SECURITIES AND EXCHANGE COMMISSION (Release No. 34-51284; File No. SR-CHX-2004-41)

March 1, 2005

Self-Regulatory Organizations; Notice of Filing and Order Granting Accelerated Approval of Proposed Rule Change and Amendment Nos. 1 and 2 Thereto by the Chicago Stock Exchange, Incorporated to Trade the streetTRACKS® Gold Shares Pursuant to Unlisted Trading Privileges

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 ("Act")<sup>1</sup> and Rule 19b-4 thereunder,<sup>2</sup> notice is hereby given that on December 20, 2004, the Chicago Stock Exchange, Incorporated ("CHX" or "Exchange") filed with the Securities and Exchange Commission ("Commission") the proposed rule change as described in Items I and II below, which Items have been substantially prepared by the Exchange. The proposal would permit the Exchange to trade the streetTRACKS® Gold Shares ("GLD" or "Shares") pursuant to unlisted trading privileges ("UTP"). The Shares represent units of fractional undivided beneficial interests in and ownership of the streetTRACKS® Gold Trust ("Trust"). The Commission previously has approved GLD for original listing and trading on the New York Stock Exchange ("NYSE").<sup>3</sup>

On January 31, 2005, CHX filed Amendment No. 14 and on February 23, 2005, CHX

<sup>&</sup>lt;sup>1</sup> 15 U.S.C. 78s(b)(1).

<sup>&</sup>lt;sup>2</sup> 17 CFR 240.19b-4.

See Securities Exchange Act Release No. 50603 (October 28, 2004), 69 FR 64614 (November 5, 2004) ("NYSE Approval Order").

In Amendment No. 1, CHX replaced the filing in its entirety to, among other things: (1) add a description regarding gold market regulation; (2) address the category of entities that could act as Authorized Participants (as defined below) and information barriers requirements amongst such entities; (3) address the ability of Authorized Participants to separate Baskets (as defined below); (4) state when Shares may be redeemed; (5) clarify that last sale prices for the Shares are disseminated on a real-time basis; and (6) clarify that the Shares would trade until 4:15 p.m. Eastern Time.

filed Amendment No. 2<sup>5</sup> to the proposal. The Commission is publishing this notice and order to solicit comments on the proposed rule change, as amended, from interested persons and to approve the proposed rule change on an accelerated basis.

I. <u>Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed</u> Rule Change

CHX proposes to trade GLD pursuant to UTP. The text of the proposed rule change is available on the Exchange's Web site (<a href="http://www.chx.com">http://www.chx.com</a>), at the principal office of the Exchange, and at the Commission's Public Reference Room.

II. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change</u>

In its filing with the Commission, the Exchange included statements concerning the purpose of, and basis for, the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item III below. The Exchange has prepared summaries, set forth in Sections A, B, and C below, of the most significant aspects of such statements.

- A. <u>Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis</u> for, the Proposed Rule Change
  - 1. <u>Purpose</u>

The Exchange proposes to trade the streetTRACKS Gold Shares (ticker symbol: GLD)

In Amendment No. 2, CHX replaced the filing in its entirety by amending the proposed rule text to: (1) replace the phrase "member organization" with the word "Participant" to reflect the demutualization of CHX; (2) allow an Associated Person of a Participant Firm acting as a specialist in the Shares to act in a market-making capacity if the Associated Person obtains prior written consent from the Exchange that the Associated Person and the Participant have established information barriers sufficient to restrict the flow of privileged information between the Associated Person and the Specialist Participant; and (3) describe such information barriers.

pursuant to UTP. The value of each Share will correspond to a fixed amount of gold<sup>6</sup> and fluctuate with the spot price of gold. Purchasing Shares in the Trust provides investors a mechanism to participate in the gold market.

# a. <u>Description of the Gold Market</u>

The global trade in gold consists of over-the-counter ("OTC") transactions in spot, forwards, and options and other derivatives, together with exchange-traded futures and options. The global gold market consists of the following components, described briefly below.

#### (1) The OTC Market

The OTC market trades on a continuous basis 24 hours per day and accounts for most global gold trading. Liquidity in the OTC market can vary from time to time during the course of the 24-hour trading day. Fluctuations in liquidity are reflected in adjustments to dealing spreads – the differential between a dealer's "buy" and "sell" prices. According to the Trust's Registration Statement, the period of greatest liquidity in the gold market is typically when trading in the European time zones overlaps with trading in the United States, which is when OTC market trading in London, New York, and other centers coincides with futures and options trading on the Commodity Exchange Inc. ("COMEX"), a division of the New York Mercantile Exchange, Inc. ("NYMEX"). This period lasts for approximately four hours each New York business day morning.

The OTC market has no formal structure and no open-outcry meeting place. The main centers of the OTC market are London, New York, and Zurich. Bullion dealers have offices around the world, and most of the world's major bullion dealers are either members or associate

Initially, each Share will correspond to one-tenth of a troy ounce of gold. The amount of gold associated with each Share is expected to decrease over time as the Trust incurs and pays maintenance fees and other expenses.

members of the London Bullion Market Association ("LBMA"), a trade association of participants in the London bullion market.

There are no authoritative published figures for overall worldwide volume in gold trading. There are certain published sources that do suggest the significant size of the overall market. The LBMA publishes statistics compiled from the five members offering clearing services. The monthly average daily volume figures published by the LBMA for 2003 range from a high of 19 million to a low of 13.6 million troy ounces per day. COMEX publishes price and volume statistics for transactions in contracts for the future delivery of gold. COMEX figures for 2003 indicate that the average daily volume for gold futures contracts was 4.9 million troy ounces per day.

# (2) Futures Exchanges

The most significant gold futures exchanges are COMEX and the Tokyo Commodity Exchange ("TOCOM"). Trading on these exchanges is based on fixed delivery dates and transaction sizes for the futures and options contracts traded. Trading costs are negotiable. As a

Information regarding clearing volume estimates by the LBMA can be found at <a href="http://www.lbma.org.uk/clearing\_table.htm">http://www.lbma.org.uk/clearing\_table.htm</a>. The three measures published by LBMA are: volume, the amount of metal transferred on average each day measured in million of troy ounces; value, measured in U.S. dollars, using the monthly average London p.m. fixing price; and the number of transfers, which is the average number recorded each day. The statistics exclude allocated and unallocated balance transfers where the sole purpose is for overnight credit and physical movements arranged by clearing members in locations other than London.

<sup>8</sup> See NYSE Approval Order, 69 FR at 64614.

Information regarding average daily volume estimates by COMEX can be found at <a href="http://www.nymex.com/jsp/markets/md\_annual\_volume6.jsp#2">http://www.nymex.com/jsp/markets/md\_annual\_volume6.jsp#2</a>. The statistics are based on gold futures contracts, each of which relates to 100 troy ounces of gold.

There are other gold exchange markets, such as the Istanbul Gold Exchange, the Shanghai Gold Exchange, and the Hong Kong Chinese Gold & Silver Exchange Society.

matter of practice, only a small percentage of the futures market turnover ever comes to physical delivery of the gold represented by the contracts traded. Both exchanges permit trading on margin. COMEX operates through a central clearance system. TOCOM has a similar clearance system. In each case, the exchange acts as a counterparty for each member for clearing purposes.

# (3) <u>Gold Market Regulation</u>

There is no direct regulation of the global OTC market in gold. However, indirect regulation of some of the overseas participants does occur in some capacity. In the United Kingdom, responsibility for the regulation of the financial market participants, including the major participating members of the LBMA, falls under the authority of the Financial Services Authority ("FSA"), as provided by the Financial Services and Markets Act 2000 ("FSM Act"). Under the FSM Act, all U.K.-based banks, together with other investment firms, are subject to a range of requirements, including fitness and properness, capital adequacy, liquidity, and systems and controls. The FSA is responsible for regulating investment products, including derivatives, and those who deal in investment products. Regulation of spot, commercial forwards, and deposits of gold and silver not covered by the FSM Act is provided for by The London Code of Conduct for Non-Investment Products, which was established by market participants in conjunction with the Bank of England, and is a voluntary code of conduct among market participants.

Participants in the U.S. OTC market for gold are generally regulated by their institutional supervisors, which regulate their activities in other markets in which they operate. For example, participating banks are regulated by the banking authorities. In the United States, the

Commodity Futures Trading Commission regulates futures market participants and has established rules designed to prevent market manipulation, abusive trade practices, and fraud.

TOCOM has authority to perform financial and operational surveillance on its members' trading activities, scrutinize positions held by members and large-scale customers, and monitor the price movements of futures markets by comparing them with cash and other derivative markets' prices.

#### b. Trust Management and Structure

The Shares represent units of fractional undivided beneficial interest in and ownership of the Trust. The purpose of the Trust is to hold gold bullion. The investment objective of the Trust is for the Shares to reflect the performance of the price of gold, less the Trust's expenses.

The Trust is an investment trust and is not managed like a corporation or an active investment vehicle. The Trust has no board of directors or officers or persons acting in a similar capacity. The Trust is not a registered investment company under the Investment Company Act of 1940 ("1940 Act") and is not required to register under the 1940 Act.

World Gold Trust Services, LLC, a wholly owned limited liability company of the World Gold Council, <sup>11</sup> is the sponsor of the Trust ("Sponsor"). The Bank of New York is the trustee of the Trust ("Trustee"). HSBC Bank USA, an indirect wholly owned subsidiary of HSBC Holdings plc, is the custodian of the Trust ("Custodian"). State Street Global Markets LLC, a wholly owned subsidiary of State Street Corporation, is the Marketing Agent of the Trust ("Marketing Agent"). The Marketing Agent and Custodian are registered broker-dealers. The Custodian and Marketing Agent and their affiliates, and affiliates of the Trustee, may act as Authorized Participants or purchase or sell gold or the Shares for their own account as agent for

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The World Gold Council is a not-for-profit association registered under Swiss law.

customers and for accounts over which they exercise investment discretion. To the extent deemed appropriate by these entities, information barriers will exist between the Custodian, Marketing Agent, Trustee, and their affiliates transacting in the gold cash market or the Shares; however, the Exchange will not require such information barriers. UBS Securities LLC was the initial purchaser of the Shares ("Initial Purchaser"), as described below. The Sponsor, Trustee, Custodian, and Initial Purchaser are not affiliated with one another or with the Exchange.

# c. <u>Trust Expenses and Management Fees</u>

Generally, the assets of the Trust (e.g., gold bullion) will be sold to pay Trust expenses and management fees. These expenses and fees will reduce the value of an investor's Share as gold bullion is sold to pay such costs. Ordinary operating expenses of the Trust include: (1) fees paid to the Sponsor; (2) fees paid to the Trustee; (3) fees paid to the Custodian; (4) fees paid to the Marketing Agent; and (5) various Trust administration fees, including printing and mailing costs, legal and audit fees, registration fees, and NYSE listing fees. The Trust's estimated ordinary operating expenses are accrued daily and reflected in the net asset value ("NAV") of the Trust.

# d. Description and Characteristics of the Shares

# (1) Liquidity

The Shares may trade at a discount or premium relative to the NAV per Share because of non-concurrent trading hours between the major gold markets and the Exchange. While the Shares will trade on the Exchange until 4:15 p.m. Eastern Time, liquidity in the OTC market for gold will be reduced after the close of COMEX at 1:30 p.m. Eastern Time. During this time, trading spreads and the resulting premium or discount on the Shares may widen as a result of reduced liquidity in the OTC gold market.

Because of the potential for arbitrage inherent in the structure of the Trust, the Sponsor believes that the Shares will not trade at a material discount or premium to the underlying gold held by the Trust. The arbitrage process, which in general provides investors the opportunity to profit from differences in prices of assets, increases the efficiency of the markets, serves to prevent potentially manipulative efforts, and can be expected to operate efficiently in the case of the Shares and gold.

# (2) <u>Creation and Redemption of Trust Shares</u>

The Trust will create Shares on a continuous basis only in aggregations of 100,000 Shares (such aggregation referred to as a "Basket"). Authorized Participants are the only persons that may place orders to create and redeem Baskets. Authorized Participants purchasing Baskets will be able to separate a Basket into individual Shares for resale.

Authorized Participants purchasing a Basket must make an in-kind deposit of gold ("Gold Deposit"), together with, if applicable, a specified cash payment ("Cash Deposit"<sup>12</sup> and together with the Gold Deposit, the "Creation Basket Deposit"). The Sponsor anticipates that in the ordinary course of the Trust's operations a cash deposit will not be required for the creation of Baskets. Similarly, the Trust will redeem Shares only in Baskets, principally in exchange for

The amount of any required Cash Deposit will be determined as follows: (1) the fees, expenses, and liabilities of the Trust will be subtracted from any cash held or receivable by the Trust as of the date an Authorized Participant places an order to purchase one or more Baskets ("Purchase Order"); (2) the remaining amount will be divided by the number of Baskets outstanding and then multiplied by the number of Baskets being created pursuant to the Purchase Order. If the resulting amount is positive, that amount will be the required Cash Deposit. If the resulting amount is negative, the amount of the required Gold Deposit will be reduced by a number of fine ounces of gold equal in value to that resulting amount, determined by reference to the price of gold used in calculating the NAV of the Trust on the Purchase Order date. Fractions of an ounce of gold of less than 0.001 of an ounce included in the Gold Deposit amount will be disregarded.

gold and, if applicable, a cash payment ("Cash Redemption Amount" and together with the gold, the "Redemption Distribution").

The Exchange expects that certain Authorized Participants will be able to participate directly in the gold bullion market and the gold futures market. The Sponsor believes that the size and operation of the gold bullion market make it unlikely that an Authorized Participant's direct activities in the gold or securities markets would impact the price of gold or the price of the Shares. Each Authorized Participant is: (1) regulated as a broker-dealer regulated under the Act and registered with NASD; or (2) is exempt from being, or otherwise is not required to be, regulated as a broker-dealer under the Act or registered with NASD, and in either case is qualified to act as a broker or dealer in the states or other jurisdictions where the nature of its business so requires. Certain Authorized Participants will be regulated under federal and state banking laws and regulations. Each Authorized Participant will have its own set of rules and procedures, internal controls, and information barriers as it determines is appropriate in light of its own regulatory regime. Authorized Participants may act for their own accounts or as agents for broker-dealers, custodians, and other securities market participants that wish to create or

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The Cash Redemption Amount is equal to the excess (if any) of all assets of the Trust other than gold, less all estimated accrued but unpaid fees, expenses, and other liabilities, divided by the number of Baskets outstanding and multiplied by the number of Baskets included in the Authorized Participant's order to redeem one or more Baskets ("Redemption Order"). The Trustee will distribute any positive Cash Redemption Amount through the Depository Trust Company ("DTC") to the account of the Authorized Participant at DTC. If the Cash Redemption Amount is negative, the credit to the Authorized Participant's unallocated account ("Authorized Participant Unallocated Account") will be reduced by the number of fine ounces of gold equal in value to that resulting amount, determined by reference to the price of gold used in calculating the NAV of the Trust on the Redemption Order date. Fractions of a fine ounce of gold included in the Redemption Distribution of less than 0.001 of an ounce will be disregarded. Redemption Distributions will be subject to the deduction of any applicable tax or other governmental charges due.

redeem Baskets. An order for one or more Baskets may be placed by an Authorized Participant on behalf of multiple clients.

The total amount of gold and any cash required for the creation or redemption of each Basket will be in the same proportion to the total assets of the Trust (net of accrued and unpaid fees, expenses, and other liabilities) on the date the Purchase Order is properly received as the number of Shares to be created in respect of the Creation Basket Deposit bears to the total number of Shares outstanding on the date the Purchase Order is received. Except when aggregated in Baskets, the Shares are not redeemable. The Trust will impose transaction fees in connection with creation and redemption transactions.

The Trustee will determine the NAV<sup>14</sup> and daily adjusted NAV ("ANAV") of the Trust on each business day at the earlier of the London p.m. fix for such day or 12:00 p.m. Eastern Time. <sup>15</sup> In determining the Trust's NAV and ANAV, the Trustee will value the gold held by the Trust based on the London p.m. fix price for a troy ounce of gold. Once the value of the gold has been determined, the Trustee will determine the ANAV of the Trust by subtracting all accrued fees (other than the fees to be computed by reference to the ANAV or custody fees based on the value of the gold held by the Trust), expenses, and other liabilities of the Trust from the total value of the gold and all other assets of the Trust (other than any amounts credited to the Trust's reserve account, if established). Then the ANAV of the Trust is used to compute the Trustee's, the Sponsor's, and Marketing Agent's fees. <sup>16</sup> To determine the Trust's NAV, the Trustee will

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The NAV of the Trust is the aggregate value of the Trust's assets less its liabilities (which include accrued expenses).

The London fix is the most widely used benchmark for daily gold prices and is quoted by various financial information sources.

The Custodian's fee is not calculated based on ANAV, but rather the value of the gold held by the Trust.

subtract from the ANAV the amount of estimated accrued but unpaid fees that are based on the ANAV (e.g., the Trustee's, the Sponsor's, and Marketing Agent's fees) and the amount of custody fees, which are based on the value of the gold held by the Trust. The Trustee will also determine the NAV per Share by dividing the NAV of the Trust by the number of the Shares outstanding as of the close of trading on NYSE.

The Exchange understands that, upon initiation of trading on NYSE, UBS Securities LLC, the Initial Purchaser, purchased 100,000 Shares, which comprised the seed Basket. The Initial Purchaser also purchased 900,000 Shares, which comprise the initial Baskets. The Trust received all proceeds from the offering of the seed Basket and the initial Baskets in gold bullion. In connection with the offering and sale of the initial Baskets, the Sponsor paid a fee to the Initial Purchaser at the time of its purchase of the initial Baskets. In addition, the Initial Purchaser received commissions/fees from investors who purchased Shares from the initial Baskets through their commission/fee-based brokerage accounts.

# (3) <u>Information About Underlying Gold Holdings</u>

The last-sale price for the Shares will be disseminated, on a real-time basis, over the Consolidated Tape by each market trading the Shares. There is a considerable amount of gold price and gold market information available on public Web sites and through professional and subscription services. In most instances, real-time information is available only for a fee, and information available free of charge is subject to delay (typically, 20 minutes).

Investors may obtain on a 24-hour basis gold pricing information based on the spot price for a troy ounce of gold from various financial information service providers, such as Reuters and Bloomberg. Reuters and Bloomberg provide at no charge on their Web sites delayed information regarding the spot price of gold and last sale prices of gold futures, as well as information about news and developments in the gold market. Reuters and Bloomberg also offer

a professional service to subscribers for a fee that provides information on gold prices directly from market participants. An organization named EBS provides an electronic trading platform to institutions such as bullion banks and dealers for the trading of spot gold, as well as a feed of live streaming prices to Reuters and Moneyline Telerate subscribers. Complete real-time data for gold futures and options prices traded on COMEX are available by subscription from Reuters and Bloomberg. NYMEX also provides delayed futures and options information on current and past trading sessions and market news free of charge on its Web site. The Exchange notes that there are a variety of other public Web sites providing information on gold, ranging from those specializing in precious metals to sites maintained by major newspapers, such as The

Washington Post. Many of these sites offer price quotations drawn from other published sources, and as the information is supplied free of charge, it generally is subject to time delays. Current gold spot prices are also available with bid/ask spreads from gold bullion dealers.

In addition, the Exchange, via a link to the Trust's Web site

(<a href="http://www.streettracksgoldshares.com">http://www.streettracksgoldshares.com</a>), will provide at no charge continuously updated bids and offers indicative of the spot price of gold on its own public Web site, <a href="http://www.chx.com">http://www.chx.com</a>. 

The Trust Web site provides a calculation of the estimated NAV (also known as the Intraday Indicative Value or "IIV") of a Share, as calculated by multiplying the indicative spot price of

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There may be incremental differences in the gold spot price among the various information service sources. While the Exchange believes the differences in the gold spot price may be relevant to those entities engaging in arbitrage or in the active daily trading of gold or gold-based products, the Exchange believes such differences are likely of less concern to individual investors intending to hold the Shares as part of a long-term investment strategy.

The Trust Web site's gold spot price will be provided by The Bullion Desk (<a href="http://www.thebulliondesk.com">http://www.thebulliondesk.com</a>). The Trust Web site will indicate that there are other sources for obtaining the gold spot price. In the event that the Trust Web site should

gold by the quantity of gold backing each Share. Comparing the IIV with the last sale price of the Shares helps an investor to determine whether, and to what extent, Shares may be selling at a premium or a discount to the NAV. Although provided free of charge, the indicative spot price and IIV per Share will be provided on an essentially real-time basis. <sup>19</sup> The Trust Web site provides the NAV of the Trust as calculated each business day by the Sponsor. In addition, the Trust Web site contains the following information, on a per-Share basis, for the Trust: (1) the IIV as of the close of the prior business day and the midpoint of the bid/ask price<sup>20</sup> in relation to such IIV ("Bid/Ask Price"), and a calculation of the premium or discount of such price against such IIV; and (2) data in chart format displaying the frequency distribution of discounts and premiums of the Bid/Ask Price against the IIV, within appropriate ranges, for each of the four previous calendar quarters. The Trust Web site also provides the Trust's prospectus, as well as the two most recent reports to stockholders. Finally, the Trust Web site provides the last sale price of the Shares as traded in the U.S. market, subject to a 20-minute delay. <sup>21</sup>

# e. <u>Initial Share Issuance and Continued Trading</u>

The Exchange understands that a minimum of three Baskets were outstanding at the commencement of trading on NYSE. The number of Shares per Basket is 100,000.

cease to provide this indicative spot price from an unaffiliated source (and the intraday indicative value) of the Shares, the Exchange will cease to trade the Shares.

The Trust's Web site, to which the Exchange's Web sites will link, will disseminate an indicative spot price of gold and the IIV and indicate that these values are subject to an average delay of 5 to 10 seconds.

The bid/ask price is determined using the highest bid and lowest offer on the Consolidated Tape as of the time of calculation of the closing day IIV.

The last sale price of the Shares in the secondary market is available on a real-time basis for a fee from regular data vendors.

The Exchange's applicable continued trading criteria require it to delist the Shares if any of the following occur: (1) the value of gold is no longer calculated or available on at least a 15second delayed basis from a source unaffiliated with the Sponsor, the Trust, the Custodian, Marketing Agent, or the Exchange, or the Exchange stops providing the hyperlink on its Web site to any such unaffiliated gold value; (2) the IIV is no longer made available on at least a 15second delayed basis; or (3) such other event shall occur or condition exist that, in the opinion of the Exchange, makes further dealings on the Exchange inadvisable. In addition, the Exchange will remove the Shares from trading upon termination of the Trust or delisting from the NYSE without immediate re-listing on another exchange.

#### f. **Exchange Trading Rules and Policies**

Unless the context otherwise requires, the provisions of the Exchange's constitution and all other rules and policies of the Board of Governors are applicable to the trading on the Exchange of the Shares. The Shares are included within the definition of "security" or "securities" as those terms are used in the constitution and rules of the Exchange.

The Exchange is proposing new Rule 24, in Article XXX, to set out new obligations with respect to a specialist's trading of the Shares. First, the Participant<sup>22</sup> acting as specialist in the Shares ("Specialist Participant") is obligated to conduct all trading in the Shares in its specialist

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CHX demutualized on February 9, 2005. As a result of the demutualization, CHX

changed its organizational structure from a not-for-profit, non-stock corporation owned by its members to a wholly owned subsidiary of a holding company, CHX Holdings, Inc. CHX members, who received shares of common stock of the holding company in exchange for their CHX memberships, are now stockholders of the new, for-profit, stock corporation. Those members who were qualified to trade on the Exchange at the time of the demutualization have received trading permits giving them continued access to the Exchange's trading facilities. Telephone conversation between Ellen J. Neely, Senior Vice President and General Counsel, CHX, and Steve L. Kuan, Attorney, Division of Market Regulation ("Division"), Commission, on February 25, 2005.

account, subject only to the ability to have one or more investment accounts, all of which must be reported to the Exchange. In addition, the Specialist Participant must file with the Exchange, in a manner prescribed by the Exchange, and keep current, a list identifying all accounts for trading physical gold, gold futures, options on gold futures, or any other gold derivative, which the Specialist Participant may have or over which it may exercise investment discretion. Under the proposed rule, no Specialist Participant may trade in physical gold, gold futures, options on gold futures, or any other gold derivative, in an account in which a Specialist Participant, directly or indirectly, controls trading activities or has a direct interest in the profits or losses thereof, which has not been reported to the Exchange.

Additionally, the proposed rule would provide that no Specialist Participant, cospecialist, or relief specialist in the Shares and no partner, officer, director, Associated Person or
employee of such Participant may act as a market maker or function in any capacity involving
market-making responsibilities in physical gold, gold futures, options on gold futures, or any
other gold derivative, except that an Associated Person of the Specialist Participant may act in a
market-making capacity, other than as a specialist in equity gold shares on another market center,
in physical gold, gold futures, options on gold futures, or any other gold derivative, so long as
the Associated Person obtains prior written consent from the Exchange that the Associated
Person and the Specialist Participant have established procedures that are sufficient to restrict the
flow of privileged information between the Associated Person and the Specialist Participant
("Information Barriers").

As set out in the proposed rule, these Information Barriers must: (1) provide for the organizational separation of the Associated Person and the Specialist Participant; (2) ensure that the Associated Person does not exert influence over the Specialist Participant; (3) ensure that

information relating to each entity's stock positions, trading activities, and clearing and margin arrangements is not improperly shared (except with persons in senior management who are involved in exercising general managerial oversight of one or both entities); (4) require the Associated Person and the Specialist Participant to maintain separate books and records (and separate financial accounting); (5) require each entity to separately meet all required capital requirements; (6) ensure the confidentiality of the Specialist Participant's book as provided by Exchange rules; and (7) must ensure that any other material, non-public information (such as information related to any business transactions between the Associated Person and the issuer of equity gold shares or any research reports or recommendations issued by the Associated Person) is not made improperly available to the Specialist Participant, its officers, directors, partners, or employees in any manner that would allow the Specialist Participant to take undue advantage of that information in the trading of equity gold shares. The Specialist Participant and the Associated Person must submit the proposed Information Barriers in writing to the Exchange, and the Exchange will not approve any exemption from the requirements of proposed CHX Rule 24(b) until it has determined that the Information Barriers are acceptable to the Exchange.

Further, in addition to the existing obligations under Exchange rules regarding the production of books and records, the proposed rule would require the Specialist Participant to make available to the Exchange such books, records, or other information pertaining to transactions by the Specialist Participant, the co-specialist, the relief specialist or any partner, officer, director, employee, or Associated Person in the Specialist Participant for its or their own accounts in physical gold, gold futures, options on gold futures, or any other gold derivative, as may be requested by the Exchange.

Finally, the proposed rule would provide that, in connection with trading physical gold, gold futures, options on gold futures, or any other gold derivative (including equity gold shares), the Specialist Participant must not use any material nonpublic information received from any person associated with a Participant or any employee of such person regarding trading by that person in physical gold, gold futures, options on gold futures, or any other gold derivative.

The Shares would be subject to the Exchange rule relating to trading halts due to extraordinary market volatility<sup>23</sup> and the Exchange rule that allows Exchange officials to halt trading in specific securities, under certain circumstances.<sup>24</sup> In exercising the discretion described above, appropriate Exchange officials may consider a variety of factors, including the extent to which trading is not occurring in gold or whether other unusual conditions or circumstances detrimental to the maintenance of a fair and orderly market are present.

Trading in the Shares on the Exchange will normally occur until 3:15 p.m. Central Time (4:15 p.m. Eastern Time), each business day. The minimum quoting increment for Shares on the Exchange will be \$0.01, pursuant to CHX Article XX, Rule 22.

# g. <u>Surveillance</u>

The Exchange's surveillance procedures for reviewing trading in GLD will be comparable to the procedures used for reviewing trading in other securities (including exchange-traded funds) on the Exchange. In addition, for intermarket surveillance purposes, the Exchange has entered into a memorandum of understanding ("MOU") with NYMEX that permits the sharing of information relating to products based, in whole or in part, upon an interest in, or the performance of the market for, gold. The rules described above that relate to the obligations of

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See CHX Article IX, Rule 10A.

See CHX Article IX, Rule 10(b).

the Specialist Participant, particularly the rules that require the Specialist Participant to provide information to the Exchange, will aid in the Exchange's ability to review the conduct of the Specialist Participant.

#### h. Suitability

Under Article VIII, Rule 25 of the Exchange's rules, in recommending to a customer the purchase, sale, or exchange of the Shares, the Participant must have reasonable grounds for believing that the recommendation is suitable for the customer. In addition, this rule confirms that, prior to the execution of a transaction recommended to a customer, a Participant must make reasonable efforts to obtain a variety of information about the customer, including, but not limited to, the customer's financial status, tax status, and investment objectives.

#### Notice to Participants

The Exchange will issue a Notice to Participants in connection with the trading of the Shares. The notice will describe the characteristics of the Shares and the risks of trading this type of security. Specifically, the notice, among other things, will discuss what the Shares are; how a Basket is created and redeemed; the requirement that Participants deliver a prospectus to investors purchasing the Shares prior to, or concurrently with, the confirmation of a transaction;<sup>25</sup> applicable Exchange rules; dissemination of information regarding the indicative price of gold and the IIV; trading information; the applicability of CHX Article VIII, Rule 25 regarding suitability; and any relief granted by the Commission or the staff from any rules under the Act. In describing the procedures for creating and redeeming a Basket, the notice will state that the Shares are not individually redeemable but are redeemable only in Basket-size

<sup>25</sup> Telephone conversation between Ellen J. Neely, Senior Vice President and General Counsel, CHX, and Steve L. Kuan, Attorney, Division, Commission, on February 25, 2005.

aggregations. The notice will also explain that the Trust is subject to various fees and expenses described in the registration statement and prospectus and that the number of ounces of gold required to create a Basket or to be delivered by the Trust upon the redemption of a Basket will gradually decrease over time because the Shares comprising a Basket will represent a decreasing amount of gold, due to the sale of the Trust's gold to pay the Trust's expenses. The notice will also note the fact that there is no regulated source of last-sale information regarding physical gold and that the Commission has no jurisdiction over the trading of gold as a physical commodity. Finally, the notice will disclose that the NAV for the Shares will be calculated as of the earlier of the London p.m. fix for that day or 12:00 p.m. Eastern Time each day that NYSE is open for trading.

# 2. <u>Statutory Basis</u>

The Exchange believes that the proposed rule change, as amended, is consistent with Section 6(b) of the Act,<sup>26</sup> in general, and furthers the objectives of Section 6(b)(5) of the Act,<sup>27</sup> in particular, in that it is designed to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in facilitating transactions in securities, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to protect investors and the public interest.

# B. Self-Regulatory Organization's Statement on Burden on Competition

The Exchange does not believe that the proposed rule change would impose any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act.

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<sup>&</sup>lt;sup>26</sup> 15 U.S.C. 78f(b).

<sup>&</sup>lt;sup>27</sup> 15 U.S.C. 78f(b)(5).

C. <u>Self-Regulatory Organization's Statement on Comments on the Proposed Rule</u>
<u>Change Received from Members, Participants or Others</u>

Written comments on the proposed rule change were neither solicited nor received.

# III. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change, as amended, is consistent with the Act. Comments may be submitted by any of the following methods:

# **Electronic Comments:**

- Use the Commission's Internet comment form (<a href="http://www.sec.gov/rules/sro.shtml">http://www.sec.gov/rules/sro.shtml</a>); or
- Send an e-mail to <u>rule-comments@sec.gov</u>. Please include File Number SR-CHX-2004-41 on the subject line.

# Paper Comments:

 Send paper comments in triplicate to Jonathan G. Katz, Secretary, Securities and Exchange Commission, 450 Fifth Street, NW, Washington, DC 20549-0609.

All submissions should refer to File Number SR-CHX-2004-41. The file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission's Internet Web site (<a href="http://www.sec.gov/rules/sro.shtml">http://www.sec.gov/rules/sro.shtml</a>). Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for inspection and copying in the Commission's Public Reference Room. Copies of such filing also will be available for inspection and copying at the principal office of the

Exchange. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly. All submissions should refer to File Number SR-CHX-2004-41 and should be submitted on or before [insert date 21 days from publication in the Federal Register].

# IV. Commission's Findings and Order Granting Accelerated Approval of the Proposed Rule Change

The Commission finds that the proposed rule change, as amended, is consistent with the Act and the rules and regulations thereunder applicable to a national securities exchange.<sup>28</sup> In particular, the Commission believes that the proposal is consistent with Section 6(b)(5) of the Act,<sup>29</sup> which requires that an exchange have rules designed, among other things, to promote just and equitable principles of trade, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to protect investors and the public interest. The Commission believes that the proposal will benefit investors by increasing competition among markets that trade GLD.

In addition, the Commission believes that the proposal is consistent with Section 12(f) of the Act,<sup>30</sup> which permits an exchange to trade, pursuant to UTP, a security that is listed and traded on another exchange.<sup>31</sup> The Commission notes that it previously approved the listing and

In approving the proposal, the Commission has considered its impact on efficiency, competition, and capital formation. <u>See</u> 15 U.S.C. 78c(f).

<sup>&</sup>lt;sup>29</sup> 15 U.S.C. 78f(b)(5).

<sup>&</sup>lt;sup>30</sup> 15 U.S.C. 78<u>l</u>(f).

Section 12(a) of the Act, 15 U.S.C. 78<u>I</u>(a), generally prohibits a broker-dealer from trading a security on a national securities exchange unless the security is registered on that exchange pursuant to Section 12 of the Act. Section 12(f) of the Act excludes from this restriction trading in any security to which an exchange "extends UTP." When an

trading of the Shares on NYSE.<sup>32</sup> The Commission also believes that the proposal is consistent with Rule 12f-5 under the Act,<sup>33</sup> which provides that an exchange shall not extend UTP to a security unless the exchange has in effect a rule or rules providing for transactions in the class or type of security to which the exchange extends UTP. The Exchange represented that it meets this requirement because it deems the Shares to be equity securities, thus rendering trading in the Shares subject to the existing rules of the Exchange governing the trading of equity securities, including rules relating to trading hours, trading halts, and the minimum trading increment.

The Commission further believes that the proposal is consistent with Section 11A(a)(1)(C)(iii) of the Act,<sup>34</sup> which sets forth Congress's finding that it is in the public interest and appropriate for the protection of investors and the maintenance of fair and orderly markets to assure the availability to brokers, dealers, and investors of information with respect to quotations for and transactions in securities. Quotations for and last sale information regarding GLD are disseminated through the Consolidated Quotation System. Furthermore, as noted by the Exchange, various means exist for investors to obtain reliable gold price information and thereby to monitor the underlying spot market in gold relative to the NAV of their Shares. Additionally, the Trust's Web site will also provide an updated IIV at least every 15 seconds. If the Trust ceases to maintain or to calculate the IIV or if the IIV ceases to be widely available, the Exchange would cease trading GLD.

exchange extends UTP to a security, it allows its members to trade the security as if it were listed and registered on the exchange even though it is not so listed and registered.

See NYSE Approval Order, supra note 3.

<sup>&</sup>lt;sup>33</sup> 17 CFR 240.12f-5.

<sup>&</sup>lt;sup>34</sup> 15 U.S.C. 78k-1(a)(1)(C)(iii).

The Commission notes that, if GLD were to be delisted by NYSE, the Exchange would no longer have authority to trade GLD pursuant to this order.

In support of the proposal, the Exchange made the following representations:

- 1. The Exchange's surveillance procedures for reviewing trading in GLD will be comparable to the procedures used for reviewing trading in other securities (including exchange-traded funds) on the Exchange. In addition, the Exchange entered into an MOU with NYMEX for the sharing of information related to any financial instrument based, in whole or in part, upon an interest in or the performance of gold.
- 2. The Exchange will distribute a Notice to Participants prior to the commencement of trading of GLD on the Exchange that explains its terms, characteristics, and risks of trading GLD.
- 3. The Exchange will require a Participant with a customer that purchases the Shares on the Exchange to provide that customer with a product prospectus and will note this prospectus delivery requirement in the Notice to Participants.

This approval order is conditioned on the Exchange's adherence to these representations.

Finally, the Commission believes that the Exchange's rules imposing trading restrictions and information barriers on Specialist Participants in GLD are reasonable and consistent with the Act. These rules generally require a Specialist Participant to report to the Exchange a list of all accounts for trading gold or gold derivatives over which the Specialist Participant exercises investment discretion or has an interest. Furthermore, Specialist Participants and their affiliated persons will be required to make available to the Exchange, upon request, their books and records pertaining to transactions in gold and gold derivatives.

The Commission finds good cause for approving the proposal prior to the 30<sup>th</sup> day after the date of publication of the notice of filing thereof in the <u>Federal Register</u>. As noted previously, the Commission previously found that the listing and trading of GLD on NYSE is consistent with the Act.<sup>35</sup> The Commission presently is not aware of any regulatory issue that should cause the Commission to revisit that earlier finding or preclude the trading of GLD on the Exchange pursuant to UTP. Therefore, accelerating approval of the proposal should benefit investors by creating, without undue delay, additional competition in the market for GLD.

# V. Conclusion

IT IS THEREFORE ORDERED, pursuant to Section 19(b)(2) of the Act,<sup>36</sup> that the proposed rule change (SR-CHX-2004-41) as amended, is approved on an accelerated basis.

For the Commission, by the Division of Market Regulation, pursuant to delegated authority.<sup>37</sup>

Margaret H. McFarland Deputy Secretary

<sup>36</sup> 15 U.S.C. 78s(b)(2).

See supra note 3.

<sup>&</sup>lt;sup>37</sup> 17 CFR 200.30-3(a)(12).