100,000	Debt: Conv
C	9/2/05	Crew Gold Corporation	CRUGF	OTC	\$32,627,375	Common Stock
C	9/2/05	Cyber Digital, Inc.	CYBD	OTC BB	\$10,000,000	Equity Line
C	9/2/05	CYOP Systems International Inc.	CYOS	OTC BB	\$15,000,000	Equity Line
C	9/2/05	NewGen Technologies, Inc.	NWGN	OTC BB	\$1,386,000	Common Stock
C	9/2/05	Telular Corporation	WRLS	NASDAQ-NMS	\$9,275,000	Common Stock
C	9/1/05	Catuity Inc.	CTTY	NASDAQ-SC	\$5,250,000	Common Stock
C	9/1/05	GlobeTel Communications Corp.	GTE	AMEX	\$4,500,000	Debt: Conv
C	9/1/05	Goldstrike Inc.	GDSK	OTC BB	\$8,337,916	Common Stock
C	9/1/05	Innofone.com, Inc.	INFN	OTC BB	\$1,500,000	Debt: Conv
C	9/1/05	PolyMet Mining Corporation	POMGF	OTC BB	\$5,055,540	Common Stock
C	9/1/05	Streicher Mobile Fueling, Inc.	FUEL	NASDAQ-SC	\$3,000,000	Debt: non-Conv
A	9/1/05	TAG Oil Ltd.	TAGOF	OTC BB	\$10,103,111	Common Stock
A	9/1/05	TAG Oil Ltd.	TAGOF	OTC BB	\$2,525,778	Common Stock
C	8/31/05	Access Worldwide Communications, Inc.	AWWC	OTC BB	\$2,255,000	Debt: Conv
DA	8/31/05	Harbin Electric, Inc.	HRBN	OTC BB	\$4,800,000	Common Stock
C	8/31/05	Intraop Medical Corporation	IOPM	OTC BB	\$2,500,000	Debt: Conv
C	8/31/05	Intraop Medical Corporation	IOPM	OTC BB	\$2,000,000	Debt: non-Conv
C	8/31/05	Invisa, Inc.	INSA	OTC BB	\$1,000,000	Pref: Conv
C	8/31/05	Microvision, Inc.	MVIS	NASDAQ-NMS	\$1,500,000	Common Stock
C	8/31/05	Optigenex, Inc.	OPGX	OTC BB	\$1,300,000	Debt: Conv
A	8/31/05	Silvercorp Metals Inc.	SVMFF	OTC	\$5,371,000	Common Stock
C	8/31/05	SmartServ Online, Inc.	SSRV	OTC BB	\$2,500,000	Debt: Conv
C	8/31/05	SpeechSwitch, Inc.	SSWC	OTC BB	\$10,000,000	Equity Line
C	8/31/05	Stonepath Group, Inc.	STG	AMEX	\$25,000,000	Debt: Conv
C	8/31/05	Viper Powersports Inc.	VPWS	OTC	\$15,000,000	Equity Line
C	8/31/05	Viper Powersports Inc.	VPWS	OTC	\$3,900,000	Common Stock
C	8/30/05	Bear Creek Mining Corporation	BCEKF	OTC	\$9,767,880	Common Stock
C	8/30/05	Brinx Resources Ltd.	BNXR	OTC BB	\$1,000,000	Common Stock
C	8/30/05	IMI International Medical Innovations Inc.	IME	AMEX	\$8,210,000	Debt: Conv
C	8/30/05	Savannah Bancorp, Inc. (The)	SAVB	NASDAQ-NMS	\$12,199,619	Common Stock
DA	8/30/05	Tanger Factory Outlet Centers, Inc.	SKT	NYSE	\$81,270,000	Common Stock

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Status*	C/A Date**	Issuer	Ticker	Exchange	Amount	Security Type
C	8/29/05	Aberdene Mines Limited	ABRM	OTC BB	\$1,250,000	Common Stock
DA	8/29/05	Celerity Systems, Inc.	CESY	OTC BB	\$50,000,000	Equity Line
A	8/29/05	Celerity Systems, Inc.	CESY	OTC BB	\$1,000,000	Pref. Conv
C	8/29/05	Grant Life Sciences, Inc.	GLIF	OTC BB	\$2,000,000	Debt: Conv
DA	8/29/05	OMNI Energy Services Corp.	OMNI	NASDAQ-NMS	\$25,000,000	Equity Line
C	8/29/05	Regeneration Technologies, Inc.	RTIX	NASDAQ-NMS	\$23,940,000	Common Stock
C	8/28/05	Cardima, Inc.	CRDM	OTC	\$1,000,000	Debt: non-Conv
A	8/26/05	Energy Exploration Technologies, Inc.	ENXTF	OTC BB	\$2,000,000	Debt: Conv
C	8/26/05	Gener8Xion Entertainment Inc.	GNXE	OTC BB	\$1,525,000	Common Stock
C	8/26/05	Kimber Resources Inc.	KBRRF	OTC	\$4,194,333	Common Stock
C	8/26/05	Manhattan Pharmaceuticals, Inc.	MHTT	OTC BB	\$13,178,625	Common Stock
C	8/26/05	Ophthalmic Imaging Systems	OISI	OTC BB	\$9,000,000	Equity Line
C	8/26/05	Poseidis Inc.	PSED	OTC BB	\$8,000,000	Equity Line
A	8/26/05	Vista Gold Corp.	VGZ	AMEX	\$7,776,000	Common Stock
C	8/25/05	Eden Energy Corporation	EDNE	OTC BB	\$9,075,000	Debt: Conv
C	8/25/05	Flotek Industries, Inc.	FTK	AMEX	\$21,190,000	Common Stock
C	8/25/05	IWT Tesoro Corporation	IWTT	OTC BB	\$5,000,000	Debt: Conv
C	8/25/05	Kirkland Lake Gold Inc.	KGILF	OTC	\$4,199,250	Common Stock
C	8/25/05	Med Gen, Inc.	MDGN	OTC BB	\$1,540,000	Debt: Conv
C	8/25/05	Raptor Networks Technology, Inc.	RPTN	OTC BB	\$3,558,500	Common Stock
C	8/25/05	Sky Petroleum, Inc.	SKPI	OTC BB	\$4,094,438	Common Stock
A	8/24/05	Alberta Star Development Corp.	ASXSF	OTC BB	\$5,011,500	Common Stock
A	8/24/05	Alberta Star Development Corp.	ASXSF	OTC BB	\$3,758,000	Common Stock
DA	8/24/05	Azure Dynamics Corporation	AZDDF	OTC	\$11,216,646	Common Stock
C	8/24/05	Big Sky Energy Corporation	BSKO	OTC BB	\$15,487,500	Common Stock
DA	8/24/05	Big Sky Energy Corporation	BSKO	OTC BB	\$11,025,000	Prepaid Warrant
C	8/24/05	Isis Pharmaceuticals, Inc.	ISIS	NASDAQ-NMS	\$51,000,000	Common Stock
C	8/24/05	pSivida Limited	PSDV	NASDAQ-NMS	\$4,225,000	Common Stock
A	8/24/05	Sense Technologies Inc.	SNSG	OTC BB	\$1,000,000	Common Stock
X	8/24/05	Xtreme Companies Inc.	XTME	OTC BB	\$5,000,000	Equity Line
C	8/24/05	Xtreme Companies Inc.	XTME	OTC BB	\$5,000,000	Equity Line
X	8/23/05	Bravo! Foods International Corp.	BRVO	OTC BB	\$13,163,324	Common Stock
C	8/23/05	Datigen.com, Inc.	DTGN	OTC BB	\$1,735,500	Common Stock
C	8/23/05	ProEx Energy Ltd.	PXEYF	OTC	\$25,781,770	Common Stock
C	8/23/05	ROO Group Inc	ROOG	OTC BB	\$5,750,000	Common Stock
C	8/22/05	Callisto Pharmaceuticals, Inc.	KAL	AMEX	\$1,813,127	Common Stock
C	8/22/05	Gaiam, Inc.	GAIA	NASDAQ-NMS	\$20,000,000	Common Stock
C	8/22/05	HearUSA, Inc.	EAR	AMEX	\$5,500,000	Debt: non-Conv
C	8/22/05	iMedia International, Inc.	IMNL	OTC BB	\$4,920,000	Pref. Conv

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Status*	C/A Date**	Issuer	Ticker	Exchange	Amount	Security Type
C	8/22/05	Inhibitex Inc.	INHX	NASDAQ-NMS	\$41,250,000	Common Stock
C	8/22/05	Santarus Inc.	SNTS	NASDAQ-NMS	\$31,237,500	Common Stock
A	8/22/05	Storm Cat Energy Corporation	SMEFF	OTC	\$2,476,715	Common Stock
A	8/22/05	Storm Cat Energy Corporation	SMEFF	OTC	\$2,476,625	Common Stock
C	8/22/05	Vision, Inc.	VSNI	OTC BB	\$9,400,000	Pref. Conv
C	8/19/05	ACT Teleconferencing, Inc.	ACTT	NASDAQ-NMS	\$8,040,000	Pref. Conv
C	8/19/05	Astralis Ltd.	ASTR	OTC BB	\$2,000,000	Common Stock
C	8/19/05	Fashion House, Inc. (The)	TDIH	OTC BB	\$2,500,000	Common Stock
C	8/19/05	Medicure Inc.	MCU	AMEX	\$3,852,040	Common Stock
DA	8/19/05	MTI Technology Corporation	MTIC	NASDAQ-SC	\$20,000,000	Pref. Conv
A	8/19/05	Starwin Media Holdings Inc.	SWMD	OTC	\$200,000,000	Unknown
C	8/19/05	Vyteris Holdings (Nevada), Inc.	VYHN	OTC BB	\$10,000,000	Debt: Conv
C	8/19/05	Xponential, Inc.	XPOI	OTC BB	\$8,811,000	Debt: Conv
DA	8/18/05	Creative Computer Applications, Inc.	CAP	AMEX	\$3,000,000	Common Stock
C	8/17/05	Chartered Semiconductor Manufacturing	CHRT	NASDAQ-NMS	\$300,000,000	Pref. Conv
DA	8/17/05	Global Alumina Corporation	GBAMF	OTC	\$50,000,000	Common Stock
DA	8/17/05	Global Alumina Corporation	GBAMF	OTC	\$50,000,000	Debt: Conv
C	8/17/05	Nektar Therapeutics	NKTR	NASDAQ-NMS	\$24,000,005	Common Stock
A	8/17/05	Response Biomedical Corporation	RPIBF	OTC BB	\$2,081,040	Common Stock
DA	8/17/05	Secure Computing Corporation	SCUR	NASDAQ-NMS	\$70,000,000	Pref. Conv
C	8/17/05	SoftBrands, Inc.	SFBD	OTC	\$18,000,000	Pref. Conv
C	8/17/05	Union Dental Holdings, Inc.	UDHI	OTC BB	\$5,000,000	Equity Line
C	8/16/05	FermaVir Pharmaceuticals, Inc.	VSBS	OTC BB	\$2,118,390	Common Stock
C	8/16/05	Gander Mountain Company	GMTN	NASDAQ-NMS	\$20,000,000	Debt: Conv
C	8/16/05	Mediscience Technology Corp.	MDSC	OTC BB	\$1,525,000	Common Stock
C	8/16/05	Nutra Pharma Corp.	NPHC	OTC BB	\$9,600,000	Equity Line
C	8/16/05	Rubicon Minerals Corp.	RBY	AMEX	\$5,001,898	Common Stock
C	8/16/05	Superconductor Technologies Inc.	SCON	NASDAQ-NMS	\$12,500,000	Common Stock
C	8/16/05	Vaso Active Pharmaceuticals, Inc.	VAPH	OTC	\$2,500,000	Debt: Conv
C	8/16/05	Verticalnet, Inc.	VERT	NASDAQ-SC	\$6,600,000	Debt: Conv
C	8/15/05	China Mobility Solutions, Inc.	CHMS	OTC BB	\$3,350,000	Debt: Conv
C	8/15/05	Coley Pharmaceutical Group	COLY	NASDAQ-NMS	\$10,000,000	Common Stock
DA	8/15/05	Grifco International Inc.	GFCI	OTC	\$3,000,000	Common Stock
C	8/15/05	Nexia Holdings Inc.	NEXH	OTC BB	\$10,000,000	Equity Line
C	8/15/05	Patriot Motorcycles Corporation	PMCY	OTC	\$2,286,400	Common Stock
C	8/15/05	SatCon Technology Corporation	SATC	NASDAQ-NMS	\$5,798,427	Common Stock
C	8/15/05	SONUS Pharmaceuticals, Inc.	SNUS	NASDAQ-NMS	\$17,537,550	Common Stock
C	8/15/05	Xenogen Corporation	XGEN	NASDAQ-NMS	\$15,000,000	Common Stock

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INDUSTRY RANKINGS FOR 2005 YEAR-TO-DATE

PIPEs ISSUER BY SECURITY TYPE

Security Type	#	Total \$m	Avg. \$
Common Stock	563	\$7,049,595,922	\$12,521,485
Preferred Stock: Conv	153	\$3,372,484,926	\$22,042,385
Preferred Stock: non-Conv	2	\$9,830,900	\$4,915,450
Debt: Conv	250	\$2,737,835,933	\$10,951,344
Debt: non-Conv	27	\$442,297,188	\$16,381,377
Other: Conv	3	\$210,502,762	\$70,167,587
Prepaid Warrant	8	\$105,312,114	\$13,164,014
Equity Line	90	\$1,988,600,000	\$22,095,556
Unknown	6	\$12,500,000	\$2,083,333
Totals	1,102	\$15,928,959,745	\$14,454,591

PIPE Activity

PIPEs BY ISSUER MARKET CAPITALIZATION

Issuer Market Capitalization	#	Total \$m	Avg. \$
Less than \$50 m	649	\$4,221,480,256	\$6,504,592
\$50 m - \$99 m	188	\$2,023,000,912	\$10,760,643
\$100 m - \$249 m	152	\$2,872,081,313	\$18,895,272
\$250 m - \$499 m	61	\$2,126,904,588	\$34,867,288
\$500 m - \$999 m	19	\$1,297,657,109	\$68,297,743
\$1 b - \$4.9 b	18	\$3,016,742,823	\$167,596,824
Greater than \$5 b	1	\$300,000,000	\$300,000,000
Totals	1,088	\$15,857,867,001	\$14,575,245

TOTAL PLACEMENTS (ISSUER MARKET CAPITALIZATION & SECURITY TYPE)

Security Type	Less \$50 m	\$50 m - \$99 m	\$100 m - \$249 m	\$250 m - \$499 m	\$500 m - \$999 m	\$1 b - \$4.9 b	Greater \$5 b
Common Stock	251	129	109	48	11	8	-
Pref: Conv	104	23	12	1	2	8	1
Pref: non-Conv	2	-	-	-	-	-	-
Debt: Conv	187	28	24	6	2	2	-
Debt: non-Conv	21	3	1	1	1	-	-
Other: Conv	-	-	-	2	1	-	-
Prepaid Warrant	4	1	1	1	1	-	-
Equity Line	77	4	5	2	1	-	-
Unknown	3	-	-	-	-	-	-

TOTAL DOLLARS RAISED/SECURED (ISSUER MARKET CAPITALIZATION & SECURITY TYPE)

Security Type	Less \$50 m	\$50 m - \$99 m	\$100 m - \$249 m	\$250 m - \$499 m	\$500 m - \$999 m	\$1 b - \$4.9 b	Greater \$5 b
Common Stock	\$1,112	\$1,269	\$2,013	\$1,492	\$651	\$484	-
Pref: Conv	\$690	\$284	\$279	\$70	\$130	\$1,613	\$300
Pref: non-Conv	\$10	-	-	-	-	-	-
Debt: Conv	\$781	\$215	\$335	\$206	\$280	\$920	-
Debt: non-Conv	\$113	\$200	\$5	\$63	\$61	-	-
Other: Conv	-	-	-	\$186	\$25	-	-
Prepaid Warrant	\$24	\$9	\$11	\$10	\$51	-	-
Equity Line	\$1,485	\$45	\$229	\$100	\$100	-	-
Unknown	\$8	-	-	-	-	-	-

PIPE ACTIVITY - BY PRICE TYPE

Security Type	#	Fixed-Price		Reset-Price		Variable-Price			
		Total \$m	Avg. \$m	#	Total \$m	Avg. \$m	#	Total \$m	Avg. \$m
Common Stock	559	\$7,045.43	\$12.60	3	\$3.10	\$1.03	-	-	-
Preferred Stock: Conv	131	\$3,219.15	\$24.57	11	\$109.01	\$9.91	10	\$41.82	\$4.18
Debt: Conv	199	\$2,602.89	\$13.08	13	\$60.23	\$4.63	38	\$74.72	\$1.97
Other: Conv	3	\$210.50	\$70.17	-	-	-	-	-	-
Prepaid Warrant	8	\$105.31	\$13.16	-	-	-	-	-	-
Equity Line	1	\$9.60	\$9.60	-	-	-	89	\$1,979.00	\$22.24
Unknown	-	-	-	-	-	-	-	-	-
Totals	901	\$13,192.88	\$14.64	27	\$172.34	\$6.38	137	\$2,095.54	\$15.30

*Data shown in millions

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INDUSTRY RANKINGS FOR 2005 YEAR-TO-DATE

RANKED BY TOTAL DOLLARS INVESTED

Rank	Investment Manager	Total \$m	Avg. \$	#
1	Warburg Pincus LLC	\$545.00	\$77.86	7
2	Southeastern Asset Management	\$400.00	\$400.00	1
3	Credit Suisse First Boston	\$264.28	\$37.75	7
4	Laurus Capital Management, L.L.C.	\$244.05	\$4.98	49
5	Texas Pacific Group	\$200.00	\$200.00	1
7	Legg Mason, Inc. (NYSE: LM)	\$195.00	\$65.00	3
8	Highbridge Capital Management, LLC	\$191.37	\$4.45	43
9	Nomura Holdings, Inc.	\$165.00	\$165.00	1
10	Yucaipa Companies, LLC (The)	\$150.00	\$150.00	1
11	Silver Lake Partners	\$145.00	\$145.00	1
12	Kayne Anderson Rudnick	\$140.76 *	\$46.92 *	6
13	Tortoise Capital Advisors, LLC	\$114.73 *	\$28.68 *	6
14	HBK Investments	\$112.84	\$8.68	13
15	Emirates International Investment	\$100.00	\$50.00	2
15	Davis Funds	\$100.00	\$100.00	1
15	Fairfax Financial Holdings Limited	\$100.00	\$100.00	1
15	General Atlantic Partners, LLC	\$100.00	\$100.00	1
15	MSD Capital, LP	\$100.00	\$100.00	1
15	Security Capital Research & Mgmt.	\$100.00	\$100.00	1
22	Highland Capital Management, LP	\$90.00	\$90.00	1
23	Yorkville Advisors Management, LLC	\$82.26	\$3.92	21
24	Cohen & Steers Capital Mgmt.	\$81.27 *	\$81.27 *	2
25	Fidelity Management & Research	\$80.74	\$20.18	4
26	Goldman Sachs Group, Inc.	\$80.70 *	\$16.14 *	7
27	Government of Singapore Investment	\$77.44	\$77.44	1

* EXCLUDES transactions where Investment Amount has not yet been disclosed

RANKED BY # OF INVESTMENTS

Rank	Investment Manager	Total \$m	Avg. \$	#
1	Iroquois Capital L.P.	\$58.95 *	\$1.11 *	54
2	Nite Capital, L.P.	\$14.85	\$0.30	50
3	Laurus Capital Management, L.L.C.	\$244.05	\$4.98	49
4	Omicron Capital, L.P.	\$42.52 *	\$0.97 *	45
5	Highbridge Capital Management, LLC	\$191.37	\$4.45	43
6	LH Financial Services Corp.	\$13.29	\$0.38	35
7	Crestview Capital Funds	\$61.08 *	\$1.91 *	33
8	Atoll Asset Management, LLC	\$29.47	\$0.95	31
9	Downsview Capital, Inc.	\$29.45	\$0.98	30
9	Enable Capital Management	\$13.92	\$0.46	30
11	Whalehaven Fund Ltd.	\$7.85 *	\$0.28 *	29
12	SF Capital Partners Ltd.	\$55.47	\$2.13	26
12	N.I.R. Group (The), LLC	\$40.04	\$1.54	26
12	Bristol Capital Advisors, LLC	\$17.63	\$0.68	26
15	Gryphon Partners, LP	\$36.34	\$1.58	23
15	Ramius Capital Group, LLC	\$29.66	\$1.29	23
17	Beacon Capital Management	\$15.77 *	\$0.79 *	22
18	Yorkville Advisors Management, LLC	\$82.26	\$3.92	21
18	DKR Management Company, Inc.	\$25.37 *	\$1.34 *	21
20	Titan Capital Management	\$2.92	\$0.15	20
21	Special Situations Funds	\$73.99 *	\$4.35 *	19
21	Basso Capital Management	\$23.66	\$1.25	19
21	GreenLight (Switzerland) SA	\$8.20	\$0.43	19
24	Duncan Capital Group, LLC	\$18.46 *	\$1.23 *	17
25	Heights Capital Management, Inc.	\$21.12	\$1.32	16

* EXCLUDES transactions where Investment Amount has not yet been disclosed

RANKED BY TOTAL DOLLARS PLACED

Rank	Placement Agent	Total \$m	Avg. \$	#
1	Citigroup Global Markets Inc.	\$890.00	\$445.00	2
2	Deutsche Bank AG	\$528.66	\$132.16	4
3	Tejas Securities Group Inc.	\$426.50	\$213.25	2
4	RBC Capital Markets	\$321.07	\$32.11	10
5	Leerink Swann & Company	\$300.85	\$42.98	7
6	Goldman, Sachs & Co.	\$300.00	\$300.00	1
7	Raymond James & Associates, Inc.	\$292.39	\$32.49	9
8	Lehman Brothers Inc.	\$282.49	\$56.50	5
9	SG Cowen & Co., LLC	\$277.68	\$23.14	12
10	Banc of America Securities LLC	\$276.00	\$55.20	5
11	UBS Securities LLC	\$230.74	\$76.91	3
12	FirstEnergy Capital Corp.	\$225.46	\$56.36	4
13	Roth Capital Partners, LLC	\$217.02	\$18.08	12
14	BMO Financial Group	\$210.17	\$26.27	8
15	Sprott Securities Limited	\$206.92	\$20.69	10
16	A.G. Edwards & Sons, Inc.	\$203.42	\$50.85	4
17	National Bank Financial Inc.	\$197.06	\$49.27	4
18	Tristone Capital Inc.	\$192.05	\$64.02	3
19	Rodman & Renshaw, LLC	\$185.90	\$10.94	17
20	Merriman Curhan Ford & Co.	\$185.29	\$18.53	10
21	Canaccord Capital Corp.	\$183.35	\$12.22	15
22	Wachovia Securities, Inc.	\$182.00	\$91.00	2
23	Scotia Capital Inc.	\$181.31	\$90.65	2
24	C.E. Unterberg, Towbin	\$166.56	\$16.66	10
25	TD Securities Inc.	\$166.26	\$83.13	2

RANKED BY # OF PLACEMENTS

Rank	Placement Agent	Total \$m	Avg. \$	#
1	Rodman & Renshaw, LLC	\$185.90	\$10.94	17
2	Canaccord Capital Corp.	\$183.35	\$12.22	15
3	SG Cowen & Co., LLC	\$277.68	\$23.14	12
3	Roth Capital Partners, LLC	\$217.02	\$18.08	12
5	RBC Capital Markets	\$321.07	\$32.11	10
5	Sprott Securities Limited	\$206.92	\$20.69	10
5	Merriman Curhan Ford & Co.	\$185.29	\$18.53	10
5	C.E. Unterberg, Towbin	\$166.56	\$16.66	10
5	Haywood Securities Inc.	\$88.43	\$8.84	10
5	Laidlaw & Company (UK) Ltd.	\$41.67	\$4.17	10
11	Raymond James & Associates, Inc.	\$292.39	\$32.49	9
11	HPC Capital Management	\$44.56	\$4.95	9
13	BMO Financial Group	\$210.17	\$26.27	8
13	GMP Securities Ltd.	\$108.47	\$13.56	8
13	Dee Dee Securities Corporation	\$82.87	\$10.36	8
13	Stonegate Securities, Inc.	\$34.43	\$4.30	8
17	Leerink Swann & Company	\$300.85	\$42.98	7
17	CIBC World Markets Inc.	\$139.10	\$19.87	7
17	Burnham Hill Partners	\$47.35	\$6.76	7
17	H.C. Wainwright & Co., Inc.	\$40.43	\$5.78	7
17	Westminster Securities Corporation	\$20.11	\$2.87	7
22	Orion Securities, Inc.	\$118.64	\$19.77	6
22	First Associates Investments Inc.	\$85.83	\$14.30	6
22	Loewen, Ondaatje, McCutcheon Ltd.	\$50.82	\$8.47	6
22	Pacific International Securities Inc.	\$44.80	\$7.47	6

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INDUSTRY RANKINGS FOR 2005 YEAR-TO-DATE

RANKED BY TOTAL DOLLARS ADVISED

Rank	Investor Legal Counsel	Total \$m	Avg. \$	#
1	Schulte Roth & Zabel LLP	\$545.87	\$24.81	22
2	Latham & Watkins	\$420.95	\$84.19	5
3	Wachtell, Lipton, Rosen & Katz	\$350.00	\$116.67	3
4	Andrews & Kurth L.L.P.	\$307.23	\$102.41	3
5	Baker Botts, L.L.P.	\$300.01	\$100.00	3
6	Blackwell Sanders Peper Martin LLP	\$241.00	\$60.25	4
7	Fried, Frank, Harris, et al.	\$201.00	\$67.00	3
8	Lowenstein Sandler PC	\$192.69	\$8.76	22
9	Feldman Weinstein LLP	\$163.19	\$5.83	28
10	Milbank, Tweed, Hadley & McCloy	\$145.00	\$36.25	4
11	Skadden, Arps, Slate, et al.	\$142.54	\$35.63	4
12	Proskauer Rose LLP	\$124.03	\$9.54	13
13	Paul, Weiss, et al.	\$123.64	\$24.73	5
14	Katten Muchin Rosenman LLP	\$105.50	\$26.38	4
15	Mayer, Brown, Rowe & Maw	\$105.00	\$52.50	2
16	Duval & Stachenfeld	\$74.00	\$12.33	6
17	Wilson Sonsini Goodrich & Rosati, PC	\$70.00	\$70.00	1
18	Willkie Farr & Gallagher	\$66.99	\$33.49	2
19	Loeb & Loeb LLP	\$66.90	\$6.08	11
20	Bryan Cave LLP	\$65.99	\$9.43	7
21	Fraser Milner Casgrain LLP	\$60.60	\$60.60	1
22	Dewey Ballantine LLP	\$58.52	\$58.52	1
23	Drinker Biddle & Reath L.L.P.	\$55.50	\$18.50	3
24	Gunderson Dettmer et al.	\$54.50	\$54.50	1
25	Vinson & Elkins L.L.P.	\$50.00	\$50.00	1

RANKED BY # OF PLACEMENTS ADVISED

Rank	Investor Legal Counsel	Total \$m	Avg. \$	#
1	Feldman Weinstein LLP	\$163.19	\$5.83	28
2	Schulte Roth & Zabel LLP	\$545.87	\$24.81	22
2	Lowenstein Sandler PC	\$192.69	\$8.76	22
2	Ballard Spahr Andrews & Ingersoll	\$41.64	\$1.89	22
5	Grushko & Mittman, P.C.	\$30.81	\$1.81	17
6	Proskauer Rose LLP	\$124.03	\$9.54	13
7	Loeb & Loeb LLP	\$66.90	\$6.08	11
7	Sheppard, Mullin, Richter & Hampton	\$42.60	\$3.87	11
9	Bryan Cave LLP	\$65.99	\$9.43	7
9	Kramer Levin Naftalis & Frankel LLP	\$28.72	\$4.10	7
11	Duval & Stachenfeld	\$74.00	\$12.33	6
12	Latham & Watkins	\$420.95	\$84.19	5
12	Paul, Weiss, et al.	\$123.64	\$24.73	5
12	Greenberg Traurig, LLP	\$14.55	\$2.91	5
15	Blackwell Sanders Peper Martin	\$241.00	\$60.25	4
15	Milbank, Tweed, Hadley & McCloy	\$145.00	\$36.25	4
15	Skadden, Arps, et al.	\$142.54	\$35.63	4
15	Katten Muchin Rosenman LLP	\$105.50	\$26.38	4
15	Warren W. Garden, P.C.	\$20.04	\$5.01	4
15	Krieger & Prager, LLP	\$19.48	\$4.87	4
21	Wachtell, Lipton, Rosen & Katz	\$350.00	\$116.67	3
21	Andrews & Kurth L.L.P.	\$307.23	\$102.41	3
21	Baker Botts, L.L.P.	\$300.01	\$100.00	3
21	Fried, Frank, et al.	\$201.00	\$67.00	3
21	Drinker Biddle & Reath L.L.P.	\$55.50	\$18.50	3

RANKED BY TOTAL DOLLARS ADVISED

Rank	Issuer Legal Counsel	Total \$m	Avg. \$	#
1	Willkie Farr & Gallagher	\$1,286.00	\$257.20	5
2	Vinson & Elkins L.L.P.	\$524.58	\$65.57	8
3	Andrews & Kurth L.L.P.	\$473.05	\$118.26	4
4	Cooley Godward LLP	\$361.14	\$36.11	10
5	Kirkland & Ellis	\$251.30	\$125.65	2
6	Skadden, Arps, et al.	\$240.17	\$60.04	4
7	Fulbright & Jaworski L.L.P.	\$225.42	\$37.57	6
8	Sullivan & Cromwell	\$177.44	\$88.72	2
9	Heller Ehrman/Venture Law Group	\$177.18	\$14.77	12
10	Baker Botts, L.L.P.	\$176.80	\$29.47	6
11	McGuire Woods LLP	\$176.38	\$88.19	2
12	Wilson Sonsini Goodrich & Rosati	\$174.92	\$15.90	11
13	Paul, Hastings, Janofsky & Walker	\$163.51	\$32.70	5
14	Dickstein Shapiro Morin & Oshinsky	\$162.72	\$40.68	4
15	Greenberg Traurig, LLP	\$157.52	\$7.50	21
16	Shearman & Sterling	\$150.00	\$150.00	1
17	Latham & Watkins	\$147.53	\$21.08	7
18	Blank Rome LLP	\$141.29	\$23.55	6
19	Katten Muchin Rosenman LLP	\$139.56	\$34.89	4
20	Wilmer Cutler et al.	\$137.55	\$22.93	6
21	Sichenzia Ross Friedman Ference	\$125.80	\$3.23	39
22	DLA Piper Rudnick Gray Cary US	\$122.31	\$15.29	8
23	Hunton & Williams	\$101.56	\$33.85	3
24	Morgan, Lewis & Bockius LLP	\$100.60	\$14.37	7
25	Foley, Hoag & Eliot LLP	\$100.04	\$50.02	2

RANKED BY # OF PLACEMENTS ADVISED

Rank	Issuer Legal Counsel	Total \$m	Avg. \$	#
1	Sichenzia Ross Friedman Ference	\$125.80	\$3.23	39
2	Greenberg Traurig, LLP	\$157.52	\$7.50	21
3	Heller Ehrman/Venture Law Group	\$177.18	\$14.77	12
3	Kirkpatrick & Lockhart et al.	\$51.04	\$4.25	12
5	Wilson Sonsini Goodrich & Rosati	\$174.92	\$15.90	11
6	Cooley Godward LLP	\$361.14	\$36.11	10
7	Vinson & Elkins L.L.P.	\$524.58	\$65.57	8
7	DLA Piper Rudnick Gray Cary US	\$122.31	\$15.29	8
9	Latham & Watkins	\$147.53	\$21.08	7
9	Morgan, Lewis & Bockius LLP	\$100.60	\$14.37	7
9	Sheppard, Mullin, et al.	\$86.35	\$12.34	7
9	Mintz, Levin, et al.	\$63.77	\$9.11	7
9	Richardson & Patel, LLP	\$59.30	\$8.47	7
9	Troy & Gould PC	\$52.19	\$7.46	7
9	Clark Wilson LLP	\$31.64	\$4.52	7
16	Fulbright & Jaworski L.L.P.	\$225.42	\$37.57	6
16	Baker Botts, L.L.P.	\$176.80	\$29.47	6
16	Blank Rome LLP	\$141.29	\$23.55	6
16	Wilmer Cutler et al.	\$137.55	\$22.93	6
16	Morrison & Foerster LLP	\$67.81	\$11.30	6
16	Jackson Walker L.L.P.	\$64.97	\$10.83	6
16	Gersten, Savage, et al.	\$48.77	\$8.13	6
16	Patton Boggs LLP	\$27.89	\$4.65	6
24	Willkie Farr & Gallagher	\$1,286.00	\$257.20	5
24	Paul, Hastings, et al.	\$163.51	\$32.70	5

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Continued from front page

trade close-out provisions of the law. Stocks which have FTDs that exceed the threshold level in excess of 0.5% of the issuers' total outstanding shares are placed on a "threshold list" that is distributed daily by each primary U.S. exchange and market center. Those stocks are subject to the mandatory borrow and close-out rules, which are intended to clean up the excessive settlement failures within 13 days of becoming a threshold-listed stock.

Yet, in the first six months after Reg SHO's "mandatory close-out" rule for threshold-listed stocks went into effect, the amount of FTDs in Amex, Bulletin Board and Pink Sheets-quoted stocks which exceed the threshold level has decreased only 17% from the average daily levels of June 2004, when the SEC adopted Reg SHO. Excessive settlement failures decreased only slightly more for the more liquid stocks traded on the New York Stock Exchange and Nasdaq.

And while FTD levels have decreased since SHO's implementation in January, the amount of decrease pales in comparison to the more than 120% increase in FTDs in Amex, OTCBB, and Pink Sheets stocks that occurred in August 2004, shortly after Reg SHO

was adopted but not yet implemented. The sharp increase in naked shorting immediately after the adoption of the new rules calls into question the wisdom of a decision advocated by the SEC Division of Market Regulation's former head, now commissioner, Annette Nazareth, to delay implementation of Reg SHO and to "grandfather" all failed naked short sale trades executed prior to the January 5 implementation date.

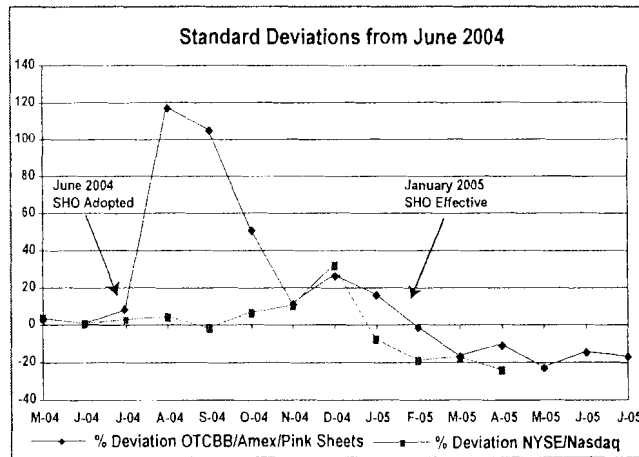
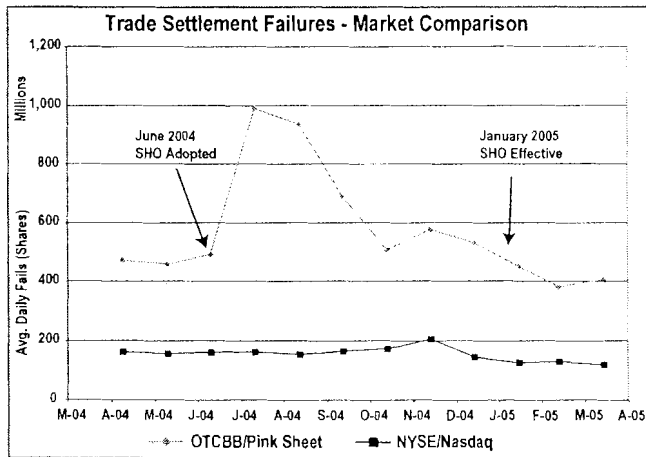
"Failures-to-deliver" are created when equity securities are sold – either short or long – and not delivered within the three-day period mandated by the SEC. Long sales rarely result in extended FTDs because in most cases shares are automatically debited from sellers' accounts when they are sold, but short sale rules do not require that the seller have control of the shares he is shorting prior to executing their sale. Short sellers must only attest to their likely availability to be borrowed in time to settle the trade in three days, when delivery of the shares to the buyer must be made. When shares are sold short and, either intentionally or unintentionally, never borrowed and delivered for settlement, a "naked short" is created. When the naked

short fails to settle three days later, it is recorded at the clearing agent as a "failure-to-deliver."

Naked short selling, by creating trades that are not backed by the timely transfer of bonafide securities between seller and buyer, injects selling pressure into the market that is not bound by the basic supply-demand forces that normally determine market prices for securities, because the naked short seller is not restricted by the available inventory of shares that can be borrowed for delivery to the buyer at settlement.

Prior to Reg SHO's adoption last year, some PIPE investors employed naked shorting as a means of hedging their investments in illiquid micro cap companies whose stock was otherwise unavailable to be borrowed to support a traditional short position. Several have been accused, by the SEC, NASD, and issuer managements, of using naked shorting to manipulate the pricing of their PIPE investments and increase their returns. The SEC has likened a naked short position to an "undated put option" that gives the investor virtually risk-free leverage.

The daily fails data, provided to the SEC by the National Securities Clear-



Source: National Securities Clearing Corp.

ing Corp. (NSCC), the equities clearing unit of the Depository Trust and Clearing Corp. (DTCC), includes FTD data for all stock trades processed between large brokerages in the DTCC's Continuous Net Settlement (CNS) system. Trades between buyers and sellers using the same broker are settled internally, referred to as "ex-clearing," and are not included in the CNS data. The data obtained by TPR is divided into two sets, one aggregating daily fails of threshold level stocks listed on the more liquid NYSE and Nasdaq, and another set combining fails in the shares of fully-reporting companies quoted on the less liquid Amex, Bulletin Board, and Pink Sheets markets.

In the two months prior to the SEC's adoption of Reg SHO in June 2004, excessive delivery failures averaged 570 million shares a day among stocks quoted on the Amex, Bulletin Board, or Pink Sheets, and 161 million shares a day among stocks quoted on the NYSE or Nasdaq. In the six months following adoption of Reg SHO, but prior to it going into effect, the average level of daily FTDs climbed 17% among the Amex, Bulletin Board, and Pink Sheet stocks, and 4% for NYSE and Nasdaq stocks.

Since Reg SHO went into effect, average daily fail levels have decreased 20% for NYSE and Nasdaq stocks, and 28% for Amex, Bulletin Board, and Pink Sheets shares. While it appears implementation of the rule had a substantive initial effect on failure levels, the effect appears to have quickly reached its limits. Virtually all of the decrease in failure levels occurred in the first 60 days after SHO's effective date. Settlement failure rates have not changed significantly since March.

While some progress is evident in reducing the number of extended failed settlements since Reg SHO went into effect, it is a far cry from the expectations of SEC staff and short sale reform advocates when the rule was adopted. In a Securities Industry Association forum on Reg SHO last November, Larry Bergmann of the SEC's Division of Market Regulation told the assembled crowd of clearing and prime brokerage executives that the average level of FTDs at the time of SHO's adoption should be considered "the high water mark."

"The level of fails should decrease over the level before [Reg SHO]," Bergmann said. "The ultimate goal is to reduce the extended fails we've seen in past years." Bergman did not respond to calls seeking comment on the FTD data.

Disparity: Liquid v. Illiquid

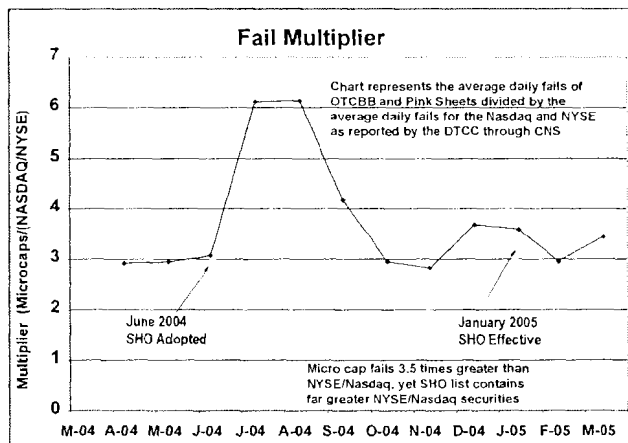
The two sets of settlement failure data bring into sharp relief the disparity in settlement failures of liquid versus illiquid stocks. On average, there are 3.5 times as many shares in FTD status of companies listed on the less liquid OTCBB, Amex, and Pink Sheets markets than of companies listed on the NYSE and Nasdaq. This is despite the huge difference in overall volume

between the two groups of market centers: the NYSE and Nasdaq trade about 3.3 billion shares daily, while the OTCBB, Amex and most active Pink Sheets average about 1.7 billion shares a day, 95% of which is on the Bulletin Board.

Such disparity in settlement failures resulting from naked short trades was first predicted by Dr. Leslie Boni of the University of New Mexico in a study prepared while a visiting financial economist at the SEC in 2004. The resulting research paper, "Strategic Delivery Failures in U.S. Equity Markets," postulated that most delivery failures were intentional, the result of investors and market makers choosing to naked short securities that were either too expensive to borrow or unavailable to borrow at all. As liquidity was the primary factor influencing the price and availability of borrowable shares, illiquid markets such as the Bulletin Board would experience the highest level of settlement failures, Boni suggested.

"Long-lived fails are more likely the result of strategic fails rather than inadvertent delivery errors or delays.... Stocks that trade on the Over-the-Counter Bulletin Board and Pink Sheets are likely to be among the hardest hit," wrote Boni. The study, released as a working paper last November, has been peer-reviewed and accepted for publication by the *Journal of Financial Markets*.

The lack of progress in eliminating naked shorting is bringing pressure on the SEC to strengthen the enforcement of Reg SHO and perhaps rewrite it to toughen the rule's tolerance for extended settlement failures. The SEC's Division of Market Regulation has been heavily criti-



Source: National Securities Clearing Corp.

cized for intervening to halt NASD initiatives to adopt much stricter anti-naked shorting and mandatory settlement rules that would have required "pre-borrowing" of all Bulletin Board short trades and required mandatory close-out through forced buy-ins of all FTDs within 10 days. The SEC rejected the initiatives, claiming they were superseded by Reg SHO.

A growing chorus of critics among small public company managements, small cap investors, state regulators and former SEC staff is calling on the agency to revisit Reg SHO's more controversial provisions, to step up enforcement (the agency has yet to bring an action against a Reg SHO violator) and to bring more transparency to the micro cap market centers experiencing the brunt of naked shorting activity.

Many have pointed to the Reg SHO threshold lists themselves – which routinely list several hundred issuers traded on Nasdaq and the NYSE, yet include fewer than a dozen Bulletin Board issuers on most days – as proof that, for micro caps traded on the less liquid markets, the SEC neither cares to know of nor intends to prosecute violations of Reg SHO.

Cromwell Coulson, CEO of Pink Sheets LLC, has petitioned the SEC to require reporting of short interest in OTC issues, as has been done for years in Nasdaq and NYSE stocks.

"There is a crisis facing the OTC market today in the lack of short sale position reporting and disclosure for OTC issues," Coulson wrote in a recent letter to the agency. "This lack of transparency regarding short selling in the OTC

market allows fraudulent acts to go undiscovered and manipulative short sellers to hide.... Small issuers traded on the Pink Sheets and the OTCBB deserve the same transparency and regulatory oversight of short selling as those listed on Exchanges or Nasdaq."

Coulson has asked the SEC to cause the amendment of NASD Rule 3360 and require NASD broker dealers to maintain a record of total "short" positions in all customer and proprietary firm accounts in all publicly traded equity securities as well as report the information to the NASD for public dissemination. "The SEC's action is urgently needed to prevent fraudulent acts, expose market manipulation, promote fair principles of trade and protect investors," he wrote. The agency has made no comment on the proposal. ■

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