RECORD OF PROCEEDINGS

SECURITIES AND EXCHANGE COMMISSION ADVISORY COMMITTEE on

SMALLER PUBLIC COMPANIES

Second Day of Meeting October 25, 2005

10:00 a.m.

Securities and Exchange Commission Multi-Purpose Room L006 100 F Street, N.E. Washington, D.C.

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PROCEEDINGS

The following Members were present in person:

Patrick C. Barry

Stephen E. Bochner

Richard D. Brounstein

Pastora S.J. Cafferty

James A. "Drew" Connolly, III

E. David Coolidge, III

Alex Davern

Joseph "Leroy" Dennis

Janet Dolan

Richard M. Jaffee

Mark Jensen

Richard M. Leisner

Robert E. Robotti

Scott R. Royster

Kurt Schacht

Ted Schlein

James C. Thyen

Herbert S. Wander

The following Members were absent:

C.R. "Rusty" Cloutier

Deborah D. Lambert

John B. Veihmeyer

The following Official Observers were present in person:

Daniel L. Goelzer

Jack E. Herstein

The following Official Observer was absent:

George J. Batavick

The following SEC personnel were present in person:

Anthony G. Barone

Mark W. Green

William A. Hines

Gerald J. Laporte

Kevin M. O'Neill

1 *********

2 MR. WANDER: Before we begin the substantive

3 agenda, a couple of people called in from listening to the

4 webcast and were not absolutely clear on who was who and

5 what the makeup of the various subcommittees are, so I think

6 maybe the appropriate thing to do to begin today's session is

7 to have each of the subcommittee chairs introduce the members

8 of their subcommittee who are here so the people listening

9 and not seeing could try and identify them better.

10 Since, Dave, you have everybody at your table, why

11 don't you begin?

12 MR. COOLIDGE: I am Dave Coolidge, chair of the

13 subcommittee on capital formation. Do you want more --

- MR. WANDER: Introduce --
- MR. COOLIDGE: I was born in 1943 --
- 16 (Laughter.)
- MR. WANDER: We don't want your grammar school.
- 18 MR. COOLIDGE: Ted, why don't you introduce
- 19 yourself.
- 20 MR. SCHLEIN: Ted Schlein, capital formation.
- 21 MR. LEISNER: Richie Leisner, capital formation.
- 22 MR. HERSTEIN: Jack Herstein, capital formation.
- 23 MR. CONNOLLY: Drew Connolly, on capital formation.
- MR. WANDER: And then we will go over to you,
- 25 Leroy.

- 1 MR. DENNIS: Leroy Dennis, accounting standards,
- 2 and I have with me today the most important committee member,
- 3 and that is Pat Barry, of our accounting standards committee.
- 4 That is all we have here today.
- 5 MR. WANDER: And John Veihmeyer from KPMG, who was
- 6 here yesterday.
- 7 MR. DENNIS: That's correct and had to go away today.
- 8 MR. WANDER: And Steve?
- 9 MR. BOCHNER: Steve Bochner, the governance and
- 10 disclosure subcommittee. And we have got Bob Robotti here,
- 11 Pastora Cafferty, and hopefully Dick Jaffee will join us, and
- 12 Rusty Cloutier can't be here today.
- 13 MR. WANDER: Okay. Janet slipped out for a minute

- 14 but who would like to introduce your committee? Why don't
- 15 you, Kurt?
- 16 MR. SCHACHT: Good morning. We are the 404
- 17 subcommittee. I am Kurt Schacht from CFA Institute.
- 18 MR. BROUNSTEIN: And I am Rick Brounstein.
- 19 MR. GOELZER: I am Dan Goelzer from the PCAOB. I am
- an observer member.
- 21 MR. JENSEN: I'm Mark Jensen.
- MR. DAVERN: Alex Davern, with National
- 23 Instruments.
- MR. WANDER: And Janet Dolan will be here any
- 25 minute, and Jim Thyen is my co-chair, and I am Herb Wander,

- 1 and from the staff, sitting around the table we have Gerry
- 2 Laporte and Kevin O'Neill, plus there are a number of other
- 3 staff members here in attendance.
- 4 And Debbie Lambert is a member of the 404
- 5 subcommittee and she had some travel problems yesterday, but
- 6 based on an email, I think she will be here today, so we are
- 7 looking forward to having her.
- 8 With those introductory remarks out of the way,
- 9 what we would like to do today is hear reports from the
- 10 subcommittees to now tell us after they met privately
- 11 yesterday afternoon and this morning what their latest
- 12 thinking is on recommendations, so that the full committee
- 13 can consider these and hopefully we will probably try at the

- 14 end of today to schedule an additional meeting sometime
- 15 before the end of the year, when all of these will be in
- 16 written form and brought before the committee for discussion
- 17 and adoption or rejection.
- 18 So with that as an agenda, are there any other
- 19 opening remarks by anyone?
- 20 (No response.)
- 21 MR. WANDER: And Janet, we will start with you,
- 22 which is the 404 subcommittee.
- 23 MS. DOLAN: Good morning, everyone, and to all of
- 24 those who are tuning in.
- 25 We made a lot of progress and we have had a very

- 1 substantive several hours in our subcommittee. We are not at
- 2 this stage ready to make specific recommendations to the
- 3 whole committee, but what I will do is tell you where we are,
- 4 what we are looking toward doing, what we hope to get done,
- 5 and if we can then we think we are aligned around that
- 6 recommendation, and if we can't then we'll tell you what we
- 7 will probably be doing in the alternative.
- 8 I want to begin by setting a few framework
- 9 comments. I would reiterate some of what we said yesterday,
- 10 which is we would reiterate that we think many of the
- 11 sections of Sarbanes-Oxley and the recommendations that they
- 12 made for all companies have been and are very effective and
- 13 should continue for small companies and clearly the

- 14 whistleblower, clearly the role of independent directors,
- 15 clearly the 302 certifications.
- 16 What we have been wrestling with, and I think we
- 17 have been very clear to this committee and to the public, is
- 18 that we think we understand and can articulate what some of
- 19 the fundamental problems were with the implementation of 404
- 20 as it is currently laid out for small companies.
- 21 What we are about is trying to create a solution
- 22 that we think will actually continue to provide what the
- 23 creators of Sarbanes-Oxley and what the public and what the
- 24 investors want, and yet will make it a workable framework,
- 25 404 framework for small companies -- so that is what we are

- 1 about, and we think what happened, one of the most
- 2 fundamental things that happened, is that the 404
- 3 requirement, and there are two separate parts to it,
- 4 management is required to make their acknowledgement and
- 5 auditors are required to make their attestation with regard
- 6 to internal controls.
- 7 What happened was there is no real framework for
- 8 what is a good internal control environment for small
- 9 companies. There is no guide by which they could determine
- 10 that they in fact had the appropriate internal controls. The
- 11 only standard that was set was AS-2, which is really an
- 12 auditing standard, and so that became the de facto standard
- 13 for everybody.

- 14 Much of what we have heard in all of the testimony
- 15 we have taken is that framework is too complex for small
- 16 companies. It simply isn't the right size for small
- 17 companies, and so what we are aimed at is can we do
- 18 something, can we create something that will in fact bring
- 19 the spirit of 404 to smaller companies but do it in a way
- 20 that gives them the right size framework by which they can in
- 21 fact, both management and -- that management can in fact
- 22 fulfill their requirement with regard to 404. And we are
- 23 not there yet, but we are getting very close.
- 24 What we are proposing at this point, what we are
- 25 trying to shape at this point, and it is preliminary -- I

- 1 know there were news reports out yesterday -- I want to say
- 2 this is preliminary. We are in the preliminary stages of our
- 3 recommendations, but what we are looking at is we are clearly
- 4 aligned, and as we said yesterday we are clearly aligned that
- 5 we would not require the auditor attestation for micro caps.
- 6 We have complete alignment in our committee around that.
- 7 We would like to maintain the management's
- 8 obligation to assert to the adequacy of their internal
- 9 controls. If we can help push forward and see that there is
- 10 a framework created that they can look at and say this is
- 11 what I am supposed to have, and if I can have this, then I
- 12 can make my assertions -- we don't have that now.
- Our caveat is if we can in the next few weeks, and

- 14 we will take that on as our goal, to work with COSO or others
- 15 to see if we could actually make a recommendation about how
- 16 would we go about creating that framework for micro and small
- 17 cap companies. If we could create that framework where
- 18 everyone felt that is a cost effective reasonable framework
- 19 and standard by which I can hold myself to, we will then
- 20 recommend that.
- 21 We will recommend that for micro cap companies it
- 22 would be the management's obligation to assert their adequacy
- 23 of their controls based on that framework. We would then
- 24 look at stepping up as we move up the size of the companies
- 25 into the smaller companies, bigger than micros but still

- 1 within our smaller design. They would have the same
- 2 obligation. Management would assert the adequacy based on
- 3 the same framework. We are trying to keep this as simple as
- 4 possible.
- 5 They would make the same assertion against the same
- 6 framework, but for that size company, as we indicated
- 7 yesterday -- we were looking at a role. We would now bring
- 8 in the auditor's role, but their role would not be to attest,
- 9 as it is under AS-2, but it would be as part of their
- 10 auditing function. It would be to issue, to actually review
- 11 the design and the implementation. And this would require an
- 12 accounting standard, and we are looking at the viability of
- 13 that, recognizing -- and as I said, we have an ongoing

- 14 concern about recommending new standards -- whether that is a
- 15 good idea or whether we should try to live within the
- 16 standards we have.
- 17 So that is why I say we are not ready to make a
- 18 recommendation because there are obviously issues here around
- 19 this, but this is the framework that we are looking at now,
- 20 which is to say having good internal controls is something
- 21 that investors have told us is important. Having management
- 22 take a positive role in terms of their assertion is a
- 23 valuable element of the internal control framework, but only
- 24 if we can create a cost effective framework by which everyone
- 25 feels this performs an important value for investors but

- 1 doesn't create an undue burden on small companies that isn't
- 2 justified as a cost benefit relationship.
- 3 We have every intention of seeing if we can develop
- 4 this recommendation shortly, but if not then we will look at
- 5 whether it is important or necessary if our only choice then
- 6 is to exempt, and that is why I laid out we continue to look
- 7 at is there nothing between exemption and complete compliance
- 8 with AS-2.
- 9 We continue to look at some other areas. They are
- 10 for us further down on our priority list right now, but we do
- 11 continue to look at some of the special areas, companies that
- 12 have just gone public, companies that are in distress.
- 13 We are asked to look at some of these special

- 14 exceptions, and we do want to reiterate that we think the
- 15 governance committee should look at if we create exemptions,
- 16 as we are recommending exempting micro caps and small caps
- 17 from the full AS-2 attestation requirement, requiring some
- 18 trade-offs, and for the micro caps, especially the Pink
- 19 Sheet companies, that would be as a condition of the
- 20 exemption, they have to take on some governance obligations
- 21 like independent directors, whistleblower and other
- 22 requirements that some of us who are listed companies have as
- 23 a result of our listing standards. That is not within our
- 24 purview. We are just asking the governance committee to work
- 25 in tandem with us, that if we start recommending and ultimately

- 1 do recommend exemptions, we have some trade-offs that we
- 2 would put in place to keep raising the bar for improved
- 3 corporate governance and improved confidence of the public in
- 4 those smaller companies in exchange for the exemption.
- 5 So that is where we are. I know some of the other
- 6 committees are far enough along that they are making their
- 7 recommendations and they are ready for full committee
- 8 discussion. We certainly are open to committee questions. I
- 9 just don't want anyone, either in this room or in any sort of
- 10 media coverage of this, to think that we are ready to make
- 11 recommendations or are at all final in terms of what we are
- 12 recommending.
- 13 First, I would invite any other members of our

- 14 committee -- I will say we have a strong minority view in our
- 15 committee that if we can't do this, then exemption is the
- 16 better course of action, so I want to make that clear.
- 17 We have made that clear all along. We are
- 18 struggling with the "let's exempt" or "let's find something
- 19 in between exemption and AS-2."
- 20 MR. BROUNSTEIN: This is Rick Brounstein -- just to
- 21 clarify. The whole exemption for 404 as a backdrop is really
- 22 what we are talking about just for the micros. We hope to
- 23 find this interim solution that has a reasonable standard
- 24 that a company could do without -- you know, that would be
- 25 cost effective that would allow them to make an assertion

- 1 beyond just 302.
- 2 MR. WANDER: Okay. Any other -- thank you very
- 3 much. I know that you have labored long and hard and you
- 4 have the most difficult challenge facing, I think, our whole
- 5 committee, so we all greatly appreciate --
- 6 MS. DOLAN: Well, we believe you don't have these
- 7 advisory committees very often, and so it's easy to identify
- 8 what's broken. It is not so easy to say so how do you fix
- 9 it. I think from all the questions we have asked all the
- 10 witnesses, through this process it is very clear. That is
- 11 what we are trying to do.
- 12 We are trying to actually do something we all think
- 13 perhaps should have been done before 404 was ruled out, which

- 14 is to right size it based on the size of companies, then to
- 15 set reasonable cost effective standards, and then come along
- 16 and audit to those standards, but we are where we are, so we
- 17 are trying to create that guidance for small companies so
- 18 they know what it is they need to do, and then you can come
- 19 along as they get bigger and add the auditing of it.
- 20 MR. WANDER: Any other subcommittee members who
- 21 would like to comment?
- 22 Again, thank you so much. Sure, Drew.
- MR. CONNOLLY: Janet --
- MR. WANDER: It's Drew Connolly.
- 25 MR. CONNOLLY: This is Drew Connolly. Thank you

- 1 very much for both a straightforward articulation of the work
- 2 product and also the work product. You folks are as a
- 3 subcommittee certainly putting in the hours. No doubt about
- 4 it.
- 5 I am interested in hearing about the dichotomy
- 6 within the subcommittee between -- where the struggle is.
- 7 Obviously we are on a calendar where we are trying to get it
- 8 right, but we are also trying to get it in some form of soft
- 9 concrete as early as possible.
- 10 So the struggle within the subcommittee is what?
- 11 Full exemption across the board and some attempts at -- what
- 12 is the nature of the struggle?
- 13 MS. DOLAN: I think the struggle is trying to

- 14 determine is there a way to expeditiously and realistically
- 15 create a standard by which small companies know what
- 16 constitutes adequate internal controls for purposes of
- 17 management's assertion. As you may or may not know, the COSO
- 18 report, which we have all heard all through our process,
- 19 is -- right now the COSO framework is the only framework that
- 20 anybody looks to, even though I think there's been plenty of
- 21 concern about whether it really does meet the needs of small
- 22 companies. Their report is only coming out I believe
- 23 tomorrow.
- 24 So it isn't so much a struggle in the committee of
- 25 is this what we want to do, but there is a struggle in the

- 1 committee of can we actually do it in a simple,
- 2 straightforward way that really will work, and our first step
- 3 is going to be to review that report. Our second step is
- 4 probably going to have a private -- schedule a meeting with
- 5 the COSO team and see if with the clarity we are bringing to
- 6 it in terms of what we are looking for, can they help us get
- 7 there.
- 8 MR. CONNOLLY: Just a quick follow-up. Is it
- 9 true -- I think I heard yesterday that the AICPA is now out
- 10 with some kind of recommendation on exemptions for micro
- 11 caps?
- 12 MS. DOLAN: I have not seen it, but we have heard
- 13 that.

- 14 MR. DENNIS: I have seen the draft of the letter,
- 15 Drew. This is Leroy Dennis. I believe the recommendation
- 16 says that they support -- and I have to pull this out --
- 17 something like they support a full 404 for all companies but
- 18 that if the SEC determines that for micro cap companies that
- 19 it is not cost beneficial for them, then they would support
- 20 exemption, so it is a conditional.
- 21 MR. JENSEN: Drew, let me try to frame this for the
- 22 committee a little bit.
- MR. WANDER: It's Mark Jensen.
- 24 MR. JENSEN: I'm sorry. It's Mark Jensen, and I am
- 25 sure I'll be very successful in clearing it up.

- 1 (Laughter.)
- 2 MR. JENSEN: And when I don't, Alex will correct
- 3 me.
- 4 The issue that we have been struggling with, and I
- 5 think -- frankly I think this is what the implementation of
- 6 404 has been struggling with -- to kind of reiterate
- 7 something Janet said -- there's two parts to 404. One is the
- 8 part that the company does, and the other part is what the
- 9 auditor does.
- 10 I will analogize it to a financial statement audit.
- 11 In a financial statement audit, you have GAAP, and the
- 12 company understands GAAP and the auditor does, so they apply
- 13 GAAP to their financial statements, give it to an auditor,

- 14 and their auditor applies GAAS, Generally Accepted Auditing
- 15 Standards, to arrive at a report on it. When you get to
- 16 auditing internal controls, there's no equivalent to GAAP, so
- 17 when the PCAOB issued AS-2, Auditing Standard 2, they told
- 18 auditors how to audit internal controls, but it was never
- 19 really that -- it was never defined "Here's what internal
- 20 controls look like inside a company for an auditor to audit
- 21 it," so basically that is why you hear so much angst about
- 22 auditor involvement, because people believe auditors drove
- 23 that cost.
- 24 They did, because we were the de facto -- "we"
- 25 speaking as a profession -- we were the de facto group that

- 1 had to go tell companies what to do so that we could audit
- 2 it. What we are trying to do now is get that clarified and
- 3 get an equivalent of GAAP for these smaller companies, that
- 4 there is a standard a company could apply to itself and be
- 5 confident that it had fulfilled its obligations under that
- 6 standard without having to be, if you will, held hostage by
- 7 an audit firm saying this is what you have to do in order for
- 8 me to be able to audit this thing.
- 9 So we think that there is a way to do that, working
- 10 with COSO and some other groups, to find that equivalent --
- 11 the equivalent of GAAP for internal controls.
- 12 MR. CONNOLLY: You certainly have brought clarity.
- MR. WANDER: Leroy.

- 14 MR. DENNIS: Leroy Dennis. Janet, I certainly
- 15 appreciate the process that you are going through and I agree
- 16 with talking to COSO and seeing if there is a middle ground
- 17 somewhere for small companies.
- 18 I am -- I guess my auditor in me is coming out
- 19 somewhat skeptical as to what the conclusion will be, because
- 20 when I look at internal controls for the micro cap companies,
- 21 the concerns I have are management's ability to override the
- 22 system. That goes to things like audit committee and tone at
- 23 the top and whistleblower and those kind of protections that
- 24 404 does not necessarily address.
- 25 I wonder if you guys have talked about those kinds

- 1 of things in your committee and whether -- I mean does
- 2 that -- it seems to me that leads me more towards maybe
- 3 not full exemption but 90 percent exemption with some add-ons
- 4 to some other pieces of this, and I fully support going to
- 5 talk to COSO to see if we can come up with something. I just
- 6 don't know, as Herb said, if the book is this big I doubt it
- 7 is very light.
- 8 MS. DOLAN: Yes. That is why I said we really need
- 9 to work in tandem with the governance committee, because we
- 10 are certainly looking at the auditor attestation part going
- 11 away, and that the $\--$ as a requirement $\--$ or as a condition
- 12 for that going away, we would look at putting more certainty
- 13 into the mechanisms that appear to help most in small

- 14 companies, particularly for those that aren't required to do
- 15 them now, and that is, 302 and whistleblower and the
- 16 independence of the directors and the independent directors
- 17 on the audit committee, and perhaps even financial acumen on
- 18 the audit committee.
- 19 But that's exactly what we're suggesting. We're
- 20 really -- what we're trying to work with COSO, and Mark keeps
- 21 reiterating it so I think we want to keep reiterating. There
- 22 are two parts to 404, and we're already talking about
- 23 exempting the auditor attestation part. What we're talking
- 24 about is on the management side.
- 25 And I know your reservations are well-founded.

- 1 That's what we've been struggling with. If we can't get
- 2 there, we will get to the issue of complete exemption from
- 3 404. But we're trying to maintain that management part,
- 4 because we do think it's important. We think it's an
- 5 important sign of confidence -- that builds confidence in the
- 6 investor marketplace.
- 7 MR. DENNIS: The other thing I'd ask your committee
- 8 to take a look at -- you know, and Mark and I live in the
- 9 auditor world, so we live in this world of auditor
- 10 expectation gap between what a financial statement audit does
- 11 and what it is expected to do in the public markets.
- 12 I'm a little concerned. I'd just ask that you
- 12a address

- 13 this in your communication. When an auditor is involved in
- 14 just the design, we need to make sure that the expectation is
- 15 set right in the public's mind so that there isn't an
- 16 expectation that that's going to find all fraud when that's
- 17 not what the work is going to do.
- 18 MR. JENSEN: Leroy, that's clearly -- that's
- 19 exactly the crux of the whole argument, is -- it really --
- 20 this time we believe -- and I'm speaking for the committee --
- 21 that if -- just having PCAOB -- asking the PCAOB to adopt a new
- 22 standard on -- which would basically be design and
- 23 implementation, and probably some walk-throughs, but would
- 24 not -- you would not look to the effectiveness of the
- 25 controls. There would be none of the detail testing down

- 1 below that.
- 2 The reason that COSO needs to be involved is that
- 3 that has to be well understood, what that's going to look
- 4 like, before that standard gets adopted, or, you're right,
- 5 we're going to be right back to where we started from, and
- 6 that is, the audit firms basically telling people de facto
- 7 here's how that's going to look.
- 8 And then basically the public accounting profession
- 9 is going to be back in the gunsights of all the companies for
- 10 driving all this cost.
- 11 So we think that has to be done first, get the cart
- 12 back behind the horse again, and get an equivalent of GAAP

- 13 out there for these companies.
- 14 And you're absolutely right. In a smaller company
- 15 environment, the biggest reason to exempt them in the micros
- 16 is, the auditor's not relying on those controls anyway, I
- 17 mean, because of management override and some of the other
- 18 issues.
- 19 MS. DOLAN: And I would say I think it's probably
- 20 been obvious to everybody on the entire committee, but we are
- 21 trying to triangulate between some very strong forces.
- 22 One is this issue of creating a liability, either
- 23 regulatory or legal liability, and this concern that no
- 24 matter what you do, you're creating a liability.
- 25 We also -- we're triangulating against -- another

- 1 factor was, well, why don't we just exempt everything under
- 2 404, but we'll just create kind of a more complete and more
- 3 robust financial statement audit.
- 4 I mean, you know, we looked at, well, why don't --
- 5 do you build from the floor up or do you take from the
- 6 ceiling and take off? I mean, that's kind of what you're
- 7 doing.
- 8 And we decided that isn't a good idea because you
- 9 really want -- you want a very standard definition of what a
- 10 financial audit is for everybody. You don't want to start
- 11 creating sort of different kinds -- so we sort of avoided
- 12 that one.

- 13 And then the third one is the price-value
- 14 relationship. I mean, that ultimately is the real question.
- 15 Can you do this and make it something that's valuable for the
- 16 marketplace, and yet cost effective for the company?
- 17 So we're trying to juggle all three of those. And,
- 18 as I say, if we can't get there, we won't get there, but we
- 19 think we're getting close enough so that we can at least try
- 20 to formulate that as a framework that people can really look
- 21 to.
- MR. WANDER: Sure, Ted.
- 23 MR. SCHLEIN: Ted Schlein. Whatever type of
- 24 certification or attestation you come up with for the auditor
- 25 side, especially between the \$100 million and \$700 million,

- 1 trying to stick to that area, are you also considering
- 2 opening up the ability for a certified consultant to do that
- 3 certification, to create a market dynamic to help drive costs
- 4 down, so it's not purely an auditing function.
- 5 Whatever you end up with, it's kind of going to be
- 6 a parallel track to always go down as you're continuing to
- 7 refine what type of certification or attestation you're
- 8 actually going to require for that group of companies or not.
- 9 MS. DOLAN: The answer is no, we haven't considered
- 10 it. It isn't, no, we won't consider it, but that we haven't
- 11 talked about -- we, first of all, want to -- I hate to use
- 12 the word -- define the word "it" first, and then we can go on

- 13 to further issues about who might do that and things like
- 14 that. So --
- 15 MR. WANDER: Rick?
- MR. BROUNSTEIN: Yeah, just to -- this is Rick
- 17 Brounstein -- just to comment to Ted.
- 18 It would seem like there's such a interrelationship -
- 19 if we're going to cut back to what you've gleaned from the
- 20 financial audit, that my first reaction is, it would be very
- 21 difficult to have someone come in who hasn't been associated
- 22 with the company otherwise to look at the design and the
- 23 implementation of those controls in a vacuum.
- 24 But I don't think we've -- we've not specifically
- 25 addressed that at this subcommittee.

- 1 MR. WANDER: Any other questions or comments for
- 2 Janet or any of the members of the 404 committee? We're all
- 3 looking forward --
- 4 MR. JENSEN: Steve Bochner wants to --
- 5 MR. WANDER: I'm sorry, was there --
- 6 MR. JENSEN: I was just wondering if Steve
- 7 wanted to comment about corporate governance and how he feels
- 8 about this area of microcaps and tightening up on corporate
- 9 governance down there.
- 10 MR. BOCHNER: Sure. Steve Bochner. I was going to
- 11 wait till my presentation, but I'd be happy to.

- 12 So our subcommittee has been doing some thinking
- 13 about this also, and we applaud the effort. It sounds like a
- 14 lot of progress has been made in addressing the cost burdens
- 15 associated with 404. And we think to the extent that you
- 16 head towards a solution which eliminates the auditor
- 17 attestation in some way, shape or form, we do think that it's
- 18 an appropriate quid pro quo to that to have some sort of
- 19 increased hygienics, increased protection for investors
- 20 consistent with our mandate.
- 21 And so the kinds of things we've been talking about
- 22 would be imposing on those companies that we would allow to
- 23 opt out of or escape from the auditor attestation, enhanced
- 24 disclosure regarding the internal control framework within
- 25 the company.

- 1 Today it's really at a material weakness level, and
- 2 so we would be thinking about just an increased -- increased
- 3 and much more robust disclosure perhaps in items 307 and 308
- 4 of S-K, where you'd actually have to perhaps get behind what's
- 5 currently required and give a much fuller description of the
- 6 control environment and the issues.
- 7 So increased disclosure would be one leg of the
- 8 stool. And then, even for microcap companies that don't have
- 9 it today, to opt out of the attestation. We would think you
- 10 would want to apply additional governance requirements, for
- 11 example, audit committee independence.

- 12 Secondly, would be audit committee financial
- 13 expertise so that the investing public that doesn't have the
- 14 attestation because it costs so much at least can feel like
- 15 there is an audit committee, they are independent, and there
- 16 is some financial expertise. I think the CEO-CFO
- 17 certifications are a good idea, to impose that as well.
- 18 And then the final element that we've discussed
- 19 would be whistleblower protection. There would be a report
- 20 up to the audit committee.
- 21 I think there are some challenges we're going to
- 22 have in formulating those, and there's some legal issues
- 23 there. But we could either -- to the extent the SEC could do
- 24 this, to impose those requirements on those set of companies
- 25 that are able to, to not have the auditor attestation.

- 1 Or a fallback would be require disclosure of those
- 2 governance items I mentioned as a fallback if we can't impose
- 3 those governance standards directly -- the SEC can't impose
- 4 those governance standards directly on companies.
- 5 But that's a legal issue that we'll be able to
- 6 resolve along the way.
- 7 So we -- I think our thinking is very much aligned
- 8 with yours in that regard, and those are sort of the elements
- 9 that we've been talking about that would be the quid pro quo
- 10 for no attestation.
- 11 MR. WANDER: Any comments back to Steve from Janet,

- 12 you, or any members of your committee? Do those seem to fit
- 13 within what you've been looking for?
- 14 MS. DOLAN: Yes. I mean, that's the usual list
- 15 that we talk about.
- MR. WANDER: I think the only new one is this
- 17 increased disclosure --
- 18 MS. DOLAN: Increased disclosure, right.
- 19 MR. WANDER: -- which maybe -- maybe you can weave
- 20 that into your -- however you come out here somehow.
- 21 MR. JAFFEE: Herb, a question.
- MR. WANDER: Yes, Dick.
- 23 MR. JAFFEE: And I apologize for my --
- MR. WANDER: Dick Jaffee.
- 25 MR. JAFFEE: Dick Jaffee, and I apologize for my

- 1 late arrival, and maybe this has already been asked and
- 2 discussed.
- 3 If we didn't have the auditor attestation -- and
- 4 it's my understanding that there's really two of them they
- 4a have to make
- 5 an opinion on the internal controls and then on the company's
- 6 appraisal of their own internal controls. So you end up with
- 7 a financial statement -- three different attestations. Is
- 8 that correct?
- 9 MR. BOCHNER: That is, I think.
- 10 MR. JAFFEE: Okay. So I'm assuming that if we

- opted out of that, we'd be back to one, as we traditionally
- 12 used to have.
- 13 If that were done then, one of the issues that I've
- 14 heard talked about a lot is, because the auditors had these
- other two attestations to make, they couldn't help the
- 16 companies in designing the internal control system because
- 17 they then would be opining on their own work.
- 18 If we got rid of these other two attestations,
- 19 would the auditing firms be freed then to help the companies
- 20 put internal control systems together and work through this
- 21 thing? Still wouldn't?
- 22 MR. DENNIS: This is Leroy, Leroy Dennis. I think
- 23 they would be available to help under the PCAOB guidance, but
- 24 I still don't think that the auditor is going to be involved
- 25 in designing and implementing systems, that it's eventually

- 1 going to audit financial statements that are created by those
- 2 systems.
- 3 So I think we'd fall back to the PCAOB guidance that
- 4 was issued, which I think -- at least my reaction is working
- 5 and is getting to a desired result. But I don't think we'll
- 6 be in a mode where the auditor -- or the management will say
- 7 to the auditor, design for me an internal control system that
- 8 I can then implement and you can come in and audit later on.
- 9 MR. JAFFEE: See, because I --
- 10 MR. GOELZER: Yes, I would agree. I think even --

- 11 I'm sorry, Dan Goelzer. I think even without the element of
- 12 the auditor having to opine on the system or on management's
- 13 assessment -- because the auditor inherently uses the
- 14 controls -- relies on the controls as part of the audit, that
- 15 there would still be limits on the ability of the auditor to
- 16 create the controls for the company.
- 17 But, as Leroy suggested, we tried to give a lot
- 18 more latitude for discussion and back and forth between the
- 19 auditor and the company in the statements we put out in May.
- 20 And if this kind of change were made, then possibly that
- 21 could be revisited and liberalized still further.
- 22 MR. JAFFEE: Yeah, Dick Jaffee again. It just -- I
- 23 think the sequence of events, the way this thing was
- 24 implemented, I know in our own case, we got going before the
- 25 PCAOB guidance, and so we had to bring in -- somebody asked

- about getting a consulting firm in to help you.
- We got outside people, not our auditors, and so
- 3 they had such a learning curve, and such a costly one, to
- 4 figure out what our business was and all that, that that's
- 5 one of the reasons why all the costs blew up on this thing.
- 6 So --
- 7 Anyway, it is what it is. I think liberalizing it,
- 8 if the PCAOB would do it in light of this, if that's what's
- 9 ultimately accepted, would be very helpful.
- 10 MR. GOELZER: Dan Goelzer again. If I could just

- 11 make a quick comment. Building on what Janet said, I think
- 12 we envision that this proposal would only work if you could
- 13 have a simple enough framework for management that -- there
- 14 might still be cases where you'd need consultants, but by and
- 15 large it would be something that management could do on its
- 16 own, without having to bring in a lot of high-priced external
- 17 talent.
- 18 MR. WANDER: Hoorah. Yes, David?
- 19 MR. COOLIDGE: Yes. A question on independent
- 20 directors -- Dave Coolidge, excuse me -- independent
- 21 directors and independent audit committees for microcap
- 22 companies, which is -- and my concern there is the ability
- 23 for those companies to attract the financial experts, the
- 24 truly independent directors.
- 25 And this came up earlier in some of our discussions

- 1 about whether some of the bright line rules that define
- 2 independence could be relaxed a little bit from a materiality
- 3 standpoint so that these companies could -- you know, they'd
- 4 kind of be out of the frying pan into the soup if they get
- 5 rid of attestation.
- 6 But then they have to completely rework their
- 7 boards because everybody is deemed not to be independent
- 8 because they -- it might be their, you know, consultant or
- 9 advisor in some other regard. I'd worry about that.
- 10 MR. BOCHNER: Yeah, Dave, I think that's a good

- 11 point. We'll -- in formulating our recommendations along
- 12 these lines, we'll take a look at that. I suppose we could
- 13 look at whether -- I think the issue is helped along if these
- 14 microcaps aren't subject to the full majority independence
- 15 requirement. So you're really focused in on the audit
- 16 committee. So at least from a numbers point of view, you're
- 17 better off right away.
- 18 But to your point, maybe three fully independent,
- 19 within the meaning of the current SEC rules, with no
- 20 basically compensation and tolerant independence, which is
- 21 what the audit committee requirements insist on today, maybe
- 22 there could be some sort of relief with respect to that
- 23 category of companies.
- 24 Or maybe the audit committee composition could be
- 25 smaller than three. As long as you have independent

- 1 individuals with perhaps some safe harbor about other
- 2 compensation that would -- you know, that would allow some
- 3 flexibility there. But we don't have that thought through
- 4 yet.
- 5 MR. BROUNSTEIN: Can I add on to that? One of the
- 6 pieces we got was -- I don't know if it was an ABA-generated
- 7 piece, but it was what a group presented that was associated
- 8 with ABA, and they talked about, for smaller companies, the
- 9 notion of a strategic investor, and maybe, you know, when you
- 10 look at the definition of independence, somebody like that

- 11 that wouldn't -- that, again, big companies and little
- 12 companies are different, and we need to take a look at the
- 13 sizes.
- 14 So I think there's some data out there that the
- 15 committee can look at when they start to formulate this.
- MR. WANDER: Drew?
- 17 MR. CONNOLLY: I'd just like to follow on -- Steve,
- 18 if I -- this is Drew Connolly. I'd just like to follow on to
- 19 Dave's issue.
- 20 And I think the concern I have is not only -- the
- 21 issue of independence, I guess, will be settled one way or
- 22 another. My concern is the availability of financial expert
- 23 directors for microcap companies.
- 24 All of a sudden we've created this major demand for
- 25 independent directors, and we've created this major demand

- 1 for financial experts.
- 2 I can assure you that a number of the microcap
- 3 companies I'm familiar with would find it very hard to
- 4 compensate that director at a level that I think someone
- 5 who's a financial expert and who would assume directorial
- 6 liability would expect to be compensated.
- 7 So there's sort of a concern there as to how to
- 8 make it work in the real world.
- 9 MR. BOCHNER: Yeah, I appreciate those comments,
- 10 Drew, and I think we do have to be realistic about what a

- 11 microcap pink sheet company can do in attracting directors.
- 12 I think we're trying to figure out -- we're trying
- 13 to do a balancing act here and say if we take away the 404
- 14 attestation and eliminate that protection because the costs
- 15 are too high, what is the right counter-balance to provide
- 16 that investor protection?
- 17 And you could say nothing, just eliminate the 404
- 18 attestation and go on with life. I think there is some
- 19 sentiment around the table that says no, we ought to -- you
- 20 know, there ought to be some sort of quid pro quo, and maybe
- 21 we need to continue to discuss what that ought to be among
- 22 those things I mentioned, none of which I think are in stone
- 23 yet.
- 24 But I do think -- I do think the elements of it
- 25 would include some aspects of governance assurance might be

- 1 better than what exist today for those companies, whatever
- 2 that is, and some enhanced disclosure that allows a peek
- 3 behind just the material weaknesses to the actual control
- 4 environment to provide that enhanced disclosure.
- 5 So I welcome all your thoughts about where we ought
- 6 to draw that line and how far we ought to go in the
- 7 governance area.
- 8 MR. WANDER: Rick?
- 9 MR. BROUNSTEIN: Okay, Rick Brounstein. Among many
- 10 hats I wear one of them is I'm active in an organization

- 11 called Financial Executives International. I have a document
- 12 here about FEI. And there are other organizations out there.
- 13 But I would push back on that and say, you know,
- 14 there is -- we maintain a registry at the national level for
- 15 CFOs who are interested in filling those kind of roles, and
- 16 that registry is actually fairly long and not very often
- 17 tapped, so -- and there are others out there that I'm aware
- 18 of, too.
- 19 So I think when we get into it, I think we may find
- 20 that there's more of an appetite for people to get involved
- 21 than you think on the surface.
- MR. CONNOLLY: Once again, Drew Connolly. Rick,
- 23 I'm happy to hear that. I was unaware of that registry, and
- 24 I can assure you that if that registry exists, and there are
- 25 folks who are prepared to act in a reasonably compensateable

- 1 way, there are dozens of microcap companies I'm familiar with
- 2 who will be looking to tap into it.
- 3 MR. WANDER: I think I was going to comment, Steve,
- 4 that if your committee -- subcommittee looks at the COSO
- 5 study that was done on fraudulent financial reporting, the
- 6 11-year study -- this was before, obviously, 404 -- but they
- 7 identified the weaknesses that caused the fraudulent
- 8 financial reporting, or at least seemed to cause them.
- 9 And you are in sync with them, but you may want to
- 10 re-look at that just to see if there's anything else they

- 11 noticed, particularly the ineffectiveness of audit committees
- 12 and lack of independence, and the fact -- as I recall in that
- 13 report -- the audit committees hardly met, even, so --
- 14 I think the landscape has changed with the
- 15 strengthened governance for all companies. But that might be
- 16 sort of a good model for you to check against.
- 17 Leroy?
- 18 MR. DENNIS: Leroy Dennis. I just want to support
- 19 Rick also. And I would say, as far as the -- if getting
- 20 audit committee independence allows the internal control
- 21 subcommittee to be more aggressive in its recommendations on
- 22 controls, I would wholeheartedly support that.
- But I also wanted to ask the internal control
- 24 committee -- and I thought of this as Dick was talking about
- 25 the different levels of attestation that are done by the

- 1 auditor -- have you thought about, for the microcap
- 2 companies, maybe splitting that baby a little bit and looking
- 3 at whether or not we'd ask management to opine on design and
- 4 implementation only, but not the operating effectiveness of a
- 5 control system in their attestation for the microcap?
- 6 And is that a way to take maybe a still more
- 7 complicated framework that may come out of here, but require
- 8 some kind of involvement of management to assert on its
- 9 internal control, but maybe not engage outside consultants to
- 10 test and all of the things that management has to do also in

- 11 all this.
- MS. DOLAN: No, we haven't. That's why these full
- 13 committee meetings are very helpful. So we will certainly
- 14 take that into consideration.
- 15 MR. DENNIS: Something that Dick said that I just
- 16 thought about, and so I would ask you to take a look at that,
- 17 as to whether we should split that baby a little bit, too, at
- 18 management's level.
- 19 MR. SCHLEIN: Ted Schlein here. I just wanted to
- 20 clarify my consultant comment because I think the -- at least
- 21 my point of the significance has kind of got lost from Dick
- 22 and Richard.
- 23 My point is, the people that are telling you what
- 24 you need to do being the only people that can tell you that
- you've done it, creates an unhealthy market dynamic.

- 1 And all I'm really saying is, create a marketplace
- 2 for people that are able to at least tell you that you've
- 3 done it. And if they're not good enough, then they'll go
- 4 away in the marketplace, and if they're good at doing that,
- 5 it should effect driving costs down. It's what creates
- 6 competition for who can attest.
- Now, of course, if we'd do away with attestation.
- 8 This is relatively a moot point so I withdraw the suggestion.
- 9 But to the extent that some level of attestation or
- 10 certification is necessary, I'm saying open it up to

- 11 qualified people -- and "qualified" to be defined -- to allow
- 12 any number of people to be able to say, yes, you have met
- 13 this level of controls, and we agree.
- 14 And I think that will have the desired market type
- 15 effects, which is to drive the costs down, and obviously also
- 16 to take away maybe some of the antagonism between auditor and
- 17 company.
- 18 That's really the basis of my comment.
- 19 MR. WANDER: Jim?
- 20 MR. THYEN: Janet, perhaps the internal control
- 21 committee can share with us what all you discussed on the
- 22 apparent disproportionate focus on the process and
- 23 transactional aspect of 404 certification, and how that might
- 24 be or not be a detriment to preventing and detecting fraud.
- 25 MS. DOLAN: Well, you might have to repeat the

- 1 question. I think that I'll answer it as best I can. Then
- 2 you can tell me if I tell me if I get to really your
- 3 question.
- 4 MR. THYEN: Okay, all right.
- 5 MS. DOLAN: One of the, I think, reasons for
- 6 eliminating the auditor attestation is that right now the
- 7 only framework for the auditor attestation is AS-2, which is
- 8 very transaction-oriented. And so that's the only framework
- 9 right now.
- 10 And I think the conclusion is that we've heard a

- 11 significant amount of testimony that, as implemented for
- 12 small companies, that just doesn't produce a price-value
- 13 relationship.
- 14 So the idea of getting the auditor attestation off,
- 15 but still focusing on the management assertion is that if we
- 16 can actually create a -- sort of a best practice for good
- 17 controls, internal controls, it may alleviate some of that,
- 18 because it won't necessarily focus so much on the
- 19 transactional.
- 20 It may focus on the ones that are most critical to
- 21 the integrity of the financial statements, which is where it
- 22 should be.
- 23 So we're hoping that we'll get there through that.
- 24 I don't know if that answers your question.
- MR. THYEN: It does. Thank you.

- 1 MS. DOLAN: Okay.
- 2 MR. BARRY: Pat Barry. On, Ted, what you said, I
- 3 think those firms actually do exist. We're using -- have
- 4 interviewed several firms as we were looking at 404, and they
- 5 work with the big accounting firms to understand what their
- 6 requirements are, and they would help us, not only design the
- 7 process, but do management testing on those requirements, et
- 8 cetera.
- 9 Although they can't attest to it, they can sort of
- 10 help us all the way through to do management's piece of the

- 11 404 work, and pretty much make sure we're compliant with what
- 12 the auditors were going to look for.
- 13 I'm not sure if that totally gets to your point or
- 14 not, but there's a fair amount of firms out there that are
- 15 doing this work. They just can't do the attestation.
- 16 MR. DAVERN: Maybe I can reconcile the two views
- 17 here. I think what Ted is saying, Pat, is that you have a
- 18 different firm that gives you a financial statement audit
- 19 than gives you 404 audit attestation. Is that correct, Ted?
- 20 So you would have one firm that would do an audit
- 21 report on your financials and another firm that would have an
- 22 attestation on your 404 work.
- 23 MR. SCHLEIN: That's possible. My point is, make
- 24 that possible. That may not be what a company chooses to do,
- 25 for whatever reasons, but if you make that a possibility, I

- 1 think you'll find new industry segments rise up to the
- 2 challenge to be able to do that attestation, do it in a valid
- 3 manner, and as a result, drive costs down.
- 4 You may stick with your same auditing firm to do
- 5 both, but I bet the overall costs will have come down because
- 6 there's competition.
- 7 MR. DAVERN: And I would agree, and that's been a
- 8 strong recommendation of the American Electronics Association
- 9 I've been associated with for over a year now, that we would
- 10 do that.

- 11 Having said that, I think that Rick's point is also
- 12 true, and that certainly if we eliminate the auditor
- 13 attestation requirement for microcap companies, it becomes a
- 14 moot point, as you said.
- 15 And if we're successful in creating a separate new
- 16 set of auditor attestation related to design and
- 17 implementation as opposed to attesting to the operating
- 18 effectiveness of controls, I think it will also significantly
- 19 reduce the burden.
- But I think, in general, for 404, which may be
- 21 beyond our remit, I think it would be a very good competitive
- 22 step to bring down the costs for all companies, and I think
- 23 would also help to create more competition in the market for
- 24 audit services for public companies, in general, which is
- 25 probably a good public policy end result. Thank you.

- 1 MR. WANDER: Sure. Dick?
- 2 MR. JAFFEE: Just one more question. Dick Jaffee.
- 3 Janet, in your deliberations, you've obviously done a lot of
- 4 good thinking and a lot of it focused around the cost-benefit
- 5 relationship of this thing.
- 6 Did you have any time to think about whether --
- 7 even putting cost aside, whether or not the way 404 is being
- 8 implemented in many small companies, that the end result is
- 9 actually an improvement in internal controls, or whether
- 10 perhaps it's been somewhat counterproductive, and that a

- 11 different approach would have a better outcome?
- 12 MS. DOLAN: Well, I would kind of answer that the
- 13 same way I answered Jim's question.
- 14 MR. JAFFEE: Yeah, it's the same question --
- 15 MS. DOLAN: Our goal is not to help management of
- 16 small companies implement AS-2, and just not have
- 17 attestation. We happen to think AS-2 requires too much focus
- 18 on transactions that probably don't create enough value for
- 19 small companies.
- 20 So our goal is to try to say, can we create a
- 21 standard for good internal controls that really is
- 22 right-sized to small companies? That's what we're trying to
- 23 do. So it isn't -- and cost is a factor, but we're trying to
- 24 actually create an end product that will be useful, or ask
- 25 that the SEC direct that somebody do it.

- 1 We're not going to design it. We just want --
- 2 we're going to advance it far enough that we think this is
- 3 doable, and we're going to recommend that it be done.
- 4 MR. WANDER: Rick?
- 5 MR. BROUNSTEIN: Yeah, Rick Brounstein. Just --
- 6 maybe it's obvious, but for the most part what we're talking
- 7 about when we deal with the smallest of the small -- the
- 8 microcaps -- is -- today the nonaccelerated filers.
- 9 So we're talking about, for the most part,
- 10 not absolute, but for the most part -- these are the

- 11 8,000 companies that have not had to go through 404 yet and
- 12 have a very different makeup to them. We think there's a lot
- 13 of reasons why they are different than bigger companies.
- 14 MR. WANDER: One other area you might consider
- 15 exploring -- I don't say you should explore it -- and I've
- 16 gotten half-a-dozen or so or more advertisements from
- 17 software companies touting their software package, that it
- 18 will reduce your 404 efforts and costs by significant
- 19 numbers.
- 20 And I don't know whether that works. I do
- 21 recall -- Alex, you'll probably remember this better -- that
- 22 the NASDAQ recent survey asked company executives whether
- 23 there was help on the way from the software companies, and,
- 24 as I recall, the answer was rather negative.
- 25 MR. DAVERN: Alex Davern. That's correct. The

- 1 perception was that it would have a minor positive effect on
- 2 reducing the cost rather than a significant effect. And
- 3 that's been certainly my personal experience -- I haven't
- 4 gone down that road -- that software does add some
- 5 reusability in year two, et cetera.
- 6 But in terms of automating this process, it's not
- 7 effective. You have to physically go and check these
- 8 controls, walk through them and test them with a person.
- 9 So it's unfortunately not a silver bullet that will
- 10 make a significant difference, in my opinion. Thank you.

- 11 MR. SCHLEIN: Ted Schlein. As somebody that's
- 12 financed a couple of these compliance software companies,
- 13 just if you're interested, a lot of what Alex said is quite
- 14 accurate.
- 15 There's usually two halves to it. There's the
- 16 documentation of the policy that you want enforced. And
- 17 every company has got to have a way to document that, print
- 18 that out, hand it to their auditor, hand it to whoever's
- 19 doing the attestation, and then there's the enforcement of
- 20 this policy.
- 21 The enforcement of the policy is actually the
- 22 harder portion of this. But there is progress being made on
- 23 things like separation of duty, making sure separation of
- 24 duty takes place, and tracking things like those payments,
- 25 double account payments.

- 1 So from a financial system standpoint, we are
- 2 getting better at automating some of those things, but
- 3 there's a cost to even implementing that. So --
- 4 MR. THYEN: I know -- this is Jim Thyen. I know at
- 5 Kimball we did experience, particularly in our electronics
- 6 segment -- and here we're getting into a little bit higher
- 7 size. We're above the micro.
- 8 But the commitment to an integrated operating
- 9 system standardized worldwide, which brought with it a
- 10 commitment to prevention and pushing all the decisions up

- 11 front, not making decisions -- the authorizations on the back
- 12 end, really putting emphasis on the contracts entered into,
- 13 the purchase orders, and all those controls up front,
- 14 definitely lowered our costs and increased our productivity.
- Now, there is -- and it helped us in 404
- 16 certification. But there clearly is a size threshold, that
- 17 you have to be a certain size to be able to pay for the
- 18 software, offer it, and make all the commitment to training
- 19 and the whole mindset change.
- 20 And it's not down in the micro level. It's even
- 21 not down in the lower levels of what we're defining as a
- 22 smaller public company.
- But that is the only way that we found that we
- 24 could greatly reduce the cost of our certification. And it
- 25 so happened we did it for better operations, and to be able

- 1 to better serve our customers. We didn't necessarily drive
- 2 it totally from internal control, but we embraced that
- 3 internal control concept in doing it.
- 4 I'll just offer that for what it's worth.
- 5 MR. WANDER: Yes. Mark?
- 6 MR. JENSEN: It's Mark Jensen. To kind of react to
- 7 all of that, one of the things we've debated a lot in -- or
- 8 talked about a lot -- and you're going to see how strongly I
- 9 view this -- is -- we're back to this issue of who's the
- 10 final word on what is enough and what needs a threshold for

- 11 management to be comfortable, making the assertions, and
- 12 basically taking on criminal liability when they do that.
- 13 And right now the final word on that is really the
- 14 auditor. And so the question is, is that the appropriate
- 15 place -- that's what makes the software difficult to develop,
- 16 because at the end of the day, it's still an auditor who has
- 17 to say, yeah, I can accept that.
- 18 And so I think pushing -- and one of the things
- 19 we're going to be working on over the next couple of weeks, I
- 20 hope, is, with COSO, to -- is there some role that COSO can
- 21 play in a more active -- or the SEC or the AICPA or some
- 22 standard-setting body that can start to put better clarity
- 23 around what does it look like when we're done.
- 24 What's the standard that we can hold that everybody
- 25 can agree to in these smaller companies, that isn't a

- 1 nebulous standard set by -- well, at this level you're going
- 2 to be talking about 100 firms with different standards. But,
- 3 really, is there a standard that we can all work to?
- 4 And I think if you get there, I think the software
- 5 products become much more -- you know, they're going to
- 6 reduce the cost a lot, because they will be a standard that
- 7 everybody's going to center on.
- 8 Today that doesn't exist, and I think that's a big
- 9 hole in our system. Because COSO, as we pointed out in
- 10 San Francisco, is -- it's basically a virtual organization.

- 11 It doesn't have an employee. Even the CEO is only part-time.
- 12 And to my knowledge, they've never been authorized as a
- 13 standard-setting body. It's been something that was created
- 14 and kind of endorsed, and doesn't really have any
- 15 standard-setting authority.
- 16 MR. SCHLEIN: Didn't we hear from the guy that ran
- 17 COSO the last time we got together?
- MR. THYEN: Yes.
- 19 MR. SCHLEIN: In San Francisco, right?
- MR. THYEN: Mark, in a way, I agree with what
- 21 you're saying, and there's that gap that's got to be filled.
- 22 But when I look at it from my viewpoint, the
- 23 ultimate arbiter becomes the customer in the market, because
- 24 if we just keep driving controls with no concern for cost, we
- 25 can be absolutely perfect and out of business.

- 1 MR. JENSEN: No, I agree. I agree with that.
- 2 Yeah, we did hear from the guy at COSO. He's a
- 3 college professor.
- 4 MR. SCHLEIN: Right, but my point for bringing it
- 5 up, if I remember the testimony, or whatever that was, it was
- 6 basically -- I thought that he was not proposing really any
- 7 changes to SOX 404, or any easing of it --
- 8 MR. LEISNER: Your memory is aligned with some
- 9 other folks.
- 10 MR. SCHLEIN: So relying on that as the basis for

- 11 whatever we're going to come up with for our \$700 million and
- 12 below threshold does not seem to get the relief that I
- 13 thought you were alluding to, Janet.
- 14 So that's -- maybe I missed something there, but --
- 15 MS. DOLAN: Well, I think that's why we are not
- 16 ready to make a recommendation, because we're saying we have
- 17 to determine if this is possible.
- One of the biggest barriers that -- I think we've
- 19 all heard the word, COSO-light, and the biggest barrier we
- 20 had for a long time is the auditors kept saying, you can't
- 21 make it any lighter than it is because we have to meet AS-2.
- 22 So now we're saying we'll take the auditor
- 23 attestation out of it. We're not asking people to be
- 24 required to do the AS-2 attestation, but just on something
- 25 significantly less than what they're used to doing.

- 1 So that's been a breakthrough. We'll take that
- 2 out. And now we will say to COSO, we hope to have a full day
- 3 meeting with him and his team. If we're not asking you to
- 4 try to water down AS-2 when AS-2 is the standard by which the
- 5 company's going to be held to, when we're really saying to you,
- 6 if you really could right-size this to small companies --
- 7 And we're not saying that what they have and are
- 8 delivering tomorrow is it. What we're saying to them is, are
- 9 we comfortable enough -- if we asked and made a
- 10 recommendation that the SEC look to you to deliver this, get

- 11 this done and get it delivered, would you be able to do it?
- 12 That's what we want to find out.
- 13 If they say we don't think we're able to do it,
- 14 then we'll decide is there some other body that can do it.
- 15 And that's why we're saying we're not ready to recommend.
- 16 Maybe we can't get there.
- But everybody's who's come in, whether it's
- 18 investors or companies or anybody, has said, if you can get a
- 19 rational, reasonable standard to hold me to, then I can do
- 20 it. But right now you're holding me to a standard that just
- 21 doesn't work in the small company environment.
- MR. WANDER: Drew?
- 23 MR. CONNOLLY: Janet, I'm happy to hear you say that.
- 24 I'm also, Ted, delighted that somebody recalled the
- 25 testimony, both of the fellow from COSO and the fellow who

- 1 used to be the chief accountant here at the SEC, who informed
- 2 us that they anticipated that Sarbanes-Oxley liked compliance
- 3 to cost \$91,000 per company and be able to be done with in a
- 4 week.
- 5 So my concern is that there have been a lot of
- 6 judgments made which have resulted in us being here trying to
- 7 right-size this and work it out and fix it and respond to
- 8 both the investor community as well as the small company
- 9 community.
- 10 So the one thing I'd caution you to do when

- 11 speaking with the professor from COSO and the representatives
- 12 of COSO, and this is not meant in any disrespectful way to
- 13 those august, well-intentioned, and thoughtful people, but
- 14 they have not had the benefit of the testimony that we've
- 15 had. They have not had anything more than an anecdotal
- 16 belief that maybe there's a problem.
- 17 I hate to, just as you hated to define it, what is
- 18 the nature of it, I'd hate to say that they may not have felt
- 19 our pain or the pain that we have, in fact, been privy to.
- 20 So while I certainly would pay attention to what
- 21 they have to say, I think we've already drilled down deeper
- 22 to some of the impacts than their mandate called for.
- MR. WANDER: Alex?
- MR. DAVERN: Yeah.
- 25 I'd just like to add to what Drew said here.

- I do think, certainly from my personal opinion, I
- 2 think we should work with COSO. We should review their report.
- 3 We should talk to them.
- 4 But I personally do have significant lingering, I
- 5 guess not good feeling about the idea that we may end up with
- 6 a recommendation which would rely on the future actions of
- 7 another body to effectively execute once we've dismounted.
- 8 And I personally am more attuned towards making --
- 9 drawing bright lines around standards that are already known,
- 10 and Janet is obviously very familiar with my opinions on

- 11 this.
- 12 But I do think we should try and see where that
- 13 goes, but it is a nervousness on my part that we might end up
- 14 with a recommendation that another body solve the essence of
- 15 the problem at some point in the future, when we really can't
- 16 predict exactly what that outcome would be.
- 17 So thank you.
- 18 MR. WANDER: Rick?
- MR. BROUNSTEIN: Yeah.
- Just to sort of chime in, I think you've hit the
- 21 essence of what is the minority opinion back and forth in the
- 22 group, is can you accomplish this cost effective solution?
- 23 We think we owe it to ourselves to give it a try,
- 24 and I think that's where we're heading, and, you know if it's
- 25 something that the SEC selects a group, we want to talk to

- 1 COSO, but it doesn't -- and there's several groups that, you
- 2 know, may be the logical groups that could do that.
- 3 If they can't do it cost effectively, then, you
- 4 know, that's when the exemption starts to become more
- 5 logical.
- 6 MS. DOLAN: And I would just conclude on behalf of
- 7 our subcommittee, an answer to your question, Drew, is we
- 8 still are trying to say it's easy to say just exempt, and we
- 9 may end up there, but we feel that we have the duty to try to
- 10 create a solution that really works.

- 11 We think this is what should have been done first,
- 12 we think this should have been done first, which is create a
- 13 standard where everybody knows what it is, and then come in
- 14 and determine whether you've met it, but it wasn't.
- 15 So -- but we're just trying to say, can we now find
- 16 a way to try to recommend how to do that? We may conclude we
- 17 can't.
- 18 We may conclude it just can't be done, and then
- 19 we'll look at our options at that point.
- 20 MR. WANDER: Dick, did you --
- 21 MR. JAFFEE: Well, I think maybe Janet answered my
- 22 question.
- 23 I was starting to get lost here in terms of what
- 24 you're really looking for COSO or some other body to do.
- I mean, it seems to me that, you know, in simple

- 1 terms, if you want an internal control system, you want one
- 2 that gives you the right answers to create your financial
- 3 statement and protects the assets of the company, but you're
- 4 looking for some much more elegant and comprehensive set of
- 5 standards that a company could look to and say, "Okay, I've
- 6 got a system and it fits their definition."
- 8 MS. DOLAN: Well, we live in a world now in which,
- 9 through 404, we have said that you really need auditor
- 10 attestation that you have the proper internal controls, and

- 11 so we've created a world in which people feel that's kind of
- 12 a necessary element of good business.
- We're saying that doesn't -- that's not
- 14 cost-effective for a small company.
- MR. JAFFEE: Yeah.
- 16 MS. DOLAN: We have to start with where we are,
- 17 which is we're taking something away.
- 18 We would like to be able to say to the marketplace,
- 19 good internal controls are really important, and in the world
- 20 before Sarbanes-Oxley, we would have said leave that to the
- 21 company to figure out what that is.
- But we're not in that world. We're in a world in
- 23 which the public thinks that, or has come to expect that
- 24 you're going to have an external force coming in and
- 25 certifying what that is.

- 1 We're saying that's just not cost effective for
- 2 small companies.
- 3 But can we do something in which we actually say to
- 4 the investors, "But here's a level of confidence that you
- 5 should have in these small companies"?
- 6 And one way you would do that is to say we're going
- 7 to have the management actually assert that they have the
- 8 appropriate internal controls in place where you can rely on
- 9 their financial statements, but we don't tell them what that
- 10 is.

- 11 And we're trying to say can we create actually, you
- 12 know, a framework? And that's what a COSO or some other body
- might be able to do.
- 14 We may not get there. We may have to say we're
- 15 just going to have to either exempt and live in the old world
- 16 in which you don't have any assertion of this, or we have an
- 17 assertion but we don't have a standard that you're holding
- 18 people to.
- 19 But we're just trying to see can we create some
- 20 kind of framework where we can help small companies say,
- 21 "Okay, if I can create those kind of controls, then I should
- 22 be comfortable with my assertion and the public should be
- 23 comfortable that my assertion means this."
- 24 So we're just trying to see is there a standard
- 25 where everybody can look at an assertion and say, I know what

- 1 that means." That's what we're trying to do, and we not get
- 2 there.
- 3 That's why I'm trying to say this is a work in
- 4 progress at this point.
- 5 MR. JAFFEE: No, no, I understand how you're
- 6 struggling with it, and I'm struggling to try and understand
- 7 these nuances.
- 8 And I guess the analogy in the financial statement
- 9 world would be that when you make the 302 assertion that
- 10 you're asserting that the statements are correct according to

- 11 the GAAP standard, is that what it is, and so going back to
- 12 what Mark said at the very beginning, there is no such
- 13 standard in the audit world.
- 14 MR. JENSEN: Yeah. Let me try to help you with it,
- 15 Dick.
- 16 If you go back to a lot of the testimony that we
- 17 heard, what I heard over and over again was that the auditor,
- 18 the public accounting profession was driving the cost because
- 19 of their need to meet a standard, an auditing standard,
- 20 AS-2, and the accounting firms believed that's what they've
- 21 audited to.
- 22 And I think what happened, and the dynamic that
- 23 grew out of that is that's how management got to the point
- 24 they were comfortable making their 404 assertion, because the
- 25 auditor was out there saying, "I need this to do the audit,"

- 1 and so management, out of that grew management's point of
- 2 view that, "Well, if I meet them, then I'm okay making this
- 3 assertion."
- 4 Once you take the auditor out of the picture and
- 5 you take AS-2 out of the picture, our fear is then the only
- 6 thing a smaller company could look to would be, even though
- 7 the auditor wasn't there, it would still be, "Well, this is
- 8 what they have to do in the larger companies so therefore,
- 9 this is what I would have to do down here."
- 10 The dynamic is you have to change that so that they

- 11 could look to something not necessarily as a safe harbor, but
- 12 they could look to a standard that would say, "This is
- 13 adequate for me to make an assertion."
- 14 I think, you know, we just have to see if we can
- 15 get there or not. Otherwise, I think, you know, we haven't
- 16 really done much for them other than remove the auditor --
- 17 MR. JAFFEE: I'll tell you, though, just to react
- 18 to that, that I guess if I had my choice of devils to deal
- 19 with, I might rather deal with the auditor attestation than
- 20 this murky world.
- 21 And I don't understand COSO, but I have had, you
- 22 know, just anecdotal comments about how thick the book is and
- 23 how heavy it is, and knowing the banking business, it's been
- 24 a big deal for a long time.
- 25 I'm thinking to small companies, at least you got

- 1 the auditors sitting in front of you to talk to them, but to
- 2 have to have this amorphous thing running around there called
- 3 COSO might be a big step backward.
- 4 MR. WANDER: Rick?
- 5 MR. BROUNSTEIN: Rick Brounstein.
- 6 Let me just take it to other extreme.
- 7 One of the presenters, Lynn Turner, a former chief
- 8 accountant, very active in the -- you know, has come up with
- 9 an aid that he claims that a CFO should be able to sit down
- 10 and basically in a day go through this process and be

- 11 comfortable in making a management assertion.
- 12 Maybe that's too far to the other extreme, but I
- 13 mean, to me, something along that line is very cost
- 14 effective.
- 15 I think you need to give us a chance and see what's
- 16 out there and see if we come -- you know, we clearly don't
- 17 want the 800-pound gorilla to tell us, you know, what makes
- 18 sense for a little company, a micro-company to do, or even a
- 19 small company, or else we won't have achieved the cost
- 20 effectiveness.
- 21 MR. WANDER: Actually, I'm going to show my age
- 22 now, but I think probably 20, 25 years ago, and maybe it was
- 23 actually -- and maybe, Dan, you'll remember this -- when the
- 24 internal control requirement first came in was, what, '77?
- MR. GOELZER: '77.

- 1 MR. WANDER: '77.
- 2 There was some effort or discussion as I recall
- 3 about management, or at least a CEO signing some type of
- 4 certificate, and in fact some companies over the years since
- 5 that time have included in their annual report a management
- 6 certificate telling the shareholders and/or the investing
- 7 public that they have high standards and they're confident
- 8 that the financial statements are prepared in accordance with
- 9 GAAP, et cetera.
- 10 There was a big brouhaha about these certificates

- 11 at that time, and I will try and go back and recall it and
- 12 maybe share that with you, just to see what somebody else
- 13 thought some time ago.
- 14 Am I on target there or not?
- 15 MR. GOELZER: No, I think everything you've said is
- 16 correct.
- 17 I think the SEC had a proposal in the late '70s,
- 18 early '80s to require a management statement about controls,
- 19 and that's probably the brouhaha that you're referring to,
- 20 but I'm not aware of anybody having come up with any standard
- 21 or framework of the sort that we're talking about on the
- 22 subcommittee that would tell management how or on what basis
- 23 they ought to make that.
- MR. WANDER: No, I see what you're saying.
- 25 MR. GOELZER: It was much more a free writing kind

- 1 of exercise in those days.
- 2 Then, of course, COSO a little later came into the
- 3 picture as the control framework.
- 4 MR. WANDER: Yeah, actually, the original COSO does
- 4a deal with
- 5 smaller and mid-cap businesses, and in my reading of it does
- 6 talk about applying different standards.
- 7 And I'll try and get that also for you, Steve,
- 8 because you might want to have, as you said, increased
- 9 disclosure; and I think you're right, Dan, it didn't have a

- 10 standard to apply to that report.
- 11 Mark?
- 12 MR. JENSEN: One other thing to think about -- this
- 13 is Mark Jensen -- or to look at, Herb, is in the original,
- 14 one of the original drafts under COSO, there was a complete
- 15 section on small companies and how it would be applied in
- 16 smaller companies, and that was eliminated in the final
- 17 draft, was taken out because of the concerns primarily of the
- 18 then Big Eight that we were creating two sets of standards.
- 19 So what was left within the final draft of COSO was
- 20 this principles based framework with a few paragraphs thrown
- 21 at the end of each one of the components that says, "Here's
- 22 what it might look like in a smaller company."
- 23 I think that one of the areas for us to start is to
- 24 go back, because there was a lot of work done on that, and
- 25 then it was eliminated because of the concern of the Big

- 1 Eight accounting firms not to have dual standards out there.
- 2 So I think there is some work that's already been
- 3 done in this area that we could take a look at.
- 4 MR. WANDER: Well, that's helpful. That's very
- 5 helpful.
- 6 Well, I think we've had a really excellent,
- 7 splendid discussion here. I think everybody has had an
- 8 opportunity to ask questions and to probe.
- 9 And again, I want to thank Janet and everyone on

- 10 the subcommittee, because you really have devoted your time
- 11 and attention and come up with, I think, a very sound
- 12 analysis, and whether we can get the next step, we will all
- 13 see.
- 14 But I think we're all cheering for you, at least.
- 15 Let me put it that way.
- Any other comments before we move on?
- 17 It's now 11:25. Why don't we hear from one other
- 18 committee and then take a short lunch break and then come
- 19 back.
- 20 Would that be all right with everybody? Is that
- 21 agreeable?
- 22 Who would like to go next? I'll take volunteers.
- 23 Steve.
- MR. BOCHNER: Steve Bochner.
- 25 I guess this will be a little anti-climatic after

- 1 the 404 Subcommittee.
- 2 (Laughter.)
- 3 MR. WANDER: I'm glad we did yours first.
- 4 MR. BOCHNER: I'll forge ahead.
- 5 So I think we, you know, we spent actually a fair
- 6 amount of time on these governance issues relative to the 404
- 7 attestation issue, so I've already talked about that.
- 8 I think, Herb, unless you tell me otherwise, I'm
- 9 not going to reiterate the areas of alignment that I covered

- 10 yesterday unless you'd like me to go through those again.
- 11 MR. WANDER: No, but at the end of your remarks,
- 12 why don't you ask if anybody has any comments on them, Steve?
- MR. BOCHNER: Okay.
- 14 Maybe I will comment on the areas of alignment that
- 15 we have had some dialogue on and invite the members of my
- 16 subcommittee to chime in with additional or conflicting
- 17 thoughts on this.
- 18 We've discussed further this idea of the
- 19 accommodations provided under Regulation S-B, which are
- 20 modest but, you know, rather than three years audited
- 21 financials, two years, and a few other accommodations, and a
- 22 suggestion was made actually by Leroy, who was visiting our
- 23 subcommittee meeting this morning, that maybe we should
- 24 consider extending those accommodations not only to micro-cap
- 25 companies, but if we're really looking at trying to reduce

- 1 costs and increase efficiency without impairing investor
- 2 protection, should we extend those to all smaller public
- 3 companies?
- In other words, would it somehow impair investor
- 5 protection if we allowed smaller public companies to not have
- 6 -- I think under that construct you would still have five
- 7 years financial results in summary form, but in terms of
- 8 getting the auditors in the loop, is a financial statement
- 9 three years ago really necessary for a smaller public

- 10 company, or is two years income statement and two year
- 11 balance sheet sufficient?
- So I think that's -- I'm rolling that out to
- 13 describe some questioning and maybe some progression in our
- 14 thinking about just how aggressive we ought to be in looking
- 15 at those S-B accommodations.
- 16 I'll welcome it -- if anyone wants to chime in on
- 17 that, I'd welcome them. If not, I'll keep forging ahead
- 18 here.
- 19 MR. DENNIS: Steve, this is Leroy.
- 20 The one thing I think we also talked about was
- 21 whether, for investors, it made sense to provide comparative
- 22 balance sheets to those companies, so rather than the current
- 23 S-B standards, where you have one balance sheet, two income
- 24 statements, we'd go to a two and two standard, and I don't
- 25 think that would add any cost to complying with the S-X or

- 1 Regulation S-B, and certainly wouldn't require any further
- 2 auditor involvement than we require right now, and probably
- 3 provides better financial information for investors out there
- 4 at very little cost.
- 5 MR. BOCHNER: Yeah. Thank you.
- 6 MR. WANDER: Rick?
- 7 MR. BROUNSTEIN: Yeah, Rick Brounstein.
- 8 Just a quick reiteration that I've been filing
- 9 under an S-B for a while, and we've always filed two and two,

- 10 and that's -- there's no more work to be done to do it that
- 11 way, so why wouldn't you?
- 12 The other thing, and maybe it ties into what you're
- 13 doing, but some of the negative requirements on the S-B tend
- 14 to do when you're doing registration statements, and the fact
- 15 that you can't incorporate by reference and such as that.
- 16 So hopefully, we're going to keep the good and not
- 17 some of the more onerous provisions.
- 18 MR. BOCHNER: Yeah, we have, as it's now
- 19 formulated, a separate recommendation that we would extend
- 20 S-3 availability and forward incorporation by reference
- 21 privileges to smaller public companies on the theory that if
- 22 Internet accessibility exists as widespread and the
- 23 information is there, why should smaller public companies be
- 24 deprived of referencing that and we only allow larger public
- 25 companies to reference that?

- 1 So I think we're still interested and supportive of
- 2 that idea.
- 3 You know, another topic that has surfaced is you
- 4 now, and perhaps this may not be popular with the SEC, we'll
- 5 have to let them decide this, but today if you miss a filing,
- 6 even if it's attributable to, say, problems with 404 that
- 7 we've identified, you are put in an S-3 penalty box for a
- 8 year, so instead of being able to use the short form, you now
- 9 have to use the long form.

- 10 And I guess we have questioned that within our
- 11 subcommittee, you know, why -- does the punishment fit the
- 12 crime?
- 13 In other words, why make -- if the information is
- 14 already there, why are we making the company spend more of
- 15 the shareholders' money to do a longer form rather than a
- 16 shorter form?
- 17 Maybe there should be some other sort of remedy, if
- 18 you will, and maybe it is time to get rid of the timely filed
- 19 requirement and simply, you know, you're S-3 eligible if
- 20 you've been reporting for a year, and as of the date you file
- 21 the S-3, you're timely.
- 22 But, you know, we'll have to talk to -- I'm sure we
- 23 may hear from Enforcement and the Division about whether or
- 24 not that's a good idea and whether or not that penalty box is
- 25 an effective stick that they use to make sure companies file.

- 1 MR. WANDER: Well, thinking about that, I mean, if
- 2 you have some sort of increased disclosure, maybe the more
- 3 appropriate standard would be some sort of satisfactory
- 4 certifications under 302 might be, in fact, more helpful to
- 5 investors than having timely filings, just as a timely
- 6 filing.
- 7 MR. BOCHNER: And I think today, Herb, under 302,
- 8 you're required to talk about designing disclosure controls,
- 9 and I think if you're missing SEC filings, I would question

- 10 whether you can take the position that your disclosure
- 11 controls are effective, so you may even have a context in
- 12 which to address your point today.
- 13 MR. WANDER: In fact, the certificate, as I recall,
- 14 does say that you have controls that will permit you to
- 15 timely report.
- Good idea.
- 17 MR. BOCHNER: So I think on the areas of alignment,
- 18 I'm not going to cover anything else there that I reiterated
- 19 yesterday.
- 20 We have kicked, everybody will be happy to hear,
- 21 the materiality issue over to the accounting subcommittee
- 22 where it properly belongs, and I think actually Leroy has
- 23 made some progress on that, and I'm going to leave that to
- 24 him to talk about.
- 25 The only other area that I think we want to talk

- 1 about is this beneficial record holder issue, and we did
- 2 continue to discuss that.
- 3 This is the problem with the form over the
- 4 substance.
- If there's a number that's in place today that
- 6 requires one to register, and also a different number of --
- 7 number of shareholders we're talking about -- and a different
- 8 number that allows one to de-register, that number can be
- gamed if we're talking about record holders and not

- 10 beneficial holders.
- 11 So the idea is perhaps to move to less of a form
- 12 over substance construct and move to beneficial holders, so
- 13 you actually look at the real shareholders for purposes of
- 14 determining at what point do you cross a threshold and you're
- 15 large enough that you should be filing reports with the SEC,
- 16 and similarly, when is the real number of shareholders small
- 17 enough that you should no longer have to file reports?
- 18 So the question is, where do you draw that line?
- 19 And we have had some thoughts about that.
- 20 I think, just to throw some ideas out there, we've
- 21 had discussions around the total asset number perhaps moving
- 22 up from 10 million to something like 15 to 20, although those
- 23 are just thoughts, and perhaps moving up the shareholder
- 24 number, which would now be beneficial, not record, to
- 25 something like 1,000 to 1,500.

- We're very mindful, as we say that, of the impact
- 2 this could have on a lot of companies, and so we need more
- 3 data on that impact, and I think the SEC is going to try to
- 4 help us to, as best they can, get that data, and if we do do
- 5 something along those lines, we're certainly going to have to
- 6 have a phase-in period for issuers on both sides to be able
- 7 to plan for it, to see it coming, and not just put something
- 8 in place immediately.
- 9 So I think that, unless members of my subcommittee

- 10 have other thoughts they want to talk about, I think that
- 11 summarizes our discussions.
- MR. WANDER: Dick or Pastora? Any --
- 13 MR. JAFFEE: Well, just to beat my dead horse to
- 14 death here a little bit, the director independence issue, and
- 15 Dave mentioned it -- you know, Steve keeps telling me that
- 16 the rules are clear and that if we tried to clarify them
- 17 further we'd run into the Delaware court issues, and I keep
- 18 thinking that the rules are kind of silly.
- 19 The part of it where you can't pay anybody anything
- 20 on a consulting fee -- first of all, you could game that by
- 21 just creating a board committee, if you wanted to, in the
- 22 name of whatever the consulting was and say it's a board fee,
- 23 but that doesn't really feel good.
- 24 So my guys said, "Why don't you ask for a safe
- 25 harbor with a specific dollar limit under which you would

- 1 still be independent and over which you would be deemed to be
- 2 unindependent?"
- 3 But Steve keeps telling me that it really isn't
- 4 doable that way, and I defer to his greater knowledge.
- 5 So I don't know, that's just an issue that we've
- 6 banged around a little bit.
- 7 MR. WANDER: Pastora?
- 8 MS. CAFFERTY: Let me say that I think this
- 9 argument of the difficulty of finding independent directors

- 10 is a red herring, but it's a very dangerous red herring
- 11 because the whole idea of independence is that the company
- 12 will be forced to go outside those people that they know.
- 13 And I must say the most salutary effect in the
- 14 boardroom, and again I'm talking about mid and large sized
- 15 companies, is that for the first time, really, in the last
- 16 five years many companies who have basically recruited
- 17 directors based on who the CEO knew or the board members
- 18 knew, you know, sat down, very good faith efforts -- I'm not
- 19 -- but it's who we all know, and we come down with a short
- 20 list and then we make it shorter. We interviewed them. We
- 21 took it very seriously. But there was no stranger in the
- 22 room.
- 23 Thanks to, I think, the push for truly independent
- 24 directors, we've been forced to look outside whom we know,
- 25 because there is a shortage of directors.

- 1 And this may be a boon for the search firms, but
- 2 the fact is that it is very refreshing to have someone in the
- 3 boardroom that you've never met before in your life after
- 4 you've, you know, interviewed them, you're comfortable, they
- 5 fit with the board, you know.
- 6 There's more proactive behavior on independent
- 7 board members, outside board members.
- 8 It doesn't mean the CEO is not included in some of
- 9 the interviews, but the boards have really taken a very

- 10 aggressive stand on this, and to me the benefit is that you
- 11 have people who are not familiar with the company, who are
- 12 not familiar with everybody sitting in the room, asking
- 13 questions, and the beauty of this is that you get a very
- 14 refreshing, different point of view.
- 15 I cannot believe that small cap or even micro-cap
- 16 companies in the smallest towns in America cannot find
- 17 perfectly intelligent people, knowledgeable people, good
- 18 strategic thinkers who may be on a local high school faculty
- 19 rather than sitting at another company, and may not be
- 20 included in this, but can think and can ask questions.
- 21 So I'm very -- I think there's great salutary
- 22 benefit to having independent directors well beyond the
- 23 proscription. You really get different minds in the room and
- 24 a variety of thought in the room.
- 25 I also have a lot of trouble, and Dick knows this,

- 1 with the exception from fees.
- 2 You can game any system, but the fact is that the
- 3 idea that no director is paid extra for whatever he performs
- 4 for that company I that is again a very salutary thing.
- 5 Boards increasingly are going to retainers. They
- 6 don't have to be huge retainers.
- 7 There's a lot of status and privilege serving on a
- 8 board, and I'm old enough to remember where \$25,000 for a
- 9 Fortune 100 company was a very acceptable fee.

- 10 Now, I'm not suggesting in today's world -- this is
- 11 25 years ago -- but you didn't go on it just for the fee.
- 12 So I urge all of us on the committee to take a wider
- 13 view of independent directors and a wider view of a certified
- 14 financial expert.
- 15 Someone who is experienced in drawing up budgets,
- 16 who oversees a non-profit wisely as well as a for-profit can be
- 17 a certified financial expert, and they're being certified on
- 18 boards by outside counsels constantly of very large
- 19 companies, so I'm sure it can be happening in a micro-cap,
- 20 too.
- 21 So I just get a little uncomfortable when we focus
- 22 so much on the difficulty of finding independent directors.
- 23 The difficulty is finding independent directors whom we know,
- 24 and that is a difficulty, but there's a lot to be said for
- 25 going outside of this.

- MR. WANDER: Yes, Drew, and then --
- 2 MR. CONNOLLY: Pastora, while I fully understand
- 3 your position, I guess as the guy who carried the red herring
- 4 into the room --
- 5 (Laughter.)
- 6 MR. CONNOLLY: -- I'd like to have an opportunity
- 7 to just explain a little bit about my herring.
- 8 The fact is that for many, many, many micro-caps,
- 9 the intersection of directors' fees and the D&O insurance

- 10 that we have not really talked about here too terribly tough,
- 11 but in my micro-cap community, it becomes a significant
- 12 number, and has obviously increased as Sarbanes-Oxley has
- 13 come to the fore and the fear of the insurers, maybe justly,
- 14 about potential claims has obviously market priced and D&O
- 15 up.
- 16 I have no problem. Actually prior to being
- 17 appointed to this committee, I'm in roomful of people I
- 18 didn't know and I would be delighted to work with virtually
- 19 everyone here once the committee is over.
- 20 So I don't think we have a concern about working
- 21 with strangers, per se --
- MS. CAFFERTY: I'm not suggesting you do.
- 23 MR. CONNOLLY: -- but I would have a real concern
- 24 if I had to recruit the high school basketball coach to help
- 25 me run my manufacturing business because he was -- you know,

- 1 the cost of a true financial expert director, given the
- 2 potential liability that everybody is now facing and the
- 3 experience they're having in being sued, I'm not sure what I
- 4 would have to pay that high school basketball coach, but if
- 5 he were informed as to his potential liability, I think he'd
- 6 probably price himself in a way that would be stressful to
- 7 me.
- 8 MS. CAFFERTY: Drew, we could go on, and we have to
- 9 have this discussion, but it's only throwing out there

- 10 something for the committee to think about, and in my
- 11 experience, financial experts on boards are not paid any more
- 12 than any other director.
- 13 And I wasn't suggesting a high school basketball
- 14 coach, although there may be one out there that's wonderful
- 15 for this, but all I'm saying is think this through very
- 16 carefully, because we're not -- maybe we should just limit it
- 17 to the audit committee so it's three, but I really think the
- 18 value of credibility with the public of having truly
- 19 independent directors is a real one.
- 20 But, you know, and I'll drop it for the time being,
- 21 because I'm sure the committee will continue to consider
- 22 this.
- 23 MR. CONNOLLY: I absolutely hear what you're
- 24 saying, and I guess maybe I'm not aware of what directorial
- 25 compensation is in the real world, but I know that I doubt

- 1 that I could find a director for \$25,000 for my companies,
- 2 and I don't think I'd be insulting enough to offer them that.
- 3 So all I'm saying, and there's nothing about
- 4 independence that's not healthful, and clearly that is one of
- 5 the areas of Sarbanes-Oxley that I think any one of us who is
- 6 interested in good clean markets would support, but while we
- 7 believe that the universe of people who would be pleased to
- 8 work as directors for companies, I don't see it in my end of
- 9 the marketplace.

- MR. WANDER: Well, let's move on.
- 11 Leroy?
- 12 MR. DENNIS: I just want to add two comments.
- 13 Leroy Dennis.
- 14 One is, I support what Pastora said. As far as
- 15 from an auditor's standpoint, I can't think of any one thing
- 16 that we've done over the past five years that has increased
- 17 audit quality than having an independent board member that
- 18 the auditors can go to.
- 19 The other thing I heard here in this banter back
- 20 and forth is that maybe we're not addressing the issue.
- 21 Maybe the issue we need to address is similar to
- 22 the issues that Janet has brought up about auditor liability
- 23 concerns and how that's driving the process, and maybe we
- 24 need to think about board liability and how should that be
- 25 construed in a legal context of what is the liability

- 1 appropriate for a board member that gives best efforts, not
- 2 fraudulent, but is there some kind of relief that we can
- 3 recommend or provide to audit board members that are giving
- 4 their best efforts?
- 5 I'm not after to protect people that are bad, but
- 6 how do we protect people that are trying to do a good job?
- 7 MR. JAFFEE: Herb, can I comment on that?
- 8 MR. WANDER: Certainly, Dick.
- 9 MR. JAFFEE: You know, I think that is a very, very

- 10 important point, and it's not just -- we've talked about it
- 11 in terms of recruiting new directors, but I think maybe the
- 12 bigger issue really is existing directors who now are in a
- 13 world in which they know there's some higher standard out
- 14 there that they may potentially be held to.
- 15 And it's very analogous to what Mark said about the
- 16 404 thing. They don't really know precisely what that
- 17 standard is, so everybody is around hawking best practices.
- 18 There's going to be a thing on compensation in a
- 19 couple of days on a webcast where a bunch of well-known
- 20 directors are going to talk about compensation.
- 21 But I think that's a hugely important area. Now, I
- 22 don't know how you deal with that, again, because the real
- 23 big gorilla in the room is the legal system.
- 24 MR. DENNIS: I was going to push that to you guys,
- 25 so --

- 1 MR. JAFFEE: Yeah, sure.
- 2 But I can tell you, and I could name names of
- 3 people who were perfectly comfortable in their roles five
- 4 years ago, and today are real nervous and there hasn't been
- 5 anything changed in the company's situation, it's in the
- 6 external environment in which they feel they're operating.
- 7 MR. WANDER: I will give you one vignette from one
- 8 of my clients.
- 9 When the financial expert provision became

- 10 effective, the board of this particular client said, you
- 11 know, "Do any of the members presently satisfy that
- 12 requirement or meet that standard?" And in fact, they did.
- 13 But the board sort of said to itself, and this was
- 14 an open discussion, that they thought for board protection
- 15 the board should make sure there was a financial expert on
- 16 the audit committee that was frankly not a retired audit
- 17 partner of an audit firm, but rather a currently sitting CFO
- 18 who knew how to operate in the trenches, and the board felt
- 19 that that was more protection for the other members, which
- 20 -- if we're looking for to be helpful.
- 21 So let's move on, though.
- 22 Any other questions for Steve? Any other -- yes,
- 23 Mark.
- MR. JENSEN: Yeah.
- 25 I just kind of want to come back to this point

- 1 again, because it comes up over and over again, and I feel
- 2 like there's another participant on this committee that you
- 3 can't talk to, and that's the plaintiffs' bar, because every
- 4 time something comes up, we actually are talking about the
- 5 plaintiffs' bar and what happens and how to protect
- 6 ourselves.
- 7 And I'm wondering, is there nothing that can be
- 8 done out of this committee in that area? I mean, even to
- 9 take a minor step, I think would be important as basically

- 10 getting a ball rolling and trying to stop this endless
- 11 discussion around, "Well, if we do that, we've increased
- 12 people's liability."
- 13 You know, because it seems like --
- 14 MR. WANDER: Well, we could recommend another
- 15 advisory committee.
- MR. JENSEN: No, thank you.
- 17 But I mean, it just seems like common sense goes
- 18 out the window, and --
- MR. CONNOLLY: Loser pays.
- 20 MR. WANDER: That was Drew who said "Loser pays."
- Jim and I will think about how we could insert that
- 22 at this frankly late date here.
- 23 I'm not trying to minimize the issue. Congress
- 24 went through this when they passed the Securities Reform Act,
- 25 what, seven, eight years ago, and it's a highly charged area,

- 1 et cetera, and there may be particular reasons, I personally
- 2 believe, in the accounting profession that it might be
- 3 appropriate.
- I think the law on directors, I think what's
- 5 happened is all these seminars happen, and frankly, lawyers
- 6 go out and give scare tactics to their boards and tell them,
- 7 "If you do these 101 things, you'll be all right."
- 8 Well, you know, if you're the director, you sort of
- 9 say, "I can do 80, but I can't do 101."

- 10 And the result is, it's sort of a piling on, and I
- 11 think frankly the -- both the SEC and the PCAOB criticized
- 12 the accountants for not using enough judgment in their May
- 13 releases.
- 14 Some of that rubs off on the lawyers, as well, in
- 15 using judgment to tell people what their real risks are if
- 16 you actually do pay attention, go to meetings, and try and
- 17 come up with the best decisions.
- 18 Yes, Janet.
- 19 MS. DOLAN: Herb, this coming from the committee
- 20 that wants to solve a problem, I'm not sure we can solve that
- 21 problem, but I do think it would be good for us in the
- 22 preamble that we start connecting some things like
- 23 competitiveness, risk aversion, and saying that those are the
- 24 things you do not want to happen in your capital markets, is
- 25 to become risk adverse, that it is a really important element

- 1 of the success of our capital markets that we understand that
- 2 risk is an element of it, and in this competitive world,
- 3 capital can move in a nanosecond.
- 4 So I mean, I do think in the preamble or something
- 5 we should tie some of these bigger themes that we can't
- 6 solve, but we should at least say are the environment in
- 7 which we're making our recommendations.
- 8 MR. WANDER: Drew.
- 9 MR. CONNOLLY: Janet, I'd be delighted to work with

- 10 you on drafting that language, and I'm sorry that you jumped
- 11 that comment that I was hoping to make today, because the
- 12 reality is that you cannot legislate out all fraud, all
- 13 fraud, bringing it down to the point where we're, you know,
- 14 implementing a marketplace that's not possible.
- 15 It's part of -- it's kind of a perversity, but a
- 16 little bit of fraud, unfortunately, keeps everybody else
- 17 honest because of the ability to focus that question.
- 18 And I'm not buying into the idea that we should be
- 19 supporting that, but clearly, in the micro-cap section of the
- 20 world, every financial advisor who is prudent is dictating
- 21 that this is a risk-oriented portion of the market, whether
- 22 the risk is any more out-sized than some of the majors, as
- 23 we've seen over the years.
- 24 I got a statistic that was very interesting the
- 25 other night. Every micro-cap company, as we've defined them,

- 1 in terms of total market capitalization equals one Worldcom.
- 2 So the question of whose money is being lost and
- 3 where that money is being lost, one could argue that since
- 4 Worldcom qualified for pension fund investments and the
- 5 micro-caps, in most circumstances, do not, the impacts are
- 6 even more outsized.
- 7 So risk assumption is something we should actually
- 8 be encouraging.
- 9 That's the basis of this country. It's how the

- 10 country was settled. It's how the country was built. And
- 11 I'd be delighted to help you work on some of that language.
- 12 MR. WANDER: Jim?
- 13 MR. THYEN: Yeah. This is Jim Thyen.
- 14 Steve, does the committee have anything additional
- 15 to share with us on the access equals delivery area that I
- 16 know you've been debating and talking about a lot?
- 17 MR. BOCHNER: Jim, I think we still continue to
- 18 very much like and support that idea, that clearly there will
- 19 come a time -- and I think we are suggesting maybe it's now,
- 20 and I think the SEC in the securities reform release took
- 21 baby steps in this direction with respect to the final
- 22 prospectus delivery -- there will become a time when we say,
- 23 okay, Internet accessibility is widespread enough that we
- 24 don't need to stuff mailboxes all across the country with
- 25 proxy statements and annual reports, that most of us actually

- 1 go on line, subject to having appropriate protections for
- 2 those shareholders that still desire paper copies.
- 3 And you've got to have those protections. It's got
- 4 to be at no cost. You've got to build in time.
- 5 But at some point, you know, if our mantra here is
- 6 reduce costs without impairing investor protection, while
- 7 this isn't an area of great cost, we've identified it as an
- 8 area where smaller companies are disproportionately affected
- 9 by having to do all this printing, you know, this printing

- 10 job, which largely ends up in recycling bins, we think.
- 11 And therefore, you know, we really would like the
- 12 SEC to consider extending the access equals delivery model to
- 13 other SEC filings, so I think we're very much in favor of
- 14 making that recommendation to the committee and then
- 15 hopefully to the SEC.
- MR. WANDER: Did you have -- thank you.
- 17 MR. BOCHNER: Jim, can I add one thing to that?
- 18 MR. WANDER: Certainly. Certainly.
- 19 MR. BOCHNER: So, Bob just reminded me, quite
- 20 correctly, that we should also not forget to talk about
- 21 EDGAR.
- 22 There is some suggestion -- you know, I think EDGAR
- 23 has worked well. I think when it was adopted, it was, you
- 24 know, very forward thinking, ahead of its time.
- 25 But there is some suggestion now that, you know,

- 1 why is it that public companies, particularly smaller ones,
- 2 have to go to the printer and pay all this money to get
- 3 EDGARized, and, you know, isn't -- and I'm going to be the
- 4 last person in the world to suggest the technical solution to
- 5 this.
- 6 But shouldn't there be some easier mechanism,
- 7 through e-mail or a common format or something, that allows
- 8 companies to more cost effectively get their SEC filings done
- 9 without having to seek outside help to simply transmit a

- 10 document that they've already got internally.
- 11 So we haven't figured out exactly how to frame
- 12 that, but I think that's another element of this efficiency
- 13 idea, along with access equals delivery, the incorporation by
- 14 reference idea, and just trying to ease the system where it
- 15 doesn't -- where this seems like low-hanging fruit, where we
- 16 can make these changes, save some costs, and we really don't
- 17 think investor protection will be impaired.
- MR. WANDER: Okay.
- 19 MR. CONNOLLY: Steve, that clearly is an overhead
- 20 expense.
- 21 One of the things, I was concerned enough about
- 22 this, as recently while in San Francisco, went to a banking
- 23 conference, ran into an executive from EDGAR Online, and
- 24 asked them -- Susan Strausberg's company -- asked them would
- 25 they, under any other circumstance, be able to extract the

- 1 data, this new XBRL language, which allows financial report
- 2 information to be extracted, manipulated, spreadsheeted, et
- 3 cetera, would that, under a non-EDGAR circumstance, would
- 4 they be able to do that?
- 5 And actually, I don't think he knew the answer.
- 6 And I know that that has been raised to us here by
- 7 Kathleen, so there must be somebody within the organization
- 8 here who might be able to give us both the cost overall to
- 9 comply with EDGAR, and also whether or not the technology

- 10 exists to do something other than EDGAR.
- 11 MR. WANDER: Okay. Any other comments, questions,
- 12 ideas for Steve?
- 13 (No response.)
- MR. WANDER: If not, it's about five minutes to
- 15 12:00. Why don't we break until 1 o'clock -- is that enough?
- 16 -- come back for the last two reports, and then discuss next
- 17 steps? Is that all right with everyone?
- 18 We're adjourned until 1 o'clock. Thank you.
- 19 (Whereupon, at 11:55 a.m., a lunch
- recess was taken until 1:02 p.m.)
- MR. WANDER: It's now a few minutes after 1
- 22 o'clock, and we're missing a few people who I know are still
- 23 here.
- 24 So why don't we wait just a couple of minutes, and
- 25 those of you who are listening on the web page, we'll start

- 1 as soon as we get a few more people around the table.
- 2 (A brief recess was taken.)
- 3 MR. WANDER: A few more of our committee members
- 4 have arrived, so we can begin the meeting in a couple of
- 5 minutes.
- 6 (A brief recess was taken.)
- 7 MR. WANDER: All right. I think we have a
- 8 complement of everyone. Let's see.
- 9 Kurt was here a minute ago. We keep losing and

- 10 gaining people.
- 11 Okay, here's Rick.
- 12 Why don't we begin, however. A few members have
- 13 had to leave, primarily Janet Dolan, for those of you who are
- 14 listening, and Dick Jaffee will be here in a minute.
- 15 Has anybody else left? I don't think so.
- Oh, Alex Davern, yes.
- 17 So I think we should move on, and the next
- 18 subcommittee, why don't we go to you, Leroy?
- 19 MR. DENNIS: Okay. Leroy Dennis from the
- 20 Accounting Subcommittee, and I've got Patrick here with me.
- 21 We basically talked around the four or five areas
- 22 that we still have some divergence on, and so I'll go through
- 23 those real quick.
- SAB-74, when we discussed that, we decided there
- 25 really was no need for revisions to that standard to be in

- 1 compliance, or with the spirit of our recommendation to
- 2 extend the implementation date for accounting standards for
- 3 micro-cap companies, so we'll be making no recommendations
- 4 there.
- 5 Steven has already talked about the predecessor
- 6 auditor and the 10-Ks.
- 7 We really were addressing that issue on the three
- 8 years versus two years financial statement requirement in an
- 9 effort to increase the competition and reduce the cost to

- 10 change auditors, and we talked about whether we should change
- 11 the requirements for predecessor auditor involvement in a
- 12 10-K filing.
- 13 Given that we would go to a two-year -- recommend
- 14 going to a two-year standard versus a three-year requirement
- 15 for financial statements, we don't think that's much of an
- 16 issue anymore and would just recommend alignment with Steve's
- 17 recommendation on a two-year balance sheet income statement,
- 18 and nothing further on our part with that.
- 19 From the PCAOB registration standpoint and the
- 20 comments I made yesterday requiring some minimum standards
- 21 for registered accounting firms to practice in front of the
- 22 SEC, the more we talked about that, I guess I got convinced,
- 23 albeit with maybe some arm twisting, but convinced that we
- 24 need to let the PCAOB do their job and not require any
- 25 minimum standards from the auditors, but that the PCAOB will

- 1 do that through their inspection process, and that the market
- 2 will eventually sort that out.
- 3 I would -- I still want to explore the possibility
- 4 of some kind of annual education requirements for people to
- 5 practice in front of the SEC.
- 6 As you may or may not know, the AICPA quality
- 7 centers require a certain level of training every year to
- 8 audit a pension plan, they require a certain level of
- 9 training to audit government entities under Yellow Book, but

- 10 as far as I know, there's no specific requirement to attend
- 11 any kind of training to audit General Motors; so that seems a
- 12 little bit of a disconnect there, that we ought to have some
- 13 kind of minimum requirements for auditors.
- 14 On the FASB structure with the small business,
- 15 we're going to talk to George Batavick about these at and get
- 16 his input before we make any recommendations on that, in that
- 17 light.
- 18 And then we probably spent the majority of our time
- 19 talking about materiality in financial statements and the
- 20 number of restatements that are occurring.
- 21 Whether that's good for the market, whether it's
- 22 good for investors, I think is subject to some debate.
- Obviously, if the financial statements are
- 24 materially wrong, they need to be fixed, but we think we're
- 25 under a perfect standard right now for financial statements

- 1 as opposed to a materiality standard when it comes to looking
- 2 at errors in prior financial statements, and we're also, we
- 3 think, moved to a quarterly materiality level so that the
- 4 real test is based on a materiality level on a quarter from a
- 5 practical standpoint of what's going on in the market.
- 6 That's resulted in several restatements, that I
- 7 think we all have a consensus that under the same set of
- 8 rules five years ago would have not resulted in the same
- 9 number of restatements that are going on today.

- 10 We think that doesn't do well for investor
- 11 confidence in the markets, that restatements should be
- 12 reserved for things that are material enough to deserve that.
- 13 We're not ready to make a recommendation in that
- 14 area, but we did meet with the SEC staff.
- 15 And Gerry, I just want to just interrupt for a
- 16 second, because every time we've asked the SEC for anything,
- 17 they have just been extremely, extremely helpful for us.
- 18 You know, we arranged a meeting yesterday afternoon
- 19 and got people -- you know, Scott Taub came down and met with
- 20 us, and I know he's a busy guy, and that's just been -- I've
- 21 experienced that over and over again, and I'm just really
- 22 complimentary of your people here.
- But back on point a second.
- 24 The two areas we want to look at are, it seems like
- 25 there's been situations where an error is discovered in a set

- 1 of financial statements, and in each individual financial
- 2 statement, be that quarterly or be that annual, the number is
- 3 deemed not material, but when you try to correct the error
- 4 that the cumulative catchup of that is material to any one
- 5 quarter.
- 6 And so we want to explore that as to what is the
- 7 right answer for the markets, and how that should be treated
- 8 in a financial statement, whether that -- I think right now
- 9 those financial statements are being restated for

- 10 theoretically immaterial amounts in each quarter.
- 11 The other probably more difficult question is
- 12 should we go to an annual or a quarterly level of materiality
- 13 for setting a materiality standard?
- 14 And I think there is divergence of views in our
- 15 group. We have some thoughts as to which way we would want
- 16 to go, and we need to get some more, probably some more input
- 17 from the staff on that issue before we would make a
- 18 recommendation.
- 19 In that same light, I would ask for input from
- 20 anybody else on the committee if they have some thoughts on
- 21 that issue, because it is kind of like the 404 comments of
- 22 "Tastes great" or "Less filling," I think. It seems to be on
- 23 one side or the other.
- 24 So that's where we're at, and Patrick, do you have
- 25 anything else you want to add to our group?

- 1 MR. BARRY: (Shaking head)
- 2 MR. DENNIS: We will be working with the SEC to
- 3 develop a recommendation surrounding materiality, and then as
- 4 far as the two year versus three year statement, I assume
- 5 we'll just let that go into your committee as far as a
- 6 recommendation, but with our support.
- 7 MR. WANDER: Any comments, questions?
- 8 Dave.
- 9 MR. COOLIDGE: Yeah. Dave Coolidge.

- 10 On the materiality thing, at least this is just my
- 11 general observation, is that you're right, there have been
- 12 more and more of these restatements, and it does wreak havoc
- 13 in the marketplace, because when it's announced, generally
- 14 there's not an appreciation for the difference between what's
- 15 really material and what's, you know, not so material.
- 16 But to the extent that you can get away from
- 17 quarterly materiality, I think it's better, you know, that
- 18 annual materiality clearly is something you have to deal with
- 19 and flag it, but I think it's really created a lot of
- 20 confusion in the marketplace as to, you know, what's really
- 21 going on at these companies when they have a restatement.
- 22 Sometimes it's really a tempest in a teapot, and
- 23 sometimes it's a big deal, but nobody can tell anymore what's
- 24 a big deal and what's not a big deal.
- MR. DENNIS: Yeah, we agree.

- 1 I think the other thing that we need to look at
- 2 with this is the format of quarter restatement.
- 3 Is it appropriate to re-file prior financial
- 4 statements every time you change a number in a quarterly Q,
- 5 or can, if you're just doing comparative statements, can you
- 6 just correct in your current quarter with appropriate
- 7 disclosure of what's going on and is that a better method for
- 8 the Os, anyway, to deal with that?
- 9 I think we all agree that if we have an error in an

- 10 annual filing that's material on that annual financial
- 11 statement, that we got to re-file the Ks and make
- 12 everything right.
- 13 There's a little bit less agreement on the Qs, on
- 14 how to deal with those.
- 15 MR. WANDER: I do know that when you have to
- 16 restate over a longer period of time you can get by with
- 17 restating them all together in one document rather than
- 18 re-filing a bunch of 10-Qs, which is, I think, actually
- 19 plainer and concise-er and more easily readable by the
- 20 investors.
- 21 We had asked Huron Consulting to appear in New York
- 22 two weeks ago.
- 23 Huron does the annual restatement studies. They
- 24 have quite a bit of knowledge base there. And unfortunately,
- 25 their top people were all very busy that day.

- 1 But if you would like to converse with them, Leroy,
- 2 I can put you in touch with them.
- 3 MR. DENNIS: That would be great.
- 4 MR. WANDER: And, in fact, then they could perhaps
- 5 even make a written submission to the whole committee so we
- 6 can have that available to the committee and the public,
- 7 because they're very interested, and they have done a lot of
- 8 work and have a big database, and have formed some judgments
- 9 on restatements.

- 10 MR. DENNIS: That would be great, if we could get
- 11 that, so if you want to arrange that --
- 12 MR. WANDER: Yeah, I will do that tomorrow.
- MR. DENNIS: Thank you.
- 14 MR. WANDER: Rick.
- MR. BROUNSTEIN: Rick Brounstein.
- 16 I'm back on the first subject that you were talking
- 17 about, minimum audit standards for practicing.
- Just thoughts, and maybe I'm in the middle of it.
- 19 I don't know, I think we had talked a little bit
- 20 about whether or not we could recommend some body be formed
- 21 that would be some national level expertise.
- 22 I mean, if you take a look at the bigger accounting
- 23 firms, they all have their national offices.
- 24 If you look at the little accounting firms that all
- 25 these smaller companies are relying on, if they want to get

- 1 it right, and then they have four or five public companies,
- 2 they're stretched.
- 3 We have, you know, just personally, we have a small
- 4 firm that happens to have an affiliate relationship with BDO,
- 5 but BDO is the only company that I know that is willing to
- 6 qualify, you know, a smaller company, and allow them
- 7 basically access to a national office.
- 8 I don't know if it's within our purview or how one
- 9 would go about it, but it seems to me that that organization

- 10 would not only help qualify these people, but give them the,
- 11 you know, the help in tackling a lot of the more complicated
- 12 accounting rules that are coming out that they probably can't
- 13 get right on their own.
- MR. DENNIS: Yeah, I think there are other firms
- 15 out there that provide networks of like BDOs that do that,
- 16 but one of our recommendations at the SEC, I don't know
- 17 whether it needs to be inside the SEC or outside the SEC, but
- 18 some kind of help desk, like what you're saying, for both
- 19 smaller CPA firms and for registrants to avail themselves of
- 20 -- you know, where they have a place to ask questions.
- 21 My sense is something outside the SEC would be less
- 22 threatening to someone, and there may be less of a -- you
- 23 know, there might be a hesitancy to call the SEC with a
- 24 question. I don't know that.
- 25 MR. BROUNSTEIN: I mean, to me, it's not simple,

- 1 because there's liability issues.
- I mean, you're actually looking to somebody, you
- 3 know, to give you the right answer.
- 4 MR. DENNIS: I mean, there are groups like the old
- 5 Andersen Accounting Research Manager -- they have a practice
- 6 called Accounting Research Manager.
- 7 I don't believe the old Andersen, I forget the name
- 8 of the consulting firm, but they will not advise people on
- 9 public companies because of the liability around it, but at

- 10 least on private companies, I know they will advise on
- 11 accounting standards and implementation and give their
- 12 advice.
- 13 I don't believe they do that for public companies,
- 14 but that is -- those type of services I believe are out
- 15 there. They are not cheap for people to subscribe to, but
- 16 they are out there.
- 17 MR. WANDER: Mark.
- 18 MR. JENSEN: This is Mark Jensen.
- 19 Leroy, a couple of questions.
- 20 I want to go back to materiality and then I want to
- 21 come back to another question I have.
- 22 But have you thought at all -- I tell you, I'm a
- 23 little worried about redefining materiality again. I kind of
- 24 think materiality is pretty well understood.
- 25 It seems to me the issue is more around, when there

- 1 is an event, how that ultimately gets communicated to the
- 2 marketplace.
- 3 And have you thought at all about having maybe
- 4 different requirements for different size companies?
- 5 And the reason I say that is, materiality, I always
- 6 like to say materiality with a client, whenever we got into
- 7 those arguments, was, immaterial means neither you nor I
- 8 care.
- 9 So if you don't care, then that's fine, and maybe

- 10 we should just do it right.
- 11 If you do care, then it means it's material to you,
- 12 now it's material to me, and we got another debate going on.
- 13 And that really is what materiality comes down to
- 14 in the end. That's what the word means. It's -- you know,
- 15 forget how you define it. It means it's immaterial.
- 16 So I -- but I'm sensitive to the fact, in smaller
- 17 companies, going back and redoing financial statements, when
- 18 you don't have an analyst following the company and you don't
- 19 have this kind of, you know, treadmill that you're on in the
- 20 bigger companies with analysts, that you got to make
- 21 earnings, you got to make your number, and things like that,
- 22 I think an auditor is going to have a hard time.
- 23 It's not my job to figure out how the market is
- 24 going to react to an item, and I don't think we want the
- 25 auditors making those decisions. I don't think the auditors

- 1 want to make them.
- But in smaller companies, it seems, you know, our
- 3 first mantra should be, "Do no harm," and it seems to me
- 4 there's no harm in maybe letting them have an easy way to
- 5 catch up.
- 6 I mean, have you talked about it that way at all?
- 7 MR. DENNIS: Well, we've talked about -- and I
- 8 would characterize what we talked about as not redefining
- 8a materiality, but

- 9 clarifying whether or not materiality should be based
- 10 quarterly or annually, and there is some disagreement as to
- 11 if you have something that's potentially material to a
- 12 quarter number, whether or not that it rises to the level of
- 13 materiality on an annual basis.
- 14 We did talk quite a bit about process, and, you
- 15 know, is there a different method of, quote, restating when
- 16 you have a situation where something is maybe material to a
- 17 quarter but not material to an annual financial statement.
- 18 We talked about whether or not you could catch up,
- 19 you know, and does it make a lot -- does it really help the
- 20 public to re-file a quarterly Q that's eight quarters old or
- 21 seven quarters old, or are you better off just to discuss
- 22 that in your annual filing and then when you're presenting
- 23 current year 10-Q information, make sure that you compare it
- 24 to accurate numbers.
- 25 So we talked a lot about process, and does that

- 1 work.
- We really didn't talk so much about whether big
- 3 companies should have a different method of doing this than
- 4 smaller companies. My guess is the more analyst coverage you
- 5 have, the more you have to consider whether to re-file those
- 6 Qs or not.
- 7 And we're really just -- I mean, Steve handed us
- 8 this late last week, and so we've had about an hour to talk

- 9 about it, so we're really just kind of scratching the surface
- 10 a little bit on this.
- 11 But all these things are things we've talked about,
- 12 and we don't have any answers for yet.
- 13 And I would value a lot of your input, if you --
- 14 MR. JENSEN: Yeah. I'd be glad to talk to you
- 15 about it.
- 16 The other question I have that I still think is --
- 17 I know you talked about it before, but I haven't hear you say
- 18 anything about it today, is on this whole area of auditor
- 19 independence and whether, in a smaller company environment,
- 20 you know, kind of giving smaller companies maybe a little
- 21 more of a break or the auditor an ability to do a little bit
- 22 more, is that just off the table now?
- 23 MR. DENNIS: That's pretty much off the table right
- 24 now as far as we're concerned.
- 25 We talked a lot about that, went back and forth

- 1 between members of our committee, spoke a lot to auditor
- 2 representations around the firm, around the company, or I'm
- 3 sorry, around the United States, talked to people from the
- 4 PCAOB.
- 5 As you drill down through it, we believe the PCAOB
- 6 guidance is working, and we think that's ultimately where we
- 7 need to go.
- 8 I think to the extent you had two different

- 9 independent standards it would become very, very confusing
- 10 for the public, and so now I'd have, I'm independent here but
- 11 I'm not independent if you grow to a certain size, and it
- 12 just became -- it seemed like it was very confusing to get
- 13 to.
- 14 And I think for the most part what we're talking
- 15 about is the ability to implement standards, that I think
- 16 even smaller public companies can implement -- you know, once
- 17 they get the standard going and implemented, it's an easier
- 18 process for them to have something worked out, and I think
- 19 the PCAOB guidance does give the audit firms a lot of leeway
- 20 as to what they can and can't do.
- 21 Now, can we go as far as Dick wants, where the
- 22 auditors are going to do something for the client? I don't
- 23 think so. But we can't do that under AICPA standards very
- 24 much, either, so --
- 25 MR. JENSEN: I was thinking more along the lines of

- 1 allowing, and this is more along the lines of accessibility
- 2 to capital if you have an auditing firm who has been auditing
- 3 a company for three years following AICPA independence
- 4 guidelines, now the company wants to go public, now you have
- 5 to apply for those prior three years the SEC independence
- 6 guidelines, because they're now in a registration statement,
- 7 and whether there isn't a breakpoint there where it would be
- 8 okay for the auditor to follow AICPA rules until the

- 9 registration statement is filed.
- MR. DENNIS: We talked a little bit about that, and
- 11 again kind of gotten to the point to the point that we find it
- 12 hard to believe that anybody wakes up tomorrow and decides to
- 13 go public, and so that there's at least some period of time
- 14 they have as an advance warning, and so they ought to be able
- 15 to get prepared for that, and so we --
- 16 MR. JENSEN: Well, I was thinking again --
- MR. DENNIS: We didn't dismiss that, but --
- 18 MR. JENSEN: Yeah. We can maybe talk about this
- 19 off line.
- 20 But I feel like, especially with the SEC's up and
- 21 over rules, that in the private equity venture capital
- 22 industry, it is very difficult for auditors to kind of
- 23 monitor their independence all the time in that world,
- 24 because you have to be sure you're independent for those
- 25 three years, which means you've got to look at an entire

- 1 portfolio of companies, what you're doing with them, and what
- 2 you're doing at the PEI level, and it's a conundrum.
- I know that there's been some action trying to get
- 4 the SEC to maybe give a little more guidance in that area,
- 5 but it just seems to me it's a big issue with providing
- 6 services to companies that are private and then getting --
- 7 but trying to monitor them as if they were public. It's
- 8 quite difficult.

- 9 MR. DENNIS: I don't disagree.
- 10 MR. JENSEN: Okay.
- 11 MR. DENNIS: And that is something -- we can reopen
- 12 that in our committee discussions if the group would so
- 13 desire that we do that.
- MR. JENSEN: Okay.
- MR. WANDER: Any other comments besides Mark's?
- 16 Yes, Rich.
- MR. BROUNSTEIN: Just to chime in and encourage you
- 18 to do that.
- 19 It seems like if we're not talking about creating a
- 20 new standard, we're talking about keeping the AICPA rules for
- 21 a larger level, right, for the smaller company, that seems to
- 22 me pretty harmless.
- We don't have to recreate the rule, right. It
- 24 exists.
- 25 Anyway, just my two cents.

- 1 MR. WANDER: Any other observations?
- 2 (No response.)
- 3 MR. WANDER: All right. Thank you, Leroy and Pat,
- 4 and we'll turn to David.
- 5 MR. COOLIDGE: Dave Coolidge, Capital Formation
- 6 Committee.
- 7 Thank you.
- 8 We have a number of items that we've talked about

- 9 previously.
- 10 Let me give just a little color commentary, I
- 11 guess, into why we're focused on these issues.
- 12 First being ending the prohibition against general
- 13 solicitation and advertising for transactions.
- 14 With certain purchasers, this would be a private
- 15 placement, and what we're trying to create here is an
- 16 opportunity for private offerings to occur with certain types
- of investors, obviously, wealthy, sophisticated investors,
- 18 where you wouldn't be running afoul of the private placement
- 19 rules by making it a broad solicitation, but only to this
- 20 group of people that would be able to take the risk, and
- 21 presumably, when the transaction closed, you would have a
- 22 very sophisticated and wealthy group of investors, and that
- 23 should be a decent standard not to -- if you achieve that,
- 24 that you shouldn't be penalized for having conducted an
- 25 offering that, you know, perhaps had a fairly broad

- 1 solicitation effort.
- 2 So that's a kind of an idea that we have that would
- 3 help certain companies in their private offerings.
- I know this is a subcommittee or this is a
- 5 committee on public, smaller public companies, but to the
- 6 extent that the public markets are not available to someone
- 7 for whatever reason, that this opens up the private markets a
- 8 little more broadly for them.

- 9 Another issue is the issue of private placement
- 10 broker dealers.
- 11 The concept here is to again assist private
- 12 companies by creating a broader pool of people who can assist
- 13 them in raising capital.
- 14 The NASD registration process, as it currently
- 15 exists, is something that certain finders or brokers, you
- 16 know, find to be a little bit onerous, and the concept here I
- 17 believe is to create a, I don't know if I want to call it an
- 18 amnesty program, but a way of having a broader group of
- 19 people be qualified, go through a streamlined registration
- 20 process, and thereby be in a position to help smaller
- 21 companies.
- 22 Thirdly, private placement exemption adjustments.
- 23 I won't go into all the details here. I talked about a few
- 24 of them yesterday.
- 25 But the idea here again is to make private

- 1 placement activity more accessible for smaller companies,
- 2 easier to process and to succeed at.
- 3 We did have a fair amount of debate about the going
- 4 private or de-registration process, and I think we have come
- 5 up with a concept, when we talked about this yesterday, and
- 6 you mentioned the Ziegler situation, that they decided to
- 7 de-register but had an undertaking with their shareholders
- 8 that they would continue to provide them with information,

- 9 proxy statements, annual reports, a package of information
- 10 that investors would find acceptable.
- 11 In that particular case Bob Robotti said that
- 12 actually the stock traded up because the investors liked the
- 13 program.
- 14 Yes, they were going to de-register, but they were
- 15 going to continue to provide a nice information flow to
- 16 investors and they were going to eliminate an \$800,000 cost,
- 17 I believe was the number, so the stock went up on the basis
- 18 of that savings.
- 19 And we think that the idea here would be to have an
- 20 exemption from 13e-3 for micro-cap companies to de-register,
- 21 who were willing to provide -- were willing to, you know,
- 22 make a representation to their shareholders that they were
- 23 going to continue to provide information.
- 24 So that's a way of making it a little bit easier
- 25 for certain companies to de-register and save a lot of money,

- 1 but hopefully not harming investors in the process, maybe
- 2 benefitting investors.
- 3 Trading markets, we've talked about that
- 4 previously, our belief that the Bulletin Board market is an
- 5 important place and we want to make sure that someone is
- 6 encouraging the NASDAQ and the NASD in their arrangement now
- 7 where the NASD in fact is responsible for the Bulletin Board
- 8 but NASDAQ sort of runs it on a contract basis.

- 9 We want to make sure that, I think, someone at the
- 10 SEC take this on as a, I don't want to call it an oversight
- 11 responsibility, but a cheerleading responsibility to make
- 12 sure that that market is maintained and it's a good market
- 13 for companies that, you know, are not listed on one of the
- 14 major exchanges or on the NASDAQ as it's presently
- 15 constructed with listing standards.
- 16 Another one that we've talked about is 15-C-211
- information, we want to make that public.
- 18 In conjunction with that, another ideas was put
- 19 forward with respect to compensation to broker dealers by
- 20 companies, and maybe we could have a chat about this.
- 21 I'm not sure how people around the table would
- 22 react, but the idea is, just like we've said, that it's hard
- 23 for small companies to get research analysts, it's hard for
- 24 small companies to get broker dealers to trade their stock,
- 25 and is there a way of allowing some company or corporate

- 1 compensation to broker dealers for providing the market
- 2 making service?
- 3 I'm not exactly sure what all the potential fallout
- 4 from that might be, but it was an idea that we have recently
- 5 raised.
- 6 Availability of Form S-3 available for Bulletin
- 7 Board securities.
- 8 I think what we want to recommend there is for

- 9 resale purposes it would be, the S-3 could be used for resale
- 10 purposes, not necessarily for registration purposes, and that
- 11 would be for Bulletin Board securities that meet the market
- 12 cap test that S-3 now applies to.
- Debate on an issue with respect to national, or
- 14 NASDAQ small cap stocks -- this is a group of about 600
- 15 companies that are traded, they do meet listing requirements
- 16 -- and whether they should be deemed covered securities, in
- 17 other words, exempt from state review.
- 18 There's two points of view on this, and I'm not
- 19 exactly sure where we come out on it, but that would
- 20 obviously be a burden that you could take off of a group of
- 21 600 small cap companies that they presently have. When they
- 22 want to sell securities, they have to register with the
- 23 various states that require it.
- 24 Research is an area that we've had a lot of
- 25 discussion about trying to make sure that research is

- 1 encouraged and supported for small cap companies.
- I think that we feel like we're in pretty good
- 3 shape there, that nothing that has come out of late or from
- 4 the SEC seems to indicate that they're doing anything to
- 5 discourage research or cut off payment flow for research.
- 6 It seems like, at least our sense is, that the
- 7 attitude at the SEC is to encourage this, allow company
- 8 sponsored research, continue the concept of soft dollar

- 9 payments for research.
- 10 So I think we're in pretty good shape there.
- 11 And then there's a technical issue, Rule 701, which
- 12 has to do with stock options,].
- 13 And we have a concept there that would allow stock
- 14 options to be granted and not be counted as securities
- 15 holders for the purpose of becoming a public company.
- These would be what we call compensatory stock
- 17 options.
- 18 In other words, they're options to employees that
- 19 wouldn't trip a registration requirement by a company just
- 20 because they included too many people in their option pool.
- 21 And that is where I think we're in pretty much
- 22 alignment or agreement on most of these subjects.
- 23 I don't know if people around the table have issues
- 24 that are -- you know, they would take the other side of some
- 25 of these issues or have others that they'd like to add to the

- 1 list.
- But that's kind of where we are, and we're getting
- 3 ready to, you know, come forward with pretty formal
- 4 recommendations on these.
- 5 Different subject. And I just want to, because
- 6 I've got the microphone, bring it up.
- 7 I'd love to hear before we leave what other
- 8 activities are going on out there with respect to

- 9 Sarbanes-Oxley reform.
- 10 The reason I ask this is I got a call from my
- 11 Congressman, Mark Kirk, who wanted me to come over to appear
- 12 at a forum to talk about Sarbanes-Oxley reform and revision,
- 13 and this was yesterday. He was holding a big session in
- 14 Chicago.
- 15 And so there are other movements afoot out there
- 16 other than this committee.
- 17 I'd like to think that this committee is going to
- 18 be in the vanguard and the most influential, but it sounds
- 19 like there's other people who are dealing with the same
- 20 subject and issue and taking the initiative on it, and I
- 21 don't know who is keeping track of everything that's going
- 22 on, but I think it would be interesting for us to know who
- 23 else is doing this stuff, and maybe, if possible, coordinate
- 24 with them so that they can have the benefit of all our
- 25 testimony and all our thinking and discussion and debate, and

- 1 try and get coordinated, as opposed to having five different
- 2 isolated efforts going on to address this subject.
- 3 MR. WANDER: Okay. Gerry?
- 4 MR. LAPORTE: I don't know what that particular
- 5 Congressman is doing. I know people on the Hill are --
- 6 MR. WANDER: This is Gerry Laporte, by the way.
- 7 MR. LAPORTE: Yeah, I'm sorry, this is Gerry
- 8 Laporte.

- 9 People on the Hill are actually listening to this
- 10 webcast today, I know, to try to coordinate their efforts
- 11 with our efforts, and we're in contact.
- 12 And as most of you know, the GAO is also doing a
- 13 study of Sarbanes-Oxley and small business, which we've
- 14 talked to and some members of the advisory committee here
- 15 have also spoken with the GAO, so we're trying to coordinate
- 16 their study with our study to make sure that, to the extent
- 17 possible, we're not bumping into each other.
- 18 MR. DENNIS: Gerry, do we know when the GAO is
- 19 going to issue their report?
- 20 MR. LAPORTE: Originally, I think there was a
- 21 December 2005 January 2006 due date for that, but I'm not
- 22 sure whether that's still a good due date.
- 23 I think that they don't -- they're trying to figure
- 24 out whether it's -- I think whether they should ask for an
- 25 extension of that. I'm really not sure where that stands.

- 1 MR. WANDER: I actually talked to the people from
- 2 the GAO last week, and that's an accurate -- Gerry's is an
- 3 accurate statement.
- 4 But it will be around the same time that we're
- 5 going to at least go public with our recommendations.
- As best I can tell, we've both been finding the
- 7 same information, and I don't know what their
- 8 recommendations, if any, will be.

- 9 So it's hard to tell. Yes.
- 10 I don't know of any other studies. People from the
- 11 Small Business Administration have been sitting in on these
- 12 meetings, and we've had contact with them, but I don't think
- 13 they're out making any recommendations as far as I know.
- 14 MR. LAPORTE: They did send a letter to Chairman
- 15 Cox, being very complimentary of this committee.
- MR. WANDER: Well, why don't you circulate that?
- 17 MR. LAPORTE: I can see if the chairman is willing
- 18 to do that. I think that's a -- I think he probably would be
- 19 willing to do that.
- MR. WANDER: Drew.
- 21 MR. CONNOLLY: Just two quick things.
- Dave, since I was the proponent of the 15c2-11
- 23 broker compensation discussion, there really is a support in
- 24 the marketplace for this, and that is that the NASD
- 25 arbitrarily made a determination a number of years ago that

- 1 compensation for the due diligence work, not for making a
- 2 market, but for going through the sometimes arduous,
- 3 multi-back-and-forth tiered comments and questions, was not a
- 4 method to be compensated for, and that perhaps made sense
- 5 when the markets traded in eighths and quarters and the
- 6 compensation given to a market maker was a 30-day exclusive
- 7 to trade that security once it traded.
- 8 That 30-day exclusive is no longer relevant, and in

- 9 a decimalization world, there's literally no way for a broker
- 10 dealer to receive compensation adequate to cover the expenses
- 11 subject to the due diligence.
- 12 So the thought was, since they are regulated
- 13 entities responsible for their conduct across the board, that
- 14 they are no less deserving of due diligence compensation than
- 15 the attorneys or the accountants working with these public
- 16 companies, and I think Cromwell Coulson on the Pink Sheets
- 17 gave me a statistic that of the 400 15c2-11 submitting brokers,
- 18 market makers a couple of years ago, that number is now down
- 19 to 80.
- 20 So the other thing is that the prohibition is
- 21 regularly breached by back-door arrangements to compensate
- 22 the non-regulated entity the consulting firm or what have
- 23 you.
- 24 So I'd like to find a way to put an end to that
- 25 practice.

- 1 MR. WANDER: I do know the Ziegler people did
- 2 mention that, and they thought that was the reason why their
- 3 spreads increased, is because the brokers didn't get paid for
- 4 due diligence and keeping the stock listed the brokers had to
- 5 pay for and not the issuer, which is the big difference on
- 6 those markets.
- 7 So it's probably worthwhile to look at. I'm not
- 8 sure we ought to take on every issue in the world, because

- 9 having a rifle approach, I think at the end of the day we
- 10 will be far more effective on those big issues that I think
- 11 are really driving the marketplace.
- 12 But that is an issue --
- MR. CONNOLLY: Of access to capital.
- MR. WANDER: Yes.
- 15 Pat.
- MR. BARRY: Dave, in your earlier agenda, you had
- 17 an item about adjusting the process for PIPE transactions. I
- 18 was just curious to see if you guys had discussed PIPEs and
- 19 what your thinking was there.
- 20 MR. COOLIDGE: Excuse me. Dave Coolidge.
- 21 We have discussed it. I guess we're welcoming
- 22 comments to improve the process, but I don't think that we --
- 23 the PIPE activity has been pretty significant, and if done
- 24 right, seems to be working for a lot of companies, and there
- 25 is an SEC issue, I think, with the conduct of certain

- 1 practitioners in the PIPE markets, and we think that's an
- 2 appropriate concern. Certain people are abusing information,
- 3 et cetera.
- 4 So we're going to just leave that in the SEC's
- 5 hands in the Enforcement Division, or wherever it falls, but
- 6 we think that the process is a valid one and it's a pretty
- 7 good one, and we're not really thinking about making a
- 8 recommendation in the area, but we're certainly open to

- 9 suggestions.
- 10 If people around the table that have had experience
- 11 feel that the process can be improved by adjusting some rule,
- 12 we're more than open to it, because we think it's a good
- 13 process, we think it's something that, you know, is providing
- 14 capital for lots of small companies that are public, and if
- 15 there's a way of improving it or streamlining it, we'd be
- 16 happy to listen, but we didn't come up with anything that we
- 17 were too upset about as it currently is being done.
- 18 MR. WANDER: And it's not just small companies. I
- 19 think if you look at the list that Drew passed out, you'll
- 20 see that there are some sizable offerings.
- MR. COOLIDGE: Yeah.
- MR. WANDER: Yes. Richie and then Rick.
- MR. LEISNER: Richie Leisner.
- Just a footnote -- the recommendation that we've
- 25 had on the list about the private placement broker dealer

- 1 registration.
- I think Jerry Niesar mentioned this. He was the
- 3 ABA representative in San Francisco.
- 4 This is a proposal that's been around for a long
- 5 time, and it involves, if it's to be done successfully,
- 6 several different agencies.
- 7 And so our request, when it gets done up finally,
- 8 would be a request and recommendation that the SEC step out

- 9 in front and head a multi-agency effort in this regard.
- 10 Otherwise, this is -- we are afraid this will just
- 11 stay as a recommendation that will be around for even a
- 12 little bit longer, and no one is willing to get to the head
- 13 of the parade and start the process.
- 14 MR. WANDER: Rick.
- 15 MR. BROUNSTEIN: I have three comments now, so I
- 16 got a new one here.
- 17 The comment I would make on PIPEs, just to finish
- 18 that off, is if you've looked at all at integration rules.
- 19 Having done a lot of PIPEs, we get caught up in
- 20 those all the time.
- There seems to be, you know, the strict
- 22 interpretation and what is really, you know, the SEC going to
- 23 look at or not look at, and it seems to me they can be
- 24 awfully limiting if taken to their extreme, you know, from
- 25 six month, you know, safe harbor rules to, you know, can you

- 1 close one out and do another one and should you be able to,
- 2 and oftentimes you can, but strictly you can't.
- 3 So I guess I would say that's an area that -- do
- 4 you want to comment on that, and then I'll go on to my other
- 5 questions.
- 6 MR. COOLIDGE: One of the private placement -- one
- 7 of the safe harbor issues that we are going to recommend is
- 8 shortening that six month period down to 30 or 60 days.

- 9 MR. BROUNSTEIN: Okay. That should help.
- 10 The other -- so a question on the S-3 and then a
- 11 comment on the de-registration.
- 12 But on the S-3, are you basically saying shelf
- 13 registrations are being excluded but the other kind of
- 14 registrations are okay, or are you more limiting than that?
- 15 MR. COOLIDGE: I think our recommendation is going
- 16 to say Form S-3 -- now, this is only for Bulletin Board
- 17 companies that meet the market cap test -- Form S-3 is
- 18 available for resale purposes.
- 19 Is that the question, or are you asking another
- 20 question?
- 21 MR. BROUNSTEIN: I thought the talk around here
- 22 seemed to be to broaden the use of the S-3, right, because
- 23 the big advantages are you can incorporate by reference and
- 24 then once it's out there, you don't have to update it every
- 25 time you do an annual audit.

- 1 And so it seems to me, other than maybe, you know,
- 2 I can understand why you wouldn't want to -- if you don't
- 3 have the market cap to do a shelf registration, that's, you
- 4 know, to pre-register shares, but otherwise, I guess if
- 5 you're excluding some, I'm wondering why you would exclude
- 6 them.
- 7 MR. LEISNER: We may need to get Gerry to jump in
- 8 here on -- this is Richie Leisner -- to get Gerry to jump in

- 9 on the technicalities here.
- 10 But I believe that S-3 is only available to NASDAQ
- 11 or exchange listed companies on a resale basis, and so --
- 12 which would have made sense, because when the rule was
- 13 propounded, you didn't have to be 34 Act registered to be on
- 14 the Bulletin Board, which you now do. So it's sort of a
- 15 technical expansion.
- 16 My recollection is that there's no float
- 17 requirement to use S-3 for resale purposes, just that you
- 18 have to be a 34 Act reporting company, and now you've got to
- 19 be on some part of NASDAQ.
- 20 So the thought would be, since Bulletin Board
- 21 companies have to be 34 Act filers, that it would be
- 22 reasonable to look at expanding the availability of S-3 as a
- 23 resale device.
- 24 My recollection is also that on the primary side,
- 25 it's just a float test and you don't have to be on -- I could

- 1 be wrong.
- 2 I'm looking at Kevin O'Neill on the other side of
- 3 the room here, and he'll let me know if I'm wrong, or Gerry
- 4 will.
- 5 But those are two sort of technical issues, the
- 6 idea being, to go back into English, the idea being to make
- 7 S-3 more available to more companies.
- 8 MR. BROUNSTEIN: Okay, so if you can carry that

- 9 thought, the way we're heading now with some of the
- 10 discussion here, with some corporate governance rules that
- 11 would affect the Pink Sheet companies, some minimum standards
- 12 for the micro-caps, whether they trade on the Pink Sheets or
- 13 the Bulletin Board, if they meet those standards, then they
- 14 ought to be entitled to take advantage of today's Internet
- 15 world and incorporate by reference, rather than exclude.
- In other words, if we're going to put on
- 17 requirements on the Pink Sheets, then they ought to have the
- 18 advantages and not have to onerously file some document.
- 19 Really, the only difference is you're pasting
- 20 everything into one document and having to update it once a
- 21 year.
- MR. LEISNER: Richie Leisner again.
- 23 Right, Rick, except when somebody says, "Oh, all
- 24 you have to do is X," if you can use the incorporation by
- 25 reference, of course, it is a far less costly undertaking.

- 1 Yeah, we hadn't seen any of that information, and
- 2 we were focused on this one narrow issue.
- 3 The rationale of it would be if there were -- if
- 4 the appropriate information were out in the marketplace and
- 5 it was accessible to the investing public, it certainly would
- 6 be logical to think about making incorporation by reference
- 7 available, which is what you could do using an S-3.
- 8 MR. BROUNSTEIN: So you make, yeah, so it may make

- 9 sense to, rather than simply define Bulletin Board, define
- 10 those requirements so that whatever we come out here, if we
- 11 broaden those requirements and that is accepted, then they
- 12 would fall in.
- 13 Then my last question on de-registration maybe
- 14 comes around to a similar point.
- 15 I'm not sure where that extra 800,000 we were
- 16 talking about in the example is now, but, you know, we're
- 17 talking about a system for the smaller companies, the
- 18 micro-caps, that is going to require them to do some,
- 19 depending on what we find out here as a committee on cost
- 20 effective, maybe some attestation to, or assertion to 404,
- 21 clearly some auditor independence in whistleblowing, I would
- 22 think that, you know, and we're talking about maybe resizing
- 23 the beneficial shareholders to try to catch people who are
- 24 today going dark on us.
- 25 It would seem like we should determine as a -- you

- 1 know, put our committees together as a group and decide what
- 2 are the minimum standards that make sense for these smallest
- 3 of companies, and not allow them to get out for, you know,
- 4 some other reason, like as I understood your de-registration,
- 5 you're saying they would have to apply certain financial
- 6 statements, but we're suggesting that they need more than
- 7 just to file audited financial statements, that they're
- 8 going to have to do a few other not necessarily onerous

- 9 things, but a few other things that would give some
- 10 visibility to those shareholders.
- 11 MR. CONNOLLY: Can I respond?
- 12 MR. WANDER: Let me see if I understand it, and
- 13 then you can.
- 14 What you are suggesting this afternoon is that if
- 15 you still -- if you're not buying out the public
- 16 shareholders, which Bob has some question about, there would
- 17 be, if you made a commitment to continue to flow information
- 18 to investors, whatever that package is, that there would be
- 19 an easier way to do that.
- 20 But I take it you're not suggesting any sort of
- 21 rules where there's in fact a squeeze-out of the
- 22 shareholders?
- MR. COOLIDGE: Correct.
- MR. WANDER: Okay.
- 25 MR. COOLIDGE: This is a de-registration this is

- 1 not a buyout. This is to give smaller companies a way of
- 2 ridding themselves of these onerous costs.
- Now, maybe we're going to find out 9,000 other ways
- 4 to rid them of these onerous costs, but 13e-3, I think
- 5 that's the right -- yeah -- which is the de-registration
- 6 regime that currently exists, is a very expensive -- I
- 7 thought we in our committee talked about \$1 million or
- 8 something to go through that.

- 9 And people just say, "Well, you know, I'm trying to
- 10 save money, but you tell me I got to spend all this money to
- 11 save this money, it doesn't make any sense." So if they want
- 12 to save the money, go through the process without filing that
- 13 form, but make an undertaking to continue to supply
- 14 information to shareholders.
- 15 And obviously they, at that point, they
- 16 de-register. If they are on the Bulletin Board, they go off,
- 17 they wind up in the Pink Sheets where de-registered
- 18 securities do trade.
- 19 MR. BROUNSTEIN: So these are people that have
- 20 below the minimum requirements, so they --
- MR. COOLIDGE: Whatever they may be --
- MR. BROUNSTEIN: And they may change. But today
- 23 that would be 300 shareholders and \$10 million in assets?
- 24 MR. LEISNER: No. No, because those people under
- 25 the current -- Richie Leisner again.

- 1 If you fall below 300 stockholders, you can leave
- 2 the system with a free pass, just by filing a notice. That's
- 3 in the current law today.
- We're talking about somebody who is not at 300
- 5 stockholders and doesn't want to game the system to get down
- 6 to 300 stockholders, and doesn't want to go through a 13e-3
- 7 transaction where they have a buyout.
- 8 This is somebody who says, "I'd like to go," and it

- 9 would be the standards -- it would be in the micro-cap world.
- 10 We would not be talking about, you know, a Fortune 100
- 11 company that would do this.
- 12 And so they would be -- they would undertake to
- 13 provide this information package, and then they could --
- MR. BROUNSTEIN: Stop filing with the SEC?
- MR. LEISNER: Yeah.
- MR. WANDER: I think that's a point that didn't
- 17 come through, that you were going to enlarge the ability to,
- 18 in effect, go through the 15(d), whatever the form --
- 19 MR. LEISNER: Whatever the heck it is, yes.
- 20 MR. WANDER: The form that you file. Okay. I
- 21 think I understand now. Okay.
- 22 MR. BROUNSTEIN: So it seems like that's the
- 23 opposite of what these two committees, Corporate Governance
- 24 and 404, are talking about.
- 25 We're trying to widen the base, make it reasonable,

- 1 make it cost effective for these guys, but have more
- 2 transparency for companies that have, you know, enough
- 3 shareholders to be considered public, you know, and -- or not
- 4 allow them to trade at all.
- 5 In other words --
- 6 MR. COOLIDGE: Maybe if this is the only one we get
- 7 through, this is the way out for everybody. If we fail, then
- 8 all other --

- 9 (Laughter.)
- 10 MR. WANDER: Drew, and then Bob.
- 11 MR. CONNOLLY: Drew Connolly.
- 12 Very quickly, Pat, to the discussion about PIPEs,
- 13 we basically eliminated it, but I do recall there was some
- 14 testimony in San Francisco, and it has been in the Small
- 15 Business Forum.
- The only issue, and I don't think it's one that
- 17 necessarily rises to a full recommendation level, is somehow
- 18 internally, and this is the entire form filing and review
- 19 process within the Commission, we were assured yesterday that
- 20 basically these documents come in and get examined in
- 21 relatively quick order.
- I guess there's been some concern about the
- 23 turn-around time, and I think you have -- your firm has
- 24 recently gone through a PIPE or going through one?
- MR. BARRY: My issue was just more of a general

- 1 question in terms of timing --
- 2 MR. CONNOLLY: And the other thing is, the timing
- 3 is perfect, because I expect to be at one of these two days.
- 4 Starting tomorrow at the Waldorf in New York there
- 5 is the annual PIPEs conference, and some of the largest law
- 6 firms in the country, and certainly some of the major broker
- 7 dealers and over 100 companies that are involved in the PIPE
- 8 marketplace, the hedge funds, and those folks will be in

- 9 attendance, so I might actually know more about this subject
- 10 when we get there.
- 11 Richie -- not Richie -- Rick, the issues
- 12 surrounding, and I take your point very well. We are
- 13 actually looking for the potential escape clause, which we
- 14 also hope, based on the other subcommittee's work, not many
- 15 people will feel -- not many companies will feel they need to
- 16 avail themselves of that out.
- 17 But it's also true that the president of the pink
- 18 sheets, Cromwell Coulson, has testified to us and very much
- 19 aware that he is working every day to expand the quality of
- 20 both disclosure and required information distribution on the
- 21 pink sheets.
- 22 So it would make sense to me -- I take your point
- 23 very strongly that the covered securities issues be extended
- 24 from the bulletin board to potentially his top tier. And
- 25 this -- I'm not asking for the SEC to work hand in glove with

- 1 a private company.
- 2 But if his top tier as described to me is reporting
- 3 companies who are doing what's determined here to be all of
- 4 the material requirements to meet these tests, and that is
- 5 his top tier within the pink sheets, I think that may blur
- 6 somewhat the distinction between the bulletin board and the
- 7 pink sheets, and the net impact of what we've done here
- 8 defining microcaps may very well create some level of

- 9 investor or speculator respectability that is heretofore not
- 10 available through pink sheet securities.
- 11 They are often spoken of in the same sentence as
- 12 fraud. Penny stock fraud, pink sheet. And I'm trying to
- 13 work very hard, as you may imagine, to decouple those terms.
- 14 Because it's very clear to me that there are hundreds and
- 15 hundreds and hundreds of little companies who don't meet the
- 16 fraud test but are in fact penny stocks.
- 17 The only final remark I have is that I know that
- 18 we've taken testimony and I'd like to thank our co-chairs for
- 19 really giving an expanded vision of the marketplace out there
- 20 and working very hard to bring balance to opposing points of
- 21 view. And I can think of no better than the comment letters
- 22 that we received this round where I guess perhaps predictably
- 23 but also very interestingly, the AFL-CIO weighed in on one
- 24 side of exemptive relief, and the U.S. Chamber of Commerce
- 25 weighed in on exactly the opposite sides.

- 1 So I found that revealing. But the one element of
- 2 testimony I don't think we've received or had access or
- 3 visibility to would be regulators. We've had no testimony,
- 4 despite the efforts within the subcommittee here of probably
- 5 one of the best securities regulators I've ever run into from
- 6 the state of Nebraska, we've had no testimony from the area.
- 7 And I know from a capital formation standpoint,
- 8 most of what we come up against is obviously the gentlemen,

- 9 ladies and gentlemen of corporate finance who are both our
- 10 hopes and the progenitors of this committee, but we're
- 11 running up against virtually in many of our recommendations,
- 12 certainly the finders, private placement, broker-dealer
- 13 recommendations and certainly some of the trading practice
- 14 recommendations, right smack up against the purview of the
- 15 Division of Market Regulation here within the SEC.
- And my hope would be that we would be able to
- 17 elicit both some of their positions and some cooperation from
- 18 them in helping us do our mission.
- 19 Additionally, it would be insightful I think to be
- 20 given -- we bandy around a lot of statistics about the amount
- 21 of and the number of complaints in microcap fraud. I'd love
- 22 to hear somebody from the Enforcement Division give us some
- 23 overview of what that experience really is and what the
- 24 magnitude of those problems really are.
- 25 So that constitutes my comment.

- 1 MR. WANDER: Okay. Bob?
- 2 MR. ROBOTTI: I guess I had a couple of questions,
- 3 because when you described the going private transaction. It
- 4 seems to me of course today a company would only file a
- 5 13E-3 if they were going to do a reverse split, or if they
- 6 were doing a tender offer and it was in conjunction with
- 7 that.
- 8 If you had, you know, the idea of eliminating the

- 9 need to file the 13(e) kind of makes a lot of sense to me I
- 10 think, especially if, you know, the quid pro is we're going
- 11 to give you information on a go forward basis and therefore
- 12 provide data to shareholders and information.
- 13 The other potential requirement that you'd really
- 14 have I think would be a prohibition on the part of the
- 15 company that there's no plans to proceed with a going private
- 16 transaction within at least some, you know, a three-year
- 17 period. Because otherwise, you could potentially have
- 18 someone who files, provides information, you know, nine
- 19 months later therefore proceeds with a going private
- 20 transaction, which would have been subject to a 13E-3
- 21 filing, and potentially was even part of a plan or device
- 22 that came apart in pieces but not in total.
- 23 So, you know, to give those two things -- and I
- 24 think you give protection, shareholders protection
- 25 information and, you know, some kind of safeguard.

- 1 But I guess I didn't get the full context of what
- 2 you were saying. So what you're proposing to do would be to
- 3 broaden who would be eligible for deregistration through that
- 4 process, you know, beyond the 300 shareholder count?
- 5 MR. LEISNER: 13e-3, right.
- 6 MR. WANDER: Any other, Steve?
- 7 MR. BOCHNER: I've got a couple of comments. I
- 8 think the first is to get a bit more granular on this general

- 9 solicitation prohibition. You know, the 33 act is
- 10 constructed so that you've got, if you're going to solicit
- 11 generally, you've got to file a registration statement for
- 12 the most part. If you're not going to solicit, if you're
- 13 going to rely on a private placement exemption, that
- 14 purchasers need to be accredited. You need to have -- in
- 15 general need to not solicit generally.
- 16 And I guess I'm having trouble with the idea that
- 17 we would allow a -- let's say a private company that isn't
- 18 making information widely available, to generally solicit out
- 19 there and then have a purchaser come in and, what, merely by
- 20 signing an attestation that they meet certain accreditation
- 21 standards or net worth standards be able to invest.
- 22 And I'm wondering really how salable that is here
- 23 at the SEC, this idea of limiting general prohibition without
- 24 some checks and balances as to who those purchasers are, how
- 25 they get qualified. Is there any contours around this idea

- 1 of eliminating general solicitation that you can help me
- 2 with?
- 3 MR. LEISNER: Richie Leisner. Yes. You sound like
- 4 the same people who said when Regulation D was propounded,
- 5 which did away with offeree suitability, that that was the
- 6 biggest scandal since the sale of the Brooklyn Bridge as a
- 7 stock interest.
- 8 This is a bold suggestion. But there are places in

- 9 the securities laws right now under the exemptive structure
- 10 where you can have all the general solicitation you can
- 11 handle, like in Rule 144A, for example.
- 12 MR. WANDER: Subject to protections about
- 13 private --
- 14 MR. LEISNER: Well, yeah. But it's not that
- 15 there's -- so when you say granular, we have had some
- 16 discussions with senior staff personnel about how we would --
- 17 and we need some more discussions -- to decide what those
- 18 qualifications would be in terms of wealth, sophistication or
- 19 relationship to the issuer, sort of those three general
- 20 categories.
- 21 But I think those things are all doable. I think
- 22 that there's a lot of, you know, at the one end of the
- 23 spectrum, some people would say, oh, we already have that
- 24 definition. We call then accredited investors. And at the
- other end of the spectrum, people say, well, no, that's no

- 1 good. Maybe they should be QUIBS, you know, Qualified
- 2 Institutional Buyers or something much, much, much, much
- 3 higher.
- 4 There's a big gulf in between there that we need to
- 5 talk about. And the issue about qualifying would be equally
- 6 applicable to accredited investors now. Some guy comes in
- 7 off the street. He says I'm a millionaire. He checks the
- 8 box, and you have a private placement. And that was a

- 9 scandalous thought 20 years ago or a little more than 20
- 10 years ago, but it seems to work pretty well.
- 11 And I think working with the regulators, we could
- 12 come up with -- I hope we could come up with a construct that
- 13 would be bold in response to what Herb and Jim asked us to
- 14 do. We have some work to do in that area.
- 15 MR. BOCHNER: Yeah. I don't mean to sound like the
- 16 detractors. I'm actually a fan of Reg D, and I think the
- 17 balance there is appropriate. I think it's different,
- 18 though, when we're going to solicit generally. I mean, if
- 19 we're really talking about reaching out there into the TVs
- 20 and newspapers with private, you know, advertisements focused
- 21 on people who -- and the recipients are going to be people
- 22 who are not accredited, I really do think you've got to think
- 23 long and hard about the protections there.
- I mean, I think it worries me that coming out of
- 25 this committee we would sort of open up general solicitation

- 1 without making sure that there were checks and balances that
- 2 ensured that people who ultimately invested really were
- 3 people who could fend for themselves and didn't need the 34
- 4 Act information. So maybe I'll just let you guys debate this
- 5 fully and --
- 6 MR. LEISNER: Well, no, that's a terrific concern,
- 7 but it's just a challenge to the people who sit down and do
- 8 the detail work. The question is whether you're willing to

- 9 sit down at the table and talk about the concepts with an
- 10 open mind. All of those concerns are perfectly legitimate.
- 11 MR. BOCHNER: Okay. All right. I was just trying
- 12 to get behind -- I wasn't -- I didn't want to throw cold
- 13 water on it, too much cold water, but I just wanted to
- 14 understand whether there was some thinking about the details,
- 15 and maybe I'll just hold off till you guys --
- 16 MR. LEISNER: Well, Steve, I think that's -- but I
- 17 think that's very useful, because there's going to be --
- 18 there's going to be pushback. We might as well -- we expect
- 19 it, and you're -- I think you may be out of water balloon
- 20 distance on the other side of the room.
- 21 (Laughter.)
- MR. BOCHNER: All right.
- MR. LEISNER: But it's a perfect -- that's a
- 24 question we welcome, and we just have to get to the details
- 25 of it all. And initial discussions with the staff were I

- 1 think were encouraging, that this is a matter that we could
- 2 discuss and talk about and try to come up with some
- 3 parameters.
- 4 Obviously, from the one side, if the financial
- 5 qualifications are such that, you know, you only need -- such
- 6 that you got to be worth a jillion dollars to qualify, that's
- 7 not going to be so terrific. And we'll have to talk about
- 8 the means by which you do stuff.

- 9 MR. WANDER: So the devil is in the details.
- 10 MR. LEISNER: Thank you, Mr. Chairman.
- 11 MR. BOCHNER: Okay. Good. Well, I'll agree with
- 12 him on that and look forward to hearing that --
- 13 MR. WANDER: And without the details, it's hard to
- 14 sort of set the parameters. And it's also hard till you see
- 15 the whole construct.
- MR. BOCHNER: Yeah. I mean, for example, a
- 17 marketplace with checks and balances where the people that
- 18 came into it were prequalified somehow, and then you could
- 19 solicit generally into that. I mean, that kind of an idea
- 20 makes sense to me, but.
- 21 All right. We'll look forward to that. The other
- 22 thing I wanted to comment on was the NASDAQ, the discussion
- 23 concerning the NASDAQ small cap exemption from the blue sky
- 24 laws. And today if you're a NASDAQ national market because
- 25 of the National Securities Market Improvement Act, you don't

- 1 have to comply with the state blue sky laws. Those laws have
- 2 been preempted.
- 3 The NASDAQ small cap companies have the same
- 4 governance standards. They file reports with the SEC. These
- 5 are smaller companies, and yet I have a hard time seeing what
- 6 value it is to make those companies simply because their
- 7 market cap isn't 75 million, it's 50 million or their trading
- 8 price, you know, is at a different level, why those companies

- 9 ought to pay when they're doing securities offerings the
- 10 state blue sky registration fees, and the larger companies, by
- 11 virtue of their somewhat higher market caps, should not.
- 12 So I guess where I come out in the balancing is
- 13 this is an opportunity for us to reduce costs of smaller
- 14 public companies, in my view, and I think Jack's probably
- 15 going to disagree with me here, but in my view, I think we
- 16 can do that without impairing investor protection, and I'd
- 17 like to see some evidence that the absence of blue sky
- 18 registration at the NASDAQ national market level has created
- 19 some problems, or similarly, that the existence of that state
- 20 regulation, that duplicative level of state regulation, in
- 21 addition to the federal regulation, has helped somehow.
- 22 So I would encourage you to continue down that path
- 23 and evaluate whether or not NASDAQ small cap ought to be
- 24 treated as a covered security, and we should encourage the
- 25 SEC to take some steps in that direction.

- 1 MR. WANDER: Jack?
- 2 MR. HERSTEIN: Jack Herstein. I'll disagree to
- 3 disagree with you. You mentioned NISMEA back in 1995. I
- 4 think at that time most states already gave NASDAQ the same
- 5 exemption they give the American Stock Exchange and the New
- 6 York Stock Exchange.
- 7 The problem is now there's two tiers to the NMS.
- 8 You have -- or two tiers to NASDAQ. You have the NMS, which

- 9 is your upper level companies, which is about, what, 3300, I
- 10 believe. Then you have the small cap companies, which is
- 11 about 578 right now.
- 12 The problem is the listing standards. You have
- 13 corporate governance for both at the same, and they have been
- 14 the same. The problem is that listing standards,
- 15 stockholders equity, price per share, well, basically every
- 16 listing standard is somewhat different on the small cap
- 17 compared to the NMS.
- 18 Now you have the listing standards for the New York
- 19 Stock Exchange, which are greater than the NMS. Then you
- 20 also have the listing standards for the American Stock
- 21 Exchange, which are lower than the NMS. The problem that the
- 22 states have, at least that I would have, is that if you give
- 23 the small caps the same exemption that you do with the NMS
- 24 companies, what will AMEX do, and will the small caps then
- 25 still drop their listing standards?

- 1 You know, because the listing standards have been
- 2 dropped over the years.
- MR. BOCHNER: Well, I mean, there's always a risk,
- 4 you know, I suppose there's a theoretical risk NMS will drop
- 5 their listing standards, but they're not, you know, I think
- 6 those governance thresholds, board independence, you know,
- 7 all of those reforms apply to small cap companies.
- 8 I think the only thing that's different today, and,

- 9 you know, they have to comply with the 34 Act, so the only
- 10 thing that's different is the size. And so I guess my
- 11 question is, and maybe this is sort of an evidentiary thing
- 12 that we ought to ask for more information, but what is it
- 13 about size that suggests that we ought to have this
- 14 additional layer of state regulation, which is an added cost
- 15 to these companies that are least in the position to afford
- 16 it? So this seems squarely in the mandate of our committee,
- 17 which is finding ways to reduce costs and not impair investor
- 18 protection.
- 19 So I want to -- I think the reducing costs issue is
- 20 self-evident. Then the question is, how are we impairing
- 21 investor protection if we do this? And I guess that piece of
- 22 it isn't obvious to me that somehow this would create a
- 23 problem.
- MR. HERSTEIN: I don't disagree the cost -- the
- 25 cost is not that great. There would be a cost savings. The

- 1 problem is, you know, I'll flip it the other way, name one
- 2 small cap company that the states have stopped from
- 3 registering again. I don't believe -- I don't think I've
- 4 seen a small cap company registered in Nebraska in the last
- 5 18 months.
- 6 Now either they're bypassing Nebraska, which I
- 7 would doubt, or they're just not making the IPO or the
- 8 listing filings in the states. But I guess I have not heard

- 9 like years ago how the states were hindering capital
- 10 development, capital formation, don't hear those arguments
- 11 any more. So I guess if I'm wrong on that, let me know.
- 12 But also -- one more thing. I do agree with your
- 13 previous comment on the private capital. It is bold. I will
- 14 agree with that.
- 15 (Laughter.)
- 16 MR. WANDER: Rick?
- 17 MR. BROUNSTEIN: Just to weigh in on blue sky, I
- 18 mean, I agree with Steve. It's -- first of all, the AMEX
- 19 standards are lower than the NASDAQ small cap standards, and
- 20 you have the exemption. It seems to me where we're heading,
- 21 we just need to converge on some of these things, to talk
- 22 about who should be eligible for an S-3, that with the new
- 23 standards we're talking about coming out of corporate
- 24 governance and coming out of the 404 committee on minimum
- 25 transparency that these companies have, that we ought to --

- 1 these other things that were sort of safeguards, and I'm not
- 2 sure why blue sky law was a safeguard at all, but assuming it
- 3 was, it seems to me we've now replaced it, and so we
- 4 shouldn't -- we ought to be converging around some of these
- 5 definitions.
- 6 And if you're -- you know, we're kicking around the
- 7 S-3. If you're eligible to do that whether you're on the
- 8 bulletin board or the pink sheets or you're at a certain

- 9 level and you have to meet certain corporate governance and
- 10 404 standards then, you know, you shouldn't have to do all
- 11 this other, you know, stuff. My opinion.
- 12 MR. WANDER: Okay. Further comments? Questions?
- 13 MR. CONNOLLY: Mr. Chairman, in speaking to the
- 14 mandate we were given in the beginning of our committee to
- 15 oversee or to look at the totality of federal securities
- 16 regulations, not just Sarbanes-Oxley, a large component of
- 17 the microcap community that I speak to continues to be deeply
- 18 disturbed at both the implementation and some of the elements
- 19 of regulation SHO.
- The continued maintenance of threshold lists which,
- 21 by regulation are supposed to be self-collapsing by having
- 22 them regularized out, versus the fact that on many of these
- 23 securities, from Martha Stewart OmniMedia to Overstock, to
- 24 name, I guess, the two most famous ones, or the ones most
- 25 often talked about, those open short fails to deliver have

- 1 existed in excess of 100 days, and the regs call for 13.
- 2 So this is a capital formation problem.
- 3 Obviously, with open shorts and fails to deliver
- 4 and the possibility of naked short selling beyond the
- 5 outstanding issued, it makes it incredibly difficult to raise
- 6 capital if you're in the toilet of market cap as a result of
- 7 being put there by an aggressive either on-shore or
- 8 off-shore, whatever the net implications of how you got there

- 9 by having a short selling problem.
- 10 I'd just like us to think about possibly
- 11 encouraging the SEC to reaffirm that 13-day solution in
- 12 Regulation SHO, and then I'd probably question, I don't
- 13 know if we're going to, but why excesses of the past were
- 14 grandfathered into SHO and not, you know, open on a case by
- 15 case basis to further examination and enforcement.
- MR. WANDER: Okay.
- 17 We did receive a lot of comments on our
- 18 questionnaire about short sellers.
- 19 I must tell you, unfortunately, I'm not a short
- 20 seller expert, but we'll see if we can look into that.
- 21 Any other questions, comments?
- 22 It's now about 2:25.
- If there aren't any, I think -- yes, Mark.
- MR. JENSEN: I have one.
- You were so close to escaping.

- 1 This is actually really quick, and it's for Gerry.
- 2 MR. WANDER: No, no.
- 3 I'm going to next turn --
- 4 MR. JENSEN: Oh, you've got --
- 5 MR. WANDER: -- go to another meeting. Next steps.
- 6 MR. JENSEN: Okay.
- 7 This is for Gerry.
- 8 The comment letters on internal control and the

- 9 Commission's rules on internal control are due on the 31st.
- 10 Can we get copies of those letters, at least in the
- 11 404 Subcommittee, at some point?
- 12 MR. LAPORTE: Yeah. They are available on the
- 13 Internet --
- MR. JENSEN: They are?
- 15 MR. LAPORTE: As they come in, they're posted on
- 16 the Internet.
- MR. JENSEN: Oh, okay.
- 18 MR. LAPORTE: So you can just go to the release
- 19 number on the SEC's web site, and it should have an icon
- 20 there, link that you can -- it should say, "Comments on this
- 21 release are available."
- MR. JENSEN: Okay.
- 23 MR. LAPORTE: You click on that, and you can
- 24 printout whichever ones you want.
- 25 MR. JENSEN: Because I think those comments will be

- 1 important for our subcommittee.
- Thanks.
- 3 MR. WANDER: This is an announcement.
- 4 Don Nicolaisen's farewell reception is in this room
- 5 at 4 o'clock today, and all of you who are going to still be
- 6 in Washington are more than welcome to attend, and I'm sure
- 7 Don would like to see all of you at that time.
- 8 So those who have the time availability, please

- 9 attend.
- 10 I think Jim and I would like to move on to, really,
- 11 next steps, which I think we made a lot of progress today.
- 12 I think the discussion with the full committee
- 13 being presented with each of the subcommittees'
- 14 recommendations or observations so far to date and having the
- 15 comments, I think is a good start to finalizing our
- 16 recommendations.
- 17 And we've probably slipped a month in the basic
- 18 calendar that we had established, and I think that what we
- 19 have to do to sort of catch up or catch up is to schedule
- 20 another meeting here in Washington, the week of December
- 21 12th.
- 22 I know that it's difficult. People already have
- 23 items on your calendar.
- 24 But I don't, Jim and I don't know really any other
- 25 way to address this issue, other than getting together, and

- 1 that means having the subcommittee recommendations to us
- 2 before then.
- I did check -- Janet, unfortunately, has left, but
- 4 I did check with Kurt and Rick, and I think you should be on
- 5 target to get us something for that date if I read you both
- 6 right.
- 7 So it's the week of the 12th. I don't know -- the
- 8 14th or the 15th are the days, I think, right, Jim, that we

- 9 could get this room probably and meet again.
- 10 Is there any strong preference for one or another
- 11 of those dates?
- 12 Yes, Pastora.
- 13 MS. CAFFERTY: I have a board meeting on the 15th.
- 14 I could -- and the 14th. I can cancel the 14th, I can't
- 15 cancel the 15th.
- 16 A PARTICIPANT: This will be a one-day meeting?
- MR. WANDER: One-day meeting.
- 18 A PARTICIPANT: What's the day of the week?
- MR. WANDER: Wednesday is the 14th.
- A PARTICIPANT: The 14th is my vote.
- MR. WANDER: All right, 14th it is.
- Going once, going twice -- fine.
- 23 We probably will make telephone arrangements for
- 24 those of you who couldn't make it, but I hesitate to say that
- 25 because it's so much more valuable to have everybody in the

- 1 same room to discuss these issues.
- So what we would like to do is have subcommittee
- 3 recommendations delivered to Jim and I and then we'll package
- 4 the whole package and get it out to everybody beforehand.
- 5 We are going to start drafting some of the portions
- 6 of our report in any event, which will be essentially
- 7 introductory paragraphs, et cetera.
- 8 And the recommendations have to be in enough detail

- 9 so that you don't have to ask questions about what you're
- 10 going to do.
- I don't think you have to get rule language or, you
- 12 know, draft it as a rule, but I do think it should answer the
- 13 questions about how it would be applied, et cetera.
- 14 Yes, Rick.
- 15 MR. BROUNSTEIN: So are we going to use a format
- 16 similar to what you did on the Size Committee, or are you
- 17 going to leave more discretion in there?
- MR. WANDER: I'm not sure --
- 19 MR. DENNIS: Herb, maybe if you just get out some
- 20 guidance on how you want us to format these recommendations,
- 21 you know, like for the preparation of this committee was just
- 22 a very brief outline. My sense is you want something a
- 23 little more.
- MR. WANDER: I think we want actually something
- 25 more like what you actually submitted two weeks ago.

- But that's a good suggestion.
- So you don't have to guess, we will get something
- 3 out to you.
- 4 MR. DENNIS: And then, Herb, could you --
- 5 MR. WANDER: What?
- 6 We'll get you format.
- 7 MR. DENNIS: And then timing, Herb, of when you
- 8 want those recommendations?

- 9 MR. WANDER: Well, if we have it the 14th, why
- 10 don't you try and get it to Jim and I the 7th or the 8th.
- 11 We'll try and get it to you before the weekend, so you'll
- 12 have the weekend to review it.
- Does that make sense?
- MR. SCHLEIN: And very specific --
- MR. WANDER: Yeah, I think so. I think so.
- I mean, if you're not specific, we have to do, you
- 17 know, "What did you mean and how is it going to apply," you
- 18 know, that means we have to go back to the drawing boards
- 19 again.
- 20 I find writing things down, then you read them and
- 21 then you see where the holes are and whether it works or not.
- 22 So that's the plan.
- 23 Any other comments, business?
- 24 MR. LEISNER: Could you walk us through the next
- 25 few months?

- 1 MR. WANDER: Then we will put together a whole
- 2 report, which we are going to meet January -- we have a
- 3 scheduled meeting.
- We'll try and have to you -- then I think we've
- 5 caught up, Ted, to our regular schedule.
- 6 We're meeting on January 9th, review the whole
- 7 report up or down, and then it will be published for public
- 8 comment a week later in the Federal Register and on our web

- 9 page.
- 10 And then I think we're caught up on our schedule,
- 11 which would be send it out for -- is that right?
- 12 We'll send out the report the 29th, have a meeting
- 13 the 6th, publish it the 17th.
- 14 We will have public comment -- this is January,
- 15 January.
- MR. BROUNSTEIN: The meeting --
- 17 MR. WANDER: January 9th. If I said the 6th, I
- 18 apologize.
- 19 Public comment will be for a month, and we will
- 20 review those public comments, respond to them, and have our,
- 21 essentially our final meeting March 20th, to adopt or reject
- 22 the plan.
- 23 MR. CONNOLLY: Why don't we have pictures taken
- 24 handing over the final book?
- MR. WANDER: No. And in fact, I will say this,

- 1 that Chairman Cox thought that we might want to actually
- 2 present the report to the full Commission, rather than by
- 3 mail, live, so that we can not only present it in writing,
- 4 but describe it and answer any of the commissioners'
- 5 questions.
- 6 Rick.
- 7 MR. BROUNSTEIN: The rest of the meetings will be
- 8 here in D.C.?

- 9 MR. WANDER: Yes.
- 10 Now, I know your subcommittee might want to meet in
- 11 Chicago, and that's fine. That's fine. We have the
- 12 facilities for any meeting.
- 13 And I will follow up with you, Leroy, with Huron.
- 14 And we all have considerable work to do, although I
- 15 think we've come a long way in the past two days to move the
- 16 program along to a place where I at least feel comfortable.
- 17 Jim agrees.
- 18 Dick.
- 19 MR. JAFFEE: Dick Jaffee.
- 20 We talked about this yesterday, and just thinking
- 21 ahead on the report writing, that I agree that a preamble
- 22 which identifies issues and gives context to the
- 23 recommendations, if we could do it, would be important.
- 24 And then I think at the end, if there are such
- 25 things, we can perhaps have a look forward of emerging

- 1 issues, if we know if there are any.
- 2 And then, finally, the last thing, which I think is
- 3 the most difficult thing to do, it would always be nice, like
- 4 we do this in the company when we make a major investment or
- 5 a capital expenditure or something, to have some way of
- 6 looking back and saying, "Well, we did all this, now what's
- 7 -- you know, what happened?"
- 8 And somehow, it would be very nice if the SEC could

- 9 tell us, or somebody could tell us a few years into the
- 10 future about which of the recommendations were not only
- 11 adopted but what was the impact of it.
- 12 So I don't know. That's a much more difficult
- 13 thing to put down specifically, but it would be interesting.
- 14 MR. WANDER: No, I think that's a good idea, and I
- 15 do think the format will have, obviously, a preamble setting
- 16 the stage, and I do think issues that we think deserve
- 17 further attention should be mentioned, so that they're not
- 18 lost on people for the next advisory committee, or for the
- 19 Commission itself to address.
- 20 I think we're at a stage in the whole securities
- 21 law development where we're being forced, frankly, because of
- 22 the explosion in communications and Internet and everything
- 23 else, to really keep far more current and not have
- 24 regulations that are on the books 20 and 30 years without
- 25 some sort of sunset review as an automatic process.

- 1 With those parting remarks, any other comments, new
- business, old business?
- 3 MR. CONNOLLY: Dick, I think we're going to be able
- 4 to find out the impact of our work by looking at the health
- 5 of the capital markets, particularly the tiers that we're
- 6 working very hard to preserve, protect, and enhance.
- 7 And I don't know if the metric is going to be the
- 8 number of additional public companies that are able to enter

- 9 the space because of our efforts or the market value of those
- 10 companies, whether they're graduating from the pinks to the
- 11 small cap.
- 12 I'm not sure about the metric we'll use, but we
- 13 will know if the impact is in the right direction, I suspect
- 14 by looking at the terrain.
- 15 MR. WANDER: Okay. I want to thank each member of
- 16 the committee for your really dedicated service and
- 17 participation, and look forward to continuing the progress.
- 18 Thanks. The meeting is adjourned, so those of you
- 19 on the Internet can turn it off.
- 20 (Whereupon, at 2:38 p.m., the meeting was
- 21 adjourned.)

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CERTIFICATION

I hereby certify the accuracy of this record of the proceedings of the SEC Advisory Committee on Smaller Public Companies.

Herbert S. Wander Committee Co-Chair

Date

Index of Written Statements Received

Listed below are the written statements received by the Advisory Committee between its meetings of October 14, 2005 and October 25, 2005 and the dates of receipt.

Oct. 25, 2005

Gerald G. Morgan, Jr., Burdett, Morgan, Willlamson & Boykin, LLP on behalf of Church Loans and Investments Trust

See also:

- * M. Kelly Archer
- * Jack R. Vincent
- * Steve Rogers
- * Bill R. McMorries
- * Michael A. Bahn
- * Larry G. Brown
- * Michael W. Borger
- * Alfred J. Smith

Oct. 21, 2005

A. John Knapp, Jr., President and CEO, ICO, Inc.

Oct. 17, 2005

Edmund M. Ruffin, Executive Vice President, Capital Formation Sector and Business Development, Biotechnology Industry Organization