UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 75402 / July 9, 2015

Admin. Proc. File No. 3-16393

In the Matter of

INFORMATION ARCHITECTS CORPORATION (N/K/A DAKOTA CREATIVE GROUP CORPORATION)

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Information Architects Corporation (n/k/a Dakota Creative Group Corporation) and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to Information Architects Corporation (n/k/a Dakota Creative Group Corporation).² The order contained in that decision is hereby declared effective. The initial decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registration of the registered securities of Information Architects Corporation (n/k/a Dakota Creative Group Corporation) is revoked.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields Secretary

¹ 17 C.F.R. § 201.360(d).

² Calypte Biomedical Corp., EC Dev., Inc., and Info. Architects Corp. (n/k/a Dakota Creative Grp. Corp.), Initial Decision Release No. 802 (May 27, 2015), 111 SEC Docket 12, 2015 WL 3398240. The Central Index Key number for Information Architects Corporation (n/k/a Dakota Creative Group Corporation) is 1018336.