UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 74466 / March 10, 2015

INVESTMENT ADVISERS ACT OF 1940 Release No. 4042 / March 10, 2015

Admin. Proc. File No. 3-15746

In the Matter of
ROY DIXON, JR.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Roy Dixon, Jr., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice, ¹ that the initial decision of the administrative law judge² has become the final decision of the Commission with respect to Roy Dixon, Jr. The order contained in that decision is hereby declared effective. The initial decision ordered that, pursuant to Sections 15(b) of the Securities Exchange Act of 1934 and 203(f) of the Investment Advisers Act of 1940, Roy Dixon, Jr., is barred from associating with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization and from participating in an offering of penny stock.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields Secretary

¹ 17 C.F.R. § 201.360(d).

² Roy Dixon, Jr., Initial Decision Rel. No. 740 (Jan. 27, 2015), 110 SEC Docket 15, 2015 WL 331128.