UNITED STATES OF AMERICA BEFORE THE SECURITIES AND EXCHANGE COMMISSION

June 27, 2022

In the Matter of Swedish Match AB

ORDER GRANTING EXEMPTIONS FROM EXCHANGE ACT RULES 14E-1(D) AND 14E-5

Philip Morris International Inc. and Philip Morris Holland Holdings B.V. submitted a letter dated June 24, 2022 requesting that the Securities and Exchange Commission ("Commission") grant exemptions from Exchange Act Rules 14e-1(d) and 14e-5 for the transaction described in their letter ("Request").

Based on the representations and the facts presented in the Request, and subject to the terms and conditions described in the letter from the Division of Corporation Finance dated June 24, 2022, it is ORDERED that the request for exemptions from Exchange Act Rules 14e-1(d) and 14e-5 is hereby granted.

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority.

Ted Yu Chief, Office of Mergers and Acquisitions Division of Corporation Finance